

Name of Event: Women Entrepreneurship Development Program on "Digital Marketing"
Date of Event: 15th Feb 2021 to 19th March 2021
Venue: I.T.S Engineering College Greater Noida
Organized by: Entrepreneurship Development Cell, I.T.S Engineering College, Greater Noida
Sponsored by: Department of Science and Technology, New Delhi
Event Coordinator: Mr. Saurav Kumar

Objective: The objectives of the event are


- To provide hands-on training on Digital Marketing
- To create an awareness of the need and importance of entrepreneurship
- To plan a curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude, and can cope with the changing times
- To make them aware of promotional financial & regulating schemes of MSME
- To guide them for techniques of preparation of feasible & viable project
- To guide them for "Techniques of proposal preparation, etc.

Detailed Report:

The Entrepreneurship development program on Digital Marketing sponsored by DST, Govt of India was organized in the duration from 15th Feb 2021 to 19th March 2021. The Entrepreneurship Programs are targeted at science students of the various engineering, Polytechnic, and Degree colleges and universities. Therefore, keeping this fact in mind I.T.S Engineering College has organized a Women Entrepreneurship Development Program (WEDP). The details of the program are as follows:

Day 1:

The program was inaugurated by Dr. B.C. Sharma Director- I.T.S Engg. College Greater Noida, Dr. Vikas Singh, Executive Director I.T.S The Education Group & Mr. Satendra Kumar General Manager, TBI, Kite & Observer DST Govt. of India Further Dr.S.P. Mishra Advisor, I.T.S The Education Gupta his inputs on Programme Objectives: Expectations from trainees, FinalGoal, Program me's Strategy. The session was concluded by Dr. Vikas Singh Executive Director I.T.S The Education Gupta on "Who is an Entrepreneur & Charms of Being an Entrepreneur:"


Director
ITS Engineering College
Greater Noida

Day 2:

On the first session of the second day Mr. Saurav Kumar Coordinator & Faculty Member I.T.S Engg. College Greater Noida provided his input on "Schemes of Assistance for MSMEs: Financial Agencies / Institutions". Later on Dr. Rita Sen Gupta Ex-Director NIESBUD talked about Developing Entrepreneurial Competencies (Achievement Motivation Training).

Day 3:

On day 3 first, to the fourth session, Dr. Rita Sen Gupta Ex-Director NIESBUD talked about Developing Entrepreneurial Competencies (Achievement Motivation Training)

Day 4:

On the 4th day of the program in the first session Mr. Saurav Kumar Coordinator & Faculty Member, I.T.S Engg. College Greater Noida provided her lecture on "How to Identify Business Opportunities. Opportunities identification: Criteria of selection & Sources of Information". In the third and fourth sessions Mr. Mahip Singh Faculty Member I.T.S Engg. College Greater Noida talked about Business Opportunity Guidance Interactions with Rep. From SFC, KVIC, Consultant, etc.

Day 5:

On Day 5th in the first and second session Dr. S.P.Mishra Advisor, I.T.S The Education Gupta provided input on Business Opportunity Guidance Interactions with DIC, SISI, Bank, KVIC, etc." and in further session provided input on "How to Conduct Market Survey: Tools, Techniques and Guidelines" by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.

Day 6:

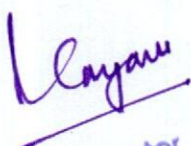
On Day 6th in the first to fourth session Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd shared a Brief on How to find out pre-feasibility of a Project Preparing Pre-feasibility Report: Preliminary Project Report (PPR).

Day 7:

On day 7th first and second sessions Mr. K.C.Tiwari Ex- Commissioner (DIC) provided input on Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC, and Other Support Agencies and In third and fourth sessions talked on Preparing Pre-feasibility Report: Preliminary Project Report (PPR) by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.

Day 8:

On Day 8th in the first and second session, Ms. Ayushi Singh Founder & Director provided input on Factory Visit and Experience Sharing with Entrepreneurs. Yes, Doctor Pvt. Ltd. The third and fourth sessions talked on Field Work: Conducting Market Survey and Data Collection for the identified business opportunities by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.


Director
ITS Engineering College
Greater Noida

Day 9:

On Day 9th in the first to fourth session Prof.SanaVakeel (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provided input on Briefing and Planning for the Market Survey: Questionnaire Preparation, Marketing Management: Product Promotion, Sales and Advertisement

Day 10:

On Day 10th in the first & second session Prof.SanaVakeel (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provided input on Financial Management. In the third session Mr. Saurav Kumar Coordinator & Faculty Member, - I.T.S Engg. College Greater Noida provided input on Linking Business Opportunities with trainees in the fourth session Mr. Mahip Singh Faculty Member I.T.S Engg. College Greater Noida provided input on Linking Business Opportunities with trainees.

Day 11:

On the 11th day of the program first, to the fourth session, Mr. Sanjay Kapoor Entrepreneur Educator-Consultant provided input on Preparation of Detail Project Report

Day 12:

On the 12th day of the program in the first & second session, Mr. Praveen Pachauri Startup Mentor, provided input on Purchase Technique. The third session & fourth session provided input on Feedback and Discussion on Market Survey by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd..

Day 13:

On the 13th day of the program in the first & second session Mr. PiyushKoul Trainer (CRC) I.T.S Engg. College Greater Noida provided input on Soft Skill Development: Communication Soft Skill Development:

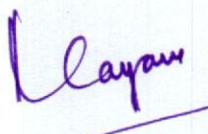
Information Seeking. In third session & fourth session provided input on Briefing and Planning for the Market Survey: questionnaires Preparation, Product Planning & Product Mixing Strategy by Mr. Satendra Kumar (General Manager) TBI Kite Institute- Ghaziabad.

Day 14:

On the 14th day of the program in the first to fourth session Ms. Sonal Gupta Trainer (CRC) I.T.S Engg. College Greater Noida provided input on How to assess Working Capital requirements for SSI.

Day 15:

On the 15th day of the program in the first & second session Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provide input on Working Capital Management, In third session & fourth session provided input on Evaluating the PPRs prepared by the Trainees by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.


Director
ITS Engineering College
Greater Noida

Day 16:

On the 16th day of the Program's first & second session Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provided input on Product Costing and Cost Consciousness In the third session & the fourth session provided input on Linking Business Opportunities with trainees by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.

Day 17:

On the 17th day of the Program's first to fourth session Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd provided input Interactions with Technical Experts for finalizing projects by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.

Day 18:

On the 18th day of the program, the first & second session was taken by Mr. Saurav Kumar (Coordinator & Faculty Member) I.T.S Engg. College Greater Noida provided input on Opportunities identification: Criteria of selection & Sources of Information in the third session & fourth session Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provided inputs on the Break-Even point.

Day 19:

On the 19th day of the program first to fourth session Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provided input on Cash flow Profitability & Balance Sheet. Financial Management.

Day 20:

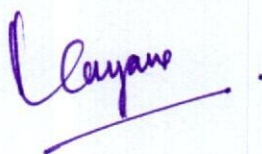
On the 20th day of the program's first to the fourth session, Dr. Rita Sen Gupta Ex-Director NIESBUD provided input on Developing Entrepreneurial Competencies (Achievement Motivation Training).

Day 21:

On day 21 in the first & second sessions, Mrs. Sumiksha Tiwari Content Manager At Nostril Lifestyle & Fashion Blogger provided input on Marketing Management: Product Promotion, Sales and Advertisement. in the third session & fourth session Mr. O.P.Singh General Manager NSIC Govt of India provided input on Interfacing with Leading Institutions for Business Plan Appraisal.

Day 22:

On day 22 in the first & second session Mr. Satendra Kumar (General Manager) TBI Kite Institute- Ghaziabad provided input on Brief on Factory Visit. In the third session & fourth session Mrs. Chanda Singh (Manager) Indian Bank provided input on Legal formalities for Loan Disbursement.



Director
ITS Engineering College
Greater Noida

Day 23:

On day 23 in the first & second session Mr. Manveen Singh Chadha Senior Incubation Manager SMU Ghaziabad. Provided input on Negotiation and Networking. In the third session & fourth session Virtual Industrial Visit (HOUSTON SYSTEM PVT. LTD.) Kasana Greater Noida Factory Visit and Experience Sharing with Entrepreneurs.

Day 24:

On day 24 in the first & second session, Dr. Shweta Singh (Founder & CEO) Ennoble IP Provided input on Personal Management: IPR and Its Management, Pattern, Copyrights, Trade Mark, and Industrial Management. In the third session & fourth session Prof. Vishal Soodan –LPU. Provided input on Financial Management.

Day 25:

On day 25 in the first to the fourth session, Mr. Shantanu Srivastava (Company Secretary) provided input on Taxation: Various Taxes Applicable to MSME


Day 26:

On day 26 in session, Mr. Satendra Kumar (General Manager) TBI, Kite & Observer DST Govt. of India provided input on How to Prepared Detail Project Report Production Planning in MSME. Second session Dr. S.P. Mishra (Advisor) I.T.S The Education Gupta provided input on Negotiation and Networking Delegation of Authority and Work Effort Leadership Modes. Third session Mr. Saurav Kumar (Coordinator & Faculty Member) I.T.S Engg. College Greater Noida provided input on Efficiency Orientation and Systematic Planning and fourth session Valedictory by Dr. Nidhi Puri (Faculty Member) I.T.S Engg. College Greater Noida

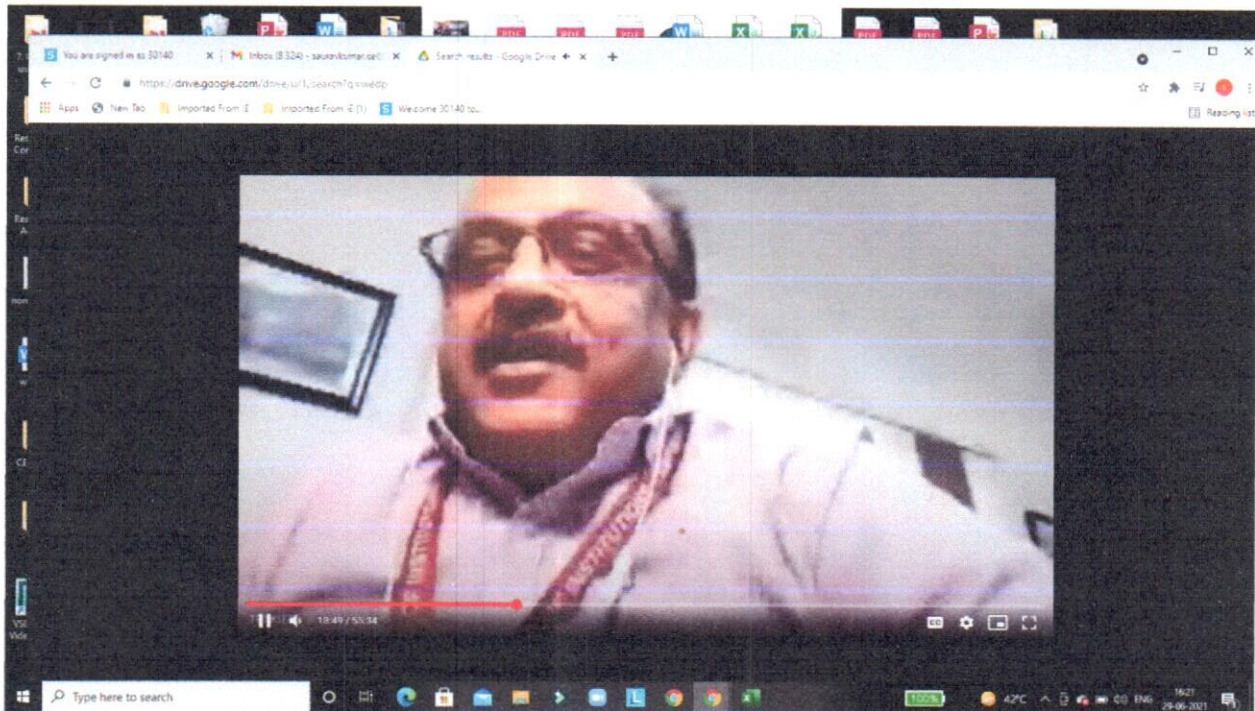
Program Outcome:

The participants are expected to acquire various skills like-

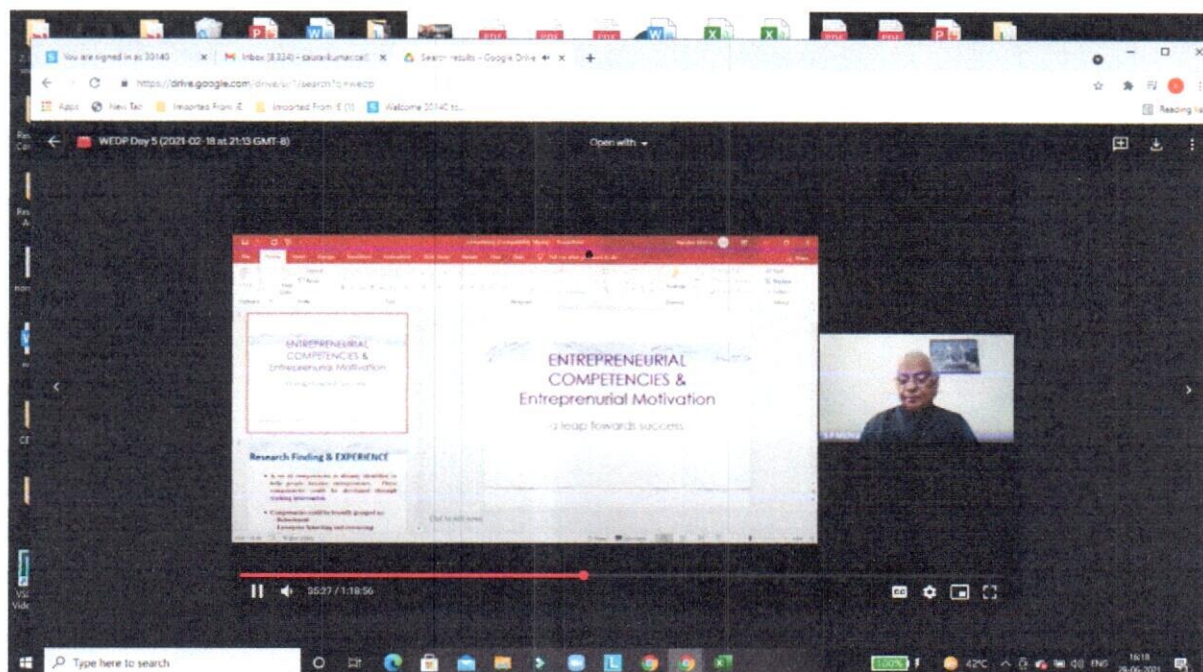
- The understanding behind entrepreneurship becomes clearer.
- The participants would be able to list out the learning on the contents of the project report, the importance of the project report, and the procedures to be followed for the preparation of the project report.
- Participants can understand the concept of Digital Marketing.



Director
ITS Engineering College
Greater Noida



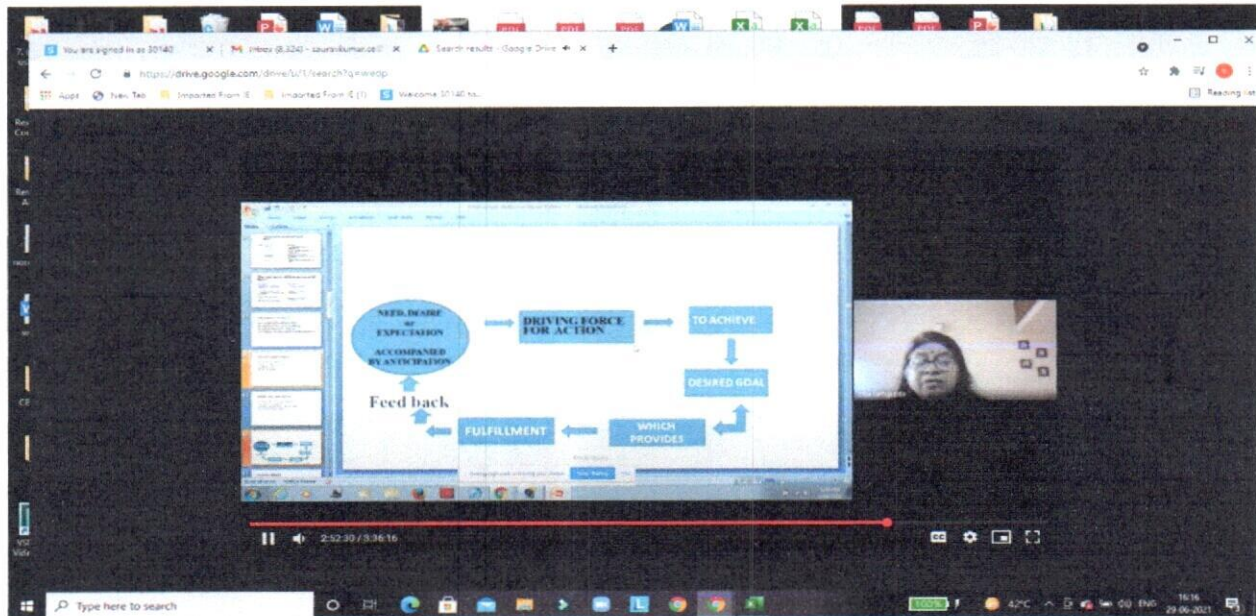
Inaugural Session Mr.Satendra Kumar General manager TBI,Kite& Observer DST Govt of India



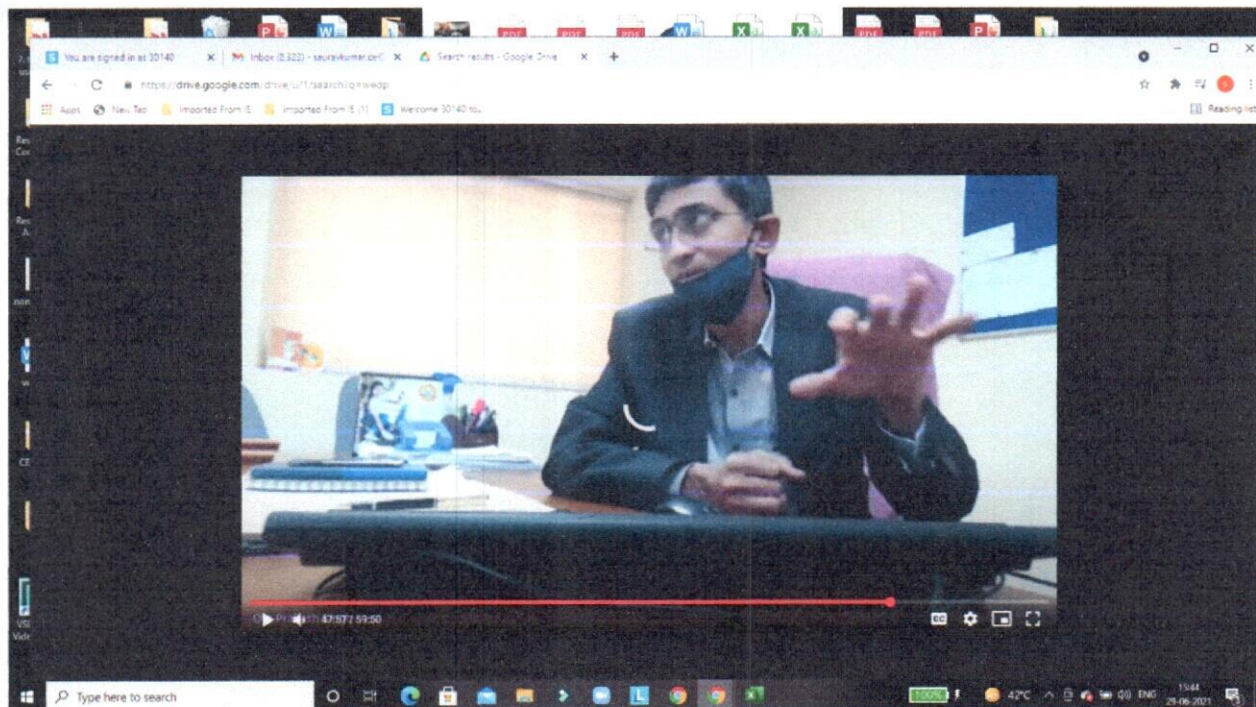
Expert Talk Dr. S.P. Mishra Advisor I.T.S. The Education Group

Udaya

Director
ITS Engineering College
Greater Noida



Expert Talk Dr. Rita Sen Gupta Ex. Director NIESBUD



Talk Mr. O.P. Singh (General Manager) NSIC Govt. of India

Udayan

Director
ITS Engineering College
Greater Noida

PROFORMA FOR ACTIVITY COMPLETION STATEMENT(ACS)

- | | |
|--|--|
| 1. Name & Address of Program Implementing Agency (with Tel/ Fax /E-mail) | I.T.S Engineering College, Greater Noida |
| 2. Program: EDP/ WEDP/ TEDP Trade (applicable to TEDP only) | WEDP |
| 3. Program Location | I.T.S Engineering College, Greater Noida |
| 4. Program Date | From 15 th Feb 2021 to 19 th March 2021 |
| 5. Name of the Coordinator | Mr. Saurav Kumar |
| 6. Methods adopted to promote the program: (Please Tick) (Provide Documented Evidence) | Pamphlets and Newspaper Advertisement
(Document Attached) |
| 7. Date of interview | 12 th Feb 2021 |
| 8. No. of application received | 30 |
| 9. No. of candidates attended the interview | 27 |
| 10. No. of the candidate selected | 27 |
| 11. No. of candidates completed the Program successfully | Female:
27 |
| 12. List of participants | ANNEXURE – I (Attached) |
| 13. Program schedule | ANNEXURE – II (Attached) |
| 14. List of resource persons | ANNEXURE – III (Attached) |
| 15. List of industries visited | ANNEXURE – IV (Attached) |
| 16. Participant's feedback | ANNEXURE – V (Attached) |
| 17. Photographs of Program | Attach one group photo, one classroom photo, and one industry/institute visit photo (Attached) |

Date: 20/03/2021

Signature of Programme Coordinator

Saurav Kumar

Director
ITS Engineering College
Greater Noida

ANNEXURE-I

List of participants

Sr. No	Name, Address, Details of the Participates	Contact No.	Age	Male/Female	Education	Category	Adhar No.
1	Dr. Sonali Banerjee	9818150960	40	Female	Management	GEN	744622155079
2	Ms. Shobhita Dayal	8285194922	25	Female	MBA (Marketing & Sales) & Btech	GEN	244813131102
3	Ms. Huma Khan	9810527860	35	Female	Ph.D	GEN	407133209311
4	Ms. Aastha Singh	08700979486	30	Female	B.tech	GEN	719915428878
5	Ms. Shreya Singh	9711710804	29	Female	MBA, B COM	GEN	628801228652
6	Dr. Saumya Das	09911940620	40	Female	Project Report Preparation	GEN	658935432464
7	Ms. Shalini Singh	09716931553	25	Female	M.pharma	GEN	866902684544
8	Ms. Lawanya Sinha	9871366328	22	Female	MSc.microbiology	GEN	302629973876
9	Ms. Sakshi Bisht	9599356557	21	Female	Btech	GEN	624600069229
10	Ms. Gargy Sharma	08290691678	24	Female	MBBS	GEN	507082796391
11	Ms. Deepti Verma	9639683849	23	Female	BSc, Diploma ME	OBC	704101015329
12	Ms. Ayushi Singh	9560915909	23	Female	B.pharm	GEN	876833327088
13	Ms. Prachita Patil	8329704541	31	Female	PH.D	OBC	482619912746

Lawanya

Director
ITS Engineering College
Greater Noida

14	Dr. ARPANA RAWAL	9407962074	48	Female	Opportunity Guidance & Identification: Product Development	GEN	801192118985
15	Dr. Jyothi Pillai	09300827591	49	Female	Opportunity Guidance and identification product development	GEN	996117236531
16	Ms.Upasana Singh	7251000007	28	Female	Maths honours	OBC	341281014187
17	Ms.Gulnaz	9599373122	25	Female	M.Sc microbiology	GEN	511625048670
18	Ms.Preeti	8178245072	27	Female	BSc	OBC	226007395609
19	Ms.KamakshiTarana	8006360951	22	Female	B.Tech	SC	480299291653
20	Ms. Akansha Sharma	8510875701	21	Female	BSc graduation	GEN	597832227744
21	Ms.ParvitaGautam	9528486405		Female	B.voc (MMDT)		777961055037
22	Ms.Renu	9058442621		Female	Mass communication		368890421479
23	Ms.Sunita	9650214059	47	Female	BSc (biology)	GEN	797934959822
24	Ms.Monika Singh	9818476782	21	Female	B.com	GEN	483030994050
25	Ms.Vanshika Singh	9999738014	25	Female	MBA- Agribusiness (Marketing)	GEN	896813904259
26	Ms. ShrishtiTolani	9956131967	24	Female	M.Com + MBA(from IGNOU, Delhi)	GEN	377591388871
27	Ms.PreetiJha	8697184119	30	Female	B.tech	GEN	367967269887

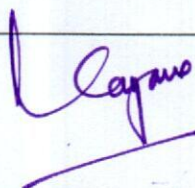
Rayane

Director
ITS Engineering College
Greater Noida

ANNEXURE –II

PROGRAM SCHEDULE

S.No	Date & Day	Session	Subject / Topic	Speaker Name With Designation
1.	15/2/21 Day-1	I	Inauguration	Dr. B.C. Sharma Director- I.T.S Engg. College Greater Noida
		II	Inauguration	Mr. Satendra Kumar General Manager, TBI, Kite & Observer DST Govt. of India
		III	Programme Objectives: Expectations from trainees, Final Goal, Program me's Strategy	Dr.S.P. Mishra Advisor, I.T.S The Education Gupta
		IV	Who is an Entrepreneur & Charms of Being an Entrepreneur:	Dr. Vikas Singh Executive Director I.T.S The Education Gupta
2.	16/2/21 Day -2	I	Schemes of Assistance for MSMEs: Financial Agencies / Institutions	Mr. Saurav Kumar Coordinator & Faculty Member , I.T.S Engg. College Greater Noida
		II , III, IV	Developing Entrepreneurial Competencies (Achievement Motivation Training)	Dr. Rita Sen Gupta Ex- Director NIESBUD
3	17/2/21 Day-3	I,II,III & IV	Developing Entrepreneurial Competencies (Achievement Motivation Training)	Dr. Rita Sen Gupta Ex- Director NIESBUD



Director
ITS Engineering College
Greater Noida

4.	18/2/21 Day-4	I & II	How to Identify Business Opportunities , Opportunities identification: Criteria of selection & Sources of Information	Mr. Saurav Kumar Coordinator & Faculty Member , I.T.S Engg. College Greater Noida
		III & IV	Business Opportunity Guidance Interactions with Rep. From SFC, KVIC, Consultant etc.	Mr. Mahip Singh Faculty Member I.T.S Engg. College Greater Noida
5.	19/2/21 Day-5	I & II	Business Opportunity Guidance Interactions with DIC, SISI, Bank, KVIC etc.	Dr. S.P.Mishra Advisor, I.T.S The Education Gupta
		III & IV	How to conduct Market Survey: Tools, Techniques and Guidelines	Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd
6.	20/2/21 Day-6	I, II, III & IV	How to find out pre-feasibility of a Project Preparing Pre-feasibility Report: Preliminary Project Report (PPR)	Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd
7.	22/2/21 Day-7	II & II	Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC and Other Support Agencies	Mr. K.C.Tiwari Ex- Commissioner (DIC)
		III & IV	Preparing Pre-feasibility Report: Preliminary Project Report (PPR)	Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd
8.	23/2/21 Day-7	I & II	Factory Visit and Experience Sharing with Entrepreneurs	Ms. Ayushi Singh Founder & Director Yes Doctor Pvt. Ltd
		III & IV	Field Work: Conducting Market Survey and Data Collection for the identified business opportunities	Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd
9.	24/2/21 Day-9	I, II, III,& IV	Briefing and Planning for the Market Survey: Questionnaire Preparation, Marketing Management: Product Promotion, Sales and Advertisement	Prof.Sana Vakeel (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida

Rayan

Director
ITS Engineering College
Greater Noida

9.	25/2/21 Day-9	I & II	Financial Management	Prof.Sana Vakeel (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida
		III	Linking Business Opportunities with trainees	Mr. Saurav Kumar Coordinator & Faculty Member , - I.T.S Engg. College Greater Noida
		IV	Linking Business Opportunities with trainees	Mr. Mahip Singh Faculty Member I.T.S Engg. College Greater Noida
10.	26/2/21 Day-10	I, II, III,& IV	Preparation of Detailed Project Report	Mr. Sanjay Kapoor Entrepreneur Educator-Consultant
11.	1/3/21Day-11	I & II	Purchase Technique	Mr. Praveen Pachauri Startup Mentor
		III & IV	Feedback and Discussion on Market Survey	Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd
13.	2/3/21 Day-12	I & II	Soft Skill Development: Communication Soft Skill Development: Information Seeking	Mr. PiyushKoul Trainer (CRC) I.T.S Engg. College Greater Noida
		III & IV	Briefing and Planning for the Market Survey: Questionnaire Preparation, Product Planning & Product Mixing Strategy	Mr. Satendra Kumar (General Manager) TBI Kite Institute- Ghaziabad

Rayan
Director
ITS Engineering College
Greater Noida

14.	3/3/21 Day-13	I, II, III,& IV	How to assess Working Capital Requirement for SSI	Ms. Sonal Gupta Trainer (CRC) I.T.S Engg. College Greater Noida
15.	4/3/21 Day-14	I & II	Working Capital Management	Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida
		III & IV	Evaluating the PPRs prepared by the Trainees	Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd
16.	5/3/21 Day-15		Product Costing and Cost Consciousness	Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida
			Linking Business Opportunities with trainees	Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd
17.	6/3/21 Day-16	I ,II,III,& IV	Interactions with Technical Experts for finalising projects	Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd
18.	8/3/21 Day-17	I & II	Opportunities identification: Criteria of selection & Sources of Information	Mr. Saurav Kumar (Coordinator & Faculty Member) I.T.S Engg. College Greater Noida
		III & IV	Break Even Point	Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida

K. Gupta

Director
ITS Engineering College
Greater Noida

19.	9/3/21 Day-18	I ,II,III,& IV	Cash flow Profitability & Balance Sheet Financial Management	Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida
20.	11/3/21 Day-19	I ,II,III,& IV	Developing Entrepreneurial Competencies (Achievement Motivation Training)	Dr. Rita Sen Gupta Ex- Director NIESBUD
21.	12/3/21 Day-20	I & II	Marketing Management: Product Promotion, Sales and Advertisement	Mrs. Sumiksha Tiwari Content Manager At Nostril Lifestyle & Fashion Blogger
		III & IV	Interfacing with Leading Institutions for Business Plan Appraisal	Mr. O.P.Singh General Manager NSIC Govt of India
22.	13/3/21 Day-21	I & II	Brief on Factory Visit	Mr. Satendra Kumar (General Manager) TBI Kite Institute- Ghaziabad
		III & IV	Legal formalities for Loan Disbursement	Mrs. Chanda Singh (Manager) Indian Bank
23.	15/3/21 Day-22	I & II	Negotiation and Networking	Mr. Manveen Singh Chadha Senior Incubation Manager SMU Ghaziabad
		III & IV	Factory Visit and Experience Sharing with Entrepreneurs	Virtual Industrial Visit (HOUSTON SYSTEM PVT. LTD.) Kasana Greater Noida
24.	16/3/21 Day-23	I & II	Personal Management: IPR and It's Management, Pattern, Copyrights, Trade Mark and Industrial Management	Dr. Shweta Singh (Founder & CEO) Ennoble IP
		III & IV	Financial Management	Prof. Vishal Soodan -LPU

K. Jayaram

Director
ITS Engineering College
Greater Noida

25	18/3/21 Day-24	I ,II,III,& IV	Taxation: Various Taxes Applicable to MSME	Mr.Shantanu Srivastava (Company Secretary)
26	22/3/21 Day-25	I	How to Prepared Detail Project Report Production Planning in MSME	Mr. Satendra Kumar (General Manager)TBI, Kite & Observer DST Govt. of India
		II	Negotiation and Networking Delegation of Authority and Work Effort Leadership Modes	Dr.S.P. Mishra (Advisor) I.T.S The Education Gupta
		III	Efficiency Orientation and Systematic Planning	Mr. Saurav Kumar (Coordinator & Faculty Member) I.T.S Engg. College Greater Noida
		IV	Valedictory	Dr. NidhiPuri (Faculty Member) I.T.S Engg. College Greater Noida

K. Ray
Director
ITS Engineering College
Greater Noida

ANNEXURE-III

LIST OF FACULTY/ RESOURCE PERSON

S.NO	GUEST NAME	DESIGNATION	ORGANIZATION
1.	Dr. B.C.Sharma	Director	I.T.S. Engineering College Greater Noida
2.	Dr. Vikas Singh	Executive Director	I.T.S. The Education Group
3.	Mr. Satendra Kumar	General Manager	TBI,Kite& Observer DST Govt of India
4.	Dr. S.P.Mishra	Advisor	I.T.S. The Education Group
5.	Mr. Saurav Kumar	Coordinator & Faculty Member	I.T.S. Engineering College Greater Noida
6.	Dr. Rita Sen Gupta	Ex- Director	NIESBUD
7.	Mr. Mahip Singh	Faculty Member	I.T.S. Engineering College Greater Noida
8.	Mr. Ritesh Kumar	Technical Trainer	Mapping Skill Pvt. Ltd
9.	Mr. K.C. Tiwari	Ex. Commissioner	DIC Ghaziabad
10.	Ms. Ayushi Singh	Founder & Director	Yes Detector Pvt. Ltd.
11.	Prof. Sana Vakeel	MBA Faculty Member	I.T.S. Engineering College Greater Noida
12.	Mr. Sanjay Kapoor	Consultant	Entrepreneur Education Consultant
13.	Mr. Praveen Pachauri	Mentor	Startup Mentor
14.	Mr. PiyushKoul	Trainer	I.T.S. Engineering College Greater Noida
15.	Ms. Sonal Gupta	Trainer	I.T.S. Engineering College Greater Noida
16.	Mr. Kamal Gupta	MBA Faculty Member	I.T.S. Engineering College Greater Noida

Udayan

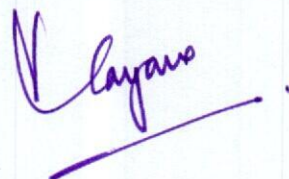
Director
ITS Engineering College
Greater Noida

17.	Mrs. Sumiksha Tiwari	Content Manager	Nostril Lifestyle & Fashion Blogger
18.	Mr. O.P.Singh	General Manager	NSIC Govt. of India
19.	Mrs. Chanda Singh	Manager	Indian Bank
20.	Mr. Manveen Singh Chadha	Senior Incubation manager	SMU Ghaziabad
21.	Dr. Shweta Singh	Founder & CEO	Ennoble IP
22.	Prof. Vishal Soodan	Assistant Professor	LPU
23.	Mr. Shantanu Srivastava	Company Secretary	Company Secretary

ANNEXURE-IV

LIST OF INDUSTRIAL VISIT

S.No	NAME, ADDRESS & CONTACT DETAILS	PRODUCTS / SERVICE
1	(HOUSTON SYSTEM PVT. LTD.)	PRODUCTS / SERVICE



Director
ITS Engineering College
Greater Noida

\ANNEXURE-V

Feedback Form

Q.1 From where you got the information about this programme?

- | | | |
|------------------------------------|--------|-------|
| a) Pamphlet / Brochure | 2 Nos | 0.54% |
| b) Newspaper Advertisement | 15 Nos | 4.05% |
| c) Posters/ Handbills | 5 Nos | 1.35% |
| d) Other (Please Specify)- College | 5 Nos | 1.35% |

Q.2) What is your opinion about the duration of Programme?

- | | | |
|-------------|--------|-------|
| a) Short | 0 Nos | 0% |
| b) Adequate | 1 Nos | 0.27% |
| c) Long | 26 Nos | 7.02% |

Q.3) Did you find the Programme useful?

- | | | |
|-------------------|--------|-------|
| a) Very much | 16 Nos | 4.32% |
| b) To some extent | 10 Nos | 2.7% |
| c) Not useful | 1 Nos | 0.27% |

Q.4) Did it fulfill your expectations?

- | | | |
|-------------------|--------|-------|
| a) Yes | 18 Nos | 4.86% |
| b) To some extent | 6 Nos | 1.62% |
| c) No | 3 Nos | 0.81% |

Q.5) Planning of the Programme

- | | | |
|-----------------|-------|-------|
| a) Excellent | 8 Nos | 2.16% |
| b) Very good | 6 Nos | 1.62% |
| c) Good | 6 Nos | 1.62% |
| d) Satisfactory | 5 Nos | 1.35% |
| e) Poor | 2 Nos | 0.54% |

K. Jayaram

Director
ITS Engineering College
Greater Noida

Name of Event: Entrepreneurship Development Program on "Machine Learning"

Date of Event: 24th Feb 20 to 19th March 2020

Venue: New Gen Building, I.T.S Engineering College, Greater Noida

Organized by: Entrepreneurship Development Cell, I.T.S Engineering College, Greater Noida

Sponsored by: Department of Science and Technology, New Delhi

Event Coordinator: Mr. Saurav Kumar

Objective: The objectives of the event are "Machine Learning"

- To provide hands-on training.
- To create an awareness of the need and importance of entrepreneurship.
- To plan a curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude, and can cope with the changing times.
- To make them aware of promotional financial & regulating schemes for MSME.
- To guide them for techniques of preparation of feasible & viable projects.
- To guide them for "Techniques of proposal preparation, etc.

Detailed Report:

The Entrepreneurship development program on machine Learning sponsored by DST, Govt. of India was started on 24th Feb 20 to 19th March 2020. The Entrepreneurship Programs are targeted at science students of the various engineering, Polytechnic, and Degree colleges and universities. Therefore, keeping this fact in mind I.T.S Engineering College has organized an Entrepreneurship Development Program. The details of the program are as follows:

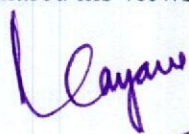
Day 1:

The program was inaugurated by Dr. Vikas Singh, Executive Director I.T.S The Education Group & Dr. S.P. Mishra, Advisor, I.T.S The Education Group, Mr. O. P. Singh GM, NSIC Okhla, Govt of India. Further Mr. O.P.Singh shared his inputs on "Expectations from trainees, Final Goal, Program Strategies". The Session was concluded by Dr. S.P. Mishra on "Who is an Entrepreneur & Charms of being Entrepreneurs".

Day 2:

On the first session of the second day, Mr. Saurav Kumar provided his input on "Developing Entrepreneurial Competencies (Achievement Motivation Training)".

In the second session, Dr. Kamal Gupta shared his views on "How to assess the working capital requirement for SSI".


Director
ITS Engineering College
Greater Noida

Day 3:

On day 3 the session was taken by Mr. Amit Kumar who provided "Basics of Machine Learning".

Day 4:

On the 4th day of the program in the first session, Mr. Saurav Kumar talked about "How to find out pre-feasibility of a Project". In the second session, Prof. Sana provided her lecture on "Business Opportunity Guidance Interactions with DIC, SISI, Bank, KVIC, etc".

Day 5:

On Day 5th session Mr. S.K. Tiwari talked and shared details on "How to find out pre-feasibility of a Project" and in further sessions provided input on "Preparing Pre-feasibility Report: Preliminary Project Report (PPR)".

Day 6:

On day 6th session, Mr. Danish from Mapping Skills Pvt. Ltd. shared details on "Classifications of Machine Learning".

Day 7:

On day 7th session, Mr. Mukeesh, Brand Management Consultant (Google certified) talked about "Incubation and networking Training".

Day 8:

On day 8, the session was provided by Mr. Amit Kumar who gave his input on "Concepts and Training of Machine Learning".

Day 9:

On the 9th day of the program in the first session, Mr. Saurav Kumar provided his input on "Linking Business Opportunities with Trainees".

The second session was taken by Mr. Mukeesh, Brand Management Consultant (Google certified) on "Google Training".


Day 10:

On the 10th day of the program, Dr. Rita Sen Gupta, Ex-Director, NIESBUD shared her views on "Developing Entrepreneurial Competencies (Achievement Motivation Training)".

Day 11:

On the 11th day of the program in the first session, Prof. Sana provided her input on "Working Capital Management".

The second session was taken by Ms. Sonal Gupta on "Soft Skill Development Communication, Soft Skill Development Information Seeking".


Director
ITS Engineering College
Greater Noida

Day 12:

On day 12th session, Mr. Satendra Kumar, G.M., TBI, KIET, Ghaziabad provided his input on "Preparing Pre-Feasibility Report Preliminary Project Report (PPR)".

Day 13:

On day 13th session, Mr. Saurav Kumar provided his input on "Industrial Visit (jagmag Light Pvt. Ltd.)".

Day 14:

On day 14th session, Mr. Amit Kumar, Trainer, Mapping Skills Pvt. Ltd. Shared his views on "Algorithms of machine learning".

Day 15:

On day 15th, the first session was taken by Mr. Manvendra Yadav who provided his input on "Evaluating the PPRs prepared by the Trainees".

The second session was taken by Mr. Mahip Singh on "Production Planning in MSME".

Day 16:

On day 16th session, Mr. Amit Kumar, Trainer, Mapping Skills Pvt. Ltd. Shared his views on the "Concept of Artificial intelligence in Machine Learning".

Day 17:

On day 17th session, Dr. Vikas Singh provided his input on "Negotiation, Networking & Leadership".

Day 18:

On day 18th session, Dr. Kamal Gupta provided his input on "Cash flow, Profitability & Balance Sheet".

Day 19:

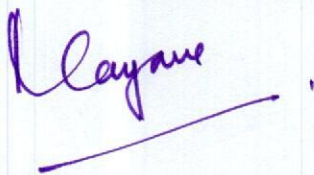
On day 19th session, Dr. Rashmi Kaushik provided her input on "Marketing, Management Product Promotion, Sales and Adverts Marketing".

Day 20:

On day 20th session, Mr. Pushpendra Kumar, Mapping Skills Pvt. Ltd. provided his input on "Training Of Machine Learning".

Day 21:

On day 21st session, Mr. Chandan Kumar Sharma, Senior Manager, Retail Assets, Delhi South Cluster provided his input on "Legal Formalities for Loan, Disbursement & Interfacing with Leading Institutions for Business Plan Appraisal".


Director
ITS Engineering College
Greater Noida

Day 22:

On day 22nd, the first session was taken by Dr. Shweta Singh, Founder & CEO, Ennoble IP on "Importance of Intellectual Property Right for MSMEs and Startup".

The second session was taken by Dr. S.P. Mishra & Mr. Saurav Kumar on "Feedback from Participants & Valedictory Session".

ANNEXURE I

Participates List

Sr.No.	Details of the Participants	Age	Education	E-mail ID	Phone No.	Category	Aadhar Card No.	Male, Female
1.	Manish Kumar Bhagat	05-5-96	B.Tech Final Year	mayankraj@gmail.com	9634622 288	OBC	390219112 597	M
2	Yash Kumar	26-8-96	B.Tech Final Year	Ykumar876@gmail.com	8377086 229	OBC	205282540 113	M
3.	Hunny Dharma	26-8-96	B.Tech final year	Hunnydhama08@gmail.com	8882872 661	GEN	720396676 647	M
4.	Mohit Kumar	8-6-99	B.Tech Final Year	Mohitkumarns_me16@its.edu.in	8395868 524	OBC	624053337 788	M
5.	Faisal Waseem	18-3-99	B.Tech Final Year	Faisalwaseem102@gmail.com	8882722 833	GEN	261474391 619	M
6.	Pradeep	23-11-99	B.Tech Final Year	Pradeeparya2311@gmail.com	9654617 409	SC	791430470 069	M
7.	Vinayak Tyagi	1-4-98	B.Tech Final Year	Tyagivinayak007@gmail.com	8010535 007	GEN	431834009 289	M
8.	Anmol Gupta	25-1-2000	B.Tech Third Year	sangalanmal@gmail.com	9058913 535	GEN	971092174 535	M

[Signature]
Director
ITS Engineering College
Greater Noida

9.	Anvesh Mishra	25-9-98	B.Tech Final Year	Anveshmishra75@gmail.com	8447553098	GEN	723679744296	M
10.	Madhrendra Dubey	17-8-99	B.Tech Final Year	Madhvendradubey079@gmail.com	8279950362	GEN	371671409474	M
11.	Akhilendra Dubey	17-8-99	B.Tech Final Year	Akhilendradubey40@gmail.com	9315369245	GEN	802887527277	M
12.	Babita Chauhan	1-3-70		Babitaco1013@gmail.com	9818553245	OBC	33971181432	F
13.	Sonal Chourasia	25-5-98	B.com Final Year	Chourasiasonal25@gmail.com	8920758576	OBC	395633656392	F
14.	Kalash Rana	20-10-2000	BCA with sem	Kalashrana2000@gmail.com	9650629343	GEN	603396100815	F
15.	Sheetal Rana	10-8-2000	BCA with sem	Rajputsheetalthakur182@gmail.com	8630858184	GEN	793074845334	F
16.	Jaffer Amin	5-3-98	B.Tech Final Year	Jafferamin27@gmail.com	9958260240	GEN	979552637838	M
17.	Abhishek Garg	5-11-2000	BCA	Abhshekgarg.3005@gmail.com	9654482611	GEN	712680203522	M
18.	Pintu Kumar Jha	2-2-2000	BCA	pintukumarjhaindia@gmail.com	7065952976	GEN	755768598784	M
19.	Prince Rathi	25-5-2001	BCA	Rathiprince99@gmail.com	9910968380	OBC	837397230224	M
20.	Devesh Sharma	07-7-2001	BCA	bhardwajdany@gmail.com	9627340483	GEN	978705948922	M
21.	Abhinandan Kumar	5-7-	B.Tech Final	Abhinandankumar_eee17@its.edu.in	7982633257	OBC	736695013477	M

Signature

Director
ITS Engineering College
Greater Noida

		99	Year					
22.	RohitShrivastava	3-4-99	BCA-Final Year	Shrohit231@gmail.com	8851778281	GEN	264225563180	M
23.	Nitesh Pradhan	3-12-88	Diploma Complete	Nitesh.ece@its.edu.in	8319146306	GEN		M
24.	DhruvRaghav	2-8-97	B.Tech Final Year	Dhruvraghav287@gmail.com	8448615607	GEN		M
25.	Krishanveer Singh	10-5-97	B.Tech Final		9643662477	GEN		M
26.	Sintu Kumar Jha	26-1-99	Final year	Sintujha880@gmail.com	8287259816	GEN	830387311694	M
27.	Nitin Kumar Pachuri	10-9-98	B.Tech Final Year	Nitin.pachauri09@gmail.com	9716082891	GEN	530796975510	M

ANNEXURE-II

PROGRAM SCHEDULE

Date and Day	Session	Subject / Topic	Faculty
24/2/20 1 st Day	I	Inauguration & Program Objectives: Expectations from trainings, Final Goal, Program's Strategies	Mr. O.P. Singh, G.M., NSIC, Govt. of India
	II	Schemes of Assistance for MSMEs: Financial agencies/Institutions	Dr. Vikas Singh, Executive Director
	III	Who is an Entrepreneur & Charms of Being an Entrepreneur	Dr. S.P. Mishra, Advisor
25/2/20 2 nd Day	I	How to Identify Business Opportunities	Mr. Saurav Kumar
	II	How to Assess Working Capital Requirement for SSI	Dr. Kamal Gupta
26/2/20 3 rd Day	I	Machine Learning	Mr. Amit Kumar, Trainer, Mapping Skills Pvt. Ltd
27/2/20 4 th Day	I	Opportunities Identification : Criteria of Selection and Sources of Information	Mr. Saurav Kumar
	II	Briefing and planning for the Market Survey: Questionnaire Preparation	Prof Sana
28/2/20	I	Schemes of Assistance for MSMEs: NSIC,	Mr. S. K. Tiwari, Ex Commissioner,

[Signature]
Director
ITS Engineering College
Greater Noida

5 th Day		SIDBI, DIC and Other Support Agencies	DIC, UP Govt. of India
29/2/20 6 th Day	I	Machine Learning	Mr. Danish, Mapping Skills Pvt. Ltd.
2/3/20 7 th Day	I	Incubation and networking Training	Mr. Mukteesh, Brand Management Consultant, Google Certified
3/3/20 8 th Day		Training of Machine Learning	Mr. Amit Kumar, Trainer, Mapping Skills Pvt. Ltd
4/3/20 9 th Day	I	Linking Business Opportunities with Trainees	Mr. Saurav Kumar
	II	Google Training	Mr. Mukteesh, Brand Management Consultant, Google Certified
5/3/20 10 th Day	I	Developing Entrepreneurial Competencies (Achievement Motivation Training)	Dr. Rita Sen Gupta, Ex Director, NIESBUD
6/3/20 11 th Day	I	Working Capital Management	Prof. Sana
	II	Soft Skill Development Communication, Soft Skill Development Information Seeking	Ms. Sonal Gupta
7/3/20 12 th Day	I	Preparing Pre-Feasibility Report Preliminary Project Report (PPR)	Mr. Satendra Kumar, G.M., TBI, KIET, Ghaziabad
8/3/20 13 th Day	I	Industrial Visit (Jug mug Light Pvt. Ltd.)	Mr. Saurav Kumar
11/3/20 14 th Day	I	Machine Learning	Mr. Amit Kumar, Trainer, Mapping Skills Pvt. Ltd
12/3/20 15 th Day	I	Evaluating the PPRs prepared by the Trainees	Mr. Manvendra Yadav
	II	Production Planning in MSME	Mr. Mahip Singh
13/3/20 16 th Day	I	Machine Learning	Mr. Amit Kumar, Trainer, Mapping Skills Pvt. Ltd
14/3/20 17 th Day	I	Negotiation , Networking & Leadership	Dr. Vikas Singh
15/3/20 18 th Day	I	Cash flow ,Profitability & Balance Sheet	Dr. Kamal Gupta
16/3/20 19 th Day	I	Marketing, Management Product Promotion, Sales and Adverts Marketing	Dr. Rashmi Kaushik
17/3/20 20 th Day	I	Training Of Machine Learning	Mr. Pushpendra Kumar, Mapping Skills Pvt. Ltd
18/3/20 21 st Day	I	Legal Formalities for Loan, Disbursement & amp Interfacing with Leading, Institutions for Business Plan Appraisal	Mr. Chandan Kumar Sharma, Senior manager, Retail Assets, Delhi South Cluster
19/3/20 22 nd Day	I	Importance of Intellectual Property Right for MSMEs and Startups.	Dr. Shweta Singh, Founder & CEO, Ennoble IP
	II	Feedback from Participants & Valedictory Session	Dr. S.P. Mishra & Mr. Saurav Kumar

K. Garg

Director
ITS Engineering College
Greater Noida

ANNEXURE - III

DST NIMAT Project 2019-20

- | | | |
|---|------------|--|
| 1. Name of the Organization / Institute | : | I.T.S. Engineering College Greater Noida |
| 2. Activity/ Programme | : | EDP |
| 3. Activity / Programme Location
Noida | : | I.T.S. Engineering College Greater |
| 4. Name of Coordinator | : | Mr. Saurav Kumar |
| 5. Date of Launching Promotional Activities | : | 1-2-2020 |
| 6. Date of Selection (Interview) | : | 20-2-2020 |
| 7. Date of Commencement of the Programme | : | 24-2-20 |
| 8. Date of Completion of the Programme | : | 19-3-20 |
| 9. Number of Participants | A) Total : | 30 |
| | B) Male : | 26 |
| | Female : | 4 |
| 10. Category of Participants | General: | 22 |
| | SC : | 1 |
| | ST : | 0 |
| | OBC : | 7 |
| | Minority : | 0 |
| | Others : | 0 |

Date: 20/03/2020

Signature of Programme Coordinator

Saurav Kumar

Director
ITS Engineering College
Greater Noida

ANNEXURE-IV

LIST OF INDUSTRIES VISITED

Sr.No	Name address and Contact Details	Product / Service
1	Jagmag light Pvt. Ltd.	Production

ANNEXURE – V

FEEDBACK FORM

Q.1 From where you got the information about this Program?

- a) Pamphlet / Brochure 10 Nos 37.03%
- b) Newspaper Advertisement 4 Nos 14.81 %
- c) Posters/ Handbills 3 Nos 11.11 %
- d) Other (Please Specify)- College 10 Nos 37.03 %

Q.2) What is your opinion about the duration of Program?

- a) Short 3 Nos 11.11 %
- b) Adequate 23 Nos 85.18 %
- c) Long 1 Nos 3.73 %

Q.3) Did you find the Program useful?

- a) Very much 12 Nos 44.44 %
- b) To some extent 13 Nos 48.15 %
- c) Not useful 2 Nos 7.40 %

Q.4) Did it fulfill your expectations?

- a) Yes 11 Nos 40.74 %
- b) To some extent 14 Nos 51.85 %
- c) No 2 Nos 7.40 %

Q.5) Planning of the Program

- a) Excellent 20 Nos 74.07 %
- b) Very good 4 Nos 14.81 %
- c) Good 2 Nos 7.40 %
- d) Satisfactory 1 Nos 3.70 %
- e) Poor 0 Nos 0 %

L. Rayan

Director
ITS Engineering College
Greater Noida



Inaugural Programm Dr. VikasSingh,Mr. O. P. Singh,Dr. S. P. Mishra



Expert talk Mr. O. P. Singh, G. M. NSIC, Govt of India

R. Rayan

Director
ITS Engineering College
Greater Noida

Name of Event: Technology based Entrepreneurship Development Program on "Internet of Things (IOT)"

Date of Event: 26 December 2019, to 04th Feb, 2020

Venue: New Gen Building

Organized by: Entrepreneurship Development Cell, ITS Engineering College, Greater Noida

Sponsored by: Department of Science and Technology, New Delhi

Event Coordinator: Mr. Saurav Kumar ,

Objective: The objectives of the event:

- To provide hands on training on "Internet of Things (IOT)"
- To create an awareness of the need and importance of entrepreneurship.
- To plan curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude and have the ability to cope with the changing times.
- To make them aware about promotional financial & regulating scheme for MSME.
- To guide them for techniques of preparation of feasible & viable project.
- To guide them for "Techniques of proposal preparation and etc.

Report:

The Technology based Entrepreneurship development program on "Internet of Things (IOT)" sponsored by DST, Govt. of India was started on 20th December 2019 to 01st February 2020. The Technology based Entrepreneurship Program are targeted for science students of the various engineering, Polytechnic and Degree colleges and universities. Therefore, keeping this fact in mind I.T.S Engineering College has organized Technology based Entrepreneurship Development Program.

Day 1: On the first session the program was inaugurated by Dr. Gagandeep Arora, Dean of academics ITS Engineering College. He provided his input on Inauguration & Programme Objectives: Expectations from trainees, Final Goal, Programme Strategy. On the second and third session of Dr. S.P. Mishra Advisor I.T.S. Education Group talked about and shared details on "Who is an Entrepreneur & Charms of Being an Entrepreneur" and "Schemes of Assistance for MSMEs: Financial Agencies / Institutions".

Day 2: On the first and second session of Mr. Saurav Kumar faculty I.T.S. Engineering College discussed "the Opportunities identification: Criteria of selection & Sources of Information". He explained about opportunities identification.

Day 3: On the first, second and third session of Mr. O.P.Singh General Manager NCIC, Govt of India talked about "Schemes of Assistance for MSMEs: Financial Agencies / Institutions", "Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC and Other Support Agencies".

Day 4: On the first and second session of **Mr. Satendra Kumar** General Manager TBI, Kite Institute Ghaziabad talked about "How to find out pre-feasibility of a Project: Preparing Preliminary Project Report (PPR)/ How to Prepare Detail Project Report Preparation of Detail Project Report.

Director
ITS Engineering College
Greater Noida

Day 5: On the first, second & third session of **Mr. Manveen Chadha** Incubation Manager IIT Mandi talked about "Production Planning in MSME, Purchase Technique and Time Management."

Day 6: On the first session of **Dr. Rita Sen Gupta** Ex- Director NIESBUD talked about Developing Entrepreneurial Competencies (Achievement Motivation Training).

Day 7: On the first session of **Dr. Rita Sen Gupta** Ex- Director NIESBUD talked about Developing Entrepreneurial Competencies (Achievement Motivation Training).

Day 8: On the first session of **Dr. Rita Sen Gupta** Ex- Director NIESBUD talked about Developing Entrepreneurial Competencies (Achievement Motivation Training).

Day 9: On the first, second, third and fourth session of **Mr. Shiv Kakkar** Director Mapping Skill Technology talked about "Technical Training / Exposure on the projects chosen by the Trainees."

Day 10: On the first, second, third and fourth session of **Mr. Amit Kumar** Trainer Mapping Skill Technology talked about "Technical Training / Exposure on the projects chosen by the Trainees."

Day 11: On the first, second, third and fourth session of **Mr. K.K.Goyal** Asst. Director MSME talked about "Production Planning. Efficiency Orientation and Systematic Planning and Interfacing with Leading Institutions for Business Plan Appraisal."

Day 12: On the first, second and third session of **Dr. Lalit Kumar Sharma** Professor Jaipuria Institute of Science Ghaziabad talked about "Feedback, Discussion on Market Survey & evaluating PPRs. Marketing Management: Product Promotion, Sales and Advertisement and Human Resource Management."

Day 13: On the first and second session of **Mr. Sachin Kumar Sharma** Founder Team Prabal Labs talked about "Interfacing with R&D Institutions for Technology Sourcing."

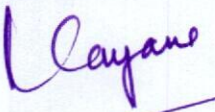
Day 14: On the first and second session of **Mr. Amit Kumar** Trainer Mapping Skill Technology talked about Technical Training / Exposure on the projects chosen by the Trainees.

Day 15: On the first, second and third session of **Mr. Deepanshu Agarwal** Trainer ITS Engineering College talked about "Soft Skill Development: Communication and Soft Skill Development: Information Seeking."

Day 16: On the first and second session of **Mr. Amit Kumar** Trainer Mapping Skill Technology talked about Technical Training / Exposure on the projects chosen by the Trainees

Day 17: On the first, second, third and fourth session of **Mr. K.K.Goyal** Asst. Director MSME talked about "Working Capital Assessment & Management in SSI and Break Even Point".

Day 18: On the first, second, third and fourth session of **Mr. Amit Kumar** Trainer Mapping Skill Technology talked about "Technical Training / Exposure on the projects chosen by the Trainees."


Director
ITS Engineering College
Greater Noida

Day 19: On the first and second session of **Dr. Vikas Garg** Professor Amity University Noida talked about "Product Costing and Cost Consciousness and Profitability & Balance Sheet".

Day 20: On the first, second and third session of **Mr. Amit Kumar** Trainer Mapping Skill Technology talked about "Technical Training / Exposure on the projects chosen by the Trainees."

Day 21: On the first, second, third and fourth session of **Mr. Mukteesh** Brand Manager Consultant Google Certified talked about "Technical Training / Exposure on the projects chosen by the Trainees."

Day 22: On the first, second and third session of **Mr. Amit Kumar** Trainer Mapping Skill Technology talked about "Technical Training / Exposure on the projects chosen by the Trainees."

Day 23: On the first, second, third and fourth session of **Mr. Mukteesh** Brand Manager Consultant Google Certified talked about "Leadership Modes and Delegation of Authority and work effort."

Day 24: On the first, second, third and fourth session of **Ms. Sukriti Singh** Ministry of Home Affairs Govt of India talked about "Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.) and Taxation: Various Taxes Applicable to MSME."

Day 25: On the first, second, third and fourth session of **Mr. Amit Kumar** Trainer Mapping Skill Technology talked about Technical Training / Exposure on the projects chosen by the Trainees.

Day 26: On the first, second, third and fourth session of **Mr. Shiv Kakkar** talked about "Technical Training / Exposure on the projects chosen by the Trainees."

Day 27: On the first, second, third and fourth session of **Mr. Amit Kumar** Trainer Mapping Skill Technology talked about "Technical Training / Exposure on the projects chosen by the Trainees."

Day 28: On the first, second, third and fourth session of **Mr. Kunal Setiya** VP Operations Advocate and Patent Attorney talked about "Legal formalities for Loan Disbursement."

Day 29: On the first, second, third and fourth session of **Mr. Ayush** Patent Analyst talked about "Technical Training / Exposure on the projects chosen by the Trainees."

Day 30: On the first, second, third and fourth session of **Mr. Rohit Kashyap** Founder & CEO Maytree School of Entrepreneurship and startup Mentor talked about "Field Work: Conducting Market Survey and Data Collection for the identified business opportunities."

Day 31: On the first session provided Dr. S.P. Mishra, Advisor, I.T.S., The Education Group Brief on "Consolidation & preparation of Project Report"

On the second session provided Mr. Seurav Kumar Feedback & Evaluation Program & Dr. Vikas Singh, Executive Director, I.T.S., The Education Group Valedictory Program.

Seurav Kumar

Director
ITS Engineering College
Greater Noida



Inaugural Program



K. Rayan

Director
ITS Engineering College
Greater Noida

Guest Lecture by Mr. K.K.Goyal ,Asst.Director,MSME



Dr. Vikas Singh & Dr. S.P.Mishra ,Valedictory Session of TEDP



Group Photo of TEDP

L. Rayaw

Director
ITS Engineering College
Greater Noida

Name of Event: Faculty Development Program on "Entrepreneurship Development"
Date of Event: 10th January 2019 to 22st January 2019
Venue: DPGITM, Gurugram, Haryana
Organized by: Entrepreneurship Development Cell, I.T.S Engineering College, Greater Noida
Sponsored by: Department of Science and Technology, New Delhi
Event Coordinator: Mr. Saurav Kumar & Dr. Pallavi Bhardwaj

Objective: The objectives of the event are

- To provide hands on training on Entrepreneurship Development
- To create an awareness of the need and importance of entrepreneurship
- To plan curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude and have the ability to cope with the changing times
- To make them aware about promotional financial & regulating schemes of MSME
- To guide them for techniques of preparation of feasible & viable project
- To guide them for Techniques of proposal preparation and etc.

Detailed Report:

The Faculty development program on "Entrepreneurship Development" sponsored by DST, Govt of India was organized between 10th January 2019 to 22nd January 2019. The Entrepreneurship Programs was targeted for science & technology students of the various engineering, Polytechnic and Degree colleges and universities. Therefore, keeping this fact in mind I.T.S Engineering College organized the Faculty Development Program (FDP). The details of the program are as follows:

Day 1:

The program was inaugurated by Dr. Vikas Singh, Executive Director I.T.S The Education Group & Dr. S.P. Mishra, Advisor, I.T.S The Education Group. Further Dr. Vikas Singh shared his inputs on Expectations from

Director
ITS Engineering College
Greater Noida

various faculty members, Final Goal, Program Strategy etc. Later on, session was concluded by Ms. Rita Sengupta on "Achievement Motivation training (AMT): How to develop achievement motivation".

Day 2:

On the second day Dr. S.P. Mishra provided his inputs on "Entrepreneurship development concept, process and strategy".

Day 3:

On the third day Dr. K.K Goyal explained the concept of Project planning and preparation in detail and helped faculty members to understand the pre-feasibility of a Project.

Day 4

On 4th day of the program Dr. K.K Goyal further provided his inputs on "Policies, programs and Incentives for promoting Entrepreneurship". Later on he explained in detail about various policies in SSI.

Day 5

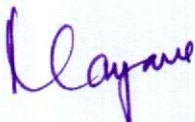
On day 5th the session was divided in three parts. The forenoon session was an interface with a successful Entrepreneur Mr. Shivam Dikshit who discussed his success story with all. In afternoon session Mr. O.P Singh explained in detail about NSIC Schemes for young Entrepreneurs. After that Dr. Athar Hussain gave his inputs on Inputs on: Environmental / Pollution control / Energy Saving / Non conventional Energy sources.

Day 6

On Day 6th in forenoon session Ms. Chanda Singh, a Banker, explained Schemes of assistance for MSMEs. She also expressed her views on Working capital management and Taxation i.e. various taxes applicable to MSME. In afternoon session Ms. Shweta Singh provided her inputs on "IPR and its management- patent, copy rights, Trade Mark and Industrial Management".

Day 7

On Day 7th whole day session was with Mr. Satendra Singh who trained faculty members in Entrepreneurial competencies Tools and Techniques & Project Report preparation. The session was very enthusiastic and everyone enjoyed it a lot.



Director
ITS Engineering College
Greater Noida

Day 8

On Day 8th in the whole session was quite interactive with participants in which they worked on Marketing management in SSI / Market survey tools and techniques for the identified business opportunities and discussed their feedbacks on market survey and evaluation under the supervision of Dr. Lalit Sharma, Dr. Pallavi & Mr. Saurav Kumar.

Day 9

In 9th day session, Mr. C.K Sabharwal expressed his views on Need & Importance of Financial Management in SSI. Later on he explained in detail about Working Capital Assessment & Management in SSI

Day 10

On Day 10th Mr. Saurav Kumar shared a Brief on Factory Visit. In second session participants faced a new Experience Sharing with Entrepreneurs during Industrial Visit to Jump Gurugram.

Day 11

On 11th day Ms.Rita Sengupta further explained the concept of Achievement Motivation training in detail and helped faculty members to understand "How to develop achievement motivation in their students". She further talked about How to find out pre-feasibility of a Project

Day 12

On day 12, Dr. Pallavi collected Action plan and Feedback from Participants and at last the concluding event and Valedictory program was organized by EDC coordinators in the presence of HOD's, Director and Advisor.

Program Outcome:

The participants are expected to acquire various skills like-

- The understanding behind entrepreneurship becomes clearer.
- The participants would be able to list out the learning on the contents of the project report, importance of project report, and the procedures to be followed for preparation of the project report.
- Participants are able to train their students to become job providers instead of job seekers.

Director
ITS Engineering College
Greater Noida



Inaugural session



Dr. Anita Gupta, Scientist 'G' DST at Valedictory session as Chief Guest

Udayans

Director
ITS Engineering College
Greater Noida



Group Photo

Director
ITS Engineering College
Greater Noida

Name of Event: Women Entrepreneurship Development Program on "Digital Marketing"
Date of Event: 12th November 2018 to 12th December 2018
Venue: Km. Mayawati Govt. Girls PG College, G.B. Nagar
Organized by: Entrepreneurship Development Cell, I.T.S Engineering College, Greater Noida
Sponsored by: Department of Science and Technology, New Delhi
Event Coordinator: Mr. Manveen Singh Chadha, Mr. Saurav Kumar & Dr. Pallavi Bhardwaj

Objective: The objectives of the event are

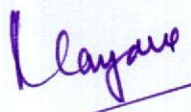
- To provide hands on training on Digital Marketing
- To create an awareness of the need and importance of entrepreneurship
- To plan curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude and have the ability to cope with the changing times
- To make them aware about promotional financial & regulating schemes of MSME
- To guide them for techniques of preparation of feasible & viable project
- To guide them for "Techniques of proposal preparation and etc.

Detailed Report:

The Entrepreneurship development program on Digital Marketing sponsored by DST, Govt of India was organized in the duration from 12th November to 12th December 2018. The Entrepreneurship Programs are targeted for science students of the various engineering, Polytechnic and Degree colleges and universities. Therefore, keeping this fact in mind I.T.S Engineering College has organized a Women Entrepreneurship Development Program (WEDP). The details of the program are as follows:

Day 1:

The program was inaugurated by Dr. Divya Nath, Principal, Km. Mayawati Govt. Girls PG College, G.B. Nagar, Dr. Vikas Singh, Executive Director I.T.S The Education Group & Dr. S.P. Mishra, Advisor, I.T.S The Education Group. Further Dr. Vikas Singh shared his inputs on Expectations from trainees, Final Goal, Program Strategy etc. Session was concluded by Dr. S. P Mishra on "Who is an Entrepreneur & Charms of being Entrepreneurs". Later on Dr. Pallavi explained the program objectives, goals, expectations etc to the trainees.


Director
ITS Engineering College
Greater Noida

Day 2:

On the first session of second day Mr. Gaurav Bihari provided his input on "Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC and Other Support Agencies". Later on Mr. Satendra Kumar talked about Schemes of Assistance for MSME: Financial Agencies / Institutions.

Day 3:

On day 3 the session was taken by Ms. Rita Sen Gupta who provided inputs on "How to find out pre-feasibility of a Project Preparing Pre-feasibility Report: Preliminary Project Report (PPR).

Day 4:

On day 4 first session, Dr. S P Mishra provided inputs on "How to Identify Business Opportunities and Opportunities identification: Criteria of selection & Sources of Information". and on second session Mr. Gaurav Bihari talked on "Business Opportunity Guidance Interactions with Rep. from SFC, KVIC, and Consultant etc"

Day 5:

On day 5 first session, Ms. Shweta Singh provided inputs on Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.) and in second session Mr. Manveen Chadha talked on Negotiation and Networking.

Day 6

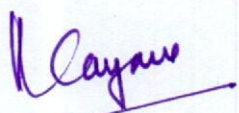
On 6th day of the program in first session Dr. Pallavi provided her lecture on "Market Survey". In second session she talked about How to find out pre-feasibility of a Project.

Day 7

On Day 7th in first session Ms. Shweta Singh talked about and shared detail on "Personal Management: IPR and It's Management" and in further session provided an input on "Pattern, Copy Rights, Trade Mark and Industrial Management" by Dr. Pallavi followed by Digital Marketing training by Ms. Pooja Sharma.

Day 8

On Day 8th in first session Ms. Pooja Sharma gave the Digital Marketing training. Later on Mr. Manveen Chadha shared a Brief on Factory Visit. In post lunch session participants faced a new Experience Sharing with Entrepreneurs.


Director
TS Engineering College
Greater Noida

Day 9

On Day 9th Mr. Sachin Sinha shared his views on Personal Management: IPR and It's Management. He explained the subject in detail and also answered the questions from curious aspiring entrepreneurs.

Day 10

On day 10th Mr. Saurav Kumar provided input on Soft Skill Development, Communication and Soft Skill Development & Information Seeking by training on Digital Marketing by Ms. Pooja Sharma. In post lunch session Mr. Sachin Sinha talked on Briefing and Planning for the Market Survey & Questionnaire Preparation followed.

Day 11

On Day 11th in first session participants worked on Conducting Market Survey and Data Collection for the identified business opportunities and discussed their feedbacks on market survey and evaluation under the supervision of Mr. S.K. Tiwari. In further session Mr. Nitin Verma explained Legal formalities for Loan Disbursement followed by training on Digital Marketing by Ms. Pooja Sharma.

Day 12

On Day 12th in first session participants again worked on Conducting Market Survey and Data Collection for the identified business opportunities and discussed their feedbacks on market survey and evaluation under the supervision of Mr. Manveen Chadha. In second session Ms. Pooja Sharma provided hands on experience to participants on Digital Marketing.

Day 13

On Day 13th in first session participants again concluded their Market Survey and Data Collection for the identified business opportunities and discussed their feedbacks on market survey and evaluation under the supervision of Mr. Saurav Kumar. In further session Ms. Pooja Sharma gave some exercise to participants and led understand digital Marketing.



Director
ITS Engineering College
Greater Noida

Day 14

On 14th day of the program Dr. Pallavi taught participants Feedback and Discussion on Market Survey, and in second session Mr. Satendra Kumar shared details on Evaluating the PPRs prepared by the Trainees followed by training on Digital Marketing by Ms. Pooja Sharma.

Day 15

On 15th day of the program in first session Mr. Nitin Verma provided input on Linking Business Opportunities with trainees and interacted with participants as technical expert. Later on Ms. Pooja Sharma provided training on Digital Marketing.

Day 16

On 16th day of the program in first session Dr. S.P Mishra provided input on Interfacing with Leading Institutions for Business Plan Appraisal followed by a very interesting lecture by Mr. Sachin Sinha on various aspects of Taxation: Various Taxes Applicable to MSME.

Day 17

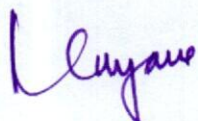
On 17th day of the program in first session Dr. S.P Mishra provided input on Developing Entrepreneurial Competencies (Achievement Motivation Training) followed by training on Digital Marketing by Ms. Pooja Sharma.

Day 18

On 18th day of the program in first session Ms. Rita Sen Gupta provided input Developing Entrepreneurial Competencies (Achievement Motivation Training). In second session Ms. Pooja Sharma continued training Digital Marketing.

Day 19

On 19th day of the program Ms. Rita Sen Gupta continued with her input on Developing Entrepreneurial Competencies (Achievement Motivation Training). In second session Ms. Pooja Sharma continued training Digital Marketing.



Director
ITS Engineering College
Greater Noida

Day 20

On 20th day of the Program Mr. Satendra Kumar provided input on how to Prepared Detail Project Report and Production Planning in MSME.

Day 21

On 21st day of the Program first session Mr. Sachin Sinha provided input How to assess Working Capital Requirement for SSI and Working Capital Management Technique. In further session Ms. Pooja Sharma on her last day of training assessed students and clears their doubts.

Day 22

On 22nd day of the program, first session was taken by Dr. Pallavi Product to explain Marketing Management: Product Promotion, Sales and Advertisement whereas in second session Mr. Sachin Sinha provided inputs on Financial Management and Break Even point.

Day 23

On 23rd day of the program first session Mr. Sachin Sinha provided input on Cash flow and Profitability & Balance Sheet whereas in second session Dr. Pallavi provided inputs on Product Planning & Product Mixing Strategy.

Day 24

On 24th day of the program Mr. Sachin Sinha provided input on Purchase Technique followed by final hands on training cum presentation session by Ms. Pooja Sharma on Digital Marketing.

Day 25

On day 25 in first session an Industrial Visit was arranged to UNI Converse Tank by Mr. Saurav Kumar, whereas in second session Dr. Pallavi collected Feedback from Participants and at last the concluding event and Valedictory program was organized by EDC coordinators in the presence of HOD's, Director and Advisor.

Program Outcome:

The participants are expected to acquire various skills like-

- The understanding behind entrepreneurship becomes clearer.
- The participants would be able to list out the learning on the contents of the project report, importance of project report, and the procedures to be followed for project report.
- Participants are able to understand the concept of Digital Marketing.



Director
ITS Engineering College
Greater Noida



Inaugural session



Class room Activity

Clayano

Director
ITS Engineering College
Greater Noida

DST – NIMAT PROJECT PROFORMA FOR POST PROGRAM REPORT (PPR) OF EDP

1. Name & Address of Program Implementing Agency (with Tel/ Fax /E-mail) I.T.S Engineering College, Greater Noida
2. Program: EDP/ WEDP/ TEDP Trade EDP
(applicable to TEDP only)
3. Program Location I.T.S Engineering College, Greater Noida
4. Program Date From 17th Sep 2018 to 15th Oct 2018
5. Name of the Coordinators Mr. Manveen Singh Chadha, Dr. Pallavi and Mr. Saurav Kumar
6. Methods adopted to promote the program: Pamphlets and Newspaper Advertisement
(Please Tick) (Provide Documented Evidence) Pamphlets / Broacher / News paper Advertisement /Posters/ Hand Bills
Other (Please Specify) (Document Attached)
7. Date of interview 12-13th September 2018
8. No. of application received 30
9. No. of candidates attended the interview 27
10. No. of candidate selected 25
11. No. of candidate completed the Program successfully Male: 21 Female: 04
12. List of participants ANNEXURE – I (Attached)
13. Program schedule ANNEXURE – II (Attached)
14. List of resource persons ANNEXURE – III (Attached)
15. List of industries visited ANNEXURE – IV (Attached)
16. Participant's feedback ANNEXURE – V (Attached)
17. Photographs of Program Attach one group photo, one classroom photo and one industry/institute visit photo (Attached)

L. Chawla

Director
ITS Engineering College
Greater Noida

ANNEXURE 1

LIST OF PARTICIPANTS

Sr. No	Name, Address, contact details of the participants	Age	Male / Female	Education	Adhar	Category: SC/General/OBC/Minority	Project/Product selected
1	2	3	4	5	6	7	8
1	ABHIJEET KUMAR	19	M	BSc	769660594495	GEN	Internet of Things
2	SHUBHAM BHADHANA	22	M	B.Tech	259228130829	OBC	Internet of Things
3	ROHIT SHARMA	22	M	B.Tech	772215928400	GEN	Internet of Things
4	DEEPAK NAGAR	24	M	DIPLOMA - CS	844083547621	OBC	Internet of Things
5	HIMANSHU SHUKLA	18	M	DIPLOMA	779681310815	GEN	Internet of Things
6	AAKANSHA SHARMA	21	F	B.Tech	691719047826	GEN	Internet of Things
	SHUBHAM KUMARI	19	M	B.Tech	399709956654	GEN	Internet of Things
8	SHAMS TABREZ SHAH	22	M	B.Tech	838765138839	OBC	Internet of Things
9	NILENDU KASHYAP	20	M	B.Tech	690412713001	GEN	Internet of Things
10	PRASHANT GAUR	22	M	B.Tech	324155858026	GEN	Internet of Things
11	VARSHA YADAV	25	M	B.Tech	7200763770911	OBC	Internet of Things
12	YASMIN	26	F	M.Sc	393847187293	OBC	Internet of Things
13	MAHAK SAPRA	20	F	B.Sc	551643934885	GEN	Internet of Things

W. Jayar

Director
ITS Engineering College
Greater Noida

14	VISHAL KUMAR JHA	20	M	B.Tech	6967659161210	GEN	Internet of Things
15	BRAJESH KUMAR	28	M	B.Sc	600234296179	OBC	Internet of Things
16	RAM	26	M	DIPLOMA - ME	476830189993	OBC	Internet of Things
17	SUBHASH CHANDRA YADAV	28	M	B.Sc	465654776184	OBC	Internet of Things
18	NIRAJ PRAKASH	23	M	B.Tech	678916409647	OBC	Internet of Things
19	RAHUL RAJ	24	M	B.Tech	624586270667	GEN	Internet of Things
20	SANDEEP GUPTA	24	M	B.Tech	679585339080	OBC	Internet of Things
21	BALBIR SINGH	30	M	B.Sc	680927470702	OBC	Internet of Things
22	RANJEET PRATAB SINGH	22	M	B.Tech	579234856264	GEN	Internet of Things
23	MUNI SHANKER TRIPATHI	22	M	DIPLOMA	938618045876	GEN	Internet of Things
24	DEEPAK NAGAR	24	M	DIPLOMA	844083547621	OBC	Internet of Things
25	PARNAV KUMAR	28	M	B.Sc	826917179832	OBC	Internet of Things

Rayan

Director
ITS Engineering College
Greater Noida

ANNEXURE – II

PROGRAM SCHEDULE

Date and Day	Session	Subject / topic	Faculty
17/09/18 1 st Day	I	Inauguration & Program Objectives: Expectations from trainees, Final Goal, Program Strategy	Director , HOD's and Dr. Rishi Raj Singh
	II	Who is an Entrepreneur & Charms of Being an Entrepreneur:	Dr. Rishi Raj Singh
	III	Program Objectives: Expectations from trainees, Final Goal, Program's Strategy	Mr. Manveen Chadha
	IV		
18/09/18 2 nd Day	I	Developing Entrepreneurial Competencies (Achievement Motivation Training)	Ms. Rita Sengupta
	II		Ms.Rita Sengupta
	III	Developing Entrepreneurial Competencies (Achievement Motivation Training)	
	IV		
19/09/18 3 rd day	I	How to Identify Business Opportunities	Mr. Satendra Kumar
	II	Opportunities identification: Criteria of selection & Sources of	
	III	Business Opportunity Guidance Interactions with Rep. From SFC, KVIC, Consultant etc.	
	IV		
20/09/18 4 th Day	I	Business Opportunity Guidance Interactions with DIC, SISI, Bank, KVIC etc.	Dr. K.K Goyal
	II		Dr. Pallavi
	III	How to conduct Market Survey: Tools, Techniques and Guidelines	
	IV		
21/09/18 5 th Day	I	How to find out pre-feasibility of a Project	Mr. Gaurav Bihari
	II	Preparing Pre-feasibility Report:	
	III	Preliminary Project Report (PPR)	
	IV		

Udayan

Director
ITS Engineering College
Greater Noida

22/09/18 6 th Day	I	Brief on Factory Visit	Mr. Manveen Chadha
	II		
	III-IV	Factory Visit and Experience Sharing with Entrepreneurs	Mr. Manveen Chadha
24/09/18 7 th Day	I	Soft Skill Development: Communication and Soft Skill Development: Information Seeking	Dr. Pallavi
	II	IoT Introduction and Networking	Mr. Pawan Kumar
	III	Briefing and Planning for the Market Survey: Questionnaire Preparation	Dr. Pallavi
	IV		
25/09/18 8 th Day	I	Field Work: Conducting Market Survey and Data Collection for the identified business opportunities	Dr. Pallavi
	II		
	III	IoT Architecture	Mr. Pawan Kumar
	IV		
26/09/18 9 th Day	I	Field Work: Conducting Market Survey and Data Collection for the identified business opportunities	Dr. Pallavi
	II		
	III	Applications of IOT	Mr. Pawan Kumar
	IV		
27/09/18 10 th Day	I	Field Work: Conducting Market Survey and Data Collection for the identified business opportunities	Dr. Pallavi
	II		
	III	Applications of IOT	Mr Shiv Charan
	IV		
28/09/18 11 th Day	I	Feedback and Discussion on Market Survey	Dr. Pallavi
	II	Evaluating the PPRs prepared by the Trainees	Mr. Satendra Kumar
	III	Applications of IOT	Mr. Puttu Kumar Ray
	IV		
29/09/18 12 th Day	I	Linking Business Opportunities with trainees	Mr. Narendra Babu
	II	Interactions with Technical Experts for finalizing projects	
	III	Applications of IOT	Mr. Puttu Kumar Ray
	IV		
01/10/18 13 th Day	I	Schemes of Assistance for MSME: NSIC, SIDBI, DIC and Other Support Agencies	Mr. O.P Singh
	II		
	III	Applications of IOT	Mr. Puttu Kumar Rai

Wagman

Director
ITS Engineering College
Greater Noida

02/10/18 14 th Day	I	Schemes of Assistance for MSME: NSIC, SIDBI, DIC	Mr. K.K Goyal
	II	and Other Support Agencies	
	III-IV	Applications of IOT	Mr. Pawan Kumar
03/10/18 15 th Day	I	Schemes of Assistance for MSME: NSIC, SIDBI, DIC	Mr. O.P Singh
	II	and Other Support Agencies	
	III	Applications of IOT	Mr. Puttu Kumar Rai
	IV		
04/10/18 16 th Day	I	How to Prepared Detail Project Report	Mr. Satendra Kumar
	II	Production Planning in MSME	
	III	Purchase Technique	Mr. Sachin Sinha
	IV	Applications of IOT	Mr. Puttu Kumar Rai
5/10/18 17 th Day	I	How to assess Working Capital Requirement for SSI and	Mr. Sachin Sinha
	II	Working Capital Management	
	III	Applications of IOT	Mr. Puttu Kumar Rai
	IV		
6/10/18 18 th Day	I	Product Costing and Cost Consciousness	Mr. Prashant Dev Yadav
	II		
	III	Break Even Point	Mr. Sachin Sinha
	IV		
8/10/18 19 th Day	I	Cash flow	Mr. Prashant Dev Yadav
	II	Profitability & Balance Sheet	
	III	Product Planning & Product Mixing Strategy	Dr. Pallavi
09/10/18 20 th Day	I-IV	Preparation of Detail Project Report	Mr. Satendra Kumar
10/10/18 21 st day	I	Marketing Management: Product Promotion, Sales and	Dr. Pallavi
	II	Advertisement	
	III	Financial Management	Mr. Sachin Sinha
	IV		
11/10/18 22 nd Day	I -II	Personal Management: IPR and It's Management	Dr. Sunita Shukla
	III	Pattern, Copy Rights, Trade Mark and Industrial Management	Ms. Pooja Kumar
	IV	Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.)	Air Cdr.L K Verma

Prakash

Director
ITS Engineering College
Greater Noida

12/10/18 23 rd Day	I-II	Negotiation and Networking & Delegation of Authority and Work Effort	Dr. Sunita shukla
	III	Leadership Modes	Air Cdr.L K Verma
	IV	Efficiency Orientation and Systematic Planning	
13/10/18 24 th Day	I	Legal formalities for Loan Disbursement	Mr. Gaurav Bihari
	II		
	III	Taxation: Various Taxes Applicable to MSME	Mr. Gaurav Bihari
	IV		
15/10/18 25 th Day	I-II	Interfacing with Leading Institutions for Business Plan Appraisal	Dr. S.P Mishra
	III	Feedback from Participants	Dr. S.P Mishra
	IV	Valedictory	Executive Director & Dr. S.P Mishra

Rayane
Director
ITS Engineering College
Greater Noida

LIST OF FACULTY / RESOURCE PERSON

Sr. No	Name and Address	Designation	Organization
1	2	3	4
1.	Dr. Rishi Raj Singh	Director General	WASME
2.	Dr. S.P. Mishra	Advisor	I.T.S The Education Group
3.	Mr. Satendra Kumar	General Manager	Incubation KIET
4.	Ms. Rita Sen Gupta, New Delhi	Ex. Director	(B/S) - NIESBUD
5.	Mr. O.P. Singh	General Manager	NSIC, Okhla
6.	Mr. Gaurav Bihari	Assistant Manager	Syndicate Bank
7.	Dr. K.K. Goyal	Assistant Director	MSME
8.	Mr. Pawan Kumar Vishwakarma	Manager Consultant	IoT Siemens
9.	Ms. Pooja Kumar	IPR	Patent Attorney
10.	Dr. Pallavi Bhardwaj	EDC coordinator	I.T.S Engineering College
11.	Dr. Sunita Shukla	HoD MBA Department	I.T.S Engineering College
12.	Mr. Sachin Sinha	Assistant Professor	I.T.S Engineering College
13.	Mr. Manveen Singh Chadha	EDC coordinator	I.T.S Engineering College
14.	Mr. Prashant Yadav	Assistant Professor	I.T.S The Education Group
15.	Mr. Abhishek Kumar	PDP Trainer	I.T.S Engineering College
16.	Mr. Puttu Kumar Ray	Ex-Sr. Engineer	Promatrix
17.	Air. Cdr. L.K.Verma	Assistant Professor	I.T.S The Education Group
18.	Mr. Narendra Babu	Consultant & Freelancer	Independent

Udayan

Director
ITS Engineering College
Greater Noida



Training



Industry visit

K. Jayaram

Director
ITS Engineering College
Greater Noida

Name of Event: ENTREPRENURSHIP AWARENESS CAMP

Date of Event: 22nd – 24th Feb. 2018

Venue: IEC group of institution – Deptt. Of civil engineering

Sponsored by: Department of Science and Technology, New Delhi

Event Coordinator: Mr. Manveen Singh Chadha & Mr. Saurav Kumar

Objective: The main objective of the Camp was to make aware the students about the different areas of skills where they can establish themselves as Entrepreneur and create the job for others.

Report: Entrepreneurship Awareness Camp sponsored by Entrepreneurship Development Institute of India, Ahmedabad and DST, Government of India, New Delhi was organized at **IEC group of Institution – Dept. Of Civil Engineering** by ITS Engineering College, Greater Noida from 22nd – 24th Feb. 2018

Day 1 started with lightening of lamp followed by Inaugural address from Director & Hod's. The program coordinator Mr. Manveen Chadha introduced the term "Entrepreneur" with students. He shared her view with live examples and learning exercises on the topic "Entrepreneurship and Present Scenario". A quiz was played about young entrepreneurs of India and how to work in team. He also talked about the various schemes of Govt."

In second session was started by Mr. O. P. Singh, Deputy General manager- NSIC. He explained the current scenarios in industry and the marketing strategies required for setting up start up as a career option. He talked about various career options and motivated the students to take maximum benefit of the growing nation by venturing in to entrepreneurship. He also explained various schemes by NSIC for entrepreneurs.

On second day, Mr. Manveen Chadha started by telling various Govt. schemes available for entrepreneurs and how communication skills are important for startups after that Mr. Saurav Kumar explained the opportunities for youth in the field of civil engineering and how to set up and registered a start up and what problems entrepreneur faced while setting up their own enterprise.

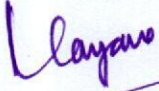
On the last day the programme Industrial visit was arranged for the students at The Hemisphere Lafarge Cement & Batching Plant a real estate company. The main objective behind the visit was to provide the knowledge about the way of working at construction site and explained working of batching plant.

At the valedictory session certificates were distributed to the participants by Dr. Vinay Gupta- HOD (ME) , Mr. Saurav kumar & Mr. Manveen Singh chadha.

The programme was highly appreciated by the participants in terms of entrepreneurship skill development. The students felt very passionate to turn their innovative ideas into reality.

Total No. of students: 72

Faculty: 2


Director
ITS Engineering College
Greater Noida

Faculty: 2



Inaugural session



Expert lecture by Mr. Manveen singh Chadha

Manveen Singh Chadha
Director
ITS Engineering College
Greater Noida



Expert lecture by Mr. O P Singh , DGM NSIC DELHI



Expert lecture by Mr. Saurav kumar

Saurav Kumar
Director
ITS Engineering College
Greater Noida



Industrial visit



Certificate distribution

K. Jayan

Director
ITS Engineering College
Greater Noida



Certificate distribution



Valedictory session by Dr. Vinay, HOD IEC CET

Vinay

Director
ITS Engineering College
Greater Noida

Name of Event: Entrepreneurship Development Program on “Solar energy and LED Manufacturing”

Date of Event: 19December, 2016 to 16 January , 2017

Venue: Bhabha Hall, Room no. 432 and Power Electronics Lab


Organized by: Entrepreneurship Development Cell, ITS Engineering College, Greater Noida

Sponsored by: Department of Science and Technology, New Delhi

Event Coordinator: Mr. Manveen Singh Chadha , Mr. Saurav Kumar , Dr. Pallavi Bhardwaj & Ms. Neeti Varshney

Objective: The objectives of the event:

- To provide hands on training on solar energy and LED manufacturing.
- To create an awareness of the need and importance of entrepreneurship.
- To plan curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude and have the ability to cope with the changing times.
- To make them aware about promotional financial & regulating scheme for MSME.
- To guide them for techniques of preparation of feasible & viable project.
- To guide them for “Techniques of proposal preparation and etc.



Director
ITS Engineering College
Greater Noida

Report:

The Entrepreneurship development program on Solar Energy and LED manufacturing sponsored by DST, Govt of India was started on 19th Dec 2016 to 16th January 2017. The Entrepreneurship Programmes are targeted for science students of the various engineering, Polytechnic and Degree colleges and universities. Therefore, keeping this fact in mind I.T.S Engineering College has organized Entrepreneurship Development Programme.

Day 1:

The program was inaugurated by Dr. Rishi Raj Singh, Program Director International in NIESBUD, Noida. He has done profile assessment of the participants and played various motivational games to encourage them to take initiatives and to try out various endeavor,

Day 2:

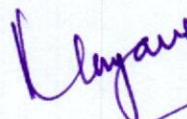
On the first session of second day Mr. Animesh Puri provided his input on "Who is Entrepreneur and Charms of Being an Entrepreneur Skills required for effective ED Trainer Motivator". Later on Mr. Sanjay Kumar, Manager Hi-Tech Institute, Ghaziabad talked about Various Schemes of Assistance for MSME: Financial agencies / Institutions.

Day 3 to Day 4:

Mr. Pradeep Prakash had taken various Motivational Lectures to develop Entrepreneurial Competencies among the participants.

Day 5

On 5th day of the program Mr. Sunil Goel, CEO Theme Solar system, Greater Noida shared his inputs on solar energy techniques and products in which he provides hands on practice to participants on different solar products.



Director
ITS Engineering College
Greater Noida

Day 6 to Day 10

On Day 6th to day 10th practical training on LED manufacturing was imparted to the participants by the LED trainer Mr. Neeraj Kumar Gupta. He covered not only the various aspects which were important for the LED manufacturing but also provided practical training to the participants. And later on, all the participants manufactured LED bulb of 5Watt, 7Watt and 9Watt.

Day 11 to 15

On Day 10th to day 14th practical training on solar energy manufacturing was imparted to the participants by the trainer Mr. Ashish. He covered various aspects of solar manufacturing and given hands on training on solar energy products viz., solar cooker, solar LED streetlights, solar charge controller and solar panels.

Day 16

The details of NSIC Schemes for Entrepreneurs were discussed by Mr. O.P Singh Chief Manager NSIC. To continue further the Digital market session was taken by Mr. Anshuman , Faculty in BIMTECH Institute.

Day 17

“How to develop proposals and explore funding support for Entrepreneurship Development activities” was given by Mr. Anil Girotra , Retd. Executive Director, Andhra Bank.

Day 18

On 18th day of the program Dr. Praveen Pachuri, Director Project and planning NIET. shared his valuable insight on entrepreneurship.

Day 19

R & D Institution, Technology for commercialization & IPR was covered by Mr. Tarun Khurana, Khurana & Khurana Associates.

Clayaw

Director
ITS Engineering College
Greater Noida

Day 20

On 20th day of the program Dr. Pallavi Bhardwaj, Assistant professor-I.T.S Engineering College, Greater Noida provided input on Marketing Management concepts relevant to an entrepreneur.

Day 21

On day 21st participants visited Enkay solar and infrastructure Pvt. Ltd. And later on in valedictory session all participants shared their feedback about the program. The session was ended with certificate distribution by the chief guest Mr. Upendra singh, Chief Manager, Bikaner food Pvt. Ltd, Greater Noida and Director sir.

Program Outcome:

The participants are expected to acquire various skills like-

- The understanding behind entrepreneurship becomes clearer.
- The participants would be able to list out the learning on the contents of the project report, importance of project report, and the procedures to be followed for preparation of the project report.

Scope of Improvement:

- Some activity should be initiated to make the session more interactive.
- More participants should participate

No. of participants: 25

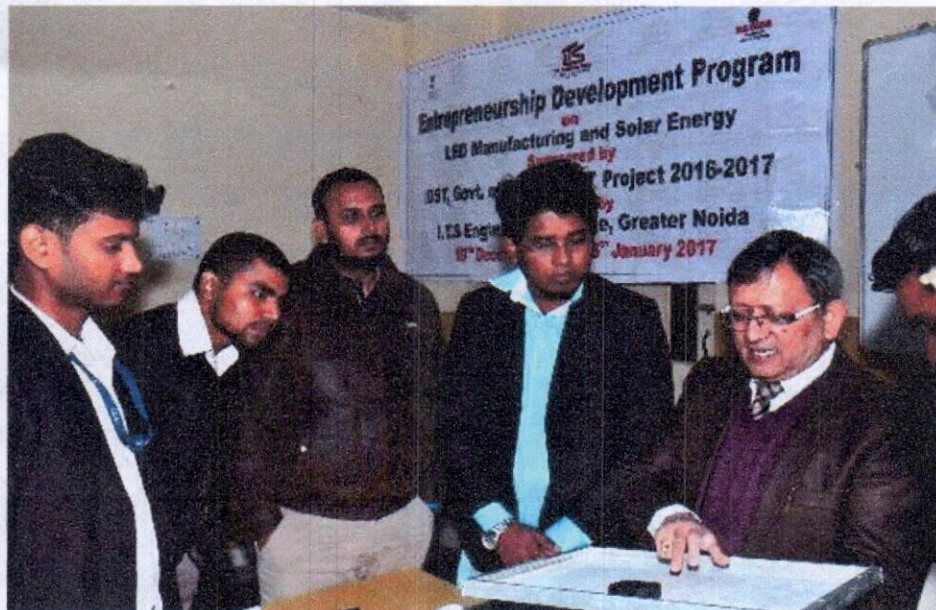
Attended By:

- Prof. ManveenChadha
- Dr. Pallavi Bhardwaj
- Ms. Neeti Varshney
- Mr. Saurav Kumar

Director
ITS Engineering College
Greater Noida



Inaugural session



LED demonstration

[Handwritten signature]

Director
ITS Engineering College
Greater Noida

DST – NIMAT PROJECT

PROFORMA FOR POST PROGRAMME REPORT (PPR) OF EDP / WEDP / TEDP

1. Name & Address of Programme : I.T.S Engineering College, 46 , Knowledge Park-III, Greater Noida, U.P.- 201308
Implementing Agency : 0120-2331000, 2331001
2. Programme : TEDP
Trade (applicable to TEDP only) : Java and Android application
4. Programme Date : From 22-08-2016 to 01-10-2016
5. Name of the Coordinator : Mr. Manveen Singh Chadha
6. Methods adopted to promote the programme: *(Please Tick)*

(Provide Documented Evidence)

Pamphlets / Broacher

☒ News paper Advertisement

Posters/ Hand Bills

☐ Other (Please Specify)

7. Date of interview : 16-08-2016 and 17-08-2016
8. No. of application received : 32
9. No. of candidates attended the interview: 32
10. No. of candidate selected : 25



Director
ITS Engineering College
Greater Noida

11. No. of candidate completed the programme successfully: Male: 19

12. List of participants :

ANNEXURE - I

13. Program schedule : **ANNEXURE - II**

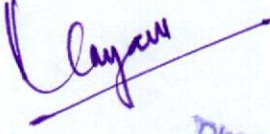
14. List of resource persons : **ANNEXURE - III**

15. List of industries visited : **ANNEXURE - IV**

ANNEXURE - I

LIST OF PARTICIPANTS

Sr. No.	NAME	AGE	GENDER	QUALIFICATION	CAT.	PROJ/ PROD.
1	Chetan 8860311907	22	MALE	B.TECH	OBC	Java & Android
2	Neha Ghosh 9990619354	22	FEMALE	B.TECH	GEN	Java & Android
3	Nidhi 9717627016	21	FEMALE	B.TECH	GEN	Java & Android
4	Parichay Awasthi 999058417	21	MALE	B.TECH	GEN	Java & Android
5	Vineet Tiwari 8285503185	22	MALE	B.TECH	GEN	Java & Android
6	Nawaj W Khan 9711296237	23	MALE	B.TECH	GEN	Java & Android


Director
ITS Engineering College
Greater Noida

7	Shubham Mewal 8010215856	22	MALE	B.TECH	GEN	Java & Android
8	Sandeep Chauhan 8285961551	21	MALE	B.TECH	GEN	Java & Android
9	Jayati Singh 8859211948	22	FEMALE	B.TECH	GEN	Java & Android
10	Garvit Arora 8869000666	23	MALE	B.TECH	SC	Java & Android
11	Jetain Prakash 9990164075	23	MALE	B.TECH	GEN	Java & Android
12	Saumya ranjan 8439666778	20	MALE	B.TECH	OBC	Java & Android
13	vaibhav Jain 904522931	22	MALE	B.TECH	GEN	Java & Android
14	Amritansh Saxena 9999084576	27	MALE	B.TECH	GEN	Java & Android
17	Ishrath Fathima 9643911070	24	FEMALE	B.TECH	OBC	Java & Android
18	M. S. Needa 9643585001	24	FEMALE	B.TECH	GEN	Java & Android
19	Nimish Agarwal 9990175818	23	MALE	B.TECH	GEN	Java & Android
20	Ashish 8745858374	21	MALE	B.TECH	GEN	Java & Android
21	Ayush Saxena 9654499549	22	MALE	B.TECH	GEN	Java & Android
22	Siddharth	23	MALE	B.TECH	GEN	Java &

[Signature]
Director
ITS Engineering College
Greater Noida

	8130877539					Android
23	Rahul Kumar 8527802522	21	MALE	B.TECH	GEN	Java & Android
24	Satish 9971871842	21	MALE	B.TECH	GEN	Java & Android
25	Shambhavi Kumari 9069345559	23	FEMALE	B.TECH	GEN	Java & Android

ANNEXURE – II
PROGRAMME SCHEDULE

Date and Day	Session*	Subject / topic	Faculty
22/08/16 1 st Day	I	Inauguration & Programme Objectives: Expectations from trainees, Final Goal, Programme Strategy	Director and HODS
	II	Who is an Entrepreneur & Charms of Being an Entrepreneur	Dr. S P MISHRA
	III	Schemes of Assistance for msme: Financial Agencies / Institutions	Mr. Anil Girotra
	IV		
23/08/16 2 nd day	I	Schemes of Assistance for msme: NSIC, SIDBI, DIC and Other Support Agencies	Mr. Ashish Kumar
	II		
	III	Importance of Technology and knowledge based entrepreneurship	Mr. Manveen Singh Chadha
	IV		
24/08/16	I	How to Identify Business Opportunities	Dr. S P Mishra

Signature
Director
ITS Engineering College
Greater Noida

3 rd DAY	II	Opportunities identification: Criteria of selection & Sources of	Mr. Saurabh Varshney
	III	How to conduct Market Survey: Tools, Techniques and Guidelines	
	IV		
25/08/16 4 th day	I	How to find out pre-feasibility of a Project: Preparing Preliminary Project Report (PPR)	Visit and presentation at “ NSIC “
	II		
	III	Factory Visit and Experience Sharing with Innovative Entrepreneurs	
	IV		
26/08/16 5 th day	I	Soft skill development: communication	Mr. Rachit Kaushik
	II	Soft skill development: information seeking	
	III	Briefing and Planning for the Market Survey: Questionnaire Preparation	Mrs. Pallavi Bhardwaj
	IV		
27/08/16 & 29/08/2016 6 th & 7 th Day	I	Field Work: Conducting Market Survey and Data Collection for the identified business opportunities	Mrs. Pallavi Bhardwaj
	II		
	III		
	IV		
30/08/16 8 th Day	I	Feedback, Discussion on Market Survey & evaluating pprs	Mr. Ankur Srivastava & Mrs. Pallavi Bhardwaj
	II		
	III	Interactions with Technical Experts for finalizing projects	Mr. Ankur Srivastava
	IV		
31/08/16 9th Day	I-IV	Developing entrepreneurial competencies (achievement motivation training)	Dr. B.B.Das & Mr. L K Verma

(Signature)

Director
ITS Engineering College
Greater Noida

01/09/16	I-IV		
10 th Day			
02/09/16	I-IV		
11 th Day			
	I	How to Prepare Detail Project	
03/09/16	II	Report	Mr. Satendra Kumar
12 th Day	III	Production Planning in MSME	
	IV		
	I	Working Capital Assessment & Management in SSI	
05/09/16	II		Mr. Gopal Gupta
13 th Day	III	Break even point	
	IV	Purchase technique	
	I	Product Costing and Cost Consciousness	
06/09/16	II		Mr. Gopal Gupta
14 th Day	III	Profitability & balance sheet	
	IV		
	I	Cash flow	Mr. Ankur Srivastava
07/09/16	II	Production planning	
15 th Day	III	Preparation of Detail Project Report	Mr. Satendra Kumar
	IV		
	I	Marketing Management: Product Promotion, Sales and Advertisement	Mr. Saurabh Varshney
08/09/16	II		
16 th Day	III	Financial management	Mr. Sachin Sinha
	IV		
	I	Human resource management	Mrs. Snigdha Dash
09/09/16	II	Time management	
17 th Day	III	IPR and It's Management	Mr. Tarun Khurana
	IV	Pattern, copy rights, trade	

Signature
Director
ITS Engineering College
Greater Noida

10/09/16 18 th Day	I	Negotiation and Networking	Dr. Himani Goswami
	II	Delegation of Authority and Work	
	III	Leadership modes	Dr. B B Das
	IV	Efficiency Orientation and Systematic Planning	
12/09/16 19 th Day	I	Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.)	Mr. Ashraf Parvez
	II		
	III	Taxation: Various Taxes Applicable to MSME	
	IV		
13/09/16 20 th Day	I	Legal formalities for Loan Disbursement	Mr. Ashraf Parvez
	II		
	III	Interfacing with Leading Institutions for Business Plan Appraisal	Mrs. Neeti Varsney
	IV	Interfacing with R&D Institutions for Technology Sourcing	
14/09/16 To 30/09/16 21 st day To 35 th day	I	Technical Training / Exposure on the projects chosen by the Trainees-	Mr. Shubham Tripathi
	II		
	III	Technology Based Entrepreneurship Development Programme on “java and android”.	
	IV		
01/10/16 36 th day	I - II	Feedback and evaluation of program	Mr. Manveen Singh Chadha
	III	Action plan preparation	Dr. S P Mishra
		Valedictory leadership modes	
		IV	Valedictory

* = Each session is one hour fifteen minutes

Handwritten signature

Director
ITS Engineering College
Greater Noida

ANNEXURE – III

LIST OF FACULTY / RESOURCE PERSON

S.NO	NAME	DESIGNATION	ORGANISATION
1	Dr. S P MISHRA	ADVISOR,	ITS Education Group
2	Mr. Ashish Kumar	Deputy manager	NSIC
3	Dr. B.B.Das	Technology & Management Consultant	Independent
4	Mr. Ashraf Parvez	Company Secretary	Co-Founder- Gyan Yatra.com
5	Mr. Anil Girotra	Retd. Executive Director	Andhra Bank
6	Mr. Satendra Kumar	General Manager	TBI, KIET
7	Mr. Ashish Choubey	Founder	Digital Yoddhas
8	Mr. Tarun Khurana,	Legal Consultant	Khurana & Khurana Attorney
9	Mr. Rachit Kaushik	Manager	TCS
10	Mr. Shubham Tripathi	Java and Android Trainer	Ducat
11	Mr. Gopal Gupta	CA	Independent
12	Mrs. Snigdha Dash	Assistant professor	GIET
13	Mr. Saurabh Varshney	Head Marketing	B&R Automation

Wagane


Director
ITS Engineering College
Greater Noida

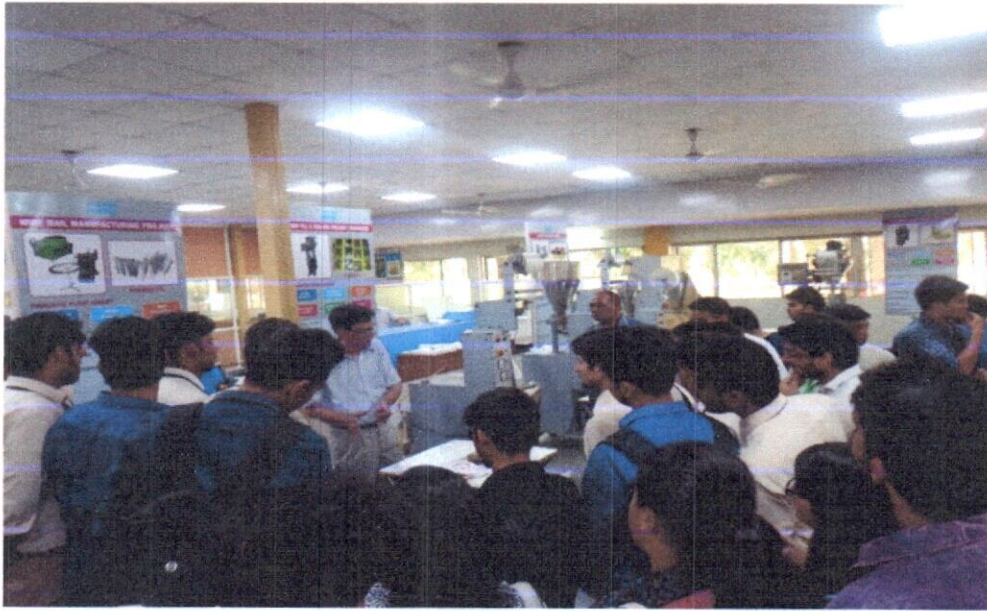
14	Mrs. Pallavi bharadwaj	Assistant professor	ITS Engg. College
15	Mr. Manveen Singh Chadha	Assistant professor	ITS Engg. College
16	Mrs. Neeti Varshney	Assistant professor	ITS Engg. College
17	Mrs. Himani Goswami	Assistant professor	ITS Engg. College
18	Mr. Sachin Sinha	Assistant professor	ITS Engg. College
19	Mr. Ankur Srivastava	HOD, MBA	ITS Engg. College
20	Mr. L K Verma	Assistant professor	ITS Engg. College

ANNEXURE – IV

LIST OF INDUSTRIES VISITED

Sr. No.	Name, Address and contact details	Products / Service
1	NSIC Technical Services Centre, Near, Metro Station Road, Okhla Phase II, Govindpuri, New Delhi, Delhi Phone: 011 2682 6801	Education , Research and Training


Director
ITS Engineering College
Greater Noida



Industrial Visit to NSIC Technical Service Centre, New Delhi



Group Photo

Clayton

Director
ITS Engineering College
Greater Noida