Report

On

Online Faculty Development Program On

"Entrepreneurship Development"

under DST-Online Training Programme on Innovation & Entrepreneurship 2022-23, Implemented by NSTEDB, Department of Science & Technology, Government of India

From 19th June to 02nd July, 2023

Organized by

I.T.S ENGINEERING COLLEGE

Greater Noida

Program Details

Name of Event: Online Faculty Development Program on Entrepreneurship Development

Date of Event: From 19th June to 01st July, 2023

Venue: Online via Zoom Plateform

Sponsored by: Department of Science and Technology, New Delhi

Event Coordinator: Mr. Upendra Kumar Agarwal

Number of participants: 98

Program Report

Program Objective:

To Train and develop teaching professionals in entrepreneurship development so that they can as resource persons in training, teaching, guiding and motivating Science and Technology persons to take entrepreneurship as a career choice. The basic aim of the event to inculcate the seeds of entrepreneurship in the teaching fraternity so it also be extended to the student community by creating an awareness of the need and importance of entrepreneurship, make them aware of promotional, financial & regulating schemes of MSME and guide them for techniques of preparation of feasible & viable project.

Detailed Report:

The Faculty Development Program on Entrepreneurship, sponsored by DST, Govt of India was organized in the duration from 19th June to 02nd July, 2023. The Faculty Development fprogram on Entrepreneurship was targeted at science and technology faculty members of the various engineering, Polytechnic, and Degree colleges and universities. The details of the program are as follows:

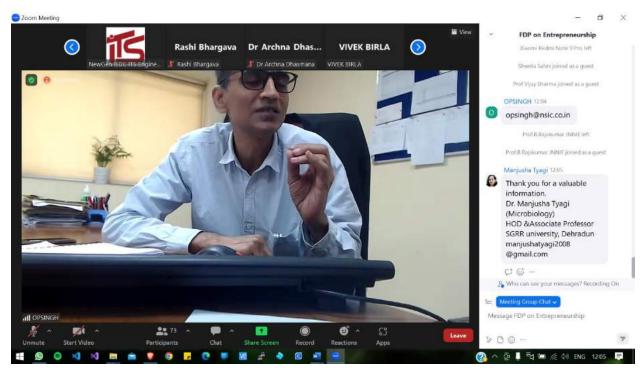
Day 1 Session 1: Inaugural Function

Date: 19-06-23 Time: 11:00 AM - 12:30 PM

Chief Guest: Mr. O.P. Singh, GM, NSIC, GOI

Detail: Expectations from participants, Programme Brief etc.

The program was started with prayers to Maa Saraswati, the Goddess of Knowledge. Mr. Upendra Kumar Agarwal, coordinator of FDP program welcome chief guest, all the dignitaries and participants from various institutes. He also detailed about the program schedule. Mr. O. P. Singh, the chief guest and GM at NSIC, Okhla detailed about various government policies, schemes and plan related to entrepreneurship and innovation. Dr. S.P. Mishra, Advisor-ITS group discussed about role of entrepreneurship in national growth and also described the expectations from the participants. Dr. Mayank Garg, Director-ITS Engineering College, Gr. Noida, paid his gratitude to chief guest for their valuable remakes and extend their best wishes to all participants for the program.



Day 1 Session 2:

Date: 19-06-23 Time: 01:30 PM - 02:45 PM

Resource Person: Dr. SP Mishra, Advisor ITS Group

Topic: Entrepreneurship Development Process

Dr. S. P Mishra detailed about the entrepreneurial development process and discussed about the various parameters related to startups. He also discussed the present scenario of entrepreneurship in country.



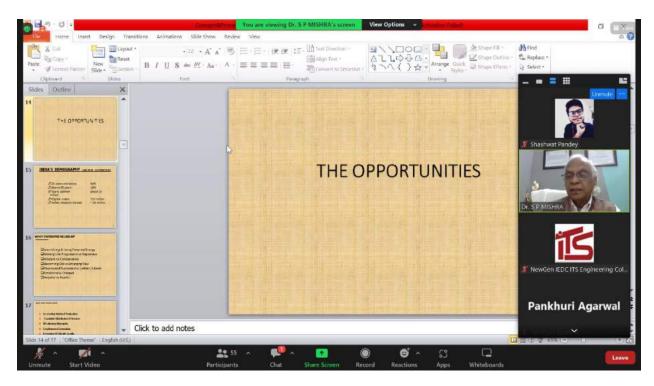
Day 1 Session 3:

Date: 19-06-23 Time: 03:00-04:15 PM

Resource Person: Dr. SP Mishra, Advisor ITS Group

Topic: Entrepreneurship: Importance need & Practice

Dr. S. P Mishra detailed about Importance, need & Practices in the field of entrepreneurship and discussed about the various schemes related to startups.



Day 2 Session 1:

Date: 20-06-23 Time: 10:00 AM - 12:30 PM

Resource Person: Dr. KK Goyal, Ex. Dy. Director MSME

Topic: Ecosystem available for promoting Entrepreneurship

Dr. K K Goyal discussed about the Ecosystem available for promoting Entrepreneurship. He detailed about the various institution, government policies and support available in India for promotion of startups.



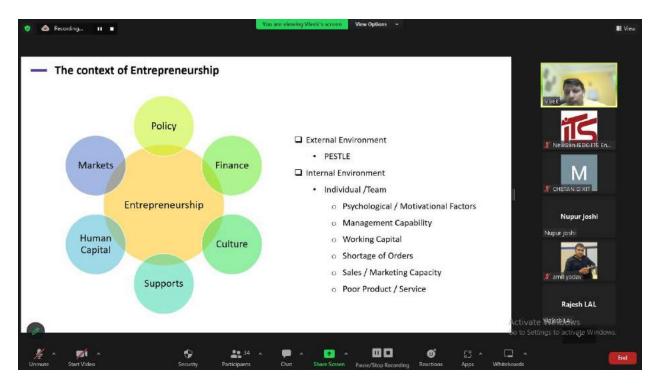
Day 2 Session 2:

Date: 20-06-23 Time: 01:30-02:45 PM

Resource Person: Mr. Vivek Gupta, Director, Possibl Global P Ltd

Topic: Assessing Training Needs

Mr. Vivek Gupta discussed about the various training needs related to entrepreneurship. He focused about various training such as prototyping, finance, marketing, communication and legal services.



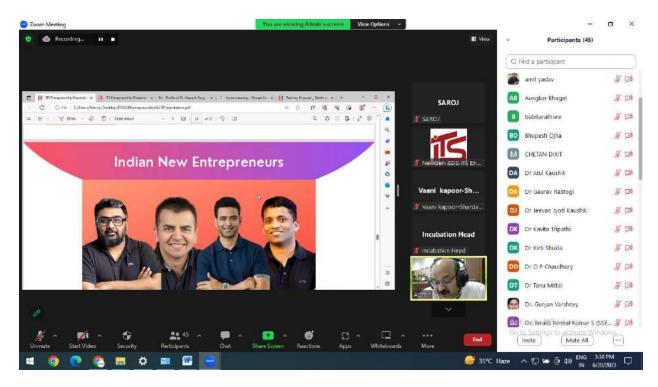
Day 2 Session 3:

Date: 20-06-23 Time: 03:00-04:15 PM

Resource Person: Dr. Mayank Garg, Director, I.T.S Engineering College, Gr. Noida

Topic: Unleashing Entrepreneurship: Present Scenario

Dr. Mayank Garg discussed about the present scenario of entrepreneurship available in India and across the globe. He also discussed about recent successful startups and their founders.



Day 3 Session 1:

Date: 21-06-23 Time: 10:00 -11:15 AM

Resource Person: Dr. R K Lal, Ex. Professor, IERT Prayagraj

Topic: How to Identify Business Opportunities: Environment Scanning

Dr. R. k. Lal discussed about the business opportunities. He focused about the identification of opportunities and related environment scanning.



Day 3 Session 2:

Date: 21-06-23 Time: 11:15:12:30 PM

Resource Person: Dr. R K Lal, Ex. Professor, IERT Prayagraj

Topic: Business opportunity Identification: Sources of Information

In the continuation of the trailing lecture, Dr. R. k. Lal discussed about the various sources of information regarding business opportunities.



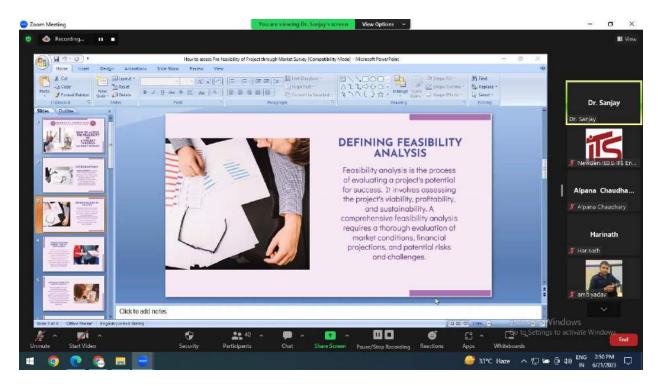
Day 3 Session 3:

Date: 21-06-23 Time: 01:30 - 4:00 PM

Resource Person: Dr. Sanjay Kumar, Manager Incubation, Delhi University

Topic: How to assess Pre-feasibility of Project through Market Survey

Dr. Sanjay Kumar discussed about various parameters of pre feasibility analysis of the project. He also discussed about various tools and methods of market survey in order to have feasibility analysis.



Day 4 Session 1:

Date: 22-06-23 Time: 10:00 AM - 11:15 AM

Resource Person: Dr. Rita Sengupta, Ex. Director, NIESBUD

Topic: Approaches for Entrepreneurship Development

Dr. Rita Sengupta discussed about the various approaches and methods for entrepreneurial development. She also discussed about processes and development stages of entrepreneurial journey.



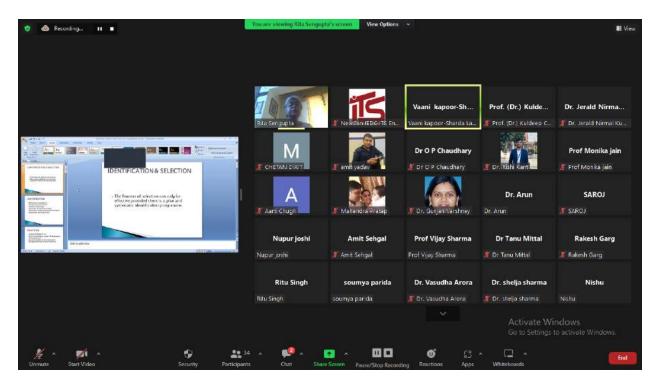
Day 4 Session 2:

Date: 22-06-23 Time: 11:30 - 12:45 PM

Resource Person: Dr. Rita Sengupta, Ex. Director, NIESBUD

Topic: How to promote Entrepreneurship Development Programmes: Methodology, Tools & Techniques

In the continuation of the trailing lecture, Dr. Rita Sengupta discussed about the various tools, techniques and methodologies for promotion of entrepreneurship.



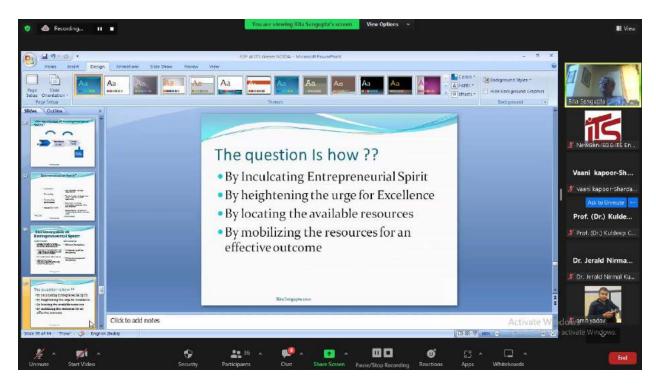
Day 4 Session 3:

Date: 22-06-23 Time: 01:30-02:45 PM

Resource Person: Dr. Rita Sengupta, Ex. Director, NIESBUD

Topic: Personality Traits of an Entrepreneur

In the continuation of the trailing lecture, Dr. Rita Sengupta discussed about the various Personality Traits of an Entrepreneur. She also discussed about the assessment of various parameters related to personality traits.



Day 4 Session 4:

Date: 22-06-23 Time: 03:00-04:15 PM

Resource Person: Dr. Rita Sengupta, Ex. Director, NIESBUD

Topic: Selecting Potential Entrepreneurs: Rationale for Selection

In the continuation of the trailing lecture, Dr. Rita Sengupta discussed about the various selection parameters of potential entrepreneur and with maximizing the possibilities of the success of entrepreneur.

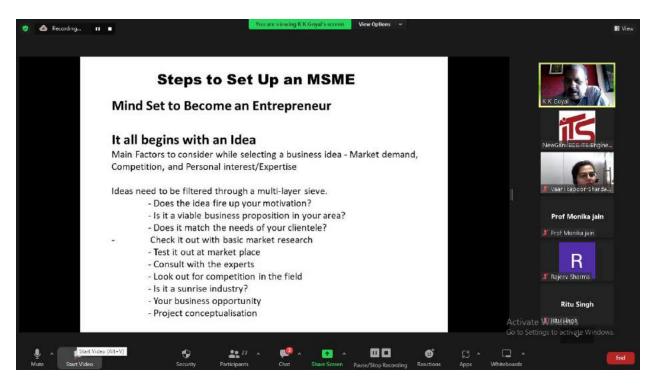
Day 5 Session 1:

Date: 23-06-23 Time: 10:00 AM - 11:15 AM

Resource Person: Dr. KK Goyal, Ex. Dy. Director MSME

Topic: How to Set-up MSME (govt. formalities, rules & regulations etc.)

Dr. K K Goyal discussed about the procedure of setting up the MSME. He discussed in detail about the government formalities , rules and regulations.



Day 5 Session 2:

Date: 23-06-23 Time: 11:30 -01:30 PM

Resource Person: Mr. Abhishek Tiwari, Program Director KPMG & Advisor – StartinUP

Topic: Role & Responsibilities of Supporting Agencies: DIC, SIDC, DI-MSME etc.

Mr. Abhishek Tiwari discussed about the role & responsibilities of Supporting Agencies: DIC, SIDC, DI-MSME etc.



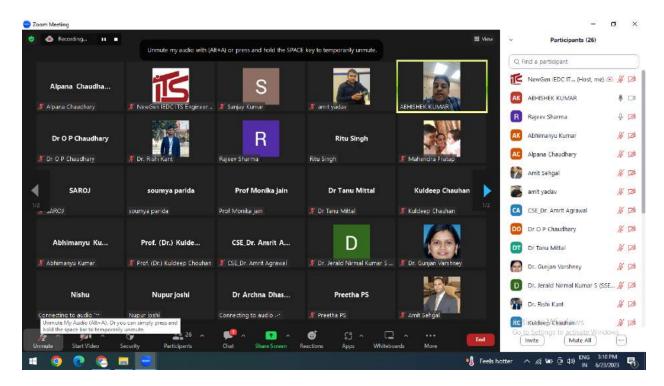
Day 5 Session 3:

Date: 23-06-23 Time: 03:00-04:15 PM

Resource Person: Mr. Abhishek Kumar, DGM, SIDBI

Topic: Support available from Financial Institutions including Banks

Mr. Abhishek Kumar discussed about the Support available from Financial Institutions including Banks.



Day 6 Session 1:

Date: 24-06-23 Time: 10:00 -12:30 AM

Resource Person: Mr. Chirag Choudhary, CEO, Jagmag Lights Ltd.

Topic: Virtual tour to a Factory & online experience sharing with Successful Entrepreneur – 1

Mr. Chirag Choudhary discussed about his entrepreneurial journey and shared his experiences about various entrepreneurial journey. He also presented the virtual tour of his company.



Day 6 Session 2:

Date: 24-06-23 Time: 02:00 -03:30 PM

Resource Person: Mr. Vivek Kumar Singh, CEO, Suntree Technologies Ltd.

Topic: Virtual tour to a Factory & online experience sharing with Successful Entrepreneur – 2

Mr. Vivek Kumar singh discussed about his entrepreneurial journey and shared his experiences about various entrepreneurial journey. He also presented the virtual tour of his company.



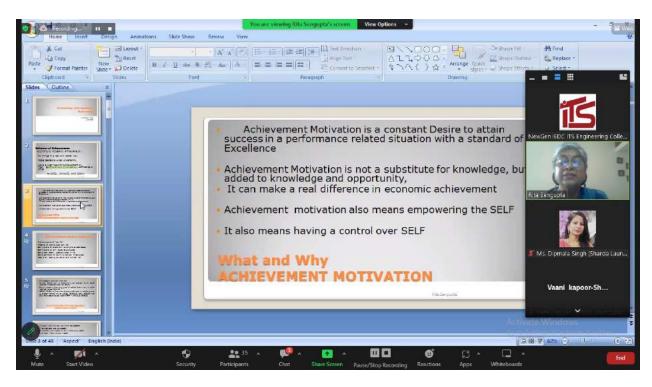
Day 7 Session 1:

Date: 26-06-23 Time: 10:00 -12:30 PM

Resource Person: Dr. Rita Sengupta, Ex. Director, NIESBUD

Topic: Promoting Entrepreneurial Motivation: Concept and Process-1

Dr. Rita Sengupta discussed about the various parameters of entrepreneurial motivation. She also discussed about the various concepts and processes related to motivation.



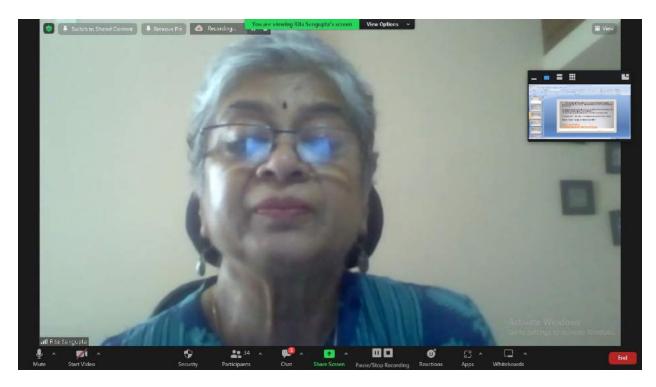
Day 7 Session 2:

Date: 26-06-23 Time: 01:30 -04:00 PM

Resource Person: Dr. Rita Sengupta, Ex. Director, NIESBUD

Topic: Promoting Entrepreneurial Motivation: Concept and Process-2

In the continuation of the trailing lecture, Dr. Rita Sengupta discussed about the various parameters of entrepreneurial motivation. She also discussed about the various concepts and processes related to motivation.



Day 8 Session 1:

Date: 27-06-23 Time: 10:00 -12:30 PM

Resource Person: Mr. Alok Kumar Pandey, CEO, AIC IIT Delhi

Topic: Technology Sourcing: Support available from R&D Institutions

Mr. Alok Kumar Pandey discussed about various support available from R&D Institutions. He also discussed about the technology sourcing by various s government and non government organization.



Day 8 Session 2:

Date: 27-06-23 Time: 01:00 -04:00 PM

Resource Person: Mr. Imran Yusuf, Manager Incubation IIT Kanpur

Topic: Promoting Innovative Ventures: Role of Technology Business Incubator (TBI)

Mr. Imran Yusuf discussed about various support available from Technology Business Incubator (TBI). He also discussed about promotion of innovative culture in new venture.



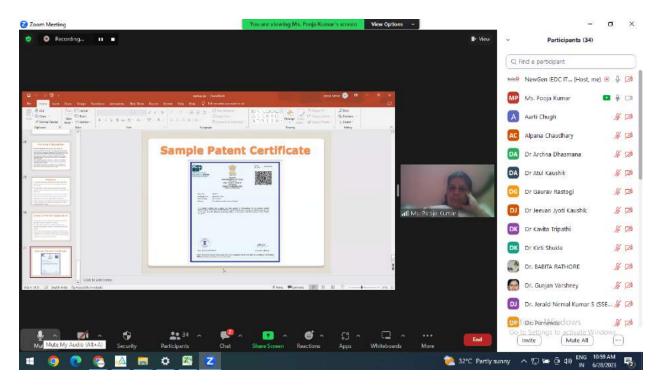
Day 9 Session 1:

Date: 28-06-23 Time: 10:00 -12:30 PM

Resource Person: Ms. Pooja Kumar, CEO, Innove Intellect LLP

Topic: IPR, Pattern, Copy Rights, Trade Mark and Industrial Management

Ms. Pooja Kumar discussed about the various laws and procedures related to IPR, Pattern, Copy Rights, Trade Mark and Industrial Management



Day 9 Session 2:

Date: 28-06-23 Time: 01:00 -04:00 PM

Resource Person: Mr. Rachit Kumar, Founder & CEO, Bizfinn

Topic: Marketing management in MSME: Sales, Advertisement & Brand Building

Mr. Rachit Kumar discussed about the various marketing management traits for Sales, Advertisement & Brand Building. He also discussed about promotion schemes for business expansion.



Day 10 Session 1:

Date: 30-06-23 Time: 10:00 -12:30 PM

Resource Person: Mr. Ujjwal Modi, CA, Ajay Ujjwal & Associattes

Topic: Financial Management in MSME

Mr. Ujjwal Modi discussed about financial management in the startup venture. He detailed about the assets, liabilities and profit. He also discussed about athe inflow and out6flow of the money in the organization.



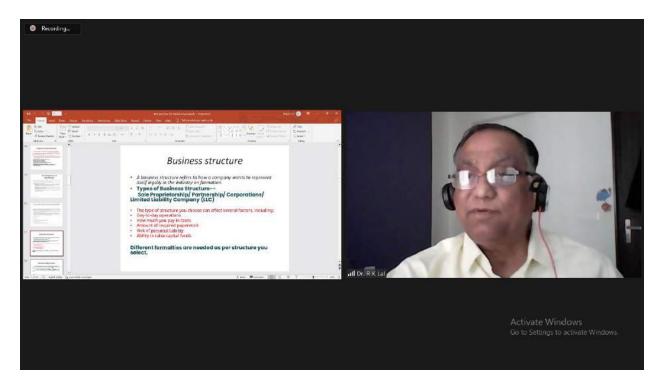
Day 10 Session 2:

Date: 30-06-23 Time: 01:00 -04:00 PM

Resource Person: Dr. R K Lal, Ex. Professor, IERT Prayagraj

Topic: Developing Business Plan (Project Report): Format, Content & Sequencing

Dr. R. K Lal discussed about the preparation of project report for business plan. He discussed in detail about various formats content and sequencing of the business plan.



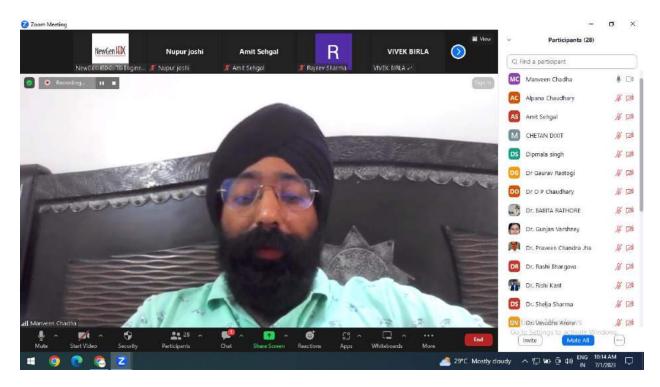
Day 11 Session 1:

Date: 01-07-23 Time: 10:00 -12:30 AM

Resource Person: Mr. Manveen Chadda, Manager, FITT, IIT Delhi

Topic: Problem solving & decision making

Mr. Manveen Singh Chadda discussed about the various problem solving techniques and the standard procedures for concluding the decisions.



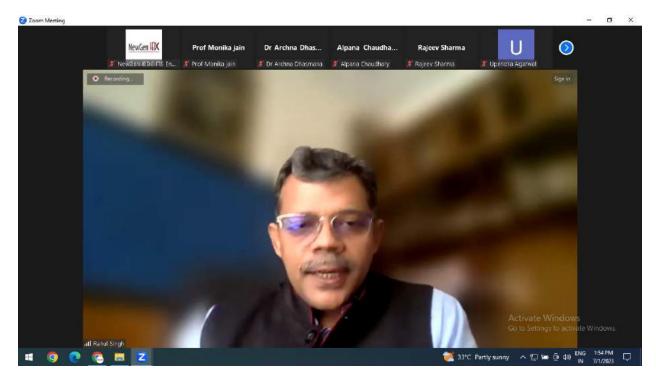
Day 11 Session 2:

Date: 01-07-23 Time: 01:30-02:45 PM

Resource Person: Dr. Rahul Singh, Professor BIMTECH Gr. Noida

Topic: Cost of Project, Sources of finance, Profitability

Dr. Rahul Singh discussed about the cost of project and related sources of finance for incorporation. He also discussed in detail about the various parameters of profitability.



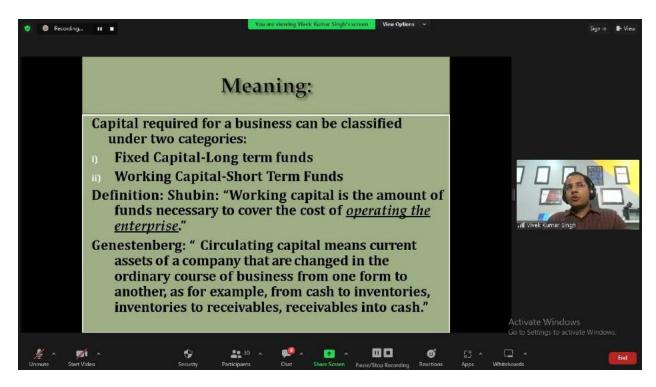
Day 11 Session 3:

Date: 01-07-23 Time: 03:00-04:15 PM

Resource Person: Mr. Vivek Kumar Singh, CEO, Suntree Technologies Ltd.

Topic: BEP, Working Capital Assesment

Mr. Vivek Kumar Singh discussed about the Break Even Point in demand, supply, capital investment, running cost and profit. He also discussed about working capital assessment.



Day 12 Session 1:

Date: 02-07-23 Time: 10:00 -11:15 AM

Resource Person: Mr. Alok Kumar, Training Consutant, Making Life Interesting Foundation

Topic: Business Communication

Mr. Alok Kumar discussed about the role of communication in the business. He emphasized on the good and effective communication in oral and written documentation for successful startup venture.



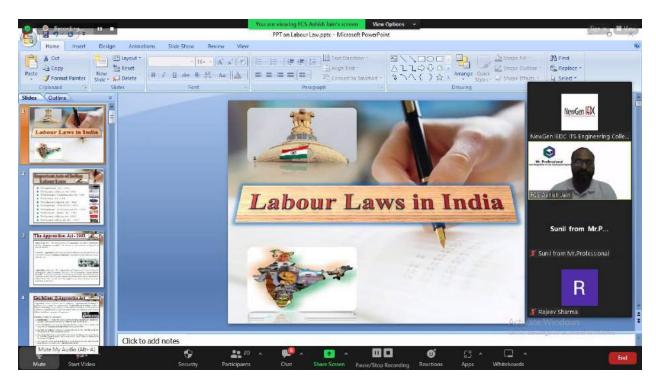
Day 12 Session 2:

Date: 02-07-23 Time: 11:30 -12:45 PM

Resource Person: Mr. Sunil Jaiswal, Founder, Mr. Professional Fin. & Legal Services

Topic: Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.)

Mr. Sunil Jaiswal discussed about the various legal formalities for an enterprise. He discussed in detailed about Factory Act, Labour laws an various PF schemes.



Day 12 Session 3:

Date: 02-07-23 Time: 01:30 -04:15 PM

Guest: Dr. S. P. Mishra, Advisor I.T.S Group

Topic: Action Plan and Feedback, and Valedictory Function

The program concluded with the discussion about the action plan and feedback for future reference and continuous improvement in the organization of such programs. The program ended with the concluding remarks by Dr. S. P Mishra and best wishes for future endeavors.



Program Outcome:

The participants are expected to acquire various skills like-

- The understanding behind entrepreneurship becomes clearer.
- The participants would be able to list out the learning on the contents of the project report, the importance of the project report, and the procedures to be followed for the preparation of the project report.
- The faculty members are now equipped with various terms and traits of entrepreneurship and able to inculcate the seeds of entrepreneurship in their students.

Name of Event: ENTREPRENEURSHIP AWARENESS CAMP

Date of Event: 13th – 15th Nov. 2019

Venue: Mayawati Girls Polytechnic College, Badarpur, Dadri, Greater Noida

Sponsored by: Department of Science and Technology, New Delhi

Event Coordinator: Mr. Saurav Kumar

Objective: The main objective of the Camp was to make aware the students of the different areas of skills where they can establish themselves as entrepreneurs and create a job for others.

Report: Entrepreneurship Awareness Camp sponsored by Entrepreneurship Development Institute of India, Ahmedabad, and DST, Government of India, New Delhi was organized at **Mayawati Girls Polytechnic College, Badarpur, Dadri, Greater Noida** by ITS Engineering College, Greater Noida from 13th – 15th Nov. 2019.

Day 1

Day 1 started with the lighting of the lamp followed by an Inaugural address from Dr. S.K. Yadav Director, Mayawati Girls Polytechnic College, Badarpur, Dadri, Greater Noida, He talked about his "Entrepreneurship (general concepts)". The program started by Mr. Saurav Kumar by giving an introduction to students regarding three days camp benefits and what will be the outcome after attending this workshop. After that, Mr. Saurav introduced the term "Entrepreneur" to students. He shared his view with live examples and learning exercises on the topic "Entrepreneurship (general concept)". A quiz was played about young entrepreneurs of India and how to work in a team. He talked about the advantages of being your boss and motivated all the students to look for avenues other than searching for a job after college. He also shared the business sensing opportunities techniques by giving examples to participants.

The next session was by **Dr. Vikas Singh**, he explained a detailed analysis of "Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario".

The next session was by Mr. Mahip Singh, who explained "Identification of opportunities for entrepreneurs".

Day 2

On Day 2, the session was started by **Mr. Saurav Kumar** who shared his views with the participants on "Financial aspects of SSI unit including salient features of a project report".

The second session was continued by Mr. Ved Ratan. He explained the role of "Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and others-securities demanded by FIs/banks, etc.". He also discussed "Tech. & commercial Aspects of SSI unit (General concept only)". The next session was started by Mr. Mahip Singh, he

explained a detailed analysis of "How to start an SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspects of an industrial venture)".

Day 3

On the last day of the program, **Mr. Saurav Kumar** at Uniconverg Technologies Pvt. Ltd. Noida and "**Discussion with participants for their reaction about the camp**".

The next session was started by Mr. Saurav Kumar, he shared his views on "Entrepreneur's success stories- common problems faced by entrepreneurs".

The last session was the feedback and valedictory session in which certificates were distributed to the participants by Mr. Saurav The program was highly appreciated by the participants in terms of entrepreneurship skill development. The students felt very passionate to turn their innovative ideas into reality.

Total No. of students: 94



Inaugural Program



Guest Lecture by Dr. Vikas Singh



Students in Classroom



Valedictory Session of EAC



Valedictory Session of EAC



Group Photo

Name of Event: Entrepreneurship Development Program on "Machine

Learning"

Date of Event: 24th Feb 20 to 19th March 2020

Venue: New Gen Building, I.T.S Engineering College, Greater Noida

Organized by: Entrepreneurship Development Cell, I.T.S Engineering

College, Greater Noida

Sponsored by: Department of Science and Technology, New Delhi

Event Coordinator: Mr. Saurav Kumar

Objective: The objectives of the event are "Machine Learning"

> To provide hands-on training.

> To create an awareness of the need and importance of entrepreneurship.

- > To plan a curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude, and can cope with the changing times.
- > To make them aware of promotional financial & regulating schemes for MSME.
- > To guide them for techniques of preparation of feasible & viable projects.
- > To guide them for "Techniques of proposal preparation, etc.

Detailed Report:

The Entrepreneurship development program on machine Learning sponsored by DST, Govt. of India was started on 24th Feb 20 to 19th March 2020. The Entrepreneurship Programs are targeted at science students of the various engineering, Polytechnic, and Degree colleges and universities. Therefore, keeping this fact in mind I.T.S Engineering College has organized an Entrepreneurship Development Program. The details of the program are as follows:

Day 1:

The program was inaugurated by Dr. Vikas Singh, Executive Director I.T.S The Education Group & Dr. S.P. Mishra, Advisor, I.T.S The Education Group, Mr. O. P. Singh GM, NSIC Okhla, Govt of India. Further Mr. O.P.Singh shared his inputs on "Expectations from trainees, Final Goal, Program Strategies". The Session was concluded by Dr. S.P. Mishra on "Who is an Entrepreneur & Charms of being Entrepreneurs".

Day 2:

On the first session of the second day, Mr. Saurav Kumar provided his input on "Developing Entrepreneurial Competencies (Achievement Motivation Training)".

In the second session, Dr. Kamal Gupta shared his views on "How to assess the working capital requirement for SSI".

Day 3:

On day 3 the session was taken by Mr. Amit Kumar who provided "Basics of Machine Learning".

Day 4:

On the 4th day of the program in the first session, Mr. Saurav Kumar talked about "How to find out pre-feasibility of a Project". In the second session, Prof. Sana provided her lecture on "Business Opportunity Guidance Interactions with DIC, SISI, Bank, KVIC, etc".

Day 5:

On Day 5th session Mr. S.K. Tiwari talked and shared details on "How to find out pre-feasibility of a Project" and in further sessions provided input on "Preparing Pre-feasibility Report: Preliminary Project Report (PPR)".

Day 6:

On day 6th session, Mr. Danish from Mapping Skills Pvt. Ltd. shared details on "Classifications of Machine Learning".

Day 7:

On day 7th session, Mr. Mukeesh, Brand Management Consultant (Google certified) talked about "Incubation and networking Training".

Day 8:

On day 8, the session was provided by Mr. Amit Kumar who gave his input on "Concepts and Training of Machine Learning".

Day 9:

On the 9th day of the program in the first session, Mr. Saurav Kumar provided his input on "Linking Business Opportunities with Trainees".

The second session was taken by Mr. Mukeesh, Brand Management Consultant (Google certified) on "Google Training".

Day 10:

On the 10th day of the program, Dr. Rita Sen Gupta, Ex-Director, NIESBUD shared her views on "Developing Entrepreneurial Competencies (Achievement Motivation Training)".

Day 11:

On the 11th day of the program in the first session, Prof. Sana provided her input on "Working Capital Management".

The second session was taken by Ms. Sonal Gupta on "Soft Skill Development Communication, Soft Skill Development Information Seeking".

Day 12:

On day 12th session, Mr. Satendra Kumar, G.M., TBI, KIET, Ghaziabad provided his input on "Preparing Pre-Feasibility Report Preliminary Project Report (PPR)".

Day 13:

On day 13th session, Mr. Saurav Kumar provided his input on "Industrial Visit (jagmag Light Pvt. Ltd.)".

Day 14:

On day 14th session, Mr. Amit Kumar, Trainer, Mapping Skills Pvt. Ltd. Shared his views on "Algorithms of machine learning".

Day 15:

On day 15th, the first session was taken by Mr. Manvendra Yadav who provided his input on "Evaluating the PPRs prepared by the Trainees".

The second session was taken by Mr. Mahip Singh on "Production Planning in MSME".

Day 16:

On day 16th session, Mr. Amit Kumar, Trainer, Mapping Skills Pvt. Ltd. Shared his views on the "Concept of Artificial intelligence in Machine Learning".

Day 17:

On day 17th session, Dr. Vikas Singh provided his input on "Negotiation, Networking & Leadership".

Day 18:

On day 18th session, Dr. Kamal Gupta provided his input on "Cash flow, Profitability & Balance Sheet".

Day 19:

On day 19th session, Dr. Rashmi Kaushik provided her input on "Marketing, Management Product Promotion, Sales and Adverts Marketing".

Day 20:

On day 20th session, Mr. Pushpendra Kumar, Mapping Skills Pvt. Ltd. provided his input on "Training Of Machine Learning".

Day 21:

On day 21st session, Mr. Chandan Kumar Sharma, Senior Manager, Retail Assets, Delhi South Cluster provided his input on "Legal Formalities for Loan, Disbursement & Interfacing with Leading Institutions for Business Plan Appraisal".

Day 22:

On day 22nd, the first session was taken by Dr. Shweta Singh, Founder & CEO, Ennoble IP on "Importance of Intellectual Property Right for MSMEs and Startup".

The second session was taken by Dr. S.P. Mishra & Mr. Saurav Kumar on "Feedback from Participants & Valedictory Session".



Inaugural Programm Dr. Vikas Singh, Mr. O. P. Singh, Dr. S. P. Mishra



Inaugural Programm Dr. Vikas Singh, Mr. O.P. Singh, Dr. S. P. Mishra



Expert talk Mr. O. P. Singh, G. M. NSIC, Govt of India



Expert talk Mr. O. P. Singh, G. M. NSIC, Govt of India



Expert talk Dr. Rita Sen Gupta Ex-Director, NIESBUD



Expert talk Dr. S. P. Mishra, Advisor, I.T.S. Education Group



Expert talk Dr. Rita Sen Gupta Director , NIESBUD



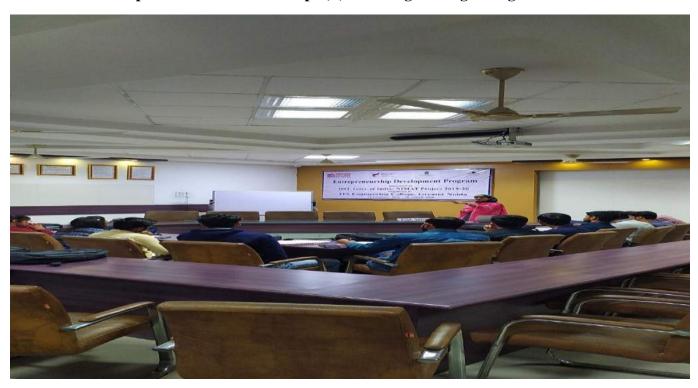
Expert talks Ms. Sonal Gupta, I.T.S. Engineering College



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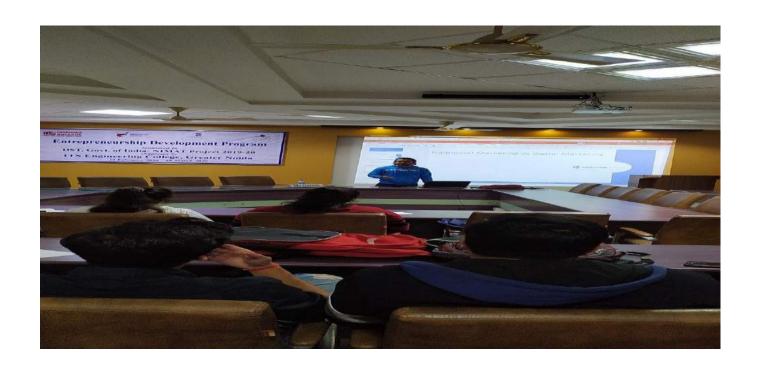
Expert talk Mr. Saurav Kumar, I .T.S. Engineering College



Expert talk Mr. S.K.Tiwari, E.Commissioner, DC, Govt of India



Expert talk Mr. Muktesh, Brand Management Consultant, Google Certified



Expert talk Mr. Danish



Expert talk Mr. Saurav Kumar, I.T.S. Engineering College



Expert talk Mr. Satendra Kumar G. M. KIET, Ghaziabad



Expert talk Mr. Satendra Kumar, G. M. TBI, KIET, Ghaziabad



Expert talk Mr. Satendra Kumar, G. M. TBI, KEIT, Ghaziabad



Expert talk Mr. Ajit , Mapping Skill Pvt. Ltd



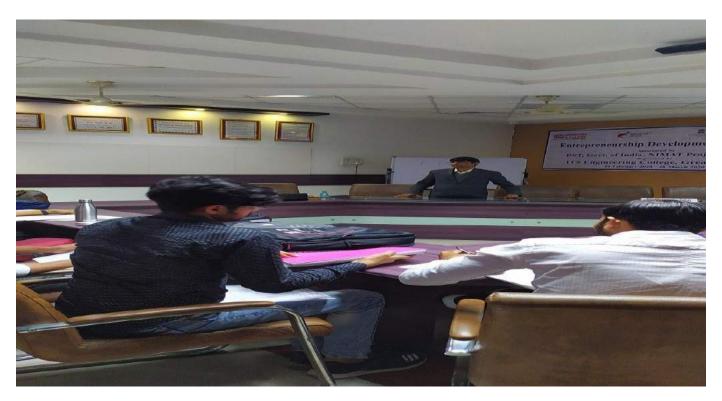
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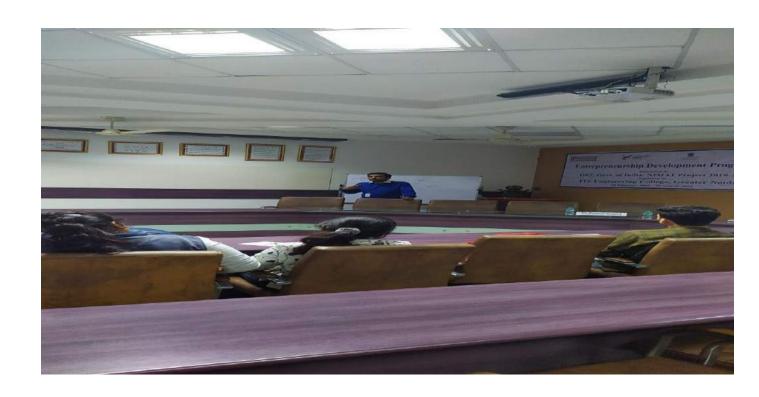
Expert talk Mr. Mahip Singh I.T.S. Engineering College



Expert talk Mr. Mavendra Yadav , I.T.S. Engineering College



Expert talk Mr. Manvendra Yadav , I.T.S. Engineering College



Expert talk Mr. Kamal Gupta, I.T.S. Engineering College

Name of Event: ENTREPRENEURSHIP AWARENESS CAMP

Date of Event: 17th - 19th Feb. 2020

Venue: Vishveshwarya Institute of Polytechnic College, Dadri

Sponsored by: Department of Science and Technology, New Delhi

Event Coordinator: Mr. Saurav Kumar

Objective: The main objective of the Camp was to make aware the students of the different areas of skills where they can establish themselves as entrepreneurs and create a job for others.

Report: Entrepreneurship Awareness Camp sponsored by Entrepreneurship Development Institute of India, Ahmedabad, and DST, Government of India, New Delhi was organized at Vishveshwarya Institute of Polytechnic College Dadri, by ITS Engineering College, Greater Noida from 17th – 19th Feb. 2020.

Day 1:

Day 1 started with the lighting of the lamp followed by an Inaugural address from **Dr. Pratap Singh Director & Dr. H.R.Singh Director R & D, Vishveshwarya Institute of Polytechnic College Dadri**, He talks about his "Entrepreneurship (general concepts)". The program started by Mr. Saurav Kumar by giving an introduction to students regarding three days camp benefits and what will be the outcome after attending this workshop. After that, **Mr. Saurav** introduced the term "Entrepreneur" to students. He shared his view with live examples and learning exercises on the topic "Identification of opportunities for entrepreneurs". A quiz was played about young entrepreneurs of India and how to work in a team. He talked about the advantages of being your boss and motivated all the students to look for avenues other than searching for a job after college. He also shared the business sensing opportunities techniques by giving examples to participants.

The next session was by **Dr. S.P.Mishra** he explained a detailed analysis of "Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario".

Day 2:

The session was started by **Dr. Kamal Gupta** who shared his views with the participants on "Financial aspects of SSI unit including salient features of a project report".

The second session was continued by Mr.Santosh Kumar Tiwari, Ex. Manager-DIC-UP. He explained the role of "Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and others-securities demanded by FIs/banks, etc."

The next session was started by Mr. Saurav Kumar, he explained a detailed analysis of "Tech. & commercial Aspects of SSI unit (General concept only)".

The next session was started by **Dr. S.P. Mishra**, he talks about "**How to start an SSI unit** (General concept about the Govt. formalities, rules & regulation, location, and different aspects of an industrial venture)".

Day 3

On the last day of the program, a session was conducted by Mr. Chirag Chaudhary on "Discussion with participants for their reaction about the camp". He also discussed "Entrepreneur's success stories- common problems faced by entrepreneurs".

The next session was started by **Ms. Upasana Singh**, she shared her views on "Communication skills (interacting with entrepreneurs".

The last session was the feedback and valedictory session in which certificates were distributed to the participants by **Mr. Saurav Kumar** & **Ms. Upasana Singh**, Founder of jagmag Light.

The program was highly appreciated by the participants in terms of entrepreneurship skill development. The students felt very passionate to turn their innovative ideas into reality.

Total No. of students: 64



Inaugural Program



Inaugural Program



Classroom



Inaugural Program



Guest Lecture by Mr. Santosh Kumar Tiwari, (Ex. Manager DIC-UP)



Study in Classroom



Study in Classroom



Guest Lecture by Mr. Chirag Chaudhary Founder Jagmag Light



Valedictory Session of EAC



Valedictory Session of EAC



Valedictory Session of EAC



Valedictory Session of EAC



Group Photo

Name of Event: ENTREPRENEURSHIP AWARENESS CAMP

Date of Event: 25th – 27th Oct. 2021

Venue: I.T.S. Engineering College, Greater Noida

Sponsored by: Department of Science and Technology, New Delhi

Event Coordinator: Mr. Mahip Singh

Objective: The main objective of the Camp was to make aware the students about the different areas of skills where they can establish themselves as Entrepreneur and create a job for others.

Report : Entrepreneurship Awareness Camp sponsored by Entrepreneurship Development Institute of India, Ahmedabad and DST, Government of India, New Delhi was organized at I.T.S. Engineering College, Greater Noida by ITS Engineering College, Greater Noida from 25th – 27th Oct. 2021.

Day 1 (25 November 2021)

Day 1 started with lightening of lamps followed by Inaugural address from Mr. Anil Kumar, Dy. Commissioner DIC Industries. He talks about his "Entrepreneurship general concepts" The program started by Mr. Mahip Singh by giving introduction of the program to the students regarding three days camp benefits and about the outcome after attending this workshop. After that, Mr. Mahip introduced the term "Entrepreneur" to the students. He shared his view with live examples and learning exercises on the topic "Entrepreneurship (general concept)". A quiz was played about young entrepreneurs of India and how to work in a team. He talked about the advantages of being your own boss and motivated all the students to look for avenues other than searching for a job after college. He also shared the business sensing opportunities techniques by giving examples to participants.

Next session was by **Dr. S.P. Mishra, Advisor, I.T.S.-The Education Group**. He explained detailed analysis of "**Becoming an Entrepreneur**"

Next session was by Mr. Deependra Kumar, Assistant Commissioner DIC, Gautam Budh Nagar. He explained about "Different Govt. Policies for Entrepreneurs".

Day 2 (26 November 2021)

On Day 2, session was started by **Dr. Pallavi Bharadwaj**, **Assistant Professor**, **Army Institute**, **Greater Noida**. She shared her views with the participants on "Market sensing for startups"

Second session was continued by Mr. Ved Ratan, Lead District Manager, Canara Bank. He explained the role of "Support and financial assistance from Govt. agencies, banks, financial

institutions, SFCs and others-securities demanded by FIs/banks etc.". He also discussed on "Tech. & commercial Aspects of SSI unit (General concept only)".

Next session was started by Mr. Deepak, Mr. Anuj Director, Erri-clay. They explained about "Students entrepreneurial nitration." He shared his views on "Entrepreneur's success stories-common problems faced by entrepreneurs".

Day 3 (27 November 2021)

On the last day the program was about Interaction with industries, Ms. Upasana Singh Director, Jagmag lights Pvt. Ltd. Was invited. She explained how the process goes on in the industry and what are the difficulties and about the solutions.

Next session of "Interaction with Industry " was started by Mr. Sanjay Garg, UAV Tech Executive Vymanik Aerospace Pvt. Ltd. His team explained about the different processes of drone manufacturing and assembly.

The last session was the feedback and valedictory session in which certificates were distributed to the participants by **Dr. S.P. Mishra Advisor I.T.S. The Education Group & Dr. B.C.Sharma Director I.T.S. Engineering College**. The programme was highly appreciated by the participants in terms of entrepreneurship skill development. The students felt very passionate to turn their innovative ideas into reality.

Total No. of students: 96



Inaugural Session



Mr. Mahip Singh Coordinator NewGen IEDC in Inaugural Session



Dr. S.P.Mishra Advisor I.T.S. The Education Group in Inaugural Session



Mr. Deependra Kumar, Asst. Commissioner DIC Industries in Inaugural Session



Mr. Anil Kumar, Dy. Commissioner DIC Industries in Inaugural Session



Mr. Anil Kumar, Dy. Commissioner DIC Industries in Inaugural Session



Mr. Deependra Kumar Asst. Commissioner DIC Industries in Inaugural Session



Mr. Deependra Kumar Asst. Dy. Commissioner DIC Industries



Mr. Anil Kumar, Dy. Commissioner DIC Industries



Expert talk by Mr. Sanjay Garg UAV Tech Executive (Vymanik Aerospace Pvt.Ltd)



Expert talk by Mr. Sanjay Garg UAV Tech Executive (Vymanik Aerospace Pvt.Ltd)



Class Room with participants



Classroom

Name of Event: ENTREPRENEURSHIP AWARENESS CAMP

Date of Event: 15th – 17th Nov. 2021

Venue: Rajkiya Engineering College, Ambedkar Nagar

Sponsored by: Department of Science and Technology, New Delhi

Event Coordinator: Mr. Mahip Singh

Objective: The main objective of the Camp was to make aware the students about the different areas of skills where they can establish themselves as Entrepreneur and create a job for others.

Report: Entrepreneurship Awareness Camp sponsored by Entrepreneurship Development Institute of India, Ahmedabad and DST, Government of India, New Delhi was organized at **Rajkiya Engineering College**, **Ambedkar Nagar** by ITS Engineering College, Greater Noida from 15th – 17th Nov. 2021.

Day 1 started with lightening of lamps followed by Inaugural address from Mr. Ashutosh Sahay Pathak "Sahayak Udhyog Ayukt, Ambedkar Nagar & Dr. S.P. Mishra Founder Vice Chancellor, Dev Sanskriti Vishwavidyalaya, Haridwar He talks his "Entrepreneurship general concepts" The program started by Mr. Mahip Singh Coordinator, NewGen IEDC "I.T.S. Engineering College" by giving introduction to students regarding three days camp benefits and what will be the outcome after attending this workshop. After that, Mr. Mahip introduced the term "Entrepreneur" with students. He shared his view with live examples and learning exercises on the topic "Entrepreneurship (general concept)". A quiz was played about young entrepreneurs of India and how to work in a team. He talked about the advantages of being your own boss and motivated all the students to look for avenues other than searching for a job after college. He also shared the business sensing opportunities techniques by giving examples to participants.

Next session was by **Dr. S.P. Mishra, Advisor, I.T.S.The Education Group** he explained detailed analysis of "on becoming an Entrepreneur Entrepreneurial Qualities"

Next session was by **Mr.Ashish Singh, Lead Bank Manager, Ambedkar Nagar** he explained detailed of "Different Financial Schemes and incentives for start-up"

On Day 2, session was started by **Mr. Akshay Srivastava Founder, LCB** Fertilizer he shared his views with the participants on "Market sensing for startups or Market survey before launching or Business plan activity"

Second session was continued by Mr. Aman Kumar "Freshly 19 Agri-Tech private limited.he explained the role of "student entrepreneur's Interaction "he shared his views on "Entrepreneur's success stories-common problems faced by entrepreneurs".

Next session was started by Mr. Mahip Singh Coordinator NewGen IEDC, I.T.S. Engineering College Greater Noida he explained detailed analysis of "Ideation to start- up / Scope of diff. Industries for setting up MSME"

On the last day the program, Ms. Shikha Prasoon "Corporate Communications Executive NTPC Tanda".at Interaction with industry "Local Industry Visit: NTPC" Ambedkar Nagar

The last session was the feedback and valedictory session in which certificates were distributed to the participants by Mr. Ashutosh Sahay Pathak "Sahayak Udhyog Ayukt, Ambedkar Nagar & Dr. S.P. Mishra Founder Vice Chancellor, Dev Sanskriti Vishwavidyalaya, Haridwar The programme was highly appreciated by the participants in terms of entrepreneurship skill development. The students felt very passionate to turn their innovative ideas into reality.

Total No. of students: 122



Dr.Sandeep Tiwari, Director, Rajkiya Engineering College, Ambedkar Nagar in Inaugural Session



Dr.S.P.Mishra, Former, Vice Chancellor, Dev Sanskriti Vishwavidyalaya Haridwar in Inaugural Session



Mr.Mahip Singh Coordinator NewGen IEDC, I.T.S. Engineering College Greater Noida in Inaugural Session



Inaugural Session



Token Of Appreciation to Mr. Aman Kumar, Freshly 19 Agri-Tech Pvt. Ltd.



Expert talk Dr.S.P.Mishra, Former, Vice Chancellor, Dev Sanskriti Vishwavidyalaya Haridwar



Expert talk Dr.S.P.Mishra, Former, Vice Chancellor, Dev Sanskriti Vishwavidyalaya Haridwar



Dr.Sandeep Tiwari, Director, Rajkiya Engineering College, Ambedkar Nagar in Inaugural Session



Expert talk Mr. Mahip Singh Coordinator NewGen IEDC, I.T.S. Engineering College Greater Noida



Expert talk Mr. Mahip Singh Coordinator NewGen IEDC, I.T.S. Engineering College Greater Noida



Expert talk Mr. Aman Kumar, Director, Freshly 19 Agri-Tech Pvt. Ltd



Expert talk Mr. Akshay Srivastava Founder, LCB Fertilizer



Classroom



Expert talk Mr. Ashish Singh Lead Bank Manager, Ambedkar Nagar



Token of Appreciation to Mr. Ashutosh Sahay Pathak ,Sahayak Udhyog Ayukt, Ambedkar Nagar



Industrial Visit



Industrial Visit



Industrial Visit



Industrial Visit

Name of Event: ENTREPRENEURSHIP AWARENESS CAMP

Date of Event: 16th - 18th Nov. 2021

Venue: Chhatrapati Shahu ji Maharaj Government Polytechnic, Ambedkar Nagar

Sponsored by: Department of Science and Technology, New Delhi

Event Coordinator: Mr. Mahip Singh

Objective: The main objective of the Camp was to make aware the students about the different areas of skills where they can establish themselves as Entrepreneur and create a job for others.

Report: Entrepreneurship Awareness Camp sponsored by Entrepreneurship Development Institute of India, Ahmedabad and DST, Government of India, New Delhi was organized at Chhatrapati Shahu ji Maharaj Government Polytechnic, Ambedkar Nagar by ITS Engineering College, Greater Noida from 16th– 18th Nov. 2021.

Day 1 started with lightening of lamps followed by Inaugural address from Dr. Sandeep Tiwari, Director "Rajkiya Engineering College Ambedkar" & Dr. S.P. Mishra Former Vice Chancellor, "Dev Sanskriti Vishwavidyalaya, Haridwar" He talks his "Entrepreneurship general concepts" The program started by Mr. Mahip Singh, Coordinator NewGen IEDC "I.T.S Engineering College" by giving introduction to students regarding three days camp benefits and what will be the outcome after attending this workshop. After that, Mr. Sushil Kumar - Chief Guest(Chairman, Avro Limited, Ghaziabad) Motivated students with his kind words to start their own venture and grab as many opportunities as they can and also offered their all time devoted guidance and support for any of the students who are motivated for the same. Following Mr. Mahip Singh introduced the term "Entrepreneur" with students. He shared his view with live examples and learning exercises on the topic "Entrepreneurship (general concept)". A quiz was played about young entrepreneurs of India and how to work in a team. He talked about the advantages of being your own boss and motivated all the students to look for avenues other than searching for a job after college. He also shared the business sensing opportunities techniques by giving examples to participants.

Next session was by **Dr. S.P. Mishra, Advisor, I.T.S.The Education Group** he explained detailed analysis of "on becoming an Entrepreneur Entrepreneurial Qualities"

Next session was by Mr.Ashish Singh, Lead Bank Manager, Ambedkar Nagar he explained detailed of "Different Financial Schemes and incentives for start-up"

On Day 2, session was started by Mr. Akshay Srivastava Founder, LCB Fertilizer he shared his views with the participants on "Market sensing for startups or Market survey before launching or Business plan activity"

Second session was continued by Mr. Aman Kumar "Freshly 19 Agri-Tech private limited. He explained the role of "student entrepreneur's Interaction" "he shared his views on "Entrepreneur's success stories-common problems faced by entrepreneurs".

Next session was started by Mr. Mahip Singh Coordinator NewGen IEDC, I.T.S. Engineering College Greater Noida he explained detailed analysis of "Ideation to start- up / Scope of diff. Industries for setting up MSME"

On the last day the program Ms. Shikha Prasoon "Corporate Communications Executive NTPC Tanda" at Interaction with industry "Local Industry Visit: NTPC" Ambedkar Nagar

The last session was the feedback and valedictory session in which certificates were distributed to the participants by Mr. Ashutosh Sahay Pathak "Sahayak Udyog Ayukt, Ambedkar Nagar & Dr. S.P. Mishra Founder Vice Chancellor, Dev Sanskriti Vishwavidyalaya, Haridwar The programme was highly appreciated by the participants in terms of entrepreneurship skill development. The students felt very passionate to turn their innovative ideas into reality.

Total No. of students: 128



Inaugural Session



Inaugural Session



Inaugural Session



Expert talk Mr. Ashish Singh Lead Bank Manager, Ambedkar Nagar



Token Of Appreciation to Mr. Ashish Singh Lead Bank Manager, Ambedkar Nagar



Expert talk, Dr. S.P.Mishra, Advisor, I.T.S. The Education Group



Expert talk, Dr. Sandeep Tiwari Director, Rajkiya Engineering College, Ambedkar Nagar



Expert talk Mr. Ashish Singh Lead Bank Manager, Ambedkar Nagar



Expert talk Mr. Aman Kumar, Director, Freshily 19 Agri-TechPvt.



Expert talk Mr. Akshay Srivastava Founder, LCB Fertilizer



Classroom



Industrial Visit to NTPC, Tanda

Technology-based Entrepreneurship Development Program

on

"Internet of Things (IoT)"

Date of Event: 20 December 2019, to 1st Feb 2020

Venue: Raman Hall, NewGen Building

Organized by: Entrepreneurship Development Cell, ITS Engineering College, Greater

Noida

Sponsored by: Department of Science and Technology, New Delhi

Event Coordinator: Mr. Saurav Kumar

Objective: The objectives of the event:

> To provide hands-on training on "Internet of Things (IoT)"

- > To create an awareness of the need and importance of entrepreneurship.
- ➤ To plan a curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude, and can cope with the changing times.
- > To make them aware of promotional financial & regulating schemes for MSME.
- > To guide them for techniques of preparation of feasible & viable projects.
- > To guide them for "Techniques of proposal preparation, etc.

Report:

The Technology-based Entrepreneurship development program on the "Internet of Things (IoT)" sponsored by DST, Govt of India was started on 20th December 2019 to 01st February 2020. The Technology-based Entrepreneurship Program is targeted at science students of the various engineering, Polytechnic, and Degree colleges and universities. Therefore, keeping this fact in mind I.T.S Engineering College has organized Technology based Entrepreneurship Development Program.

Day 1:

The program was inaugurated by Dr. Vikas Singh Executive Director ITS The Education Group Session Greater Noida & Mr. Saurav Kumar was concluded by Dr. S P Mishra on "Who is an Entrepreneur & Charms of being an Entrepreneur"

Day 2:

On the first session of the second day, Mr. Ashish Kumar provided his input on "Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC, and Other Support Agencies". Later on Mr.

Manveen Singh Chadha, EDC Coordinator, ITS Engineering college talked about the Importance of Technology and knowledge-based entrepreneurship.

Day 3:

On day 3, first session Dr. S P Mishra provided inputs on "How to Identify Business Opportunities and Opportunities identification: Criteria of selection & Sources of Information and on the second session Mr. Saurabh Varshney talked on "How to Conduct Market Survey: Tools, Techniques and Guidelines"

Day 4:

On the 4th day of the program Visit and presentation at "NSIC, Okhla New Delhi" where students were given a presentation about NSIC schemes and then they were exploring various sections including technologies such as Solar, Embedded, etc.

Day 5th

The first session was taken by Mr. Rachit Kaushik who talked about and shared details on "Soft skill development: communication and Soft skill development. Whereas in the second session Mrs. Pallavi Bharadwaj provided input on "Briefing and Planning for the Market Survey: Questionnaire Preparation"

Day 6, Day 7 & day 8:

On day 6 & day 7, participants worked on Conducting Market surveys and Data Collection for the identified business opportunities and discussed their feedback on market surveys and evaluation under the supervision of Mrs. Pallavi Bharadwaj. On day 8, in the second session, Mr. Ankur Srivastava provided input on "Interactions with Technical Experts for finalizing projects"

Day 9 to Day 11:

The session was headed by Dr. B.B.Das and L K Verma on Developing entrepreneurial competencies (achievement motivation training) which included many activities and events as well as lectures to develop entrepreneurial skills among participants.

Day 12:

Mr. Satendra Kumar taught participants How to Prepare a Detail Project report and continued in the second session by sharing details on Production Planning in MSME.

Day 13:

On the 13th day of the program, Mr. Gopal Gupta provided input on Working Capital Assessment & Management in SSI and Break-even point, and in the second session he discussed "Purchase technique and Product Costing and Cost Consciousness".

Day 14:

On the 14th day of the program, Mr. Gopal Gupta provided input on Product Costing and Cost Consciousness and continued in the second session on the topic "Profitability & balance sheet".

Day 15:

On the 15th day of the program, Mr. Ankur Srivastava provided input on Cash flow and Production planning and continued in the second session with Mr. Satendra Kumar to finalize with participants on "Preparation of Detailed Project Report".

Day 16:

On the 16th day of the program in the first session, Mr. Saurabh Varshney provided input on Marketing Management and Financial management. In the second session, Mr. Sachin Sinha provided his inputs on the topic "Financial management".

Day 17:

On the 17th day of the program in the first session, Mrs. Snigdha Dash provided input on Human resource management and Time management. In the second session, Mr. Tarun Khurana provided his inputs on the topic "IPR and its Management and Pattern, copyrights, trade Mark and industrial registration".

Day 18:

On the 18th day of the program in the first session, Dr. Himani Goswami provided input on Negotiation and Networking and Delegation of Authority and Work Efforts. In the second session, Dr. S.P.Mishra provided his inputs on the topic "Leadership modes Efficiency Orientation and Systematic Planning".

Day 19:

On the 19th day of the program's first session, Mr. Ashraf Parvez provided input on Legal Formalities in an Enterprise. In the second session, he continued and provided his inputs on the topic ``Taxation: Various Taxes Applicable to MSME".

Day 20:

Mr. Ashraf Parvez continued his session by providing input on Legal formalities for Loan Disbursement. In the second session, Mrs. Neeti Varshney provided his inputs on Interfacing with Leading Institutions for Business Plan Appraisal and Interfacing with R&D Institutions for Technology Sourcing.

Day 21 to Day 35:

A training program based on Java and Android applications was given by Mr. Shubham Tripathi in which hands-on exposure was provided to students so that they can develop skills of coding and app development.

Day 36:

On day 36th in the first session, Mr. Manveen Singh Chadha summarized the feedback of participants. In the second session Dr. S P Mishra talked to participants on "Action plan preparation valedictory leadership modes" and at last the Valedictory session was held in presence of Dr. S P Mishra and EDC members of ITS Engineering College Greater Noida.

Program Outcome:

The participants are expected to acquire various skills like-

- The understanding behind entrepreneurship becomes clearer.
- The participants would be able to list out the learning on the contents of the project report, the importance of the project report, and the procedures to be followed for the preparation of the project report.

No. of participants: 25



Inaugural Program



Guest Lecture by Mr. O.P.Singh



Guest Lecture by Mr. Mahip Singh



Guest Lecture by Mr. Sachin Mapping Skill



Guest Lecture by Mr. Manveen Singh



Guest Lecture by Mr. Amit Trainer - Mapping Skill



Guest Lecture by Mr. Deepanshu Agarwal ITS Faculty



Guest Lecture by Mr. Danish Trainer -Mapping Skill



Guest Lecture by Ms. Sukriti Singh Ministry of Home Affairs Govt. of India



Guest Lecture by Mr. Satendra Kumar General Manager TBI, Kite Institute Ghaziabad



Guest Lecture by Mr. Satendra Kumar General Manager TBI, Kite Institute Ghaziabad



Guest Lecture by Mr. Rohit Kashyap (Founder & CEO Maytree School of Entrepreneurship and Startup Mentor)



Dr. Vikas Singh & Dr. S.P.Mishra, Valedictory Session of TEDP



Group Photo of TEDP

Name of Event: Entrepreneurship Development Program on

"Machine Learning"

Date of Event: 24th Feb 20 to 19th March 2020

Venue: New Gen Building, I.T.S Engineering College, Greater Noida

Organized by: Entrepreneurship Development Cell, I.T.S Engineering

College, Greater Noida

Sponsored by: Department of Science and Technology, New Delhi

EventCoordinator: Mr. Saurav Kumar

Objective: The objectives of the event are "Machine Learning"

> To provide hands-on training.

> To create an awareness of the need and importance of entrepreneurship.

- > To plan a curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude, and can cope with the changing times.
- ➤ To make them aware of promotional financial & regulating schemes for MSME.
- > To guide them for techniques of preparation of feasible & viable projects.
- > To guide them for "Techniques of proposal preparation, etc.

Detailed Report:

The Entrepreneurship development program on machine Learning sponsored by DST, Govt. of India was started on 24th Feb 20 to 19th March 2020. The Entrepreneurship Programs are targeted at science students of the various engineering, Polytechnic, and Degree colleges and universities. Therefore, keeping this fact in mind I.T.S Engineering College has organized an Entrepreneurship Development Program. The details of the program are as follows:

Day 1:

The program was inaugurated by Dr. Vikas Singh, Executive Director I.T.S The Education Group & Dr. S.P. Mishra, Advisor, I.T.S The Education Group, Mr. O. P. Singh GM, NSIC Okhla, Govt of India. Further Mr. O.P.Singh shared his inputs on "Expectations from trainees, Final Goal, Program Strategies". The Session was concluded by Dr. S.P. Mishra on "Who is an Entrepreneur & Charms of being Entrepreneurs".

Day 2:

On the first session of the second day, Mr. Saurav Kumar provided his input on "Developing Entrepreneurial Competencies (Achievement Motivation Training)".

In the second session, Dr. Kamal Gupta shared his views on "How to assess the working capital requirement for SSI".

Day 3:

On day 3 the session was taken by Mr. Amit Kumar who provided "Basics of Machine Learning".

Day 4:

On the 4th day of the program in the first session, Mr. Saurav Kumar talked about "How to find out pre-feasibility of a Project". In the second session, Prof. Sana provided her lecture on "Business Opportunity Guidance Interactions with DIC, SISI, Bank, KVIC, etc".

Day 5:

On Day 5th session Mr. S.K. Tiwari talked and shared details on "How to find out pre-feasibility of a Project" and in further sessions provided input on "Preparing Pre-feasibility Report: Preliminary Project Report (PPR)".

Day 6:

On day 6th session, Mr. Danish from Mapping Skills Pvt. Ltd. shared details on "Classifications of Machine Learning".

Day 7:

On day 7th session, Mr. Mukeesh, Brand Management Consultant (Google certified) talked about "Incubation and networking Training".

Day 8:

On day 8, the session was provided by Mr. Amit Kumar who gave his input on "Concepts and Training of Machine Learning".

Day 9:

On the 9th day of the program in the first session, Mr. Saurav Kumar provided his input on "Linking Business Opportunities with Trainees".

The second session was taken by Mr. Mukeesh, Brand Management Consultant (Google certified) on "Google Training".

Day 10:

On the 10th day of the program, Dr. Rita Sen Gupta, Ex-Director, NIESBUD shared her views on "Developing Entrepreneurial Competencies (Achievement Motivation Training)".

Day 11:

On the 11th day of the program in the first session, Prof. Sana provided her input on "Working Capital Management".

The second session was taken by Ms. Sonal Gupta on "Soft Skill Development Communication, Soft Skill Development Information Seeking".

Day 12:

On day 12th session, Mr. Satendra Kumar, G.M., TBI, KIET, Ghaziabad provided his input on "Preparing Pre-Feasibility Report Preliminary Project Report (PPR)".

Day 13:

On day 13th session, Mr. Saurav Kumar provided his input on "Industrial Visit (jagmag Light Pvt. Ltd.)".

Day 14:

On day 14th session, Mr. Amit Kumar, Trainer, Mapping Skills Pvt. Ltd. Shared his views on "Algorithms of machine learning".

Day 15:

On day 15th, the first session was taken by Mr. Manvendra Yadav who provided his input on "Evaluating the PPRs prepared by the Trainees".

The second session was taken by Mr. Mahip Singh on "Production Planning in MSME".

Day 16:

On day 16th session, Mr. Amit Kumar, Trainer, Mapping Skills Pvt. Ltd. Shared his views on the "Concept of Artificial intelligence in Machine Learning".

Day 17:

On day 17th session, Dr. Vikas Singh provided his input on "Negotiation, Networking & Leadership".

Day 18:

On day 18th session, Dr. Kamal Gupta provided his input on "Cash flow, Profitability & Balance Sheet".

Day 19:

On day 19th session, Dr. Rashmi Kaushik provided her input on "Marketing, Management Product Promotion, Sales and Adverts Marketing".

Day 20:

On day 20th session, Mr. Pushpendra Kumar, Mapping Skills Pvt. Ltd. provided his input on "Training Of Machine Learning".

Day 21:

On day 21st session, Mr. Chandan Kumar Sharma, Senior Manager, Retail Assets, Delhi South Cluster provided his input on "Legal Formalities for Loan, Disbursement & Interfacing with Leading Institutions for Business Plan Appraisal".

Day 22:

On day 22nd, the first session was taken by Dr. Shweta Singh, Founder & CEO, Ennoble IP on "Importance of Intellectual Property Right for MSMEs and Startup".

The second session was taken by Dr. S.P. Mishra & Mr. Saurav Kumar on "Feedback from Participants & Valedictory Session".



Inaugural Programm Dr. Vikas Singh, Mr. O. P. Singh, Dr. S. P. Mishra



Inaugural Programm Dr. Vikas Singh, Mr. O.P. Singh, Dr. S. P. Mishra



Expert talk Mr. O. P. Singh, G. M. NSIC, Govt of India



Expert talk Mr. O. P. Singh, G. M. NSIC, Govt of India



Expert talk Dr. Rita Sen Gupta Ex-Director, NIESBUD



Expert talk Dr. S. P. Mishra, Advisor, I.T.S. Education Group



Expert talk Dr. Rita Sen Gupta Director, NIESBUD



Expert talks Ms. Sonal Gupta , I.T.S. Engineering College



Expert talks Ms. Sonal Gupta, I.T.S. Engineering College



Expert talk Prof. Sonal Gupta, ,I.T.S. Engineering College



Expert talk Prof.Sonal Gupta, I.T.S. Engineering College



Expert talk Mr. Saurav Kumar, I.T.S. Engineering College



Expert talk Mr. S.K.Tiwari, E.Commissioner, DC, Govt of India



Expert talk Mr. Muktesh, Brand Management Consultant, Google Certified



Expert talk Mr. Danish



Expert talk Mr. Saurav Kumar, I.T.S. Engineering College



Expert talk Mr. Satendra Kumar G. M. KIET, Ghaziabad



Expert talk Mr. Satendra Kumar, G. M. TBI, KIET, Ghaziabad



Expert talk Mr. Satendra Kumar ,G. M. TBI, KEIT, Ghaziabad



Expert talk Mr. Ajit , Mapping Skill Pvt. Ltd



Expert talk Mr. Satendra Kumar, G.M. TBI, KEIT, Ghaziabad



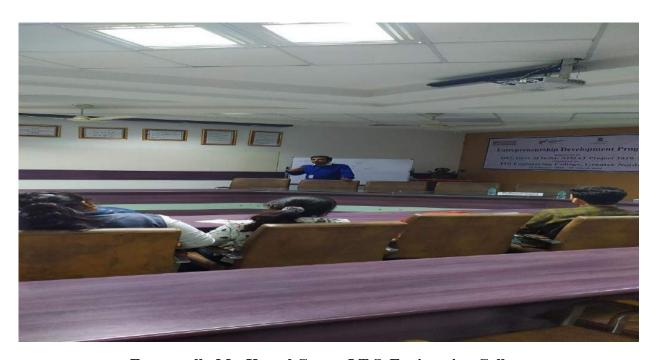
Expert talk Mr. Mahip Singh I.T.S. Engineering College



Expert talk Mr. Mavendra Yadav , I.T.S. Engineering College



Expert talk Mr. Manvendra Yadav , I.T.S. Engineering College



Expert talk Mr. Kamal Gupta, I.T.S. Engineering College

Name of Event: Women Entrepreneurship Development Program on

"Digital Marketing"

Date of Event: 15th Feb 2021 to 19th March 2021

Venue: I.T.S Engineering College Greater Noida

Organized by: Entrepreneurship Development Cell, I.T.S Engineering

College, Greater Noida

Sponsored by: Department of Science and Technology, New Delhi

EventCoordinator: Mr. Saurav Kumar

Objective: The objectives of the event are

> To provide hands-on training on Digital Marketing

> To create an awareness of the need and importance of entrepreneurship

- > To plan a curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude, and can cope with the changing times
- > To make them aware of promotional financial & regulating schemes of MSME
- > To guide them for techniques of preparation of feasible & viable project
- > To guide them for "Techniques of proposal preparation, etc.

Detailed Report:

The Entrepreneurship development program on Digital Marketing sponsored by DST, Govt of India was organized in the duration from 15th Feb 2021 to 19th March 2021. The Entrepreneurship Programs are targeted at science students of the various engineering, Polytechnic, and Degree colleges and universities. Therefore, keeping this fact in mind I.T.S Engineering College has organized a Women Entrepreneurship Development Program (WEDP). The details of the program are as follows:

Day 1:

The program was inaugurated by Dr. B.C. Sharma Director- I.T.S Engg. College Greater Noida, Dr. Vikas Singh, Executive Director I.T.S The Education Group & Mr. Satendra Kumar General Manager, TBI, Kite & Observer DST Govt. of India Further Dr.S.P. Mishra Advisor, I.T.S The Education Gupta his inputs on Programme Objectives: Expectations from trainees, FinalGoal, Program me's Strategy. The session was concluded by Dr. Vikas Singh Executive Director I.T.S The Education Gupta on "Who is an Entrepreneur & Charms of Being an Entrepreneur:"

Day 2:

On the first session of the second day Mr. Saurav Kumar Coordinator & Faculty Member I.T.S Engg. College Greater Noida provided his input on "Schemes of Assistance for MSMEs: Financial Agencies / Institutions". Later on Dr. Rita Sen Gupta Ex-Director NIESBUD talked about Developing Entrepreneurial Competencies (Achievement Motivation Training).

Day 3:

On day 3 first, to the fourth session, Dr. Rita Sen Gupta Ex-Director NIESBUD talked about Developing Entrepreneurial Competencies (Achievement Motivation Training)

Day 4:

On the 4th day of the program in the first session Mr. Saurav Kumar Coordinator & Faculty Member, I.T.S Engg. College Greater Noida provided her lecture on "How to Identify Business Opportunities. Opportunities identification: Criteria of selection & Sources of Information". In the third and fourth sessions Mr. Mahip Singh Faculty Member I.T.S Engg. College Greater Noida talked about Business Opportunity Guidance Interactions with Rep. From SFC, KVIC, Consultant, etc.

Day 5:

On Day 5th in the first and second session Dr. S.P.Mishra Advisor, I.T.S The Education Gupta provided input on Business Opportunity Guidance Interactions with DIC, SISI, Bank, KVIC, etc." and in further session provided input on "How to Conduct Market Survey: Tools, Techniques and Guidelines" by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.

Day 6:

On Day 6th in the first to fourth session Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd shared a Brief on How to find out pre-feasibility of a Project Preparing Pre-feasibility Report: Preliminary Project Report (PPR).

Day 7:

On day 7th first and second sessions Mr. K.C.Tiwari Ex- Commissioner (DIC) provided input on Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC, and Other Support Agencies and In third and fourth sessions talked on Preparing Pre-feasibility Report: Preliminary Project Report (PPR) by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.

Day 8:

On Day 8th in the first and second session, Ms. Ayushi Singh Founder & Director provided input on Factory Visit and Experience Sharing with Entrepreneurs. Yes, Doctor Pvt. Ltd. The third and fourth sessions talked on Field Work: Conducting Market Survey and Data Collection for the identified business opportunities by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.

Day 9:

On Day 9th in the first to fourth session Prof.Sana Vakeel (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provided input on Briefing and Planning for the

Market Survey: Questionnaire Preparation, Marketing Management: Product Promotion, Sales and Advertisement

Day 10:

On Day 10th in the first & second session Prof.Sana Vakeel (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provided input on Financial Management. In the third session Mr. Saurav Kumar Coordinator & Faculty Member, - I.T.S Engg. College Greater Noida provided input on Linking Business Opportunities with trainees in the fourth session Mr. Mahip Singh Faculty Member I.T.S Engg. College Greater Noida provided input on Linking Business Opportunities with trainees.

Day 11:

On the 11th day of the program first, to the fourth session, Mr. Sanjay Kapoor Entrepreneur Educator-Consultant provided input on Preparation of Detail Project Report

Day 12:

On the 12th day of the program in the first & second session, Mr. Praveen Pachauri Startup Mentor, provided input on Purchase Technique. The third session & fourth session provided input on Feedback and Discussion on Market Survey by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd..

Day 13:

On the 13th day of the program in the first & second session Mr. Piyush Koul Trainer (CRC) I.T.S Engg. College Greater Noida provided input on Soft Skill Development: Communication Soft Skill Development:

Information Seeking. In third session & fourth session provided input on Briefing and Planning for the Market Survey: questionnaires Preparation, Product Planning & Product Mixing Strategy by Mr. Satendra Kumar (General Manager) TBI Kite Institute- Ghaziabad.

Day 14:

On the 14th day of the program in the first to fourth session Ms. Sonal Gupta Trainer (CRC) I.T.S Engg. College Greater Noida provided input on How to assess Working Capital requirements for SSI.

Day 15:

On the 15th day of the program in the first & second session Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provide input on Working Capital Management, In third session & fourth session provided input on Evaluating the PPRs prepared by the Trainees by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.

Day 16:

On the 16th day of the Program's first & second session Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provided input on Product Costing and

Cost Consciousness In the third session & the fourth session provided input on Linking Business Opportunities with trainees by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.

Day 17:

On the 17th day of the Program's first to fourth session Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd provided input Interactions with Technical Experts for finalizing projects by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.

Day 18:

On the 18th day of the program, the first & second session was taken by Mr. Saurav Kumar (Coordinator & Faculty Member) I.T.S Engg. College Greater Noida provided input on Opportunities identification: Criteria of selection & Sources of Information in the third session & fourth session Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provided inputs on the Break-Even point.

Day 19:

On the 19th day of the program first to fourth session Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provided input on Cash flow Profitability & Balance Sheet. Financial Management.

Day 20:

On the 20th day of the program's first to the fourth session, Dr. Rita Sen Gupta Ex-Director NIESBUD provided input on Developing Entrepreneurial Competencies (Achievement Motivation Training).

Day 21:

On day 21 in the first & second sessions, Mrs. Sumiksha Tiwari Content Manager At Nostril Lifestyle & Fashion Blogger provided input on Marketing Management: Product Promotion, Sales and Advertisement. in the third session & fourth session Mr. O.P.Singh General Manager NSIC Govt of India provided input on Interfacing with Leading Institutions for Business Plan Appraisal.

Day 22:

On day 22 in the first & second session Mr. Satendra Kumar (General Manager) TBI Kite Institute- Ghaziabad provided input on Brief on Factory Visit. In the third session & fourth session Mrs. Chanda Singh (Manager) Indian Bank provided input on Legal formalities for Loan Disbursement.

Day 23:

On day 23 in the first & second session Mr. Manveen Singh Chadha Senior Incubation Manager SMU Ghaziabad. Provided input on Negotiation and Networking. In the third session & fourth session Virtual Industrial Visit (HOUSTON SYSTEM PVT. LTD.) Kasana Greater Noida Factory Visit and Experience Sharing with Entrepreneurs.

Day 24:

On day 24 in the first & second session, Dr. Shweta Singh (Founder & CEO) Ennoble IP Provided input on Personal Management: IPR and Its Management, Pattern, Copyrights, Trade Mark, and Industrial Management. In the third session & fourth session Prof. Vishal Soodan – LPU. Provided input on Financial Management.

Day 25:

On day 25 in the first to the fourth session, Mr.Shantanu Srivastava (Company Secretary) provided input on Taxation: Various Taxes Applicable to MSME

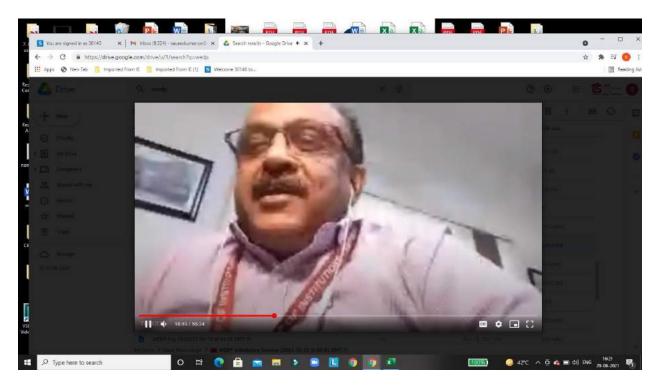
Day 26:

On day 26 in session, Mr. Satendra Kumar (General Manager)TBI, Kite & Observer DST Govt. of India provided input on How to Prepared Detail Project Report Production Planning in MSME. Second session Dr.S.P. Mishra (Advisor) I.T.S The Education Gupta provided input on Negotiation and Networking Delegation of Authority and Work Effort Leadership Modes. Third session Mr. Saurav Kumar (Coordinator & Faculty Member) I.T.S Engg. College Greater Noida provided input on Efficiency Orientation and Systematic Planning and fourth session Valedictory by Dr. Nidhi Puri (Faculty Member) I.T.S Engg. College Greater Noida

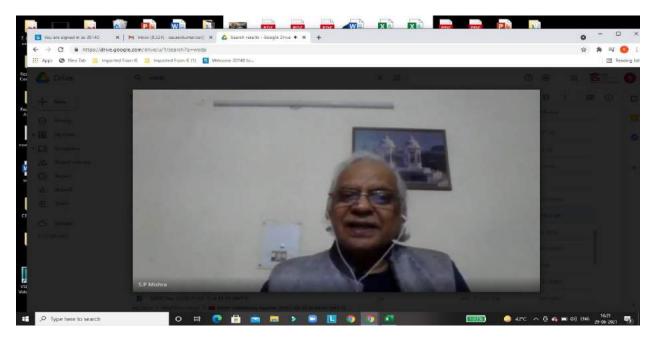
Program Outcome:

The participants are expected to acquire various skills like-

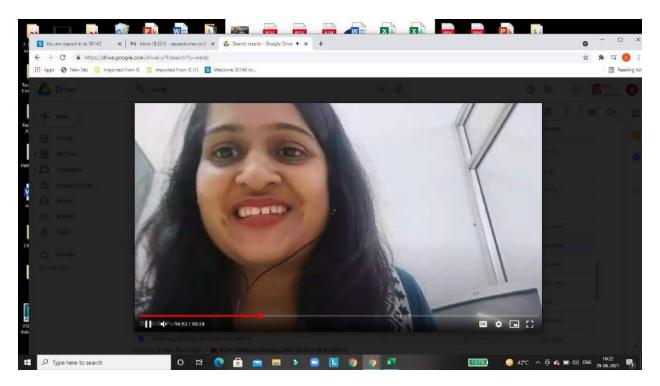
- The understanding behind entrepreneurship becomes clearer.
- The participants would be able to list out the learning on the contents of the project report, the importance of the project report, and the procedures to be followed for the preparation of the project report.
- Participants can understand the concept of Digital Marketing.



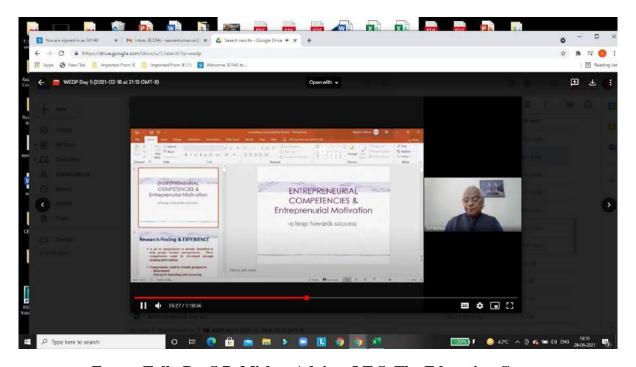
Inaugural Session Mr. Satendra Kumar General manager TBI,Kite & Observer DST Govt of India



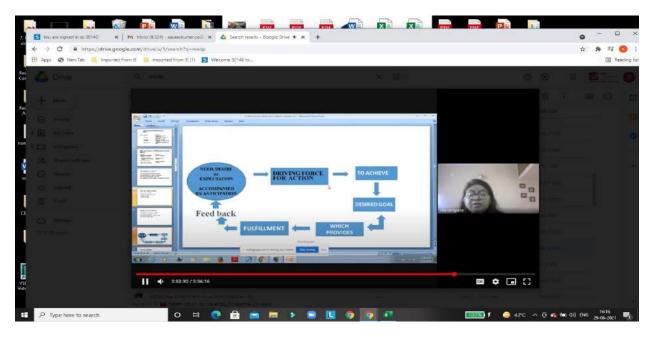
Expert Talk Dr. S.P. Mishra Advisor I.T.S. The Education Group



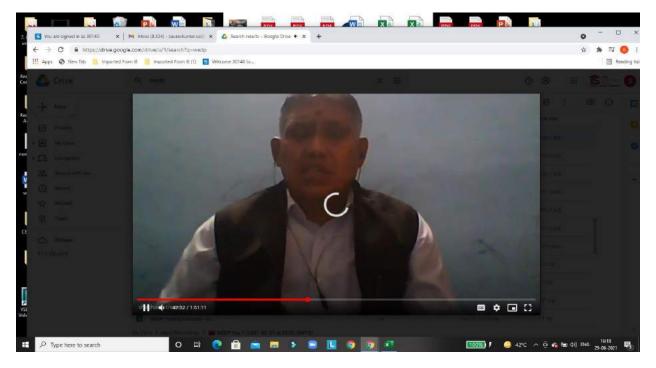
Expert Talk Dr. Nidhi Puri I.T.S. Engineering College



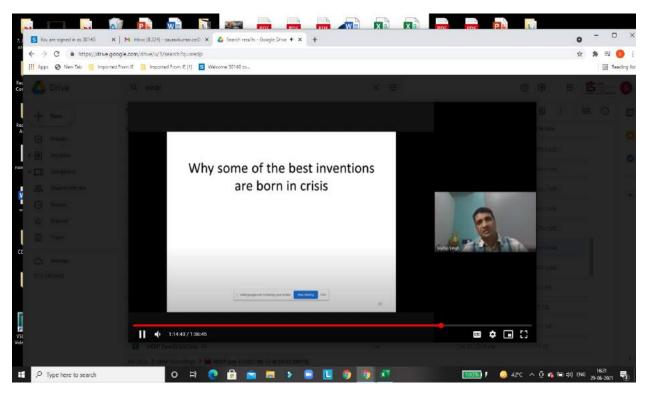
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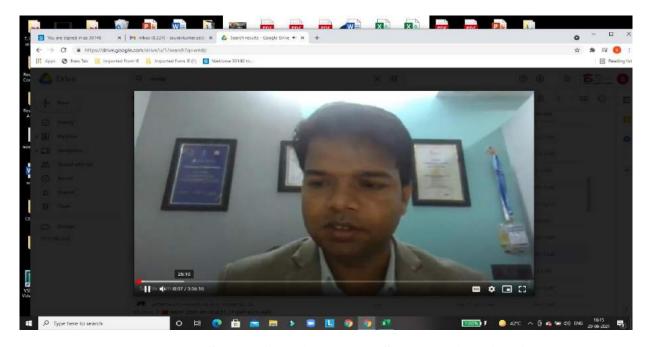
Expert Talk Dr. Rita Sen Gupta Ex. Director NIESBUD



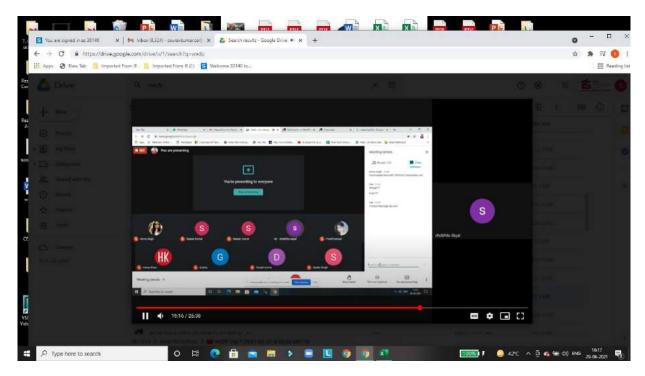
Expert Talk Mr. K.C. Tiwari (Ex. Commissioner) DIC Ghaziabad



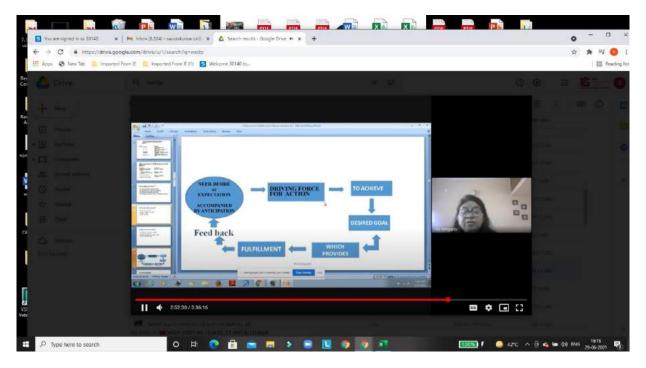
Expert Talk Mr. Mahip Singh I.T.S. The Engineering College



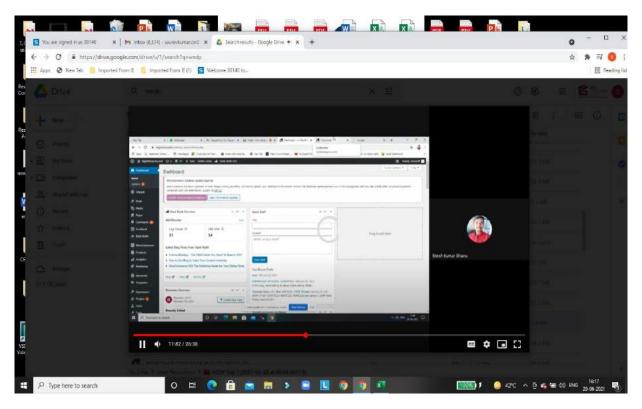
Expert Talk Mr. Saurav Coordinator I.T.S. The Engineering College



Online Class



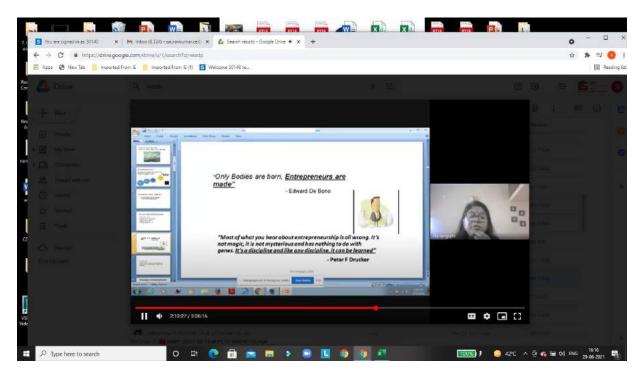
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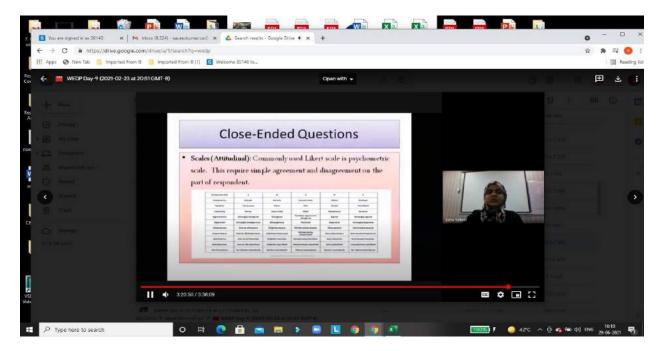
Expert Talk Mr. Ritesh Kumar (Technical Trainer) Mapping Skill Pvt. Ltd



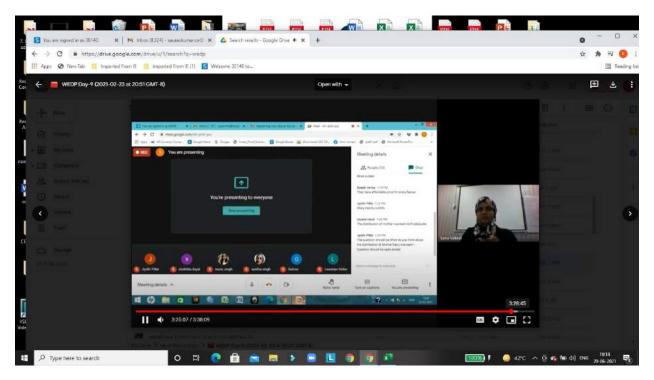
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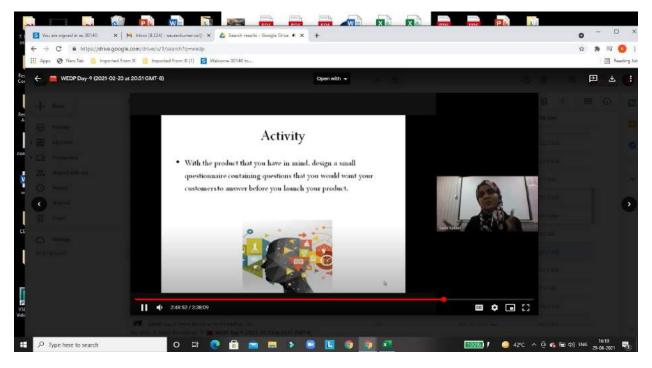
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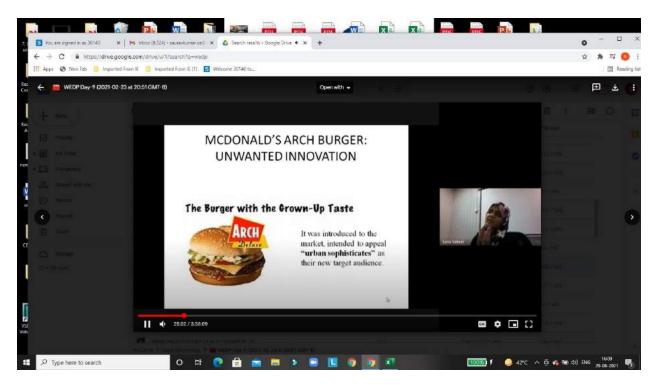
Expert Talk Prof. Sana Vakeel Faculty Member I.T.S. The Engineering College



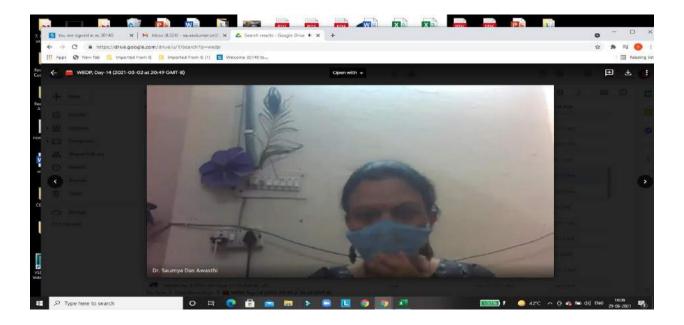
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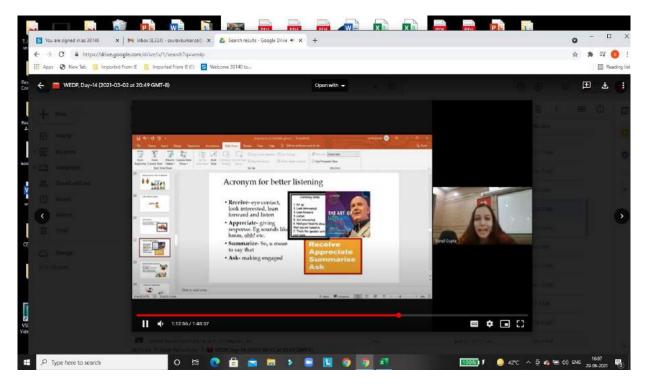


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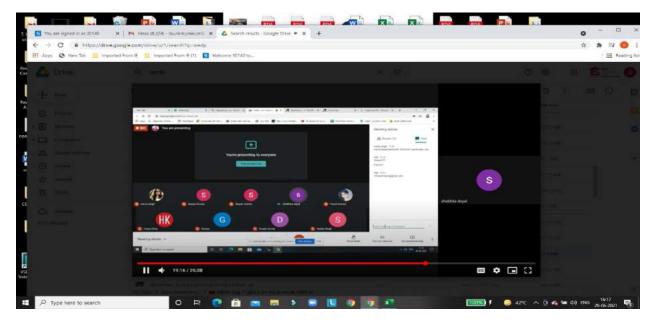


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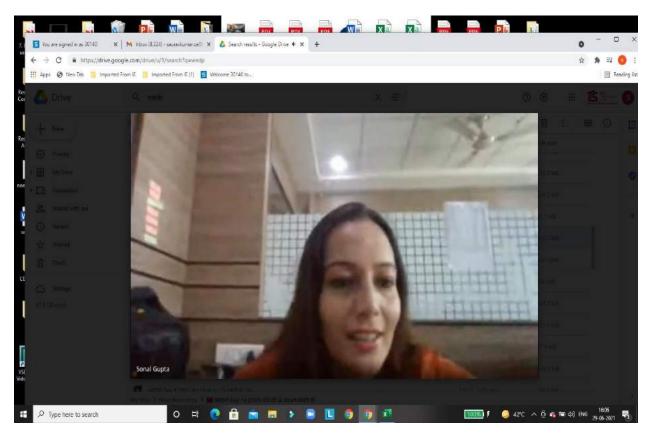




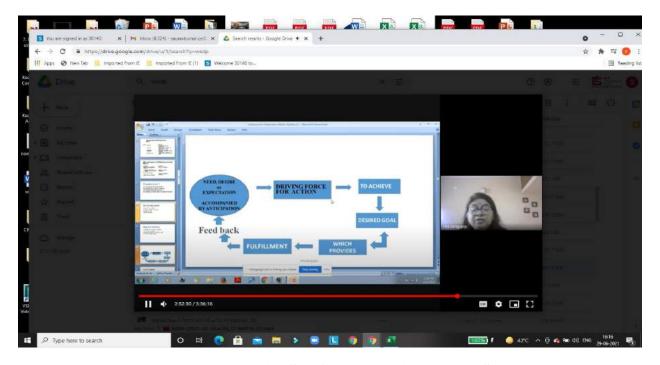
Expert Talk Ms. Sonal Gupta (Faculty Member) I.T.S. The Engineering College



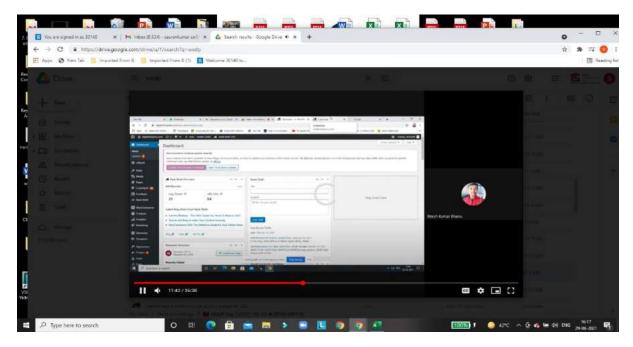
Online Classroom



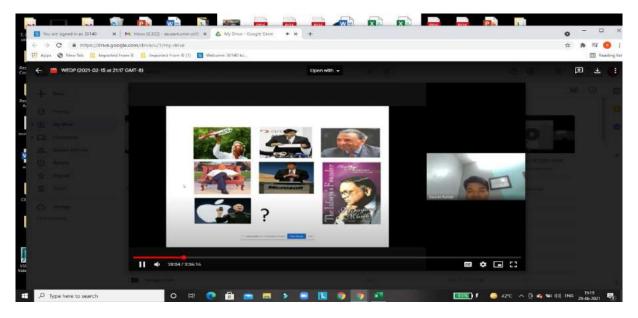
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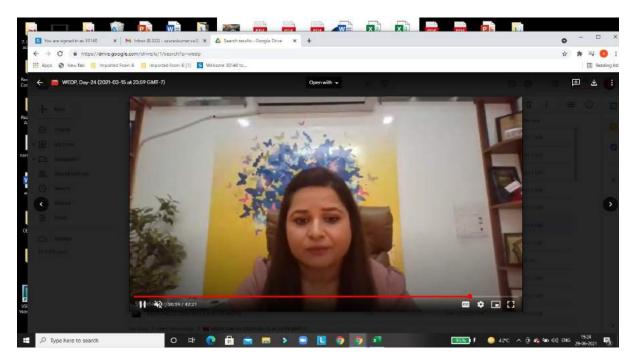
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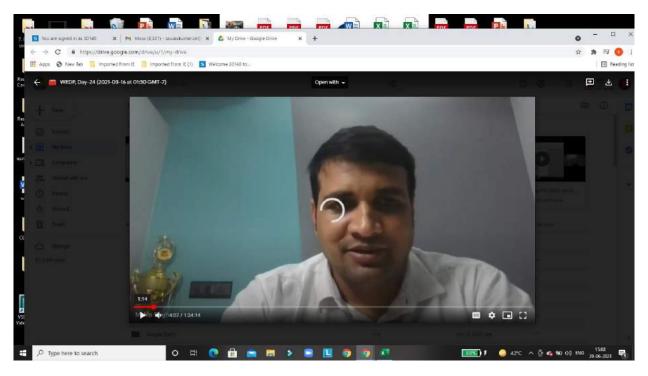
Expert Talk Mr. Saurav Coordinator I.T.S. The Engineering College



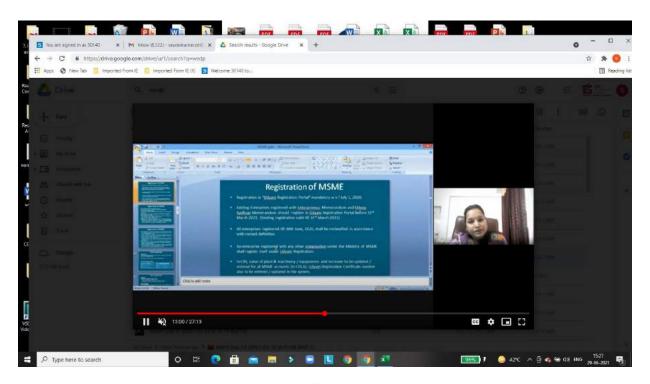
Expert Talk Dr. Shweta Singh(Founder & CEO) Ennoble IP



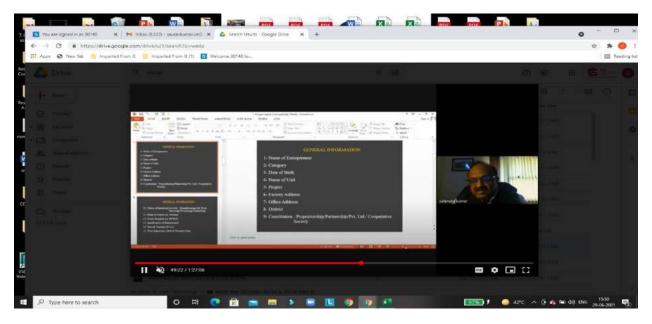
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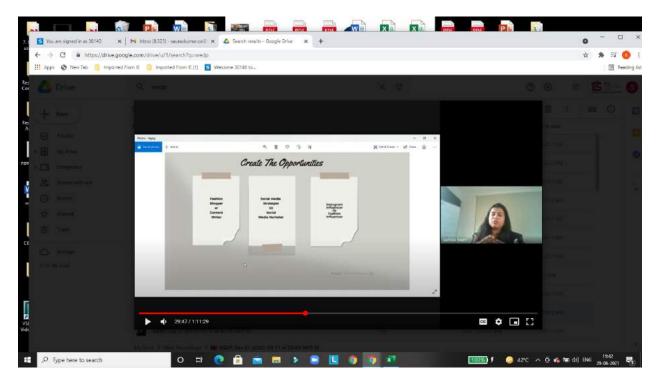
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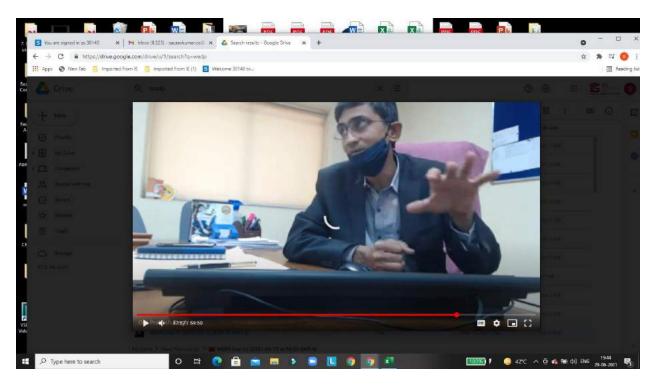
Expert Talk Ms. Chanda Singh (Manager) Indian Bank



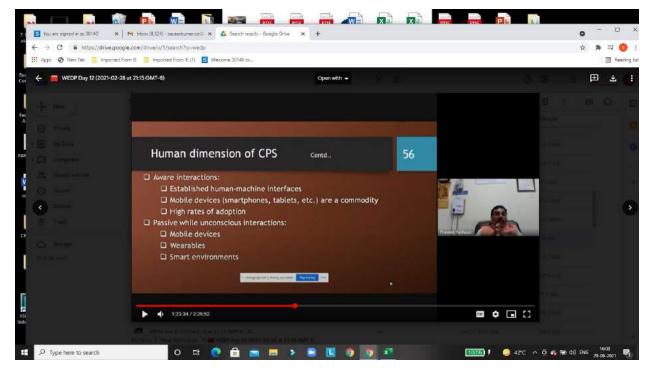
Talk Mr. Satendra Kumar General manager TBI, KIET & Observer DST Govt of India



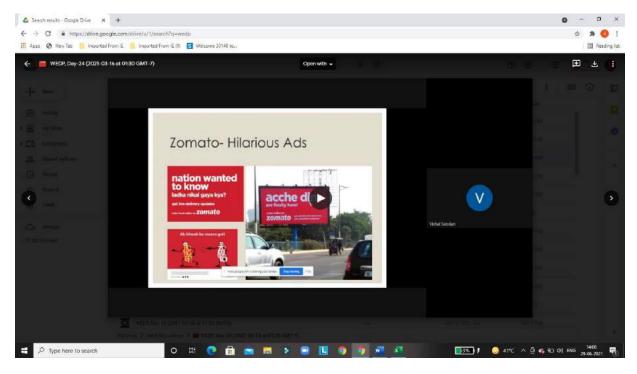
Talk Ms. Sumixa Tiwari (Content Manager) Nostril Lifestyle & Fashion Blogger.



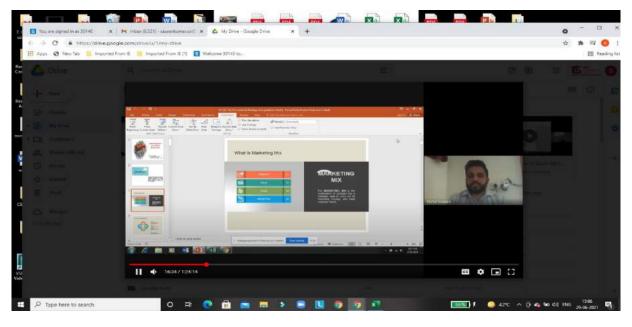
Talk Mr. O.P. Singh (General Manager) NSIC Govt. of India



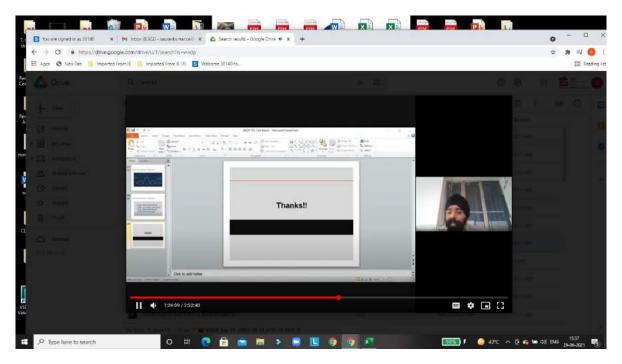
Expert Talk Mr. Praveen Pachauri (Startup Mentor)



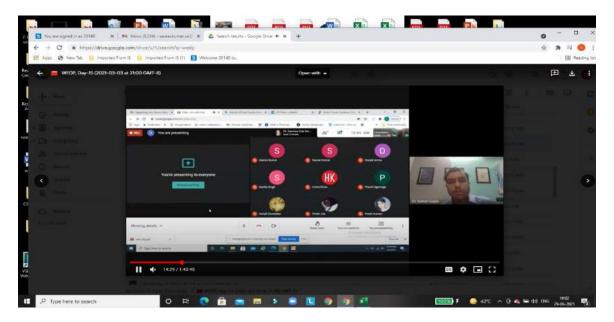
Expert Talk Prof. Vishal Soodan Assistant Professor LPU



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Expert Talk Mr. Manveen Chadha (Senior Incubation Manager) SMU Ghaziabad



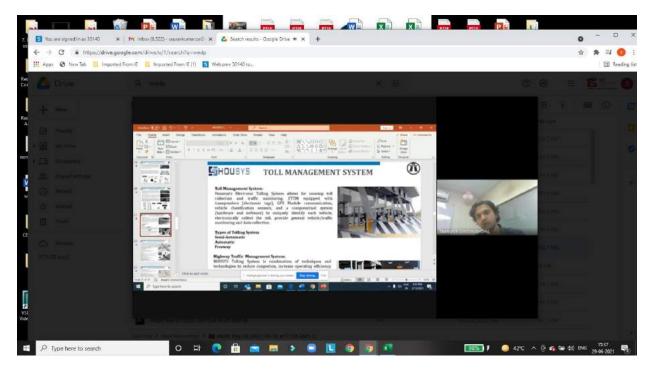
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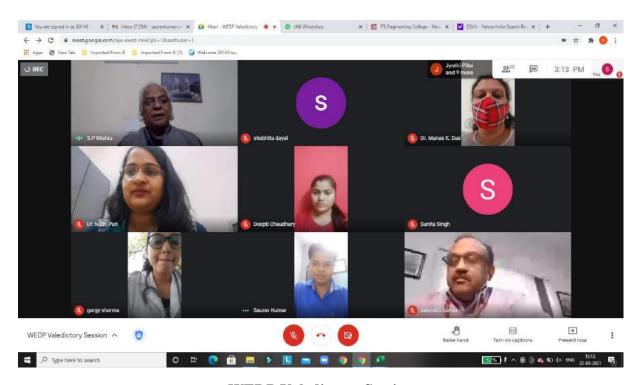
Expert Talk Mr. Shantanu Srivastava (Company Secretary)



Virtual Industrial Visit



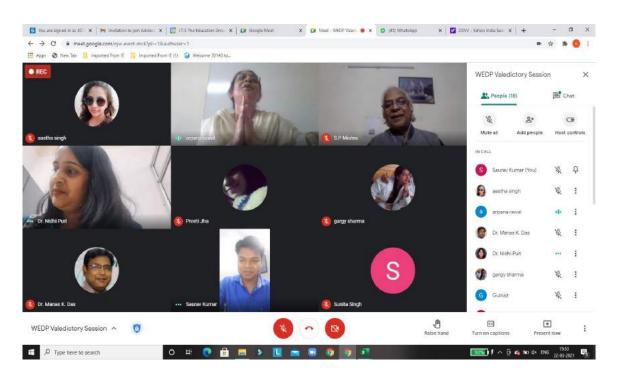
Virtual Industrial Visit



WEDP Valedictory Session



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