

## Work Report

**Name of the Event-** Seminar on Achieving "Value Proposition Fit" & "Business Fit"

**Date of the Event-** 28 June 2023

**Organized by-** Institution's Innovation Council, ITS Engineering College Greater Noida

**Resource Person:** - Mr. Ravi Gupta, Consultant, Institute for Industrial Development (IID) New Delhi

**Venue of the Event-** Naidu Hall

**No. of Participants-**

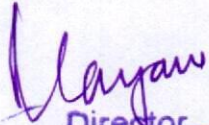
- Students: 66
- Faculty: 7

**Objective of the Event-** To explain the concepts of Value Proposition Fit and Business Fit and train them for achieving the same.

### Report-

Institution's Innovation Council (IIC) of ITS Engineering College organized Seminar on Achieving "Value Proposition Fit" & "Business Fit" on 28 June 2023. The event started with welcome address by Dr. Rajiv Ranjan, IIC Convener, ITSEC Greater Noida. The resource person Mr. Ravi Gupta, Consultant, Institute for Industrial Development (IID) New Delhi, discussed that Value proposition fit is the degree of match between what you offer and what your customers want. It's not enough to have a great idea or a unique feature; you need to validate that your value proposition resonates with your customers and addresses their most important jobs, pains, and gains. Value proposition fit is not a static state; it's a dynamic and iterative process that requires constant testing and learning. The value proposition canvas is a transformative approach to understanding value and designing products or services that customers want.

Mr Gupta also explained the "Business Fit" and defined it as "how two companies, working together, can support the customer in driving critical business outcomes". These outcomes typically pertain to the customer's critical business objectives, key strategies, and pivotal issues.

  
Director  
ITS Engineering College  
Greater Noida





A fit-gap methodology is used to identify the areas in which the newly planned system or a business process for an organization fit or doesn't fit according to the needs. It basically determines the components that FITS into the business goal and GAPS that need to be fixed.

The main motive of a fit-gap analysis is that it works to find out the best practices in an organization that is well aligned with its needs and goals. This includes the day-to-day working systems and operations within the organization, which is being evaluated for their efficiency to be fruitful towards the organizational intentions.

Dr. Akhilesh Kumar Misra, HOD- MBA ITSEC concluded the event and gave the vote of thanks.

**Learning outcome:** Attendees understood the concepts of "Value Proposition Fit" & "Business Fit" and methods to achieve the same.

**Conclusion:** The event was very effective to make participants understood the methodologies for achieving "Value Proposition Fit" & "Business Fit"

**SM Links:**

<https://www.facebook.com/173579791931275/posts/271005878855332>

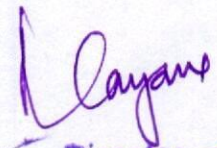
<https://twitter.com/itscpsgn/status/1673586455342632960>

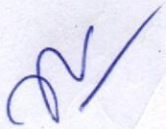
[https://www.instagram.com/p/Ct\\_A4G-Ou\\_m/](https://www.instagram.com/p/Ct_A4G-Ou_m/)

<https://local.google.com/place?id=8558450331319180038&use=posts&lpsid=CIHM0ogKEICAgICJjoLIRQ>

<https://www.linkedin.com/feed/update/urn:li:share:7079352145556250624>

**Event's Pictures:**

  
Director  
ITS Engineering College  
Greater Noida





**INSTITUTION'S INNOVATION COUNCIL**  
**I.T.S ENGINEERING COLLEGE**

GREATER NOIDA  
In association with

**SCHOOL OF MANAGEMENT STUDIES**

Organizing

**SEMINAR**

***Achieving " Value Proposition Fit"  
& "Business Fit"***



EXPERT

**MR. RAVI GUPTA**

Consultant,  
Institute for Industrial  
Development (IID), New Delhi



**WEDNESDAY 11:00AM**  
**28TH JUNE 2023 NAIDU HALL**

*Rajans*  
Director  
ITS Engineering College  
Greater Noida

*Dr*

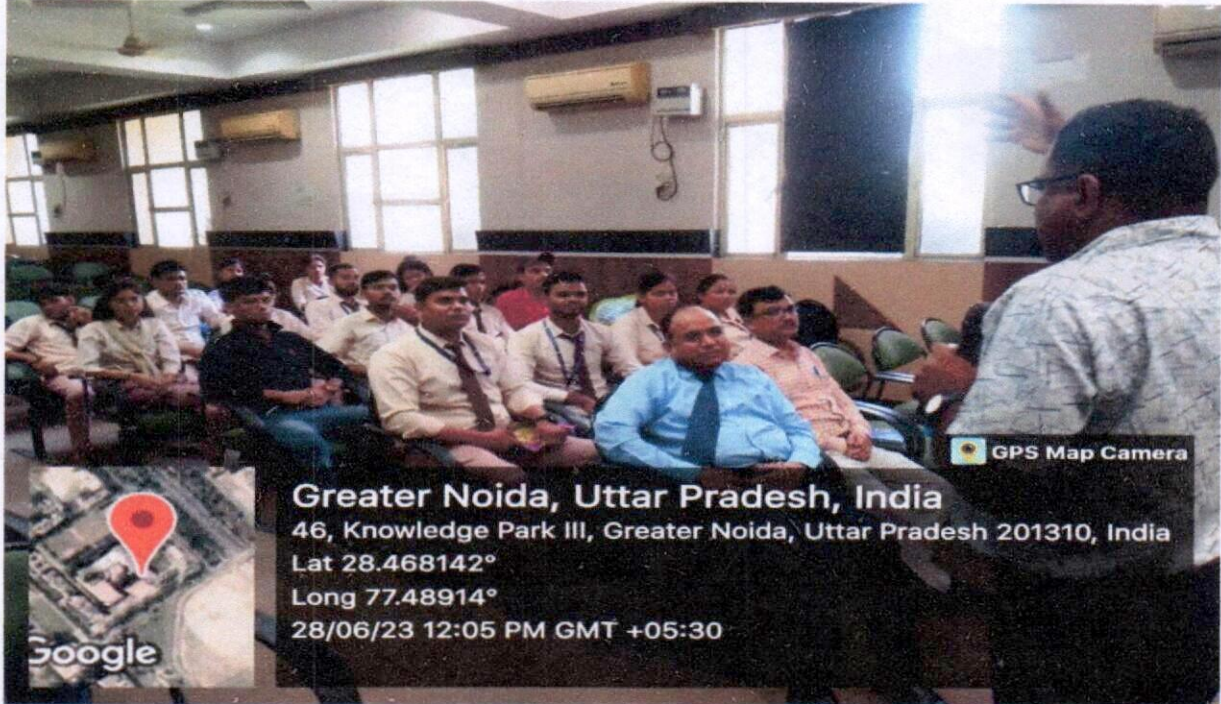




*[Handwritten Signature]*  
Director  
ITS Engineering College  
Greater Noida

*[Handwritten Signature]*





Dr. Rajiv Ranjan  
Assistant Professor, EEE Dept.  
IIC Convener  
(Event Coordinator)

*Ranjan*  
Director  
ITS Engineering College  
Greater Noida



## Work Report

**Name of the Event-** Workshop on “Prototype/Process Design and Development”

**Date of the Event-** 05<sup>th</sup> June 2023

**Organized by-** Institution’s Innovation Council, ITS Engineering College Greater Noida

**Resource Persons: -**

Mr. Prabhat Chandra Sinha, (PGDM- X.L.R.I. Jamshedpur), Chartered Engineer, Industry Expert, Professor of Practice- BIMTECH Gr. Noida.

**Venue of the Event-** Naidu Hall

**No. of Participants-**

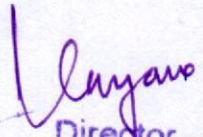
- Students: 71
- Faculty: 8

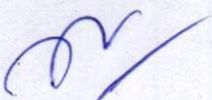
**Objective of the Event-**

- To provide knowledge and skill of Prototype/Process Design and Development

### Report-

Institution's Innovation Council (IIC) of ITS Engineering College organized Workshop on “Prototype/Process Design and Development”. The event was started with welcome note delivered by Dr. Akhilesh Kumar Mishra, HOD MBA, SOMS,ITSEC Greater Noida. The Resource Person Mr. Prabhat Chandra Sinha, (PGDM- X.L.R.I. Jamshedpur), Chartered Engineer, Industry Expert, Professor of Practice- BIMTECH Gr. Noida, explained the concepts of Prototype Design and Development and Process Design and Development in detail. The prototype development is about defining the product type and deciding various attributes such as customers’ requirements, problem statement, and the conceptual design of the product. In simple terms, prototype development meaning is when the working replica of the product is developed. A business to conquer a place in the market needs to have a product that is ready to meet the market standards and meet the users’ requirements. Mr. Sinha discussed various Prototype Development Techniques, Stages Of Prototype Development and Importance of Prototype Development. He also explained that Process design is a method a company can use to understand its processes and how it can improve them. This can be especially important if a company wants to expand or reach new customers with efficient operations.

  
Director  
ITS Engineering College  
Greater Noida





Dr. Rajiv Ranjan, IIC Convener, ITSEC concluded the event and gave the vote of thanks.

**Learning Outcome:** Attendees gained an understanding of the challenges associated with the product development process and the necessary steps involved in taking a concept to market.

**Conclusion:** The workshop was a valuable opportunity for anyone looking to kick-start their entrepreneurial journey and takes their product development skill to the next level.

**SM Links:**

<https://www.facebook.com/560321492802193/posts/639378814896460>

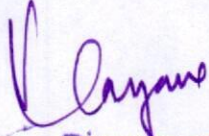
<https://twitter.com/ITSEngggn/status/1662037398170238976>

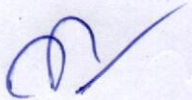
<https://www.linkedin.com/feed/update/urn:li:share:7067803089692409856>

<https://www.instagram.com/p/Css8-UiANtR/>

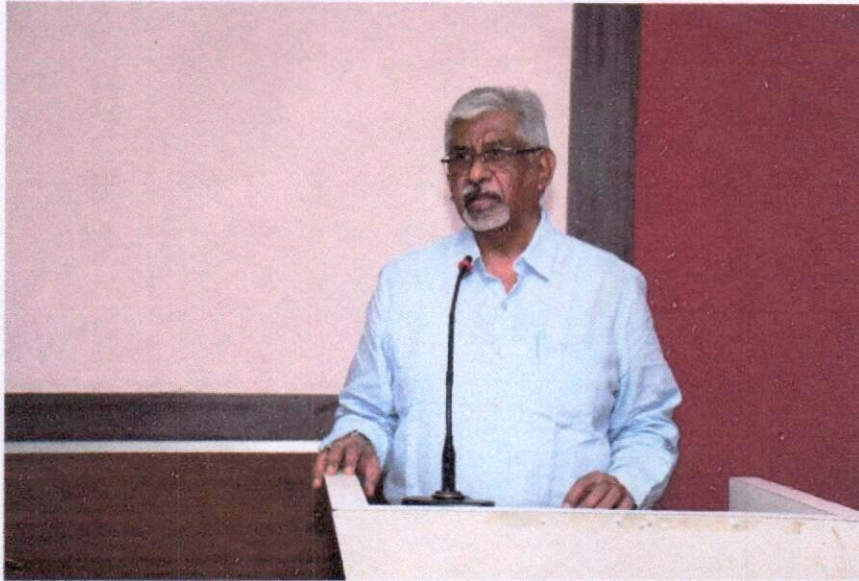
<https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICAgICxq769YA>

**Event Pictures:**

  
Director  
ITS Engineering College  
Greater Noida



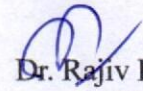




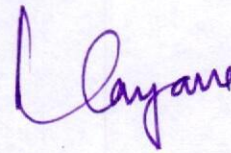
*R. Rayans*  
Director  
ITS Engineering College  
Greater Noida

*[Handwritten signature]*





Dr. Rajiv Ranjan  
Assistant Professor, EEE Dept.  
IIC Convener  
(Event Coordinator)



Director  
ITS Engineering College  
Greater Noida



## Work Report

**Name of the Event-** Workshop on Intellectual Property Rights (IPRs) and IP management for startup

**Date of the Event-** 1 May 2023

**Organized by-** Institution's Innovation Council, in association with School of Management Studies, ITS Engineering College Greater Noida

**Resource Persons: -**

Prof. Arjun J. Chaudhuri, Advocate and Corporate Consultant.

**Venue of the Event-** Naidu Hall

**No. of Participants-**

- Students: 98
- Faculty: 9

**Objective of the Event-**

- To spread awareness about Intellectual Property Rights (IPRs) and IP management
- To motivate students and startups to apply for IPR

### Report-

Institution's Innovation Council (IIC) of ITS Engineering College in association with School of Management Studies organized Workshop on Intellectual Property Rights (IPRs) and IP management for startup. The event was started with welcome note delivered by Dr. Akhilesh Kumar Mishra, HOD MBA, SOMS, ITSEC Greater Noida. The Resource Person Prof. Arjun J. Chaudhuri (Advocate and Corporate Consultant) started his talk with introduction of Patents, Designs, Trade Marks and Geographical Indications and then discussed the topics in detail. He explained that patents are exclusive privilege / rights granted by Government to the patentee for 20 years from date of filing / priority for commercial gain in consideration of full disclosure of his/ her invention as a Territorial Right & not worldwide. The industrial design recognizes the creation of the new and original features of new shape, configuration, surface pattern, ornamentations and compositions of lines or colours applied to articles which in the finished state appeal to and are judged solely by the eye. The Trade Marks Registry was established in India in 1940 and presently it administers the Trade Marks Act, 1999 and the rules there under. It acts as a resource

Director  
ITS Engineering College  
Greater Noida



and information centre and is a facilitator in matters relating to trade marks in the country. The objective of the Trade Marks Act, 1999 is to register trademarks applied for in the country and to provide for better protection of trade mark for goods and services and also to prevent fraudulent use of the mark. The main function of the Registry is to register trademarks which qualify for registration under the Act and Rules. Geographical Indications of Goods are defined as that aspect of industrial property which refer to the geographical indication referring to a country or to a place situated therein as being the country or place of origin of that product.

Dr. Rajiv Ranjan, IIC Convener, ITSEC concluded the event and gave the vote of thanks.

**Learning Outcome:** Participants got training on Patents, Designs, Trade Marks and Geographical Indications.

**Conclusion:** The event was very much helpful for the participants to enhance their knowledge in the field of IPR.

**SM Links:**


<https://www.facebook.com/560321492802193/posts/623482246486117>

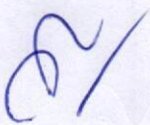
<https://www.linkedin.com/feed/update/urn:li:share:7058662504029204480>

<https://www.instagram.com/p/CrsAUTAsdxh/>

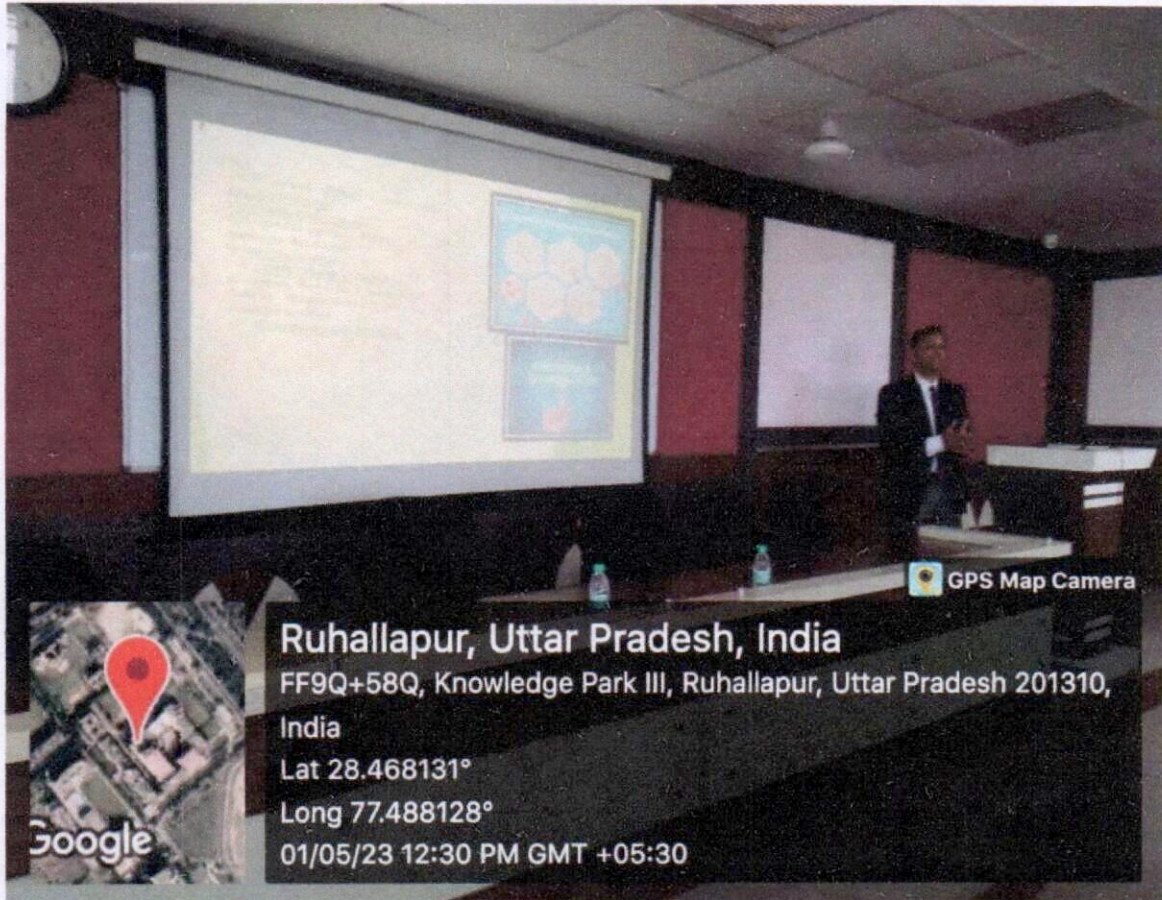
[https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICA  
gIDRzeSRXQ](https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICAgIDRzeSRXQ)

**Event Pictures:**

  
Director  
ITS Engineering College  
Greater Noida



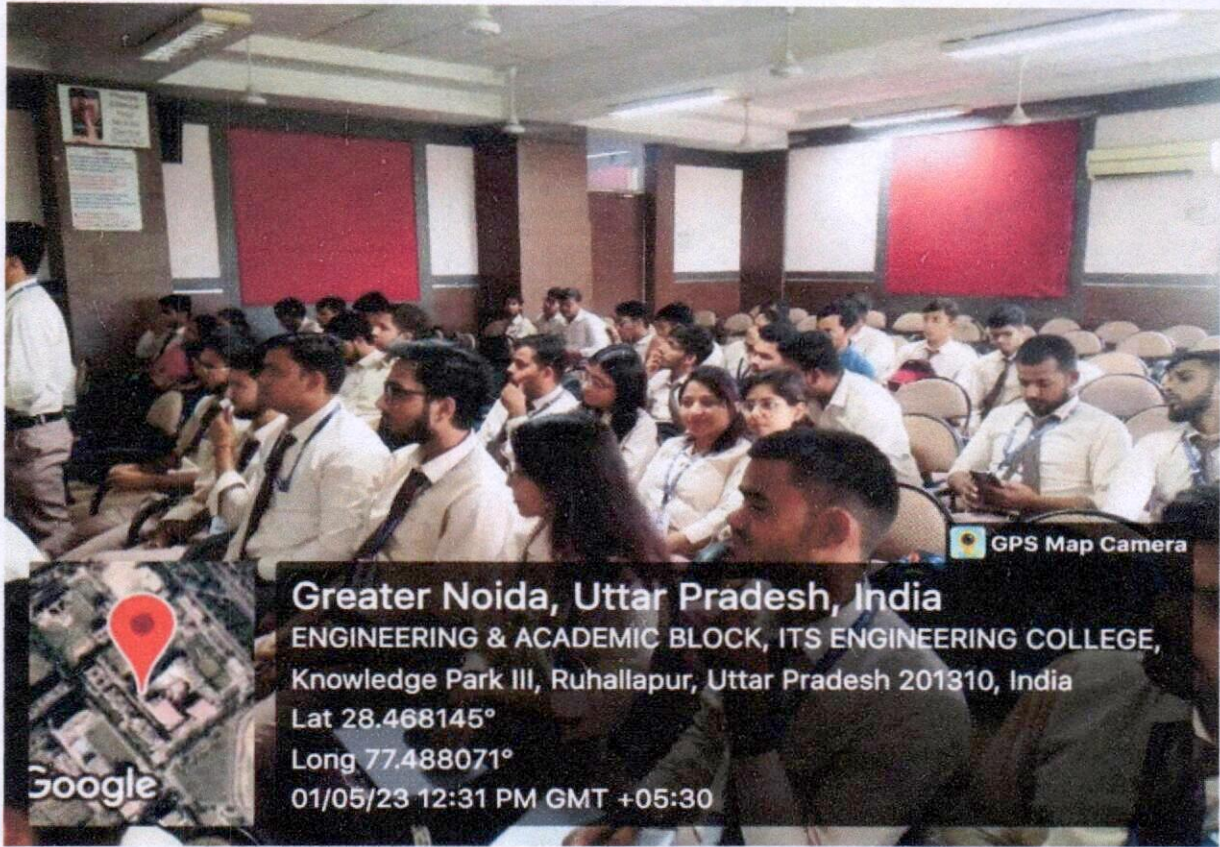




*K. Jayaram*  
Director  
ITS Engineering College  
Greater Noida

*02*





*Dr. Rajiv Ranjan*  
Dr. Rajiv Ranjan  
Assistant Professor, EEE Dept.  
IIC Convener  
(Event Coordinator)

*Rajiv Ranjan*  
Director  
ITS Engineering College  
Greater Noida



## Work Report

**Name of the Event-** Seminar on “Smart Innovation with Smart Creativity” to celebrate World Creativity and Innovation Day

**Date of the Event-** 20 April 2023

**Organized by-** Institution’s Innovation Council, ITS Engineering College Greater Noida in association with School of Management Studies (SOMS).

**Resource Person:** - Mr. Vipul Mehta (B.Tech-IIT D, PGDM-IIM K), Co founder, SUN Photonics Pvt. Ltd.

**Venue of the Event-** Sardar Patel Auditorium

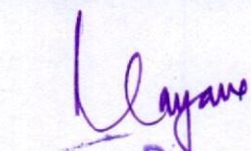
**No. of Participants-**

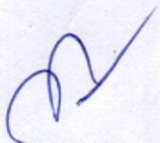
- Students: 428
- Faculty: 21

**Objective of the Event-** To imbibe students the impact of Smart Innovation with Smart Creativity in their career.

### Report-

Institution's Innovation Council (IIC) of ITS Engineering College in association with School of Management Studies (SOMS) organized Seminar on “**Smart Innovation with Smart Creativity**” to celebrate **World Creativity and Innovation Day** on 20<sup>th</sup> April 2023, Thursday. The event started with welcome address by **Dr. Rajiv Ranjan, IIC Convener, ITSEC Greater Noida.** The Resource Person Mr. Vipul Mehta (B.Tech-IIT D, PGDM-IIM K), Co founder, SUN Photonics Pvt. Ltd. discussed the definition of Innovation, Smart Innovation, Creativity & Smart Creativity with various examples. He also explained the story behind celebration of World Creativity and Innovation Day. Mr. Vipul also described the **United Nations (UN) 17 Sustainable Development Goals (SDGs)** as **No Poverty, Zero Hunger, Good Health and Well-being, Quality Education, Gender Equality, Clean Water and Sanitation, Affordable and Clean Energy, Decent Work and Economic Growth, Industry, Innovation and Infrastructure, Reduced Inequality, Sustainable Cities and Communities, Responsible Consumption and Production, Climate Action, Life Below Water, Life on Land, Peace and Justice Strong Institutions, Partnerships to achieve the Goal.** Mr. Vipul

  
Director  
ITS Engineering College  
Greater Noida





also expounded the smart innovative ways to start a new startup and how smart creativity can lead to profound growth in the venture.

Prof Dr Akhilesh Kumar Misra, HOD-SOMS, ITSEC concluded the event and gave the vote of thanks.

**Learning outcome:** Attendees understood the impact of Innovation and Creativity in their career growth.

**Conclusion:** The event was very effective to make participants understood the importance of innovation and creativity in their life.

**SM Links:**

<https://www.facebook.com/560321492802193/posts/616150337219308>


<https://twitter.com/ITSEngggn/status/1648641455676878848>

<https://www.instagram.com/p/CrNw-vCgPgc/>

<https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICAqIDRjN3W6QE>

<https://www.linkedin.com/feed/update/urn:li:share:7054406651809804289>

**Event Pictures:**

  
Director  
ITS Engineering College  
Greater Noida







**INSTITUTION'S INNOVATION COUNCIL  
I.T.S ENGINEERING COLLEGE**

**GREATER NOIDA**  
In association with  
**SCHOOL OF MANAGEMENT STUDIES**

Organizing

**SEMINAR**

**“Smart Innovation with Smart  
Creativity”**



**EXPERT**

**MR. VIPUL MEHTA**

(B.TECH-IIT D, PGDM-IIM K)

Co founder,  
SUN Photonics Pvt. Ltd.



**THURSDAY** 11:00AM

20th April 2023 Sardar Patel Auditorium



/itsenggg

www.itsengg.edu.in



Ruhallapur, Uttar Pradesh, India  
FF9Q+5BQ, Knowledge Park III, Ruhallapur, Uttar Pradesh  
201310, India  
Lat 28.467798°  
Long 77.488419°  
20/04/23 11:01 AM GMT +05:30

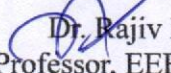
*[Handwritten Signature]*

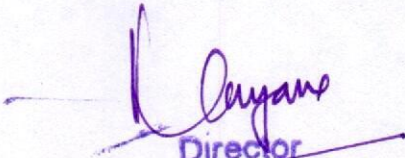
Director  
ITS Engineering College  
Greater Noida

*[Handwritten Signature]*





  
Dr. Rajiv Ranjan  
Assistant Professor, EEE Dept.  
IIC Convener  
(Event Coordinator)

  
Director  
ITS Engineering College  
Greater Noida



## Work Report

**Name of the Event-** Seminar on "How to plan for Start-up and legal & Ethical Steps"

**Date of the Event-** 11 April 2023

**Organized by-** Institution's Innovation Council, ITS Engineering College Greater Noida

**Resource Person:** - Mr. Alankar Dwivedi, Founder & CEO, RND Groups Pvt. Ltd.

**Venue of the Event-** Naidu Hall

**No. of Participants-**

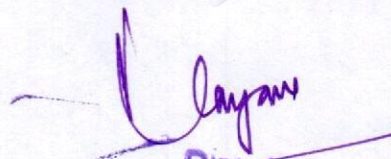
- Students: 97
- Faculty: 7

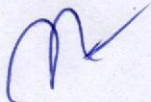
**Objective of the Event-**

To make participants understand how to plan for Start-up and associated legal & Ethical Steps to be followed.

**Report-**

Institution's Innovation Council of ITS Engineering College, Greater Noida organized Seminar on "How to plan for Start-up and legal & Ethical Steps" on 11<sup>th</sup> April 2023. The event was started with welcome address by **Dr. Mayank Garg, IIC President**, ITSEC Greater Noida. The Resource Person Mr. Alankar Dwivedi, Founder & CEO, RND Groups Pvt. Ltd. explained how starting a business or registering a company, splitting the company by founder and co-founder, and many back-end processes are carried out when an investor proposes. Overall, it clarifies the team of co-founders, investors, incubators, and promoters and determines the types of business structures using numerous examples such as sole-proprietorship, general, limited liability partnership, private limited company, and non-profit company. He discussed the various fees that must be paid when registering a company. He exemplified how we could create more intellectual property while developing a business idea and guarding it. He mentioned how we could have a "Right Legal Counsel Matter" when we are in trouble as business owners. He also discusses the various types of deposits, loan moratorium periods, intellectual property rights for animals (used as an example, i.e., Naruto monkey), licensing, permit issues, and how terms differ from country to country. He talked about how there can be issues with data protection, privacy, advertising and marketing, and various contracts. He finally concluded the session by

  
Director  
ITS Engineering College  
Greater Noida





discussing Tortious Liabilities, Ethical Liabilities, and many more issues that may arise due to counterfeiting our products and issues with labor laws.

**Dr. Rajiv Ranjan, IIC Convener, ITSEC** concluded the event and gave the vote of thanks.

**Learning outcome:** Participants understood the legal & ethical steps and processes required for startup.

**Conclusion:**

The seminar was very fruitful to make participants understood the legal & ethical steps required for startup.

**SM Links:**

**Pre Event:**

<https://www.facebook.com/560321492802193/posts/610711111096564>

<https://www.linkedin.com/feed/update/urn:li:share:7051121459892547584>

<https://www.instagram.com/p/Cq2bDLOrxOM/>

<https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICAgICRs4HzuQE>

**Post Event:**

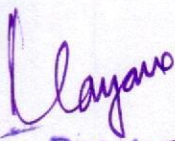
<https://www.facebook.com/560321492802193/posts/611954367638905>

<https://twitter.com/ITSEngggn/status/1646132905826201601>

<https://www.linkedin.com/feed/update/urn:li:share:7051897959059267584>

<https://www.instagram.com/p/Cq78KL5P8u0/>

<https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICAgICR5-7JBw>

  
Director  
ITS Engineering College  
Greater Noida





**Event Pictures:**

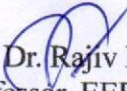


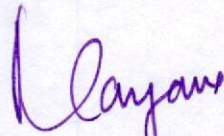
*Manoj*  
Director  
ITS Engineering College  
Greater Noida

*[Handwritten signature]*





  
Dr. Rajiv Ranjan  
Assistant Professor, EEE Dept.  
IIC Convener  
(Event Coordinator)

  
Director  
ITS Engineering College  
Greater Noida



## Work Report

**Name of the Event-** IIC Workshop on “**Business Model Canvas (BMC)**”

**Date of the Event-** 22 March 2023

**Organized by-** Institution’s Innovation Council, ITS Engineering College Greater Noida

**Resource Person:** - Mr. Rachit Kumar, CEO & Founder, BIZFINN Pvt. Ltd.

**Venue of the Event-** Naidu Hall

**No. of Participants-**

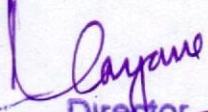
- Students: 115
- Faculty: 9

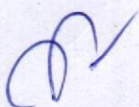
**Objective of the Event-** To make participants understand the business model in a structured and straightforward way.

### Report-

ITS Engineering College, Greater Noida organized Workshop on “**Business Model Canvas (BMC)**” on 22<sup>nd</sup> March 2023. The event was started with welcome address by **Dr. Mayank Garg, IIC President**, ITSEC Greater Noida. The Resource Person **Mr. Rachit Kumar, CEO & Founder, BIZFINN Pvt. Ltd** discussed that Business Model Canvas (BMC) is a tool that helps us to better understand a business model in a structured and straightforward way. Specifically, BMC is a strategic management and entrepreneurial tool that helps in describing, designing, inventing and capturing the market values. BMC is widely used to quickly draw a picture of our idea detail and this allows us to get a better understanding regarding our business. It also provides knowledge and skills such as tools’ hands on experience, communication and also team work. In BMC, there are nine focused items regarding the business which are customer segments, value proposition, channel, customer relationship, revenue stream, key resources, key activities and cost structure. The practicality of BMC really helps in conveying the idea to be developed and commercialized the product or business to the market.

**Dr. Rajiv Ranjan, IIC Convener**, ITSEC concluded the event and gave the vote of thanks.

  
Director  
ITS Engineering College  
Greater Noida





**Learning outcome:**

- Participants understood the business model using business model Canvas.
- Attendees imbibed the effectiveness of customer relationships.
- Participants can do research work in BMC.

**Conclusion:**

The workshop was very fruitful to make participants aware about Business Model Canvas (BMC) and to provide them insight of BMC so they can do research work in the field of customer segments, value proposition, channel, customer relationship, revenue stream, key resources, key activities and cost structure.

**SM Links:**

<https://www.facebook.com/560321492802193/posts/598511592316516>

<https://twitter.com/ITSEngggn/status/1638152699119271937>

<https://www.linkedin.com/feed/update/urn:li:share:7043918386266877952>

[https://www.instagram.com/p/CqDPeFdux\\_v/](https://www.instagram.com/p/CqDPeFdux_v/)

<https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICAgIDhn6OnpgE>

**Event Pictures:**

**INSTITUTION'S INNOVATION COUNCIL**  
**ITS ENGINEERING COLLEGE**  
GREATER NOIDA  
**Organizes**  
**WORKSHOP**  
ON  
**“Business Model Canvas (BMC)”**

**SPEAKER**  
**MR. RACHIT KUMAR**  
CEO & Founder,  
BIZFINN Pvt. Ltd.

**WEDNESDAY**  
22 March 2023

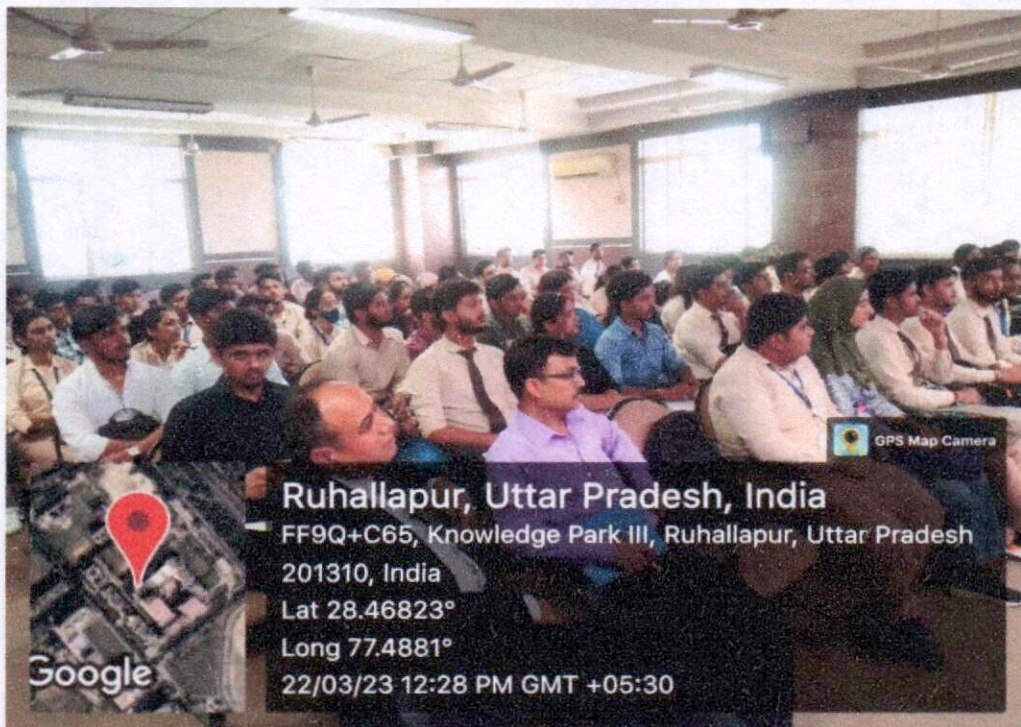
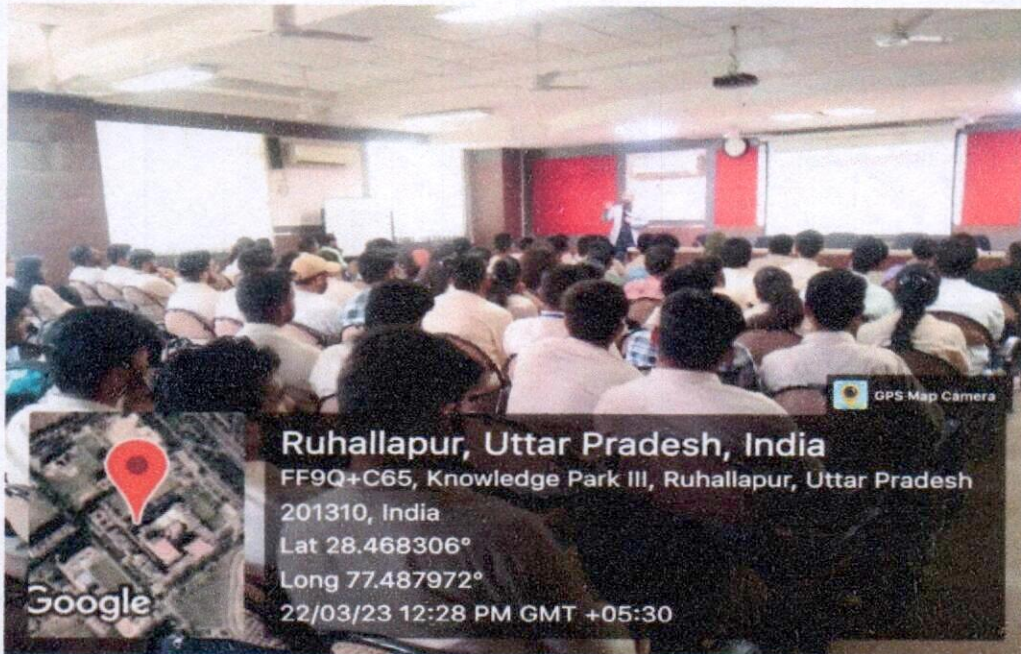
**11:00AM**

[f](#) [i](#) [v](#) [in](#) [t](#) /itsengggn [www.itsengg.edu.in](http://www.itsengg.edu.in)

*W. Jayaram*  
Director  
ITS Engineering College  
Greater Noida

*M*





Dr. Rajiv Ranjan  
Assistant Professor, EEE Dept.  
IIC Convener

*Ranjana*  
Director  
ITS Engineering College  
Greater Noida



## Work Report

**Name of the Event:** IIC Workshop on “Process of Innovation Development, Technology Readiness Level (TRL), Commercialization of Lab Technologies & Tech-Transfer”

**Date of the Event:** 10<sup>th</sup> February, 2023.

**Hosted by:** Institution’s Innovation Council, ITS Engineering College Greater Noida

**Speaker:** Mr. Ashish Gupta, CEO & FOUNDER, SWATVAH Pvt. Limited.

**Venue of the event:** Naidu Hall

**Participants:** Faculty members and students of ITS Engineering College


### No. of Participants-

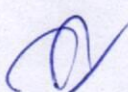
- Faculty Members : 4
- Students : 56

**Objectives of the Workshop:** To discuss process of innovation development, technology readiness level (TRL), commercialization of lab technologies & tech-transfer.

### Report:

Institution’s Innovation Council, ITS Engineering College Greater Noida organized Workshop on “Process of Innovation Development, Technology Readiness Level (TRL), Commercialization of Lab Technologies & Tech-Transfer” on 10<sup>th</sup> February, 2023. The event was started with a welcome address by Dr.Rajiv Ranjan, Convener- IIC ITSEC. The resource person Mr. Ashish Gupta, CEO & FOUNDER, SWATVAH Pvt. Limited, discussed the process of innovation development, technology readiness level (TRL), commercialization of lab technologies & tech-transfer. The Speaker started with the concept of TRLs which can allow engineers to have an understanding of readiness for a particular technology, its evolution, scope, and how to achieve top level regardless of their technical background. He explained the TRLs measure of maturity level of a technology throughout its research, development and deployment phase progression. He further explained about the scaling-based system from 1 to 9, with 9 being the most mature technology.

  
Director  
ITS Engineering College  
Greater Noida





He stated that Manufacturing readiness and technology readiness go hand-in-hand. MRLs, in conjunction with Technology Readiness Levels (TRL), are key measures that define risk when technology or process is matured and transitioned to a system. It is quite common for manufacturing readiness to be paced by technology readiness or design stability. Manufacturing processes will not be able to mature until the product technology and product designs are stable

**Learning Outcome:**

Attendees gained knowledge in the following areas:

- How Scientific Observations are made and reported in Technology Readiness level
- How Practical application is involved in TRL, MRL and IRL
- Risk analysis and various implications involved in the TRL

**Conclusion:** Attendees got a lot of technical inputs on Technology Readiness Levels and understood how to assess the maturity of a given technology, system, subsystem, or component, from a manufacturing perspective.

**SM Links:**

<https://www.facebook.com/560321492802193/posts/570743208426688>


<https://www.linkedin.com/feed/update/urn:li:share:7029388889408581632>

<https://www.linkedin.com/feed/update/urn:li:share:7029388893363802114>

<https://www.instagram.com/p/CocAN-dujO3/>

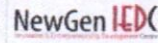
<https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICAgICh0tblmAE>

<https://twitter.com/ITSEngggn/status/1623625839433883649>

  
Director  
ITS Engineering College  
Greater Noida

*Handwritten initials*





**INSTITUTION'S INNOVATION COUNCIL**  
**ITS ENGINEERING COLLEGE**

GREATER NOIDA  
organizes

**WORKSHOP**

**“ Process of Innovation Development,  
Technology Readiness Level (TRL),  
Commercialization of Lab Technologies &  
Tech-Transfer ”**



**SPEAKER**

**MR. ASHISH GUPTA**

CEO & FOUNDER, SWATVAH Pvt. Limited



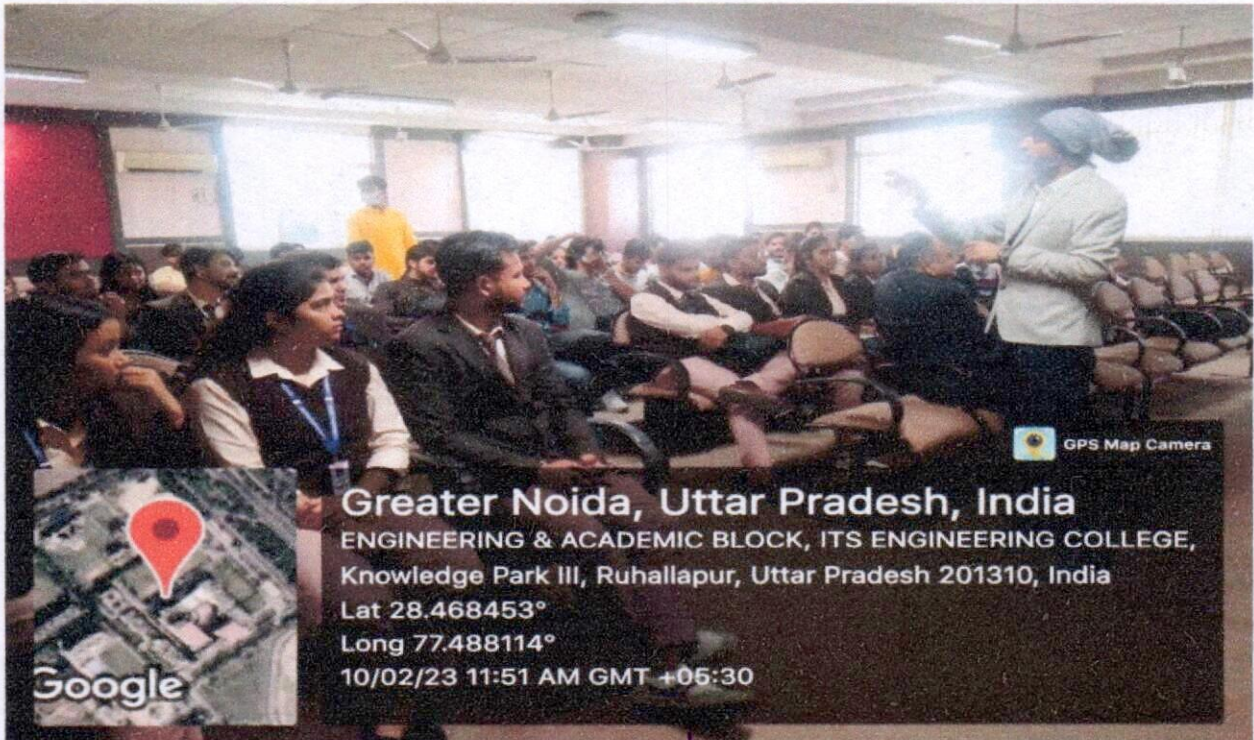
**FRIDAY**  
10th February 2023



**11:00AM**

/itsenggggn

[www.itsengg.edu.in](http://www.itsengg.edu.in)



GPS Map Camera



**Greater Noida, Uttar Pradesh, India**

ENGINEERING & ACADEMIC BLOCK, ITS ENGINEERING COLLEGE,  
Knowledge Park III, Ruhallapur, Uttar Pradesh 201310, India

Lat 28.468453°

Long 77.488114°

10/02/23 11:51 AM GMT +05:30

Director

ITS Engineering College  
Greater Noida





*Dr. Rajiv Ranjan*  
Assistant Professor, EEE Dept.  
Convener, IIC-ITSEC

*[Signature]*  
Director  
ITS Engineering College  
Greater Noida

*[Handwritten mark]*



## Work Report

**Name of the Event:** IIC Workshop on "Achieving Problem-Solution Fit and Product-Market Fit"

**Date of the Event:** 7<sup>th</sup> February, 2023.

**Hosted by:** Institution's Innovation Council, ITS Engineering College Greater Noida

**Speaker:** Mr. Ganesh Jha, CEO & Co Founder, Finofii Fintech Pvt. Ltd

**Venue of the event:** Naidu Hall

**Participants:** Faculty members and students of ITS Engineering College

### No. of Participants-

- Faculty Members : 6
- Students : 64

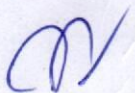
### Objectives of the Workshop:

- To imbibe the concepts of Problem-Solution Fit and Product-Market Fit
- To train participants how to achieve Problem-Solution Fit and Product-Market Fit

### Report:

Institution's Innovation Council, ITS Engineering College Greater Noida organized Workshop on "Achieving Problem-Solution Fit and Product-Market Fit" on 7<sup>th</sup> February, 2023. The event was started with a welcome address by Dr.Rajiv Ranjan, Convener- IIC ITSEC. The resource person Mr. Ganesh Jha, CEO & Co Founder, Finofii Fintech Pvt. Ltd, discussed the methods and way for achieving Problem-Solution Fit and Product-Market Fit. He described the meaning of the solution fit product as solution to a problem with customer specific approach not as money making approach. He illustrated, that the first stem is identifying the problem and then the customer should be identified which may have usual buying behavior not willing to change the buying approach or new buying behavior, willing to try new products and sometimes the usual consumers are forced to adopt to the new solutions. Right solution fit is required to meet all types of consumers. He further stated that consumers these days are open to adopt change and try new solutions and therefore nowadays understanding the consumers habit and be transparency in communication; the more is transparency better would be the solution fit product. He illustrated that the more an entrepreneur thinks as a customer for a solution, better fit would be the solution and its success. He defined as product fit not only as a product which is accepted but also

  
Director  
ITS Engineering College  
Greater Noida





is retained. An entrepreneur always test the product and do refinements to make it market fit product and enhance the product to make it accepted and retained. Production can be done by systematic manner. Open and quicker approach is required for iteration. He explained that business model and plan are different. He suggested that adopting segregation at each step, for example at identification of problem, action plans, and solutions would help the entrepreneur to develop a market fit product.

**Learning Outcome:**

The attendees understood the meaning of solution fit and market fit product after attending the workshop and understood the process of achieving the solution fit product.

**Conclusion:** The workshop was very effective for skill enhancement of participants in the field of achieving problem-solution fit and product-market fit.

**SM Links:**

<https://www.facebook.com/560321492802193/posts/568596918641317>

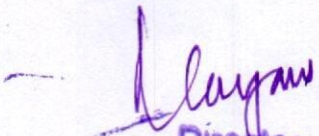
<https://www.linkedin.com/feed/update/urn:li:share:7028286507459198976>

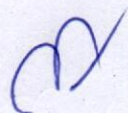
<https://www.linkedin.com/feed/update/urn:li:share:7028286508771991553>

<https://www.instagram.com/p/CoUK6YZD0M4/>

<https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICAgICh1la9Jw>

<https://twitter.com/ITSEngggn/status/1622522709417816064>

  
Director  
ITS Engineering College  
Greater Noida





MAA'S INNOVATION CELL  
I.T.S ENGINEERING COLLEGE  
INSTITUTION'S INNOVATION COUNCIL  
NewGen IEDX

**INSTITUTION'S INNOVATION COUNCIL**  
**ITS ENGINEERING COLLEGE**  
GREATER NOIDA  
organizes  
**WORKSHOP**  
"Achieving Problem-Solution Fit and Product-Market Fit"

 **SPEAKER**  
**MR. GANESH JHA**  
CEO & Co-Founder  
Finfilii Fintech Pvt. Ltd.

**TUESDAY**  
7th February 2023 **11:00AM**

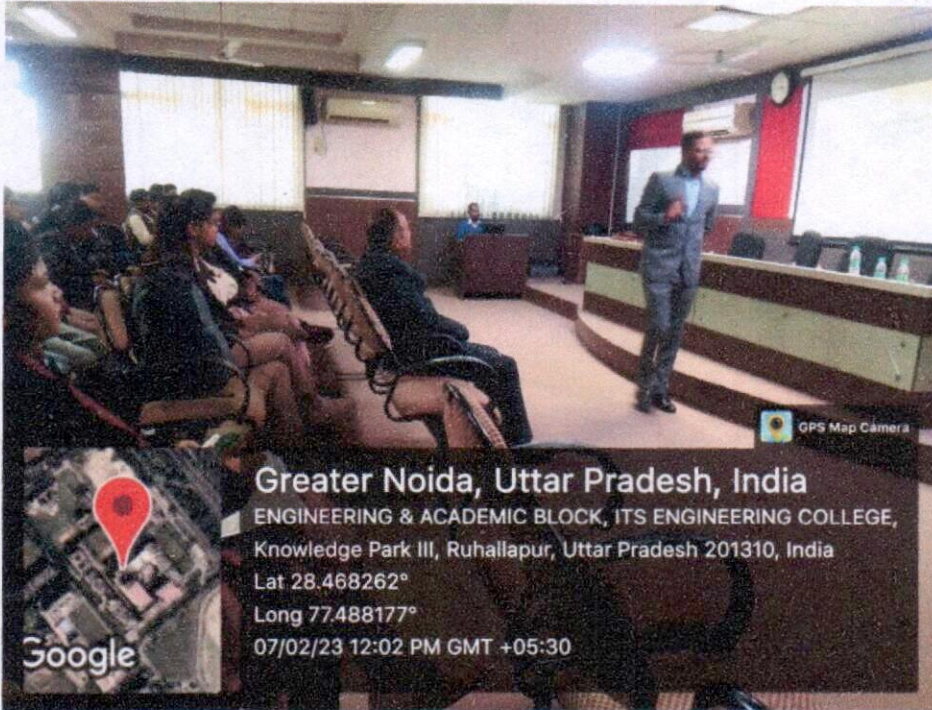
f i t i n /itsenggn www.itsengg.edu.in



*Layan*  
Director  
ITS Engineering College  
Greater Noida

*M*

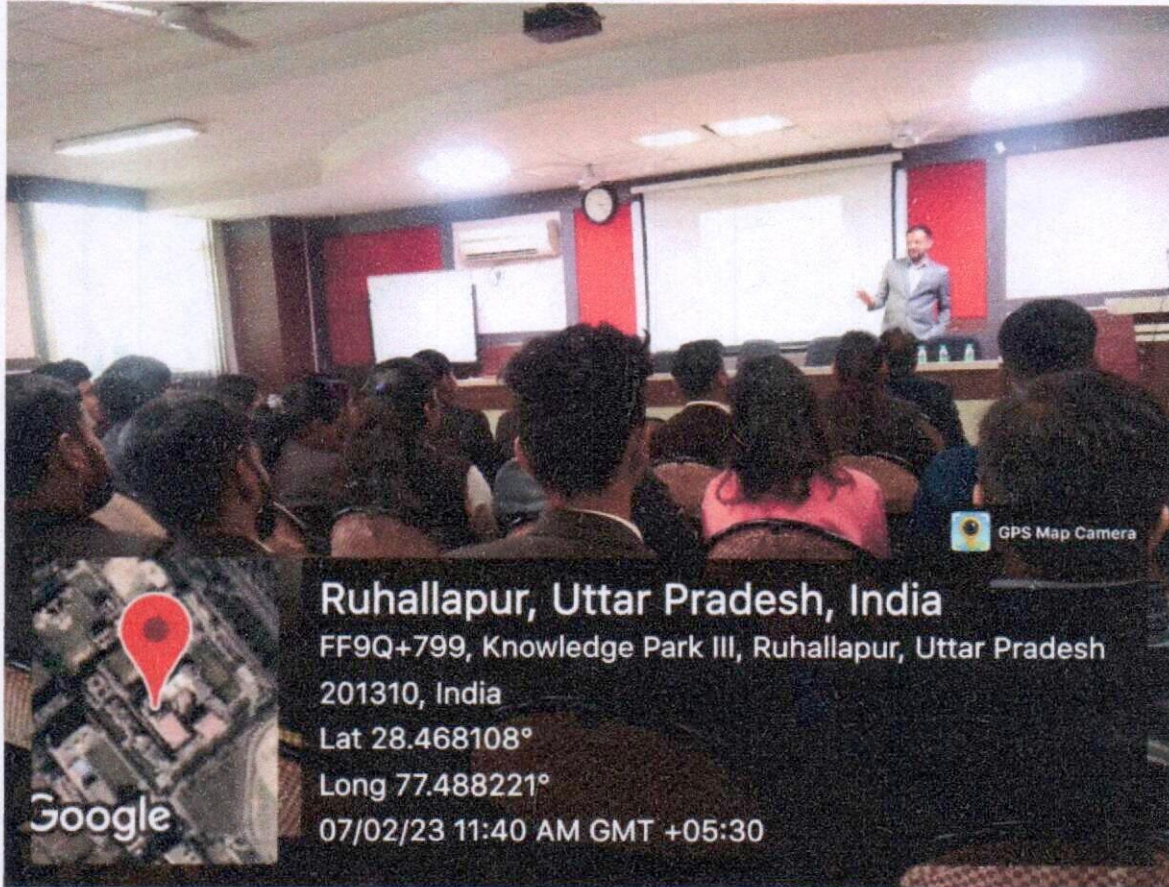




*[Handwritten Signature]*  
**Director**  
**ITS Engineering College**  
Greater Noida

*[Handwritten mark]*





*Dr. Rajiv Ranjan*  
Dr. Rajiv Ranjan  
Assistant Professor, EEE Dept.  
Convener, IIC-ITSEC

*K. Jayaram*  
Director  
ITS Engineering College  
Greater Noida



## Work Report

**Name of the Event:** Awareness and training Session on intellectual property (IP)

**Date of the Event:** 30<sup>th</sup> January, 2023

**Hosted by:** Institution's Innovation Council, ITS Engineering College Greater Noida

**Speaker:** Ms. Prachi Prateeti, NIPAM Officer, Examiner Patents and Designs, Chemical division, INTELLECTUAL PROPERTY OFFICE, Dwarka, Delhi.

**Venue of the event:** Naidu Hall

**Participants:** Faculty members and students of ITS Engineering College

### No. of Participants-

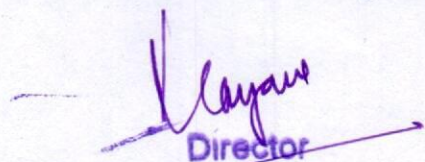
- Faculty Members : 5
- Students : 77


### Objectives of the Workshop:

- To enhance Entrepreneurship Skill of participants
- To induct positive Attitude for Entrepreneurship amongst participants
- To develop entrepreneurial behavior of participants

### Report:

Institution's Innovation Council (IIC) of ITS Engineering College organized **Awareness and training Session on intellectual property (IP) under Ministry of Commerce's scheme, National Intellectual Property Rights Awareness Mission (NIPAM)** on Monday 30<sup>th</sup> January, 2023. The event was started with a welcome address by Dr. Rajiv Ranjan, Convener- IIC ITSEC followed by felicitation of Speaker by Dr. Monika Jain, HOD- ECE & EEE. **Ms. Prachi Prateeti, NIPAM Officer, Examiner Patents and Designs, Chemical division, INTELLECTUAL PROPERTY OFFICE, Dwarka, Delhi.** Ms Prateeti started her talk with introduction of Patents, Designs, Trade Marks and Geographical Indications and then discussed the topics in detail. She explained that patents are exclusive privilege / rights granted by Government to the patentee for 20 years from date of filing / priority for commercial gain in consideration of full disclosure of his/ her invention as a Territorial Right & not worldwide. The industrial design recognizes the creation of

  
Director  
ITS Engineering College  
Greater Noida





the new and original features of new shape, configuration, surface pattern, ornamentations and compositions of lines or colours applied to articles which in the finished state appeal to and are judged solely by the eye. The Trade Marks Registry was established in India in 1940 and presently it administers the Trade Marks Act, 1999 and the rules there under. It acts as a resource and information centre and is a facilitator in matters relating to trade marks in the country. The objective of the Trade Marks Act, 1999 is to register trademarks applied for in the country and to provide for better protection of trade mark for goods and services and also to prevent fraudulent use of the mark. The main function of the Registry is to register trademarks which qualify for registration under the Act and Rules. Geographical Indications of Goods are defined as that aspect of industrial property which refer to the geographical indication referring to a country or to a place situated therein as being the country or place of origin of that product. Typically, such a name conveys an assurance of quality and distinctiveness which is essentially attributable to the fact of its origin in that defined geographical locality, region or country. Under Articles 1 (2) and 10 of the Paris Convention for the Protection of Industrial Property, geographical indications are covered as an element of IPRs. They are also covered under Articles 22 to 24 of the Trade Related Aspects of Intellectual Property Rights (TRIPS) Agreement. The event was concluded with vote of thanks by Dr. Rajiv Ranjan.

**Learning Outcome:** Participants got training on Patents, Designs, Trade Marks and Geographical Indications.

**Conclusion:** The event was very much helpful for the participants to enhance their knowledge in the field of IPR.

**SM Links:**

<https://www.facebook.com/560321492802193/posts/561314812702861>

<https://twitter.com/ITSEngggn/status/1618936440666329088>

<https://www.linkedin.com/feed/update/urn:li:share:7024699260558319618>

<https://www.instagram.com/p/Cn6rnxDJDO/>

<https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICAgIDBw-eMFA>

Director  
ITS Engineering College  
Greater Noida



**ITS ENGINEERING COLLEGE, GREATER NOIDA**  
(NBA & NAAC Accredited)

organizes

“ **Awareness & Training Session on Intellectual  
Property (IP)** ”

under

**National Intellectual Property Rights Awareness Mission (NIPAM)**

Ministry of Commerce, Govt. of India



**SPEAKER**

**MS. PRACHI PRATEETI**

NIPAM Officer,  
Examiner Patents & Designs, Chemical Division,  
IPO, Dwarka, Delhi



**MONDAY**  
30 January 2023



**02:00 PM**

*Clayton*  
Director  
ITS Engineering College  
Greater Noida

*01/*



**ITS ENGINEERING COLLEGE, GREATER NOIDA**  
(NBA & NAAC Accredited)  
Organizes  
**Awareness and Training Session on Intellectual Property (IP)**  
under  
National Intellectual Property Rights Awareness Mission (NIPAM)  
Ministry of Commerce, Government of India

**Ms. Prachi Prasad**  
NIPAM Officer, Examiner Patents and Designs  
IPR, Swarna, Delhi

30 January 2023

GPS Map Camera

**Greater Noida, Uttar Pradesh, India**  
ENGINEERING & ACADEMIC BLOCK, ITS ENGINEERING COLLEGE, Knowledge Park III, Ruhallapur, Uttar Pradesh 201310, India  
Lat 28.468234°  
Long 77.488012°  
30/01/23 03:40 PM GMT +05:30

*[Handwritten Signature]*  
**Director**  
ITS Engineering College  
Greater Noida

*[Handwritten Signature]*





Dr. Rajiv Ranjan  
Assistant Professor, EEE Dept.  
Convener, IIC-ITSEC

*Ranjan*  
Director  
ITS Engineering College  
Greater Noida



## Work Report

**Name of the Event:** IIC Workshop on “Entrepreneurship Skill, Attitude and Behaviour Development”

**Date of the Event:** 25<sup>th</sup> January, 2023

**Hosted by:** Institution’s Innovation Council, ITS Engineering College Greater Noida

**Speaker:** Mr. Dev Pratap, Founder & Director, Aqua Synthesis Pvt. Limited

**Venue of the event:** Naidu Hall

**Participants:** Faculty members and students of ITS Engineering College

### No. of Participants-

- Faculty Members : 5
- Students : 77

### Objectives of the Workshop:

- To enhance Entrepreneurship Skill of participants
- To induct positive Attitude for Entrepreneurship amongst participants
- To develop entrepreneurial behavior of participants

### Report:

Institution’s Innovation Council, ITS Engineering College Greater Noida organized Workshop on “Entrepreneurship Skill, Attitude and Behavior Development” 25<sup>th</sup> January, 2023. The event was started with a welcome address by Dr.Rajiv Ranjan, Convener- IIC ITSEC. The resource person Mr. Dev Pratap, Founder & Director, Aqua Synthesis Pvt. Limited discussed to prune the Entrepreneurship Skill of participants. He explained that an entrepreneur is an individual who creates and/or invests in one or more businesses, bearing most of the risks and enjoying most of the rewards. The process of setting up a business is known as entrepreneurship. The entrepreneur is commonly seen as an innovator, a source of new ideas, goods, services, and business/or procedures. Mr. Dev also explained that an entrepreneurial attitude means that processes and products can always be improved; you just have to “think different.” Good entrepreneurs know the value of being open and flexible, but not when it comes to their core values. Entrepreneurial behavior is defined as identifying possibilities and putting good ideas into

Director  
ITS Engineering College  
Greater Noida



action. An individual or a group of people may carry out the succession of activities that this conduct necessitates, which normally demand ingenuity, determination, and personal initiative.

**Learning Outcome:** Participants learnt to develop entrepreneurship skill, attitude and entrepreneurial behavior.

**Conclusion:** The talk was very much fruitful for entrepreneurship skill, attitude and behaviour development of participants.

SM Links:

<https://www.facebook.com/ITSengggn/photos/a.131241866977472/5211345642300377/?type=3>

<https://twitter.com/ITSEngggn/status/1617850639031341056>

<https://www.linkedin.com/feed/update/urn:li:share:7023612708860141568>

<https://www.instagram.com/p/Cny9q9LOXkl/>

<https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICAqIDBxebKmwE>



**INSTITUTION'S INNOVATION COUNCIL**  
**ITS ENGINEERING COLLEGE**  
GREATER NOIDA  
organizes  
**WORKSHOP**  
**“Entrepreneurship Skill, Attitude and Behaviour Development”**



**SPEAKER**  
**MR. DEV PRATAP**  
Founder & Director  
Aqua Synthesis Pvt. Limited.

 **WEDNESDAY**  
25 January 2023

 **11:00 AM**

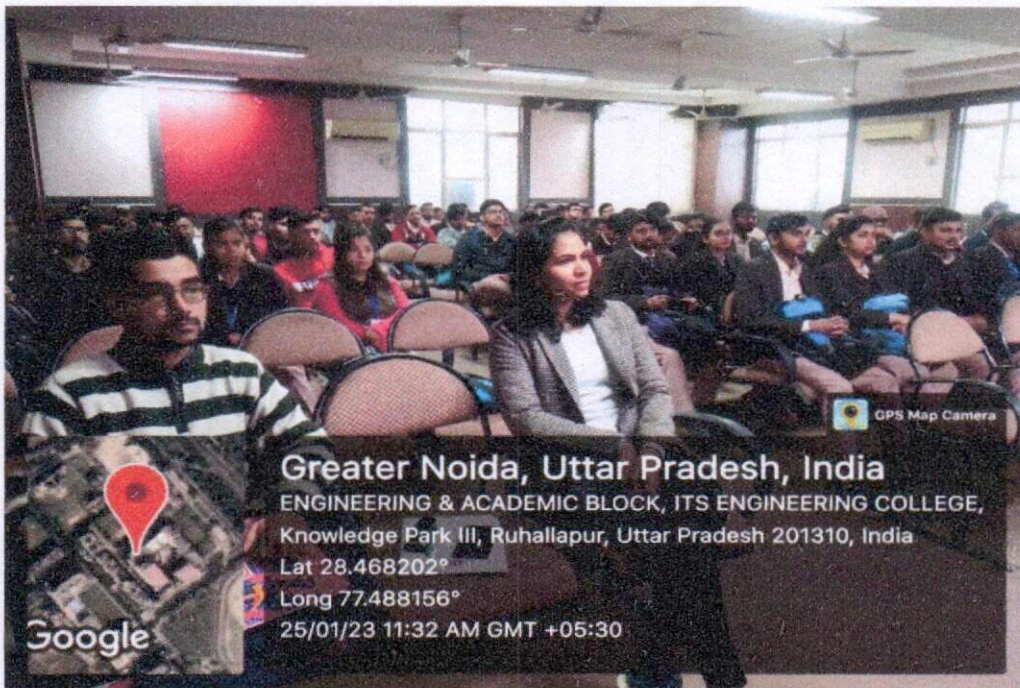
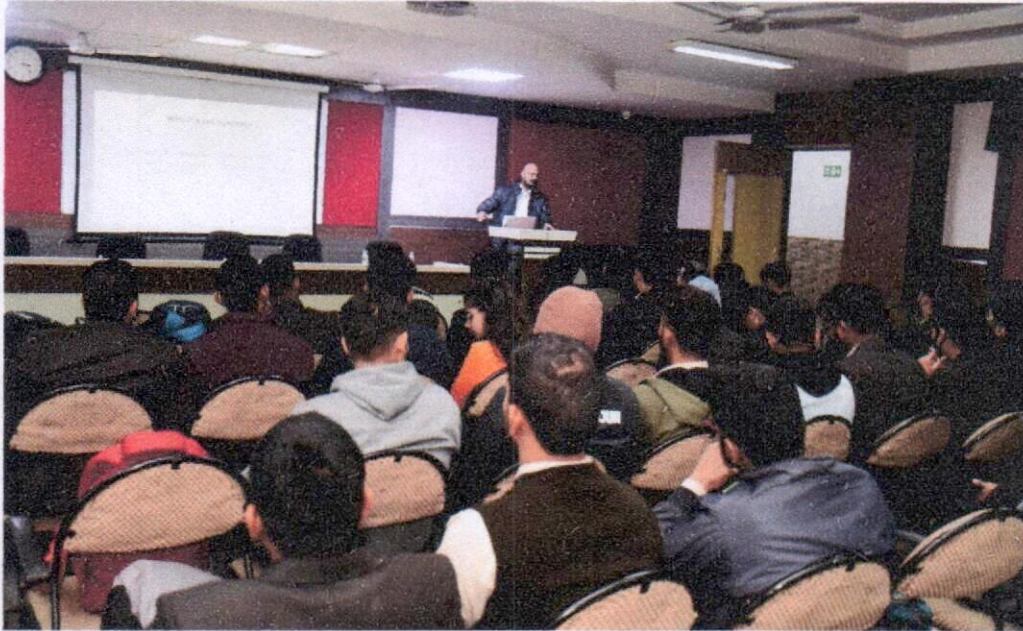
 /itsengggn

[www.itsengg.edu.in](http://www.itsengg.edu.in)

  
**Director**  
ITS Engineering College  
Greater Noida







*K. Jayaram*  
Director  
ITS Engineering College  
Greater Noida

*Dr. Rajiv Ranjan*  
Assistant Professor, EEE Dept.



## Work Report

**Name of the Event:** IIC Workshop on “Design Thinking, Critical thinking and Innovation Design”

**Date of the Event:** 4<sup>th</sup> January, 2023

**Hosted by:** Institution’s Innovation Council, ITS Engineering College Greater Noida

**Speaker:** Mr. Rahul Pandey, CEO & Founder, PULPY DIVE Pvt. Limited

**Venue of the event:** Naidu Hall

**Participants:** Faculty members and students of ITS Engineering College

### No. of Participants-

- Faculty Members : 5
- Students : 78

**Objectives of the Workshop:** To imbibe the concepts and application of Design Thinking, Critical thinking and Innovation Design.

### Report:

Institution’s Innovation Council, ITS Engineering College Greater Noida organised Workshop on “**Design Thinking, Critical thinking and Innovation Design**” on 4<sup>th</sup> January, 2023. The event was started with a welcome address by Dr.Rajiv Ranjan, Convener- IIC ITSEC. The resource person Mr. Rahul Pandey, CEO & Founder, PULPY DIVE Pvt. Limited discussed about concepts and application of Design Thinking, Critical thinking and Innovation Design. Design Thinking is a process that involves stages of observation/interaction, empathy, problem formulation, solution deduction, testing, alteration and reiteration. Here, Critical Thinking is a part of every stage of the Design Thinking process. Innovation with design thinking demands critical thinking because we must understand our assumptions that frame our ideas and shape our design.

**Learning Outcome:** Participants understood the concepts and application of Design Thinking, Critical thinking and Innovation Design.

**Conclusion:** The workshop was very successful as per learning regarding Design Thinking, Critical thinking and Innovation Design.

Director  
ITS Engineering College  
Greater Noida



SM Links:

<https://www.facebook.com/ITSengggn/photos/a.131241866977472/5152924851475790/?type=3>

<https://www.linkedin.com/feed/update/urn:li:share:7016022805720764416>

<https://www.instagram.com/p/Cm9CBueOnKL/>

<https://twitter.com/ITSEngggn/status/1610495460099362817>

<https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICAqICB46PkrwE>



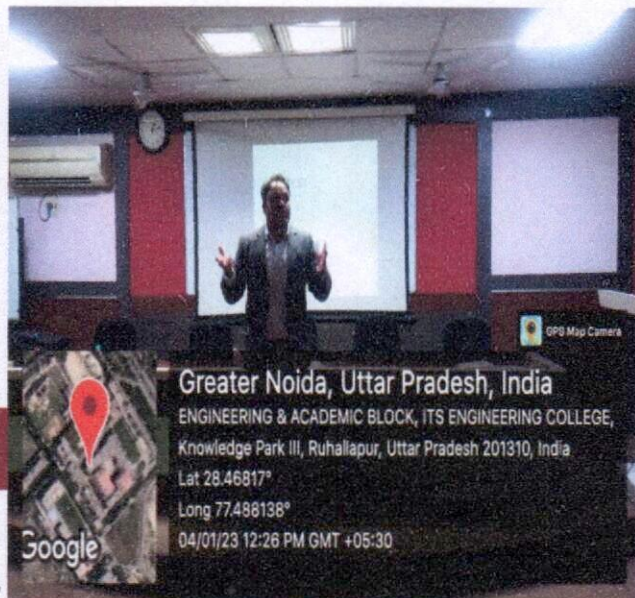
**INSTITUTION'S INNOVATION COUNCIL**  
**ITS ENGINEERING COLLEGE**  
GREATER NOIDA  
organizes  
**WORKSHOP**

**“Design Thinking, Critical thinking  
and Innovation Design”**

 **SPEAKER**  
**MR. RAHUL PANDEY**  
CEO & Founder,  
PULPY DIVE Pvt. Limited

 **WEDNESDAY**  
04 January 2023  **11:30 AM**

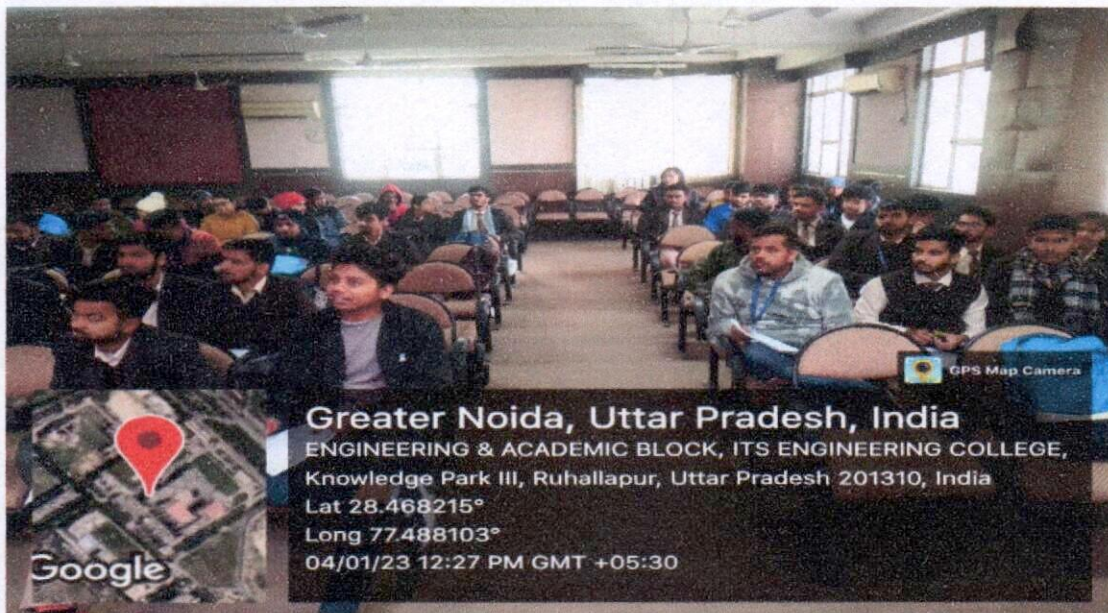
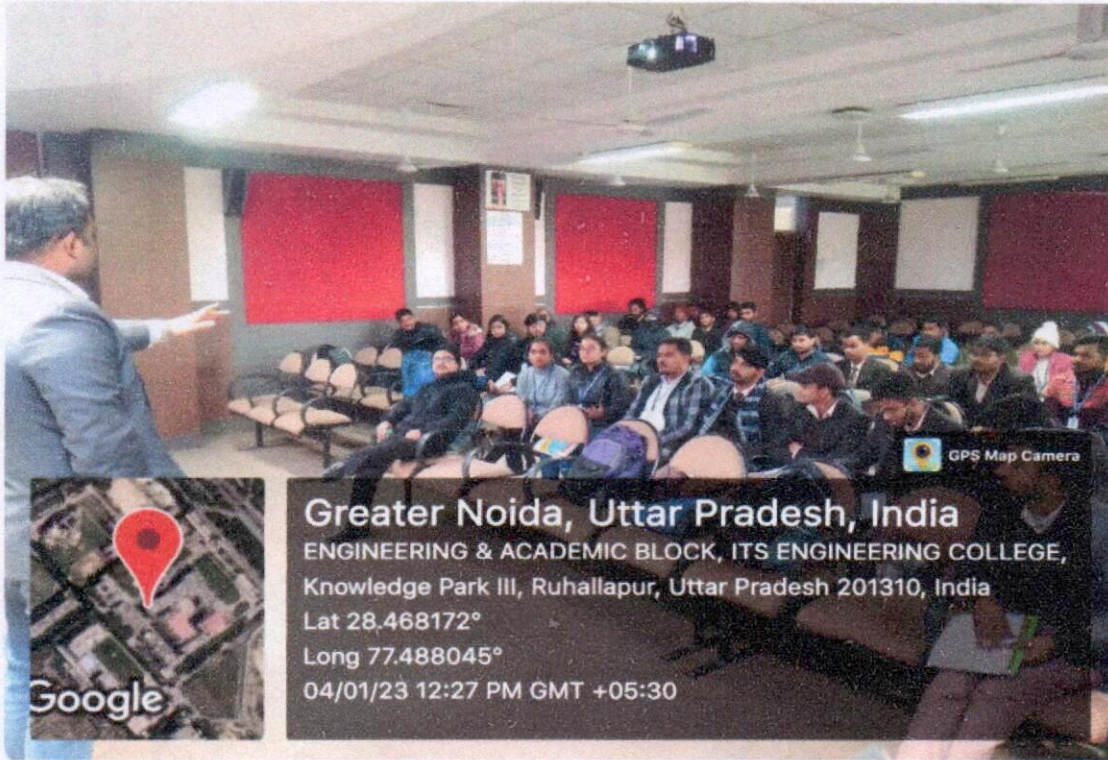
 /itsengggn  [www.itsengg.edu.in](http://www.itsengg.edu.in)



*Rajayans*  
Director  
ITS Engineering College  
Greater Noida

*(Handwritten signature)*





Dr. Rajiv Ranjan  
Assistant Professor, EEE Dept.  
Convener, IIC-ITSEC

*Rajiv Ranjan*  
Director  
ITS Engineering College  
Greater Noida



## Work Report

**Name of the Event:** "MSME -One Day Entrepreneurship Awareness Programme (EAP)".

**Date of the Event:** 20th December 2022.

**Hosted by:** MSME- Development and Facilitation Office, Okhla New Delhi, GOVT. of India in association with Institution's Innovation Council, ITS Engineering College Greater Noida

### Speakers:

1. Sh. Manoj Sharma, Assistant Director, MSME-DFO, New Delhi
2. Sh. Vivek Singh, CEO & Founder, V S Energy
3. Sh Om Prakash, SR Mgr (Retd) , Canara Bank
4. Dr. Rajiv Ranjan, Asst. Professor, EEE Department, Convener- IIC, ITS- EC Gr Noida

**Venue of the event:** Naidu Hall

**Participants:** Faculty members and students of ITS Engineering College

### No. of Participants-

- Faculty Members : 8
- Students : 138

### Objectives of the Workshop:

- To spread awareness about Entrepreneurship
- To discuss schemes of MSME and incentives for MSME sectors
- To explain banking schemes for budding entrepreneurs.

### Report:

MSME- Development and Facilitation Office, Okhla New Delhi, GOVT. of India, in association with Institution's Innovation Council, ITS Engineering College Greater Noida organised "One Day Entrepreneurship Awareness Programme (EAP)" on 20<sup>th</sup> December 2022 (Tuesday). The event was started with a welcome address by Dr. Sanjay Yadav, Dean Students Welfare, Professor & Head, Mechanical Engineering Department, ITS Engineering College Greater Noida. The resource person Mr. Manoj Sharma, Assistant Director, MSME-DFO, New Delhi, discussed about schemes of MSME and incentives for MSME sectors to the participants. Mr. Vivek Singh, CEO & Founder, V S Energy explained the opportunities and challenges in the field of entrepreneurship.

\_\_\_\_\_  
Director  
ITS Engineering College  
Greater Noida



Mr. Om Prakash, Sr. Manager ( Retd.) Canara Bank presented and explained the banking schemes for budding entrepreneurs. Dr. Rajiv Ranjan, Asst. Professor, EEE Department, Convener- IIC, ITS- EC Gr Noida explained the Innovation, Entrepreneurship & Startup culture in HEI and extended the vote of thanks.

### Learning Outcome:

### Participants got to know

- schemes of MSME and incentives for MSME sectors
- opportunities and challenges in the field of entrepreneurship
- banking schemes for budding entrepreneurs
- Innovation, Entrepreneurship & Startup culture in HEI

**Conclusion:** Session was very successful as per learning regarding schemes of MSME and incentives for MSME sectors were concerned.



*(Handwritten mark)*

*(Handwritten signature)*  
Director  
ITS Engineering College  
Greater Noida





*Rayan*

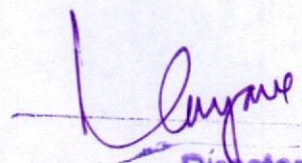
**Director**  
**ITS Engineering College**  
**Greater Noida**

*m*





Dr. Rajiv Ranjan  
Assistant Professor, EEE Dept.  
Convener, IIC-ITSEC

  
Director  
ITS Engineering College  
Greater Noida



## Work Report

**Name of the Event:** Expert Talk on "Corporate Initiatives for Conservation of Energy & Environment" to celebrate **National Energy Conservation Day**

**Date of the Event:** 14 December 2022.

**Hosted by:** Institution's Innovation Council, ITS Engineering College

**Speaker:** Mr. Jai Kumar, Chief Engineer (Production), ONGC Limited, A Maharatna Company (A Government of India Enterprise)

**Venue of the event:** ONLINE- link: <https://meet.google.com/qzf-sbxu-rwd>

**Participants:** Faculty members and students of ITS Engineering College

### No. of Participants-

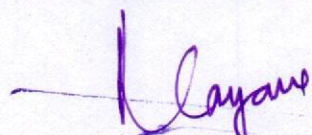
- Faculty Members : 12
- Students : 38

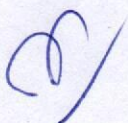
### Objectives of the Workshop:

- To spread awareness about Energy Conservation
- To explain initiatives taken by companies for **Conservation of Energy & Environment**

### Report:

Institution's Innovation Council, ITS Engineering College (IIC-ITSEC) Greater Noida organised an IIC Expert Talk on "**Corporate Initiatives for Conservation of Energy & Environment**" on 14 December 2022 to celebrate **National Energy Conservation Day**. **The expert** Mr. Jai Kumar, Chief Engineer (Production), ONGC Limited, A Maharatna Company (A Government of India Enterprise) explained the importance of National Energy Conservation Day and discussed various initiatives taken up by ONGC to conserve energy and environment. Mr. Kumar also discussed about various ONGC projects in the field of renewable energy across the globe. He explained that small effort by individual can make a big impact to conserve the energy and our planet. He discussed different solar project of ONGC and upcoming job opportunities in detail. Dr. Rajiv Ranjan, Convener, IIC-ITSEC concluded the event and extended the vote of thanks.

  
Director  
ITS Engineering College  
Greater Noida





**Learning Outcome:**

- Participants got to know about job opportunities in ONGC.
- . Participants had been sensitized for energy conservation.
- Participants got the information about Initiatives taken by ONGC for Conservation of Energy & Environment

**Conclusion:** The session was very fruitful for the participants as they understood the Initiatives taken by ONGC for Conservation of Energy & Environment.

**SM Links:**

<https://www.facebook.com/ITSengggn/photos/a.131241866977472/5095210523913890/?type=3>

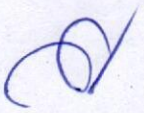
[https://www.facebook.com/permalink.php?id=701870293626646&story\\_fbid=1547940062352994](https://www.facebook.com/permalink.php?id=701870293626646&story_fbid=1547940062352994)

<https://twitter.com/ITSEngggn/status/1602622811855802373>

<https://www.instagram.com/p/CmGyG33scht/>

<https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICAqID-39TIfq>

  
Director  
ITS Engineering College  
Greater Noida





## **INSTITUTION'S INNOVATION COUNCIL**

### **ITS ENGINEERING COLLEGE**

GREATER NOIDA

celebrates

**National Energy Conservation Day**

with

### **EXPERT TALK**

“*Corporate Initiatives for Conservation of  
Energy & Environment*”



Oil and Natural Gas Corporation  
Limited  
A Maharatna Company



**SPEAKER**

**MR. JAI KUMAR**

Chief Engineer (Production)  
ONGC Limited, A Maharatna Company  
(A Government of India Enterprise)



**WEDNESDAY**  
14 DECEMBER 2022



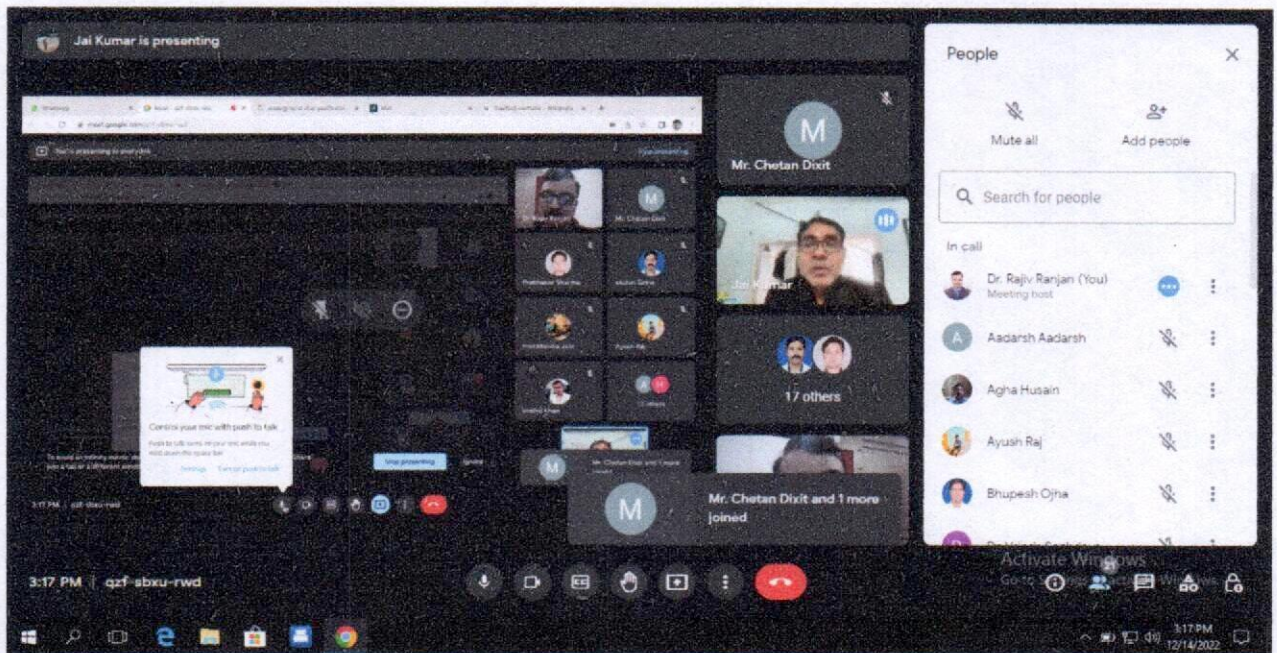
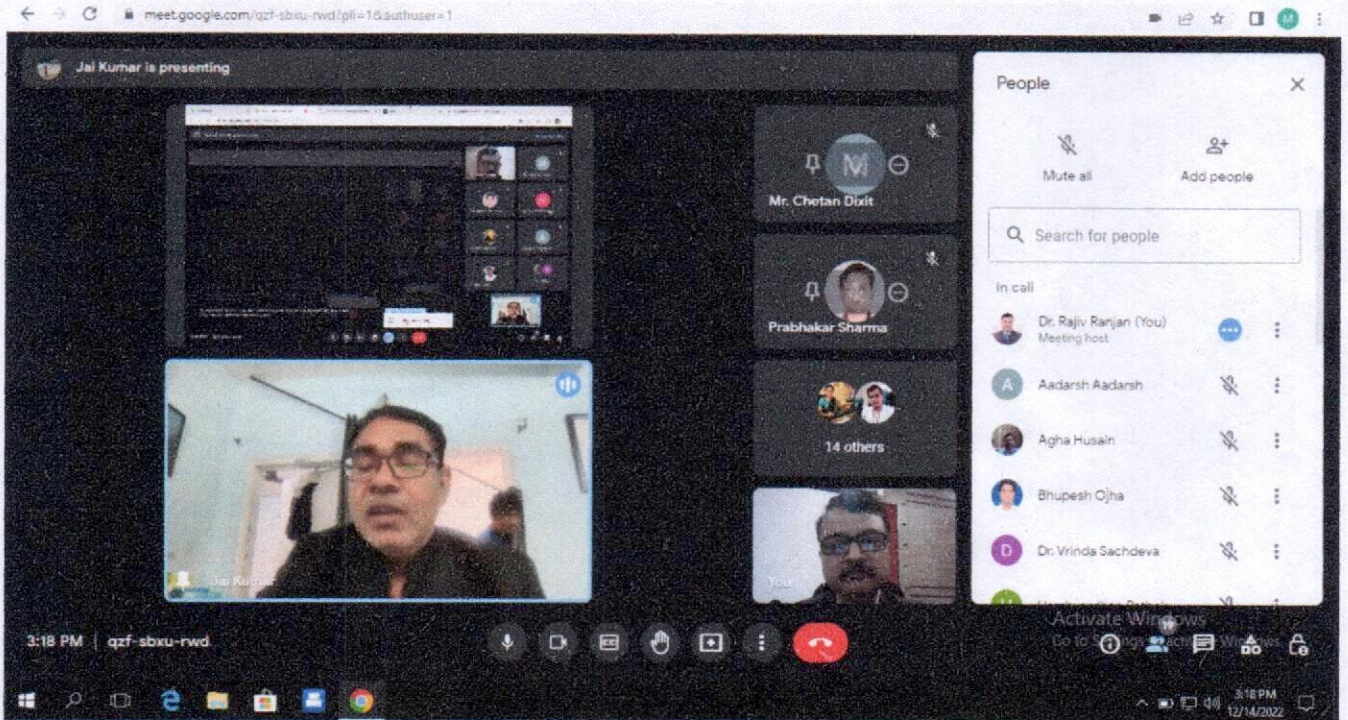
**03:00 PM**

/itsenggn

[www.itsengg.edu.in](http://www.itsengg.edu.in)

**Director**  
ITS Engineering College  
Greater Noida

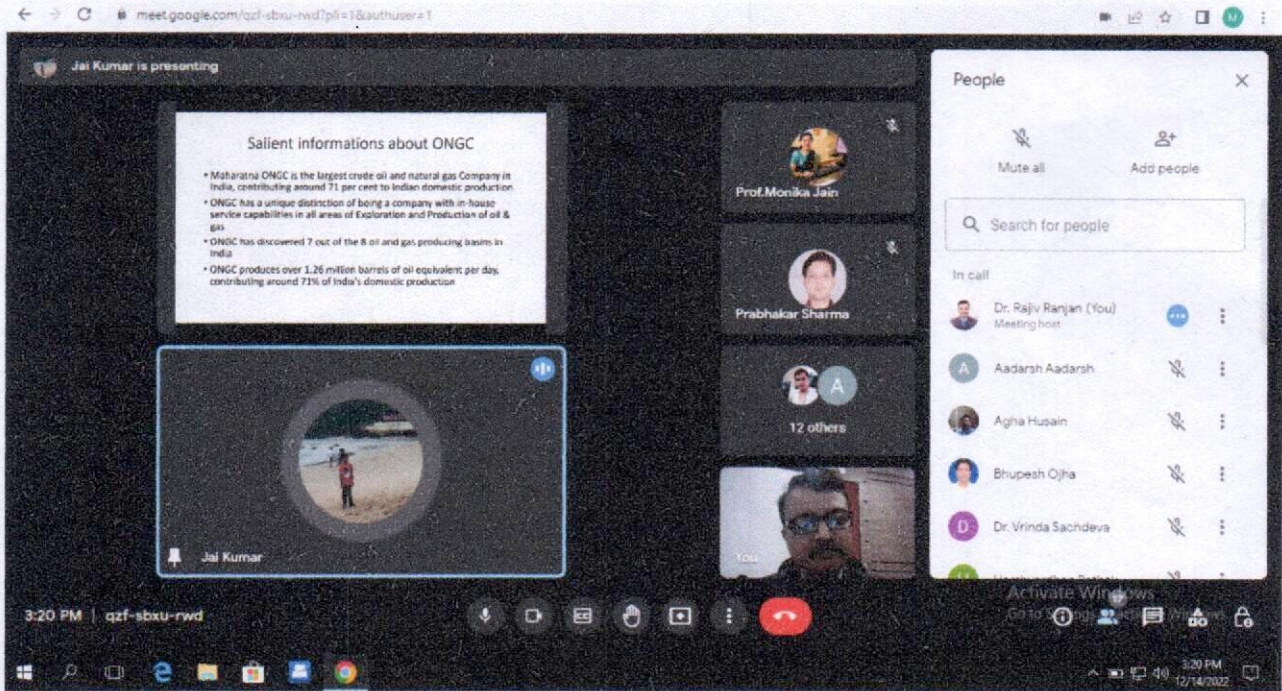




*(Handwritten signature)*

*(Handwritten signature)*  
**Director**  
**ITS Engineering College**  
**Greater Noida**





*Dr. Rajiv Ranjan*  
Assistant Professor, EEE Dept.  
Convener, IIC-ITSEC

*Rajiv Ranjan*  
Director  
ITS Engineering College  
Greater Noida

*[Handwritten signature]*



## Work Report

**Name of the Event:** Expert Talk on “My Story - Motivational Session by Successful Entrepreneur”

**Date of the Event:** 22<sup>nd</sup> November 2022.

**Hosted by:** Institution’s Innovation Council & ECE Department, ITS Engineering College

**Speaker:** Mr. Vivek Singh, Founder & CEO, VS Energy Harmonisation & Automation Pvt. Ltd.

**Venue of the event:** Raman Hall

**Participants:** Faculty members and students of ITS Engineering College

### No. of Participants-

- Faculty Members : 6
- Students : 74

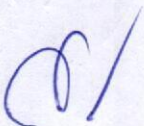
### Objectives of the Workshop:

- To motivate students to start entrepreneurial activities and chose entrepreneurship as career option.

### Report:

Institution’s Innovation Council -ITS Engineering College Greater Noida organised an Expert Talk on “**My Story - Motivational Session by Successful Entrepreneur**” on 22 November 2022. The event was started by Saraswati Vandana and thereafter there was a welcome address by Dr. Mayank Garg, Director, ITS Engineering College Greater Noida and President, IIC-ITSEC. The resource person Mr. Vivek Singh, Founder & CEO, VS Energy Harmonisation & Automation Pvt. Ltd. discussed his story of starting his own company. He explained how his company got opportunity to sign MOU with Uttarakhand State Government for the project GRAM Light. His company started training Centres in villages to provide skill education of making JHUMAR Light, Decorating Lights, LED and fancy lights in many states. Many villagers are undergoing training and got employment in VS Energy Harmonisation & Automation Pvt. Ltd. Dr. Rajiv Ranjan, Convener, IIC-ITSEC concluded the event and extended the vote of thanks.

  
Director  
ITS Engineering College  
Greater Noida





**Learning Outcome:**

- Participants learnt about Entrepreneurship and Development.
- Participants motivated to start entrepreneurial activities and chose entrepreneurship as career option.

**Conclusion:** The session was very fruitful for the participants as they understood the facts and features of Entrepreneurship and Development.

**SM Links:**

Here are the SM links:

<https://www.facebook.com/ITSengggn/photos/a.131241866977472/5026306620804281/?type=3>

[https://www.facebook.com/permalink.php?id=701870293626646&story\\_fbid=1531463647333969](https://www.facebook.com/permalink.php?id=701870293626646&story_fbid=1531463647333969)

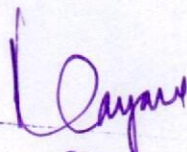
<https://twitter.com/ITSengggn/status/1594673165036556290>

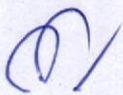
<https://www.linkedin.com/feed/update/urn:li:share:7000437605804716032>

<https://www.instagram.com/p/CIOSohOmkk/>

<https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICAgID-xOie8>

AE

  
Director  
ITS Engineering College  
Greater Noida





## EXPERT TALK

**“My Story - Motivational Session  
by Successful Entrepreneur”**



**SPEAKER**

**MR. VIVEK SINGH**

Founder & CEO

VS Energy Harmonisation & Automation Pvt. Ltd



**TUESDAY**

22 November 2022



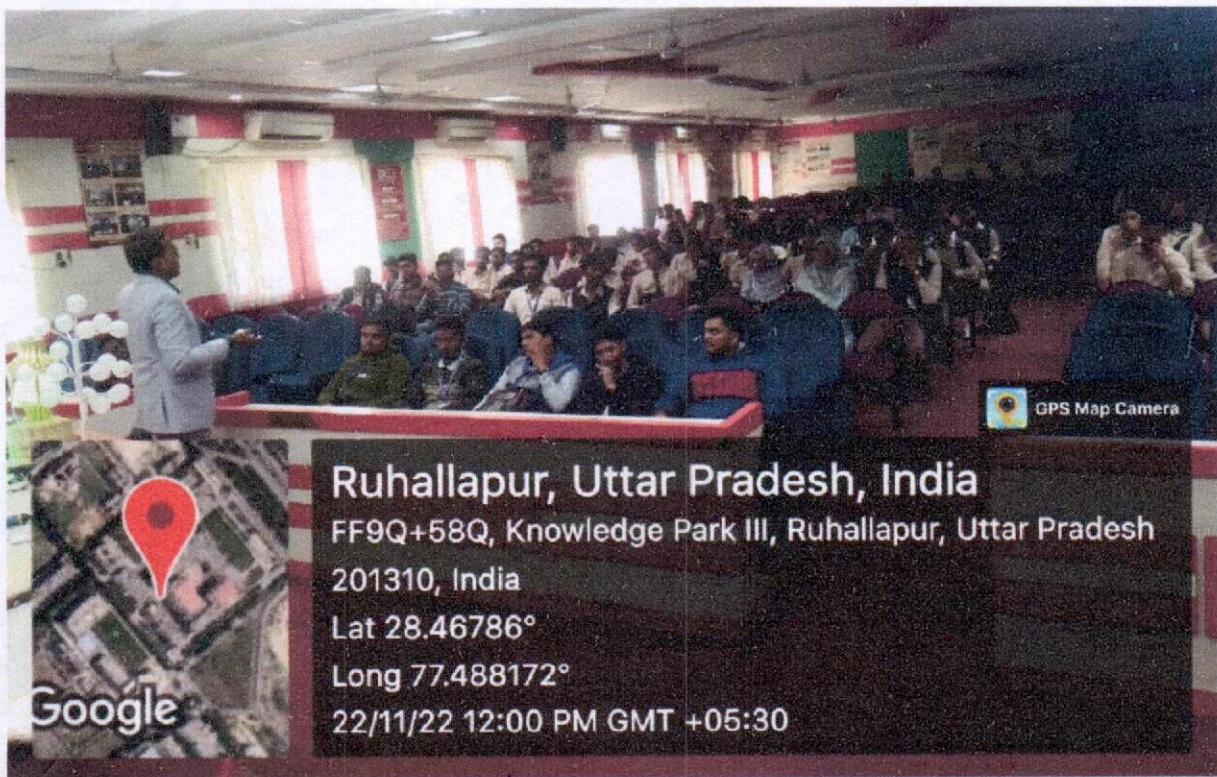
**11:00 AM**

*Vivek Singh*

Director  
ITS Engineering College  
Greater Noida

*(Handwritten mark)*



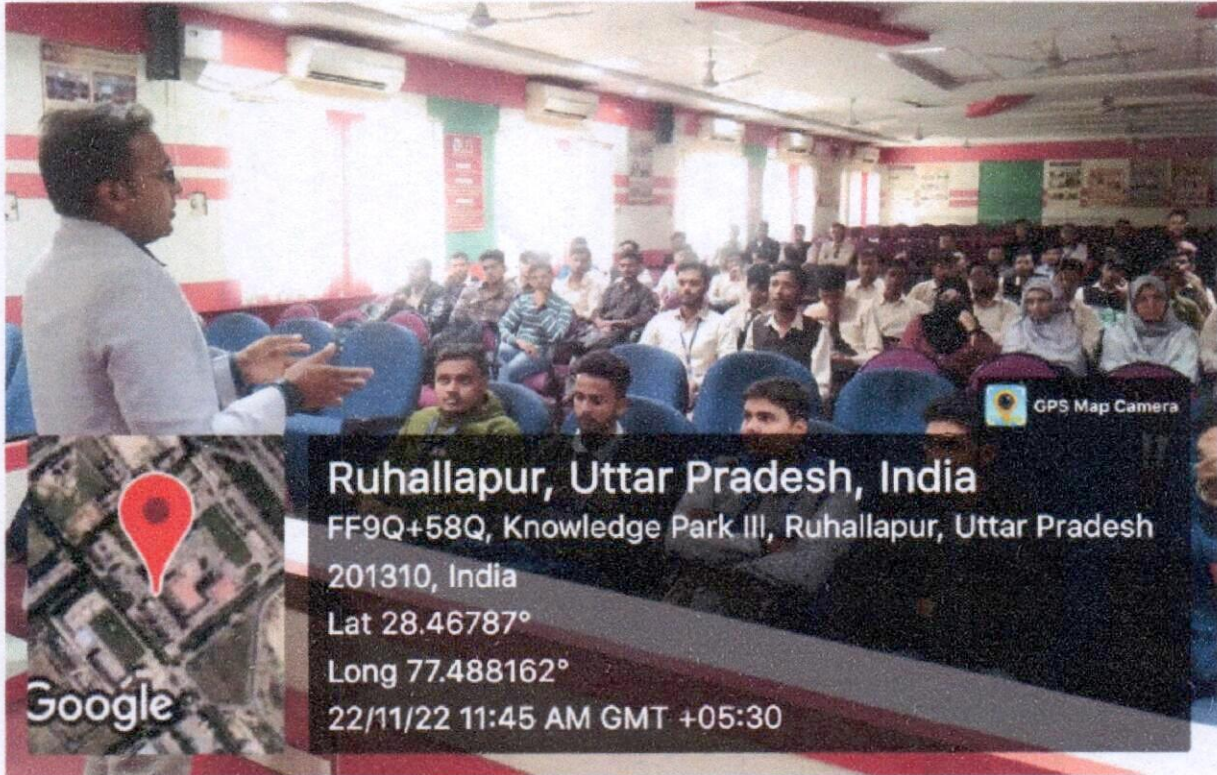


8/

*Kayam*

Director  
ITS Engineering College  
Greater Noida





*V. Jayaram*  
Director  
ITS Engineering College  
Greater Noida

*(Handwritten mark)*



## Work Report

**Name of the Event:** “My Story - Motivational Session by Successful Innovators”

**Date of the Event:** 16<sup>th</sup> November 2022

**Hosted by:** Institution’s Innovation Council, ITS Engineering College

**Speaker:** Ms. Manasi Bansal

Director & Co-founder, Raahee Wellness Services Pvt. Limited

**Venue of the event:** Raman Hall

**Participants:** Faculty members and students of ITS Engineering College

### No. of Participants-

- Faculty Members : 7
- Students : 85

### Objectives of the Workshop:

- To motivate the participants for Innovation
- To motivate students to do innovative projects & innovative activities

### Report:

Institution’s Innovation Council, ITS Engineering College (IIC-ITSEC) Greater Noida organised an Expert Talk on “My Story - Motivational Session by Successful Innovators”. The event was started by Saraswati Vandana and thereafter there was a welcome address by Dr. Mayank Garg, Director, ITS Engineering College Greater Noida and President, IIC-ITSEC. The resource person Ms. Manasi Bansal, Director & Co-founder, Raahee Wellness Services Pvt. Limited explained how she came up with innovative idea while pursuing her B.Tech. from Indira Gandhi Delhi Technical University for Women, New Delhi, explained her journey of starting her own venture as Raahee Wellness Services Pvt. Limited and the difficulty she faced and the solution of the problems. She also explained ways of getting Pre incubation & Incubation support from mentors. She also discussed to prepare report and Pitch deck for a project and how to get financial support for startups.

  
\_\_\_\_\_  
Director  
ITS Engineering College  
Greater Noida



**Learning Outcome:**

- Participants learnt the journey of an innovator.
- Participant got motivated to do innovative projects.
- Participants got the information and knowledge to get financial & handholding support from funding agencies and mentors.

**Conclusion:** The session was very fruitful for the participants as they got motivation to do innovative projects and get them indulged in innovative activities.

**SM Links:**

<https://www.facebook.com/ITSengggn/photos/a.131241866977472/5009168805851396/?type=3>

[https://www.facebook.com/permalink.php?id=701870293626646&story\\_fbid=1526613144485686](https://www.facebook.com/permalink.php?id=701870293626646&story_fbid=1526613144485686)

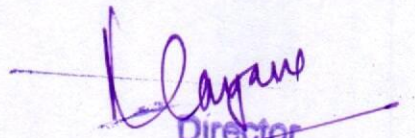
<https://twitter.com/ITSEngggn/status/1592433566411264000>

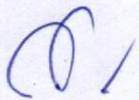
<https://www.linkedin.com/feed/update/urn:li:share:6998196268036485120>

<https://www.instagram.com/p/Ck-XdFPu4VN/>

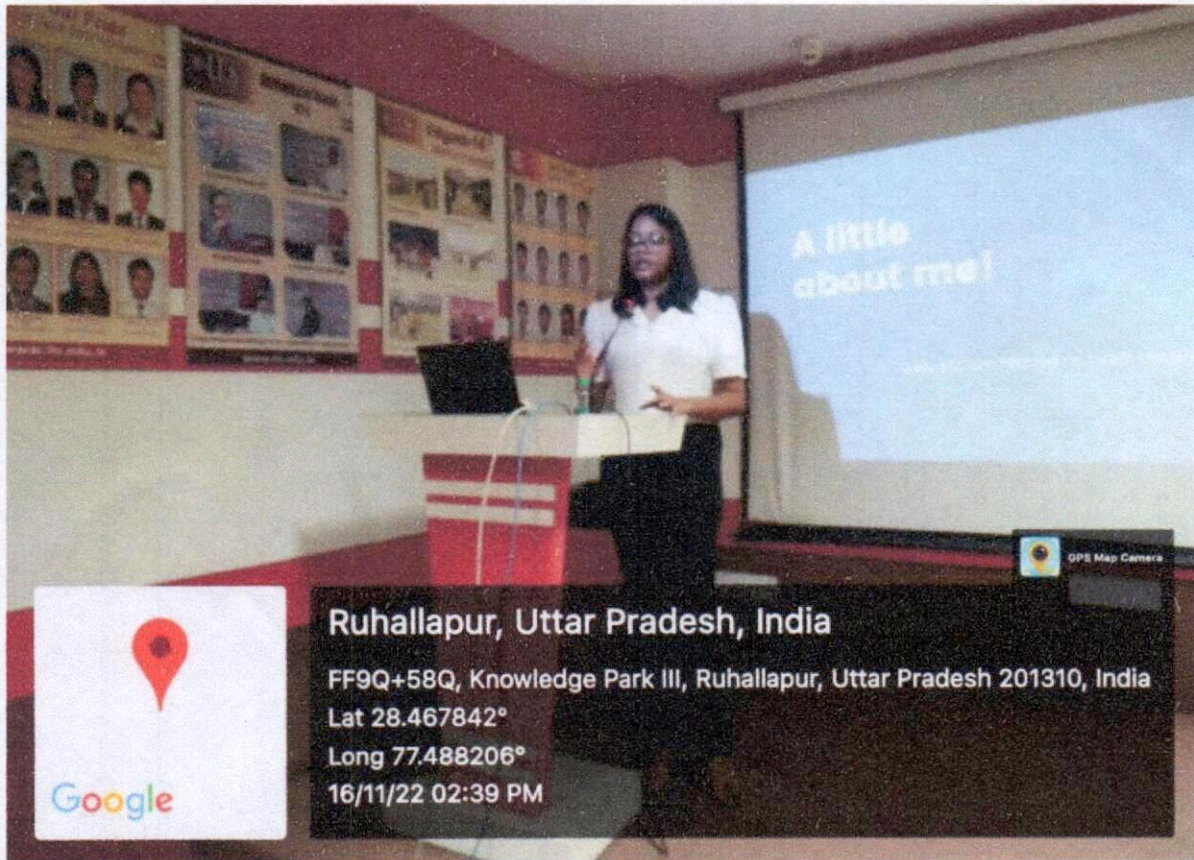
<https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICAglC-x7eluwE>

**Pics:**

  
Director  
ITS Engineering College  
Greater Noida







*L. Jayaram*  
Director  
ITS Engineering College  
Greater Noida

*(Signature)*





*K. Jayaram*  
**Director**  
ITS Engineering College  
Greater Noida

*(Handwritten mark)*





*L. Jayas*  
Director  
ITS Engineering College  
Greater Noida

*01*



**INSTITUTION'S INNOVATION COUNCIL**

**ITS ENGINEERING COLLEGE**

GREATER NOIDA

organizes

**WORKSHOP**

**“My Story - Motivational Session  
by Successful Innovators”**



**SPEAKER**

**MS. MANSI BANSAL**

Director & Co-founder,  
Raahee Wellness Services Pvt. Limited



**WEDNESDAY**  
16 November 2022



**2:00 PM**

[f](#) [@](#) [▶](#) [in](#) [t](#) /itsenggn

[www.itsengg.edu.in](http://www.itsengg.edu.in)

*L. Jayaram*  
Director  
ITS Engineering College  
Greater Noida

*M*



## Work Report

**Name of the Event:** Workshop on "Innovation for Better Future & Sustainable Development" to celebrate **NATIONAL INNOVATION DAY**

**Date of the Event:** 13th October 2022

**Hosted by:** Institution's Innovation Council, ITS Engineering College

**Speaker:** Er. Dharam Raj Panwar, Co-Founder & Chief Technical Officer, STEAMEDU LEARNING PRIVATE LIMITED, *Anveshan Foundation Incubation Center, Delhi*

**Venue of the event:** Raman Hall

**Participants:** Faculty members and students of ITS Engineering College

### No. of Participants-

- Faculty Members : 8
- Students : 56

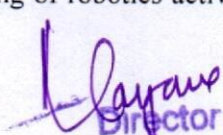
**Objective of the Workshop:** To Motivate students to think out of box and to become innovators.

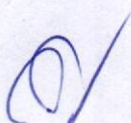
### Report:

Institution's Innovation Council ITS Engineering College (IIC-ITSEC) organised a Workshop on "Innovation for Better Future & Sustainable Development" to celebrate NATIONAL INNOVATION DAY. The event was started by Saraswati Vandana and thereafter there was a welcome address by Dr. Mayank Garg, Director, ITS Engineering College Greater Noida and President, IIC-ITSEC. The resource person Er. Dharam Raj Panwar, Co-Founder & Chief Technical Officer, STEAMEDU LEARNING PRIVATE LIMITED, *Anveshan Foundation Incubation Center, Delhi* enlighten the participants with his vast knowledge, skill and expertise about the importance to celebrate the NATIONAL INNOVATION DAY.

Mr. Panwar conducted one day workshop on innovation in robotics technology, Artificial Intelligence, Machine Learning, Python and smart sensors. Participants got hands on skill with programming and hardware interfacing with different components of robotics to work in real time. Participants enjoyed the controlling of robotics activities with their own mobile phone via Bluetooth technology.

### Learning Outcome:

  
Director  
ITS Engineering College  
Greater Noida





- Participants learnt about importance to celebrate the **NATIONAL INNOVATION DAY**.
- Participants got to know recent trends in robotics technology, Artificial Intelligence, Machine Learning, Python and smart sensors.
- Participants got hands-on training with Robotics Kit.

**Conclusion:** The session was very fruitful for the participants as they understood the concepts of robotics technology, Artificial Intelligence, Machine Learning, Python and smart sensors along with real time application.

SM Links:

<https://www.facebook.com/ITSengggn/photos/a.131241866977472/4919182891516655/?type=3>

[https://www.facebook.com/permalink.php?id=701870293626646&story\\_fbid=150134670367899](https://www.facebook.com/permalink.php?id=701870293626646&story_fbid=150134670367899)

Z

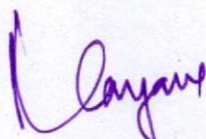
<https://twitter.com/ITSEngggn/status/1580166161416998914>

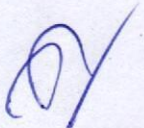
<https://www.linkedin.com/feed/update/urn:li:share:6985931253623451649>

<https://www.instagram.com/p/CjnN-STrQxC/>

<https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICAgIDe4avrcA>

**Event Pictures :**

  
Director  
ITS Engineering College  
Greater Noida







**INSTITUTION'S INNOVATION COUNCIL**

**ITS ENGINEERING COLLEGE**

GREATER NOIDA

celebrates

**National Innovation Day**

with

**WORKSHOP**

**“Innovation for Better Future &”  
Sustainable Development**



**SPEAKER**

**MR. DHARAM RAJ PANWAR**

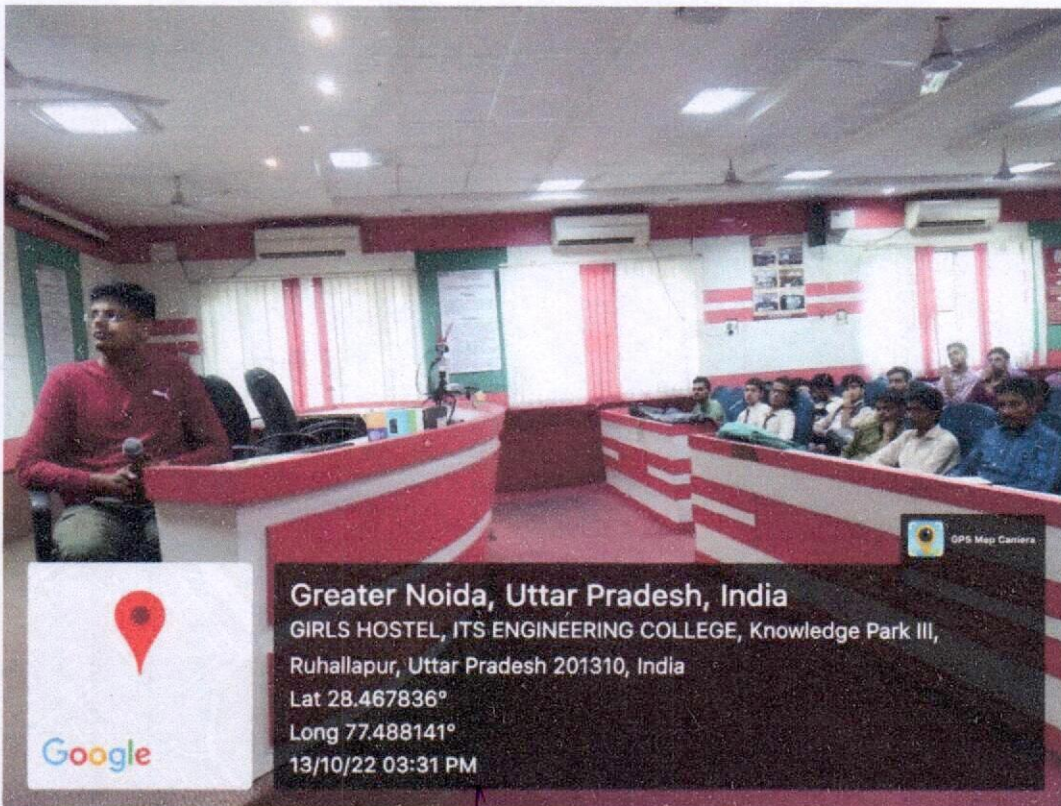
Co-founder & Chief Technical Officer, STEAMEDU  
LEARNING PRIVATE LIMITED, Anveshan Foundation  
Incubation Center, Delhi

**TUESDAY**  
13 OCTOBER 2022

**2:30 PM**

[f](#) [i](#) [v](#) [l](#) [t](#) /itsenggggn

[www.itsengg.edu.in](http://www.itsengg.edu.in)

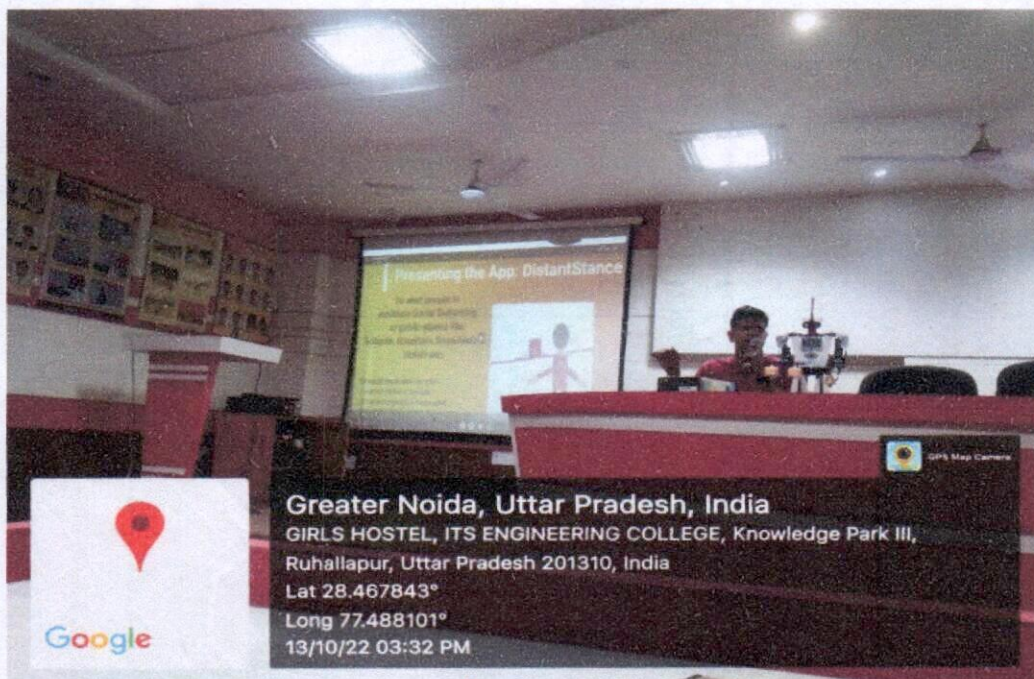


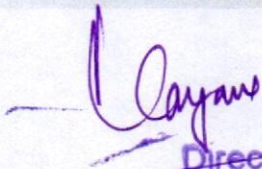
Greater Noida, Uttar Pradesh, India  
GIRLS HOSTEL, ITS ENGINEERING COLLEGE, Knowledge Park III,  
Ruhallapur, Uttar Pradesh 201310, India  
Lat 28.467836°  
Long 77.488141°  
13/10/22 03:31 PM

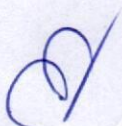
*Handwritten signature*

*Handwritten signature: Vayam*  
**Director**  
ITS Engineering College  
Greater Noida





  
Director  
ITS Engineering College  
Greater Noida





## Work Report

**Name of the Event:** Expert Talk on “Startups- Need of Hour” to celebrate INDIA STARTUP DAY

**Date of the Event:** 11th October 2022

**Hosted by:** Institution’s Innovation Council, ITS Engineering College

**Speaker:** Mr. Arunabh Singh, Co-Founder, BIOCRUST PRIVATE Ltd. Head QHSE-PIPECARE Group

**Venue of the event:** Raman Hall

**Participants:** Faculty members and students of ITS Engineering College

### No. of Participants-

- Faculty Members : 6
- Students : 62

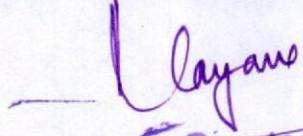
### Objective of the Workshop-

#### Report:

Institution’s Innovation Council ITS Engineering College (IIC-ITSEC) organised a **Expert Talk on “Startups- Need of Hour” on 11 October 2022 (Tuesday) to celebrate INDIA STARTUP DAY**. The event was started by Saraswati Vandana and thereafter there was a welcome address by Dr. Mayank Garg, Director, ITS Engineering College Greater Noida and President, IIC-ITSEC. The resource person **Mr. Arunabh Singh, Co-Founder, BIOCRUST PRIVATE Ltd. Head QHSE-PIPECARE Group** explained in details about the need & scope of startup in today’s scenario.

Mr. Singh discussed about different startup schemes supported by Government of India and state governments. Startup India is an initiative of the Government of India. The action plan of this initiative is focussing on three areas:

1. Simplification and Handholding.
2. Funding Support and Incentives.
3. Industry-Academia Partnership and Incubation.

  
Director  
ITS Engineering College  
Greater Noida





Mr. Arunabh Singh discussed in detail about abovementioned key areas and motivated students to start their own startup. The Department for Promotion of Industry and Internal Trade (DPIIT) has recognized more than 75,000 startups- a milestone which coincides with 75th year of independence. As India celebrates Azadi ka Amrit Mahotsav, the Indian startup ecosystem continues to be fuelled by innovation, enthusiasm, and entrepreneurial spirit.

**Learning Outcome:**

- Participants learnt about Startup schemes.
- Participants got to know success and failure story of a startup.
- Got Motivation to choose startup as career option.

**Conclusion:** The session was very fruitful for the participants as they understood how to plan to start their own startup along with difficulties and solutions of problems in the journey of successful startup.

<https://www.facebook.com/ITSEnggggn/photos/a.131241866977472/4913772238724387/?type=3>

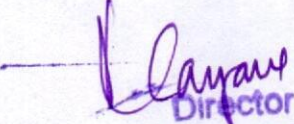
[https://www.facebook.com/permalink.php?id=701870293626646&story\\_fbid=149975240717176\\_0](https://www.facebook.com/permalink.php?id=701870293626646&story_fbid=149975240717176_0)

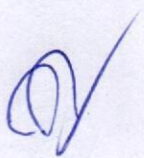
<https://twitter.com/ITSEnggggn/status/1579435659865255936>

<https://www.linkedin.com/feed/update/urn:li:share:6985200851044732928>

<https://www.instagram.com/p/CjiB0vrLdqc/>

<https://local.google.com/place?id=11010943153743415673&use=posts&lpsid=CIHM0ogKEICAgIDejsuFBQ>

  
Director  
ITS Engineering College  
Greater Noida







**INSTITUTION'S INNOVATION COUNCIL**

**ITS ENGINEERING COLLEGE**

GREATER NOIDA

celebrates

India Startup Day

with

**EXPERT TALK**

**“Startups- Need of Hour”**



**SPEAKER**

**MR. ARUNABH SINGH**

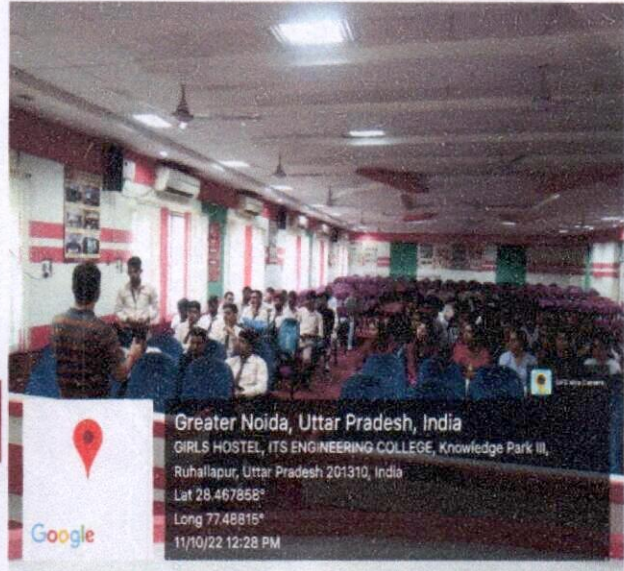
Co-Founder, BIOCRUST PRIVATE Ltd.  
Head QHSE- PIPECARE Group

**TUESDAY**  
11 OCTOBER 2022

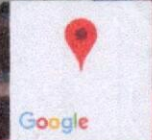
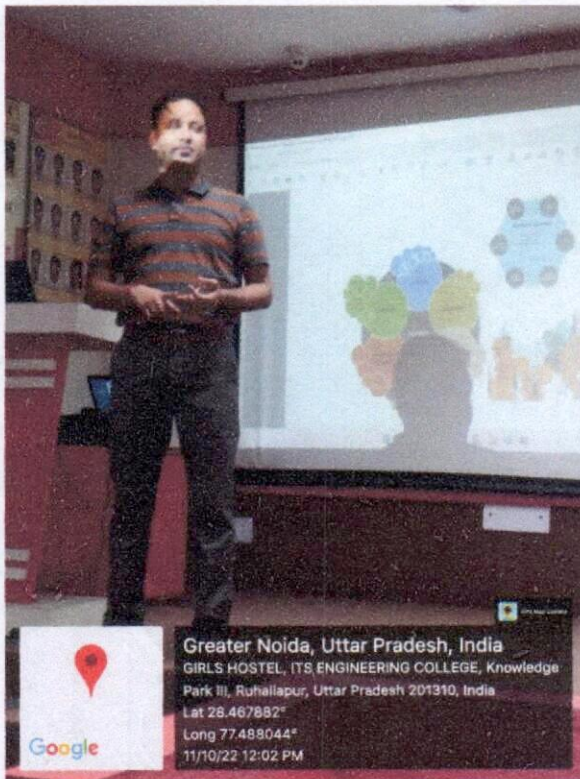
**11: 00 AM**

[f](#) [i](#) [t](#) [v](#) /itsenggg

[www.itsengg.edu.in](http://www.itsengg.edu.in)



Greater Noida, Uttar Pradesh, India  
GIRLS HOSTEL, ITS ENGINEERING COLLEGE, Knowledge Park III,  
Ruhallapur, Uttar Pradesh 201310, India  
Lat 28.467858°  
Long 77.48816°  
11/10/22 12:28 PM



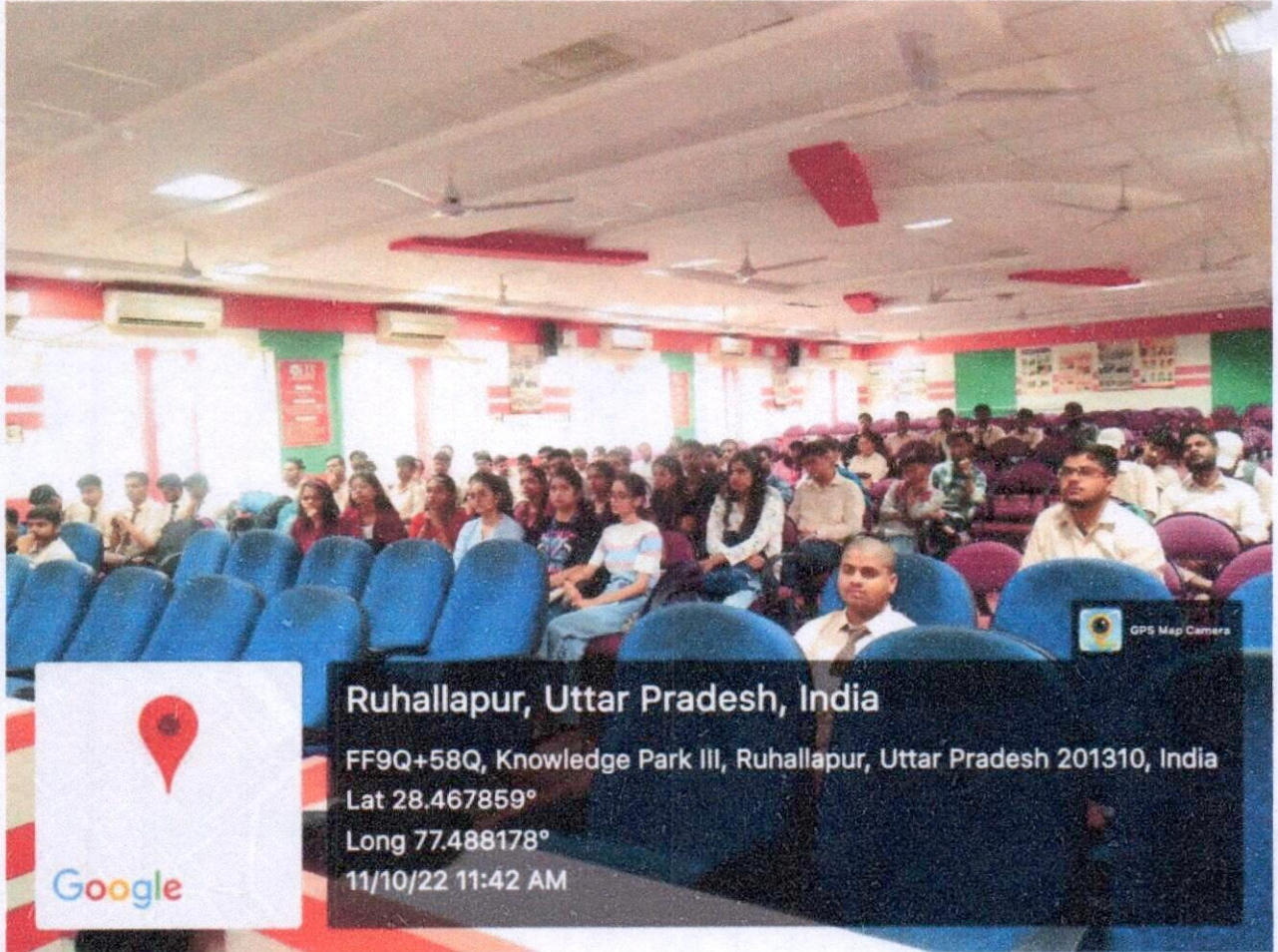
Greater Noida, Uttar Pradesh, India  
GIRLS HOSTEL, ITS ENGINEERING COLLEGE, Knowledge  
Park III, Ruhallapur, Uttar Pradesh 201310, India  
Lat 28.467852°  
Long 77.488044°  
11/10/22 12:02 PM

*Manoj*

Director  
ITS Engineering College  
Greater Noida

*[Handwritten signature]*





*Rayans*  
Director  
ITS Engineering College  
Greater Noida

*[Handwritten signature]*



**Mentor Institute Name:** ITS Engineering College

**Activity No. : 2**

**Activity**

**Name:** Workshop on  
"Two Days  
Innovation &  
Entrepreneurship  
(I&E ) Exposure visit  
cum Training  
program"

**Schedule of the activity**

**Title of the session:** "Two Days Innovation & Entrepreneurship (I&E ) Exposure visit cum Training program"

**Date and Time:** August 23<sup>rd</sup> and 24<sup>th</sup>, 2022.

**Duration:** 9:00Am to 5:00 PM

**Session:** Three

**Mode:** Offline

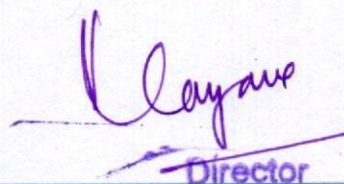
**Quarter:** Quarter3

**A. Expert/Speaker Details:**


No. of Experts Engaged: 4

**Details of all the Experts**

Sr.No.	Name of the Expert	Organisation	Designation	Brief about Expert/Speaker
1.	<b>Dr. V.K Arora</b>	DST, GOI	Chief Executive officer,	Chief Executive officer, IGDTUWAnveshan Foundation, Incubation center of GNCTD & the DST, GOI

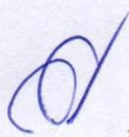


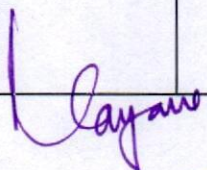
ITS Engineering College  
Greater Noida





2.	<b>Mrs. Pooja Kumar</b>		Founder & Director	Founder & Director, Inno Intellects LLP
3.	<b>Dr. K. K. Goyal</b>		Director of MSME & Start-ups,	Director of MSME & Start-ups, All India Forum of MSME



  
Director  
ITS Engineering College  
Greater Noida





4	<b>Dr. Rishi Raj Singh</b>		Director General, All India MSMEs	Director General, All India MSMEs Federation, Ahmedabad
---	----------------------------	--	-----------------------------------	---

#### B. Outcome of the activity:

##### Objective:

- To motivate mentee institutes to make awareness for Pre incubation and Incubation facility creation.
- To discuss legal steps for IPR Filing and Management.
- To elaborate Start up services & Policy Mechanisms.
- To focus on Long innovation & Entrepreneurship.

##### Description:

The program was conducted by Dr. Rajiv Ranjan as a coordinator of the program. The event started with the inauguration session by Dr. Mayank Garg Director, ITS College as well as the President, IIC, ITS. He highlighted the importance of entrepreneurship and innovation in higher educational institutions. Next session was taken by **Dr. V.K Arora**, Chief Executive officer, IGDTUW Anveshan Foundation, Incubation center of GNCTD & the DST, GOI. He had a detailed discussion on Pre Incubation, Carrier Track as an entrepreneur, Impact of triple Helix, and other aspects related to Entrepreneurs. During the session, Dr. V.K Arora discussed some real life examples. He also discussed facilities for Incubation, how to set Incubation center, Services provided by the incubators.

Next session was taken by **Mrs. Pooja Kumar**, Founder & Director, Innove Intellects LLP. She discussed the concept of IPR filing and Management with several case studies and make a clear distinction between Patent file and Patent Grant .

The next session was taken by **Dr. K. K. Goyal**, Director of MSME & Start-ups, All India Forum of MSME. He had a detailed discussion on MSME, start-ups policies, Mechanism and other aspects related to MSME. During the session Dr. K. K. Goyal discussed some real life

examples. He also discussed investment and turnover for MSMEs, Turnover for start-ups, unicorn start-ups, and policies for the start-ups.

The next session was taken by "**Dr. Rishi Raj Singh**, Director General, All India MSMEs Federation, Ahmedabad. He discussed the concept of Long innovation & Entrepreneurship with

Director  
ITS Engineering College  
Greater Noida





several case studies and made a clear distinction between Entrepreneur and Intrapreneur. He also explained the importance of entrepreneurship and innovation. The last session was Q&A session. Participants' queries were answered in detail.

Many faculty members from different departments and mentee institutes attended the program. It was very prestigious opportunity for ITS Engineering College to play the role of a mentor institute and provide guidance and support to the mentee institutes. Finally, Mr. Sachin Sinha, Assistant Professor and Member, IIC, ITS Engineering College, gave a Vote of Thanks speech.

**Key Highlights:**

1. Participants got to know about the Pre incubation and Incubation facility creation.
2. Participants got to know the legal steps for IPR Filing and Management
3. importance of entrepreneurship & innovation.
4. Participants got to know the Start-up services & Policy Mechanisms

**Participant details:**

Sr.No.	Mentee Institute Name	Total no. of Staff (Teaching/Non-teaching) participation:	Total no. of Student participation:
1.	Noida Institute of Engineering & Technology-Pharmacy Institute	2	0
2.	Galgotias University	2	0
3.	Dr. M.C. Saxena College of Engineering & Technology	2	0
4.	Mangalmay Institutes of Management & Technology	2	0
5.	Vishveshwariya Group of Institutions	2	0

Director  
ITS Engineering College  
Greater Noida





**C. Attendance details:**

Sr.No.	Mentee Institute Name	Participant Name	Contact Details
1.	Noida Institute of Engineering & Technology-Pharmacy Institute	Dr.AvijitMazumder	
2.	Galgotias University	Dr.Gaurav Kumar	
3.	Dr. M.C. Saxena College of Enginerring& Technology	Dr.Tanuja Singh	
4.	Mangalmay Institutes of Management & Technology	Dr.Nishant Kumar Singh	
5.	Vishveshwariya Group of Institutions		

**D. Three to four Photographs/Screenshots that show the participation of students and Staffs(Teaching/Non-teaching) and the Speaker**

**Note:**

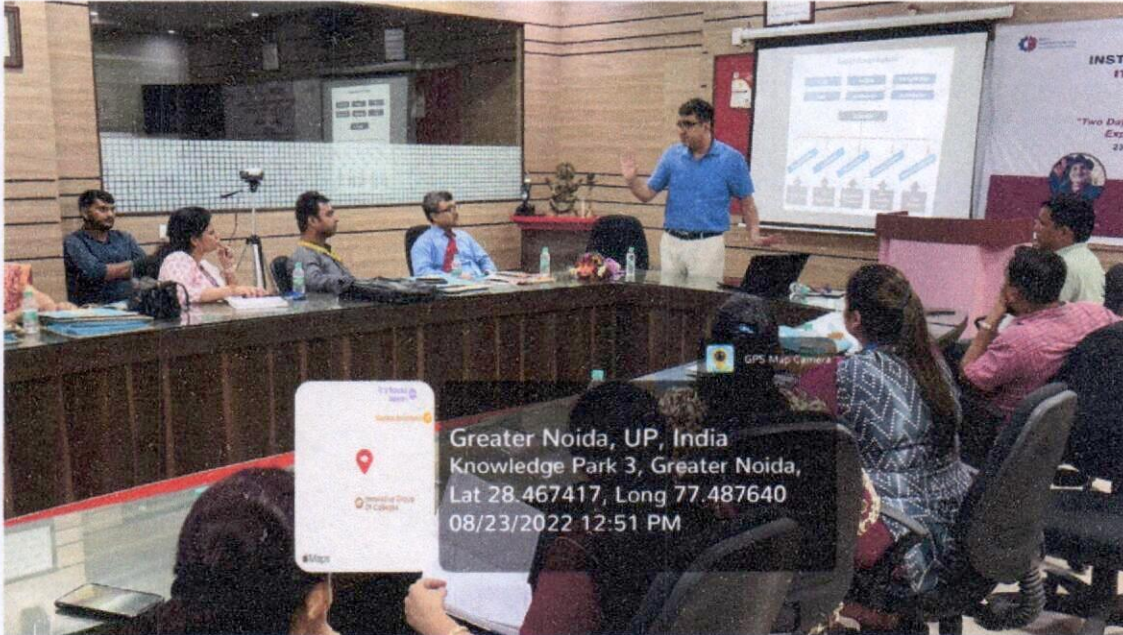
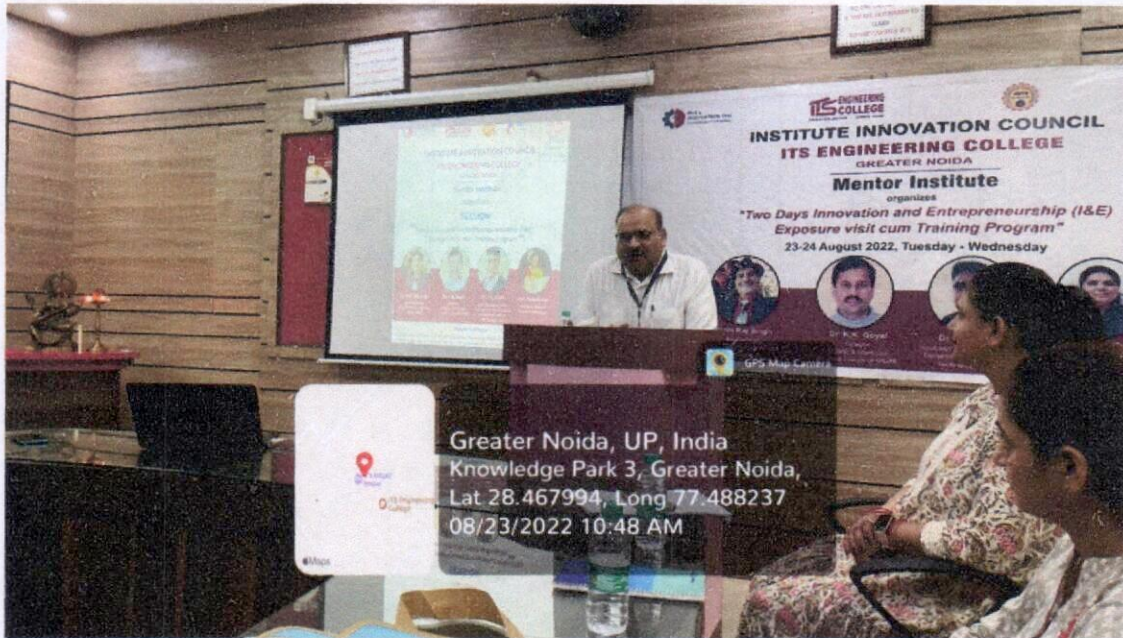
1. For the online session, screenshot should have participant numbers.
2. For physical visit
  - Geotagged group photograph is required.
  - Photo should cover the number of participants.
  - Attach participant's registration list with signature

Sr.No.	Mentee/Mentor Institute Name	Participant Name	Contact Details	Accommodation (Yes/No) Only for Mentee institute	Number of days

*Layana*  
Director  
ITS Engineering College  
Greater Noida

*[Handwritten signature]*





*K. Jayaram*  
Director  
ITS Engineering College  
Greater Noida

*(Handwritten mark)*





*Layans*  
Director  
ITS Engineering College  
Greater Noida





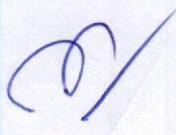
Ruhallapur, Uttar Pradesh, India  
FF9Q+58Q, Knowledge Park III, Ruhallapur, Uttar Pradesh  
201310, India  
Lat 28.467909°  
Long 77.488349°  
24/08/22 10:57 AM

*K. Jayaram*  
Director  
ITS Engineering College  
Greater Noida



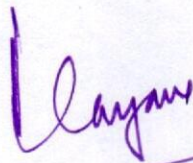


**Ruhallapur, Uttar Pradesh, India**  
FF9Q+58Q, Knowledge Park III, Ruhallapur, Uttar Pradesh  
201310, India  
Lat 28.46791°  
Long 77.48835°  
24/08/22 11:50 AM



*[Handwritten Signature]*  
Director  
ITS Engineering College  
Greater Noida

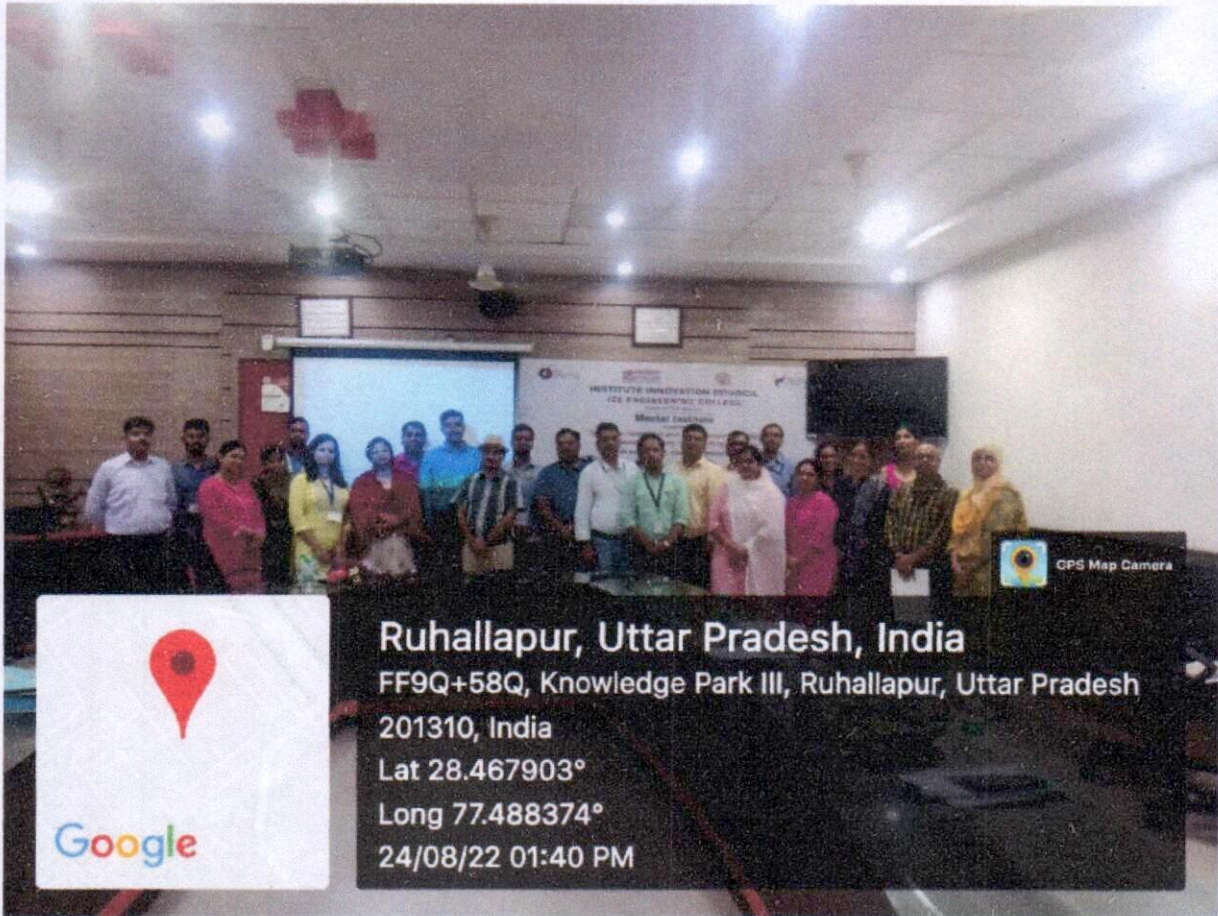




Director  
ITS Engineering College  
Greater Noida







Ruhallapur, Uttar Pradesh, India  
FF9Q+58Q, Knowledge Park III, Ruhallapur, Uttar Pradesh  
201310, India  
Lat 28.467903°  
Long 77.488374°  
24/08/22 01:40 PM

*[Handwritten Signature]*  
Director  
ITS Engineering College  
Greater Noida

*[Handwritten mark]*





**Mentor Institute Name:** ITS Engineering College

**Activity No. : 2**

**Activity Name:** To celebrate WORLD ENTREPRENEUR DAY

**Schedule of the activity**

**Title of the session:** "Converting innovation into a startup"

**Date and Time:** August 22<sup>nd</sup>, 2022.

**Duration:** 2 hours

**Session:** one

**Mode:** Online

**Quarter:** Quarter 3

**A. Expert/Speaker Details:**

**No. of Experts Engaged:** 3

**Details of all the Experts**

Sr.No.	Name of the Expert	Organisation	Designation	Brief about Expert/Speaker
1.	Mr.SiddhantChouksey,	Deloitte,	Innovation Manager	Innovation Manager ,Deloitte, India's national Innovation Team.

**B. Outcome of the activity:**

**Objective:**

*S. Choudhary*  
**Director**  
ITS Engineering College  
Greater Noida

*[Handwritten signature]*



. To motivate students to make awareness about IPR Rights

- To discuss about how to convert innovation into a startup.

**Description:**

The Institution's Incubation Council (IIC), ITS Engineering College organized Session on "Converting innovation into a startup" on 22<sup>nd</sup> August 2022 to celebrate **WORLD ENTREPRENEUR DAY**. It was attended by Faculty, Staff & Students of ITS Engineering College.

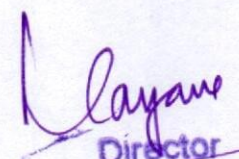
The program was conducted by Dr. Rajiv Ranjan as a coordinator of the program.

The key resource persons was **Mr. Siddhant Chouksey**, Innovation Manager, Deloitte, India's national Innovation Team. Around 126 participants had attended the highly informative session.

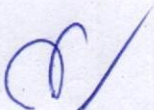
The key speaker had a detailed discussion on IPR, what are the different types of IPR and other aspects related to Entrepreneurs. During the session, **Mr. Siddhant Chouksey** discussed some real life examples. He also discussed some examples of non-patentable innovation. The key speaker shared useful tips to overcome problems and challenges during process. Overall session was highly informative and participants got the knowledge about how to become An Entrepreneur.

**Key Highlights:**

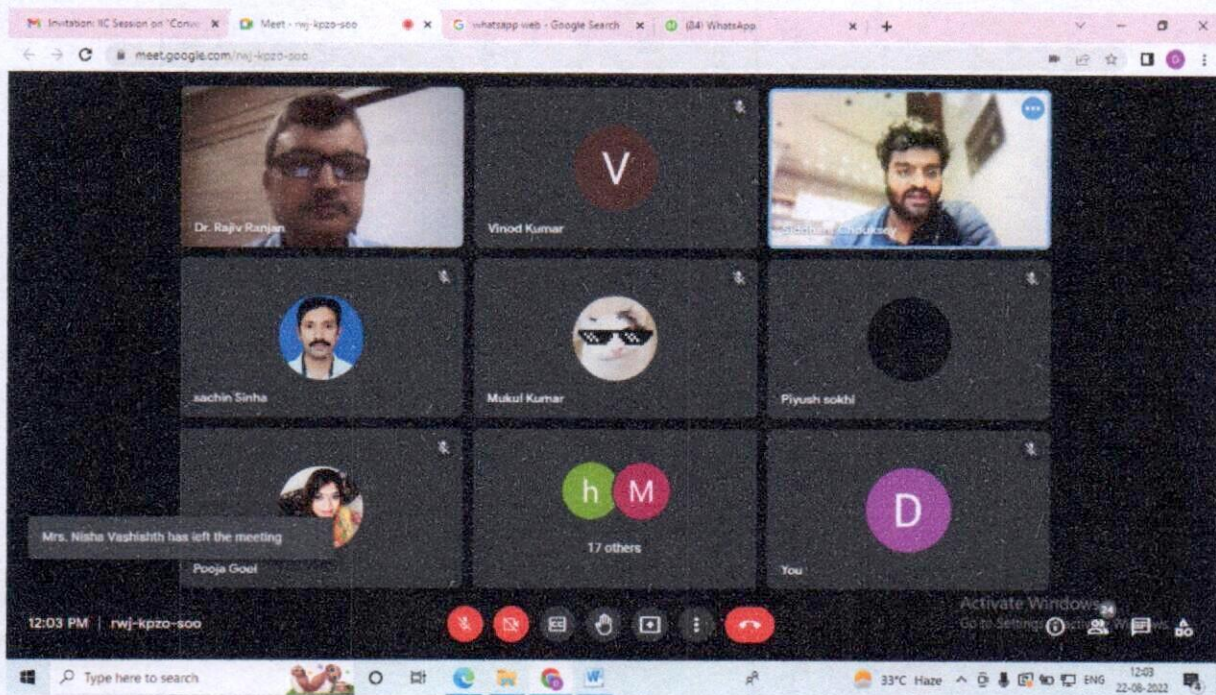
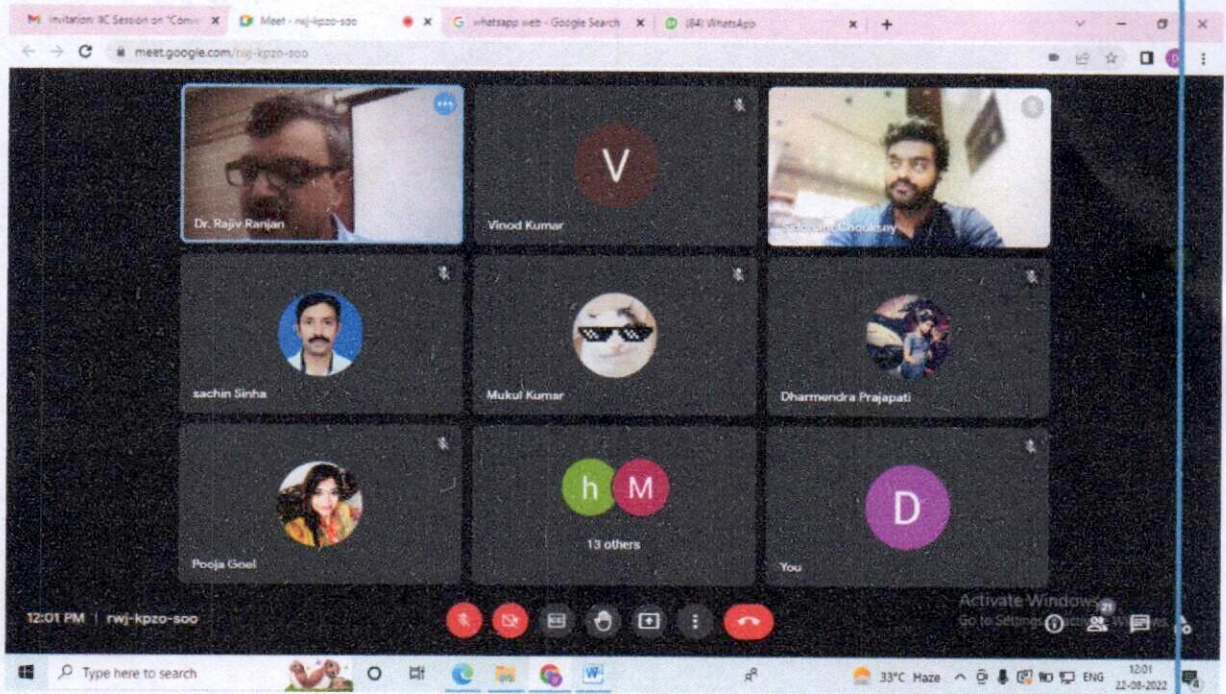
1. Participants got to know about the about startup and IPR.
2. Participants got to know the importance of entrepreneurship & innovation.
3. Participants got to know how to Convert innovation into a startup and become an Entrepreneur.



Director  
ITS Engineering College  
Greater Noida







*Ranjana*

Director  
ITS Engineering College  
Greater Noida

*[Handwritten mark]*



Invitation IC Session on "Com... x Meet - rwj-kpzo-000 x whatsapp web - Google Search x (85) WhatsApp x +

meet.google.com/rwj-kpzo-000

Siddhant Chouksey is presenting

## What are the types of IPRs?

Copyrights	Patents	Trademarks
Plant Varieties	Geographical Indications	Semiconductor IC Layout Design
Designs	Trade Secrets	

12:12 PM | rwj-kpzo-000

33°C Haze

22-08-2022

Invitation IC Session on "Com... x Meet - rwj-kpzo-000 x whatsapp web - Google Search x (85) WhatsApp x +

meet.google.com/rwj-kpzo-000

Siddhant Chouksey is presenting

## Trademark

- A trademark is any name, word, sounds, numerals, color shades, tastes, fragrances, symbols or drawings (or their combination)
- Trademarks let us identify the goods made or services offered by a company or an individual
- Trademark is registered for 10 years and can be perpetually renewed

12:21 PM | rwj-kpzo-000

32°C Haze

22-08-2022

*S. Rayaw*  
Director  
ITS Engineering College  
Greater Noida





**Mentor Institute Name: ITS Engineering College Greater Noida**

**Activity No. 5**

**Activity Name: Progress Monitoring & Impact Measurement**

**A. Schedule of the activity:**

**Title of the session:** Progress Monitoring & Impact Measurement at Dr. M.C. Saxena College of Engineering & Technology, Lucknow

**Date and Time:** 30<sup>th</sup> August, 2022. 10:00 AM to 4:00 PM

**Duration:** 6 Hours

**Session:** One

**Mode:** Offline

**Quarter:** Quarter 4

**B. Expert/Speaker Details:**

No. of Experts Engaged: 1

**Details of all the Experts**

Sr.No.	Name of the Expert	Organisation	Designation	Brief about Expert/Speaker
1.	Dr. Rajiv Ranjan	ITS Engineering College Greater Noida	Convener, IIC- ITSEC, Assistant Professor- Electrical & Electronics Engineering Department	Qualification: BTech, MTech, PhD Work Experience 20 Years in Academics, Industry and Research

**C. Outcome of the activity:**

**Objective:** To observe the facility and functional process of IIC.

To check the progress and provide feedback and spot mentoring support.

**Description:**

The annual progress monitoring and impact measurement session of Institution's Innovation Council, Dr. M.C. Saxena College of Engineering & Technology, Lucknow held on 30<sup>th</sup> August, 2022 at 10:00 AM at

*Rajiv Ranjan*

Director  
ITS Engineering College  
Greater Noida





Group Discussion room by the IIC President Dr. Tanuja Singh briefing journey of IIC at the institution throughout the year.

1. Our President welcomed the members.
2. Thereafter welcome felicitation of Dr. Rajiv Ranjan, representative from mentor institute ITS Engineering College, Greater Noida done by Mr. Jayant Kishore and Dr. L.N. Mishra our external expert.
3. The meeting was followed by the presentation by the President highlighting the achievements in last one year.
4. The Council reviewed the activities conducted in the past one year.
5. The Council was informed about the successful completion of foundation level training program of Innovation Ambassadors by the members.
6. The Council agreed to take upon more activities in the next session.
7. Mr. Rajiv Ranjan representative from mentor institute address the council and suggested roadmap for next year. He suggested to plan and freeze things for next calendar year in September 1<sup>st</sup> week itself for smooth conduct of activities.
8. Taking note of suggestions from representative of mentor institute Council agreed to organize orientation session for 1<sup>st</sup> year students on 15<sup>th</sup> Sept, 2022.
9. The Council agreed to create an ecosystem in the campus to foster the culture of Innovation, Entrepreneurship and startups.
10. Convener proposed the Vote of Thanks.

**Key Highlights:**

- Many reports had not been submitted on time. Suggested to submit on time.
- Supportive infrastructure and facility for Innovation, Entrepreneurship and start up.
- Suggested to improve functional process of IIC.
- Provided spot mentoring support for IPR, DST & MSME projects.
- There is need to improve overall progress.

*L. Jayant*

Director  
ITS Engineering College  
Greater Noida



**D. Participant details:**

Sr.No.	Mentee Institute Name	Total no. of Staff (Teaching/Non-teaching) participation:	Total no. of Student participation:
1.	Dr. M.C. Saxena College of Engineering & Technology, Lucknow	21	8

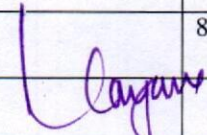
**E. Attendance details:**

*Kalyans*

Director  
ITS Engineering College  
Greater Noida



S.No.	Name of Participation	Designation	Mobile No.	Email ID
1	Mr.Jayant Kishore		8882575015	jayant.kishore@mcsgoc.com
2	Sunil Kumar Rawat		7007964499	dir.mcscet@mcsgoc.com
3	MD Rehan Ansari	ARIIA Coordinator	6201777433	iic@mcsgoc.com
4	Dr. Shobhit Srivastava	IPR Activity Coordinator	9838533121	shobhitpharma85@gmail.com
5	Dr. Minshu	NIRF Coordinator	8299674303	minshu.pharma@gmail.com
6	Manali Ghosh	Social Media	9621978579	manalighosh@mcsgoc.com
7	Nirmal Kumar		9044466641	nirmalkumar@mcsgoc.com
8	Amit Kumar Kanu	Start up Activity Coordinator	9340695292	amitkanu@mcsgoc.com
9	Sunil Kumar	Internship Activity Coordinator	9889391710	sunilkumar@mcsgoc.com
10	Neeraj Kumar		8858515783	neerajrapoot08@gmail.com
11	Abhishek Suna		9937849951	sunaabhishek@gmail.com
12	Shilpa Guleria		8318916798	er.shilpaguleria@gmail.com
13	Saurabh Pandey		9451209816	sprock1993@gmail.com
14	Panbhare Kartik Vishnu		7887476523	kartikpanbhare@mcsgoc.com
15	Farah		8423498228	farah@mcsgoc.com
16	Anusuiya Mishra		9005131009	anusuiya@mcsgoc.com
17	Manisha		8917749692	manisha@mcsgoc.com
18	Dr.Guroo Narayan			

  
 Director  
 ITS Engineering College  
 Greater Noida



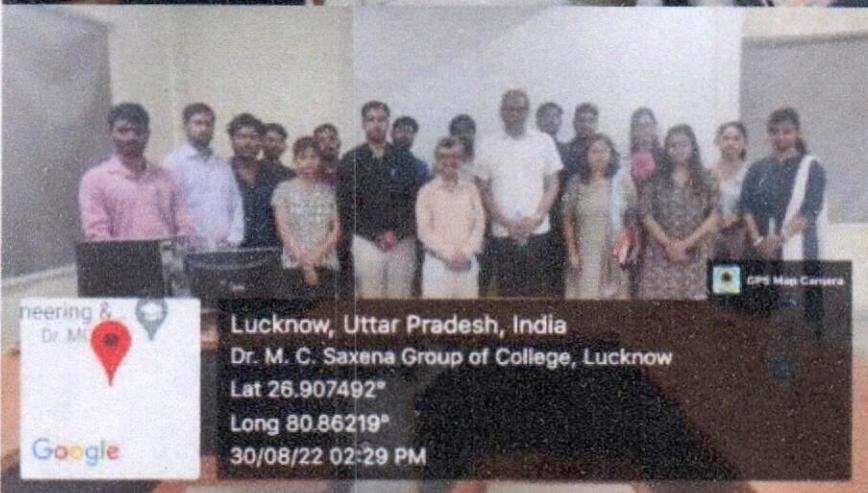


	Singh			
19	Mr.Prabhat	External Expert	8004711598	prabhat@mcs goc.com
20	Dr.L.N.Mishra	External Expert	7054845140	
21	Mr.Satya Bhanu Singh	External Expert	9415466070	
22	Kulpeep Yadav	Student Member	8009909015	Kuldeep463@gmail.com
23	Raj Batra	Student Member	9568798056	Rajbatra533@gmail.com
24	Divya Pandey	Student Member	7897686112	divyapandeydp2001@gmail.com
25	Anuj Mishra	Student Member	8130989096	anujmishra0612@gmail.com
26	Arvind Bajpai	Student Member	9984492387	arvindbajpai1998@gmail.com
27	Seikh Fatima	Student Member	7985547058	shekhfatima942@gmail.com
28	MD Hasan Raza	Student Member	7979740907	hr6487940@gmail.com
29	Tasleem Ali	Student Member	7387216416	tasleemali6391@gmail.com

F. Three to four Photographs/Screenshots that show the participation of students and Staffs(Teaching/Non-teaching) and the Speaker

Director  
ITS Engineering College  
Greater Noida





*L. Jayans*

Director  
ITS Engineering College  
Greater Noida



**Mentor Institute Name : ITS Engineering College Greater Noida**

**Activity No. 4**

**Activity Name: Innovation & Entrepreneurship (I&E ) Exposure visit cum Training program**

**A. Schedule of the activity**

**Title of the session: "Two Days Innovation & Entrepreneurship (I&E ) Exposure visit cum Training program"**

**Date and Time: 23<sup>rd</sup> August 2022 ( 9:00 AM to 5:00 PM)**

**24<sup>th</sup> August 2022, ( 9:00 AM to 5:00 PM)**

**Duration: 2 Days**

**Session:(One/Two/Three): 2 Sessions**

**Mode: Offline**

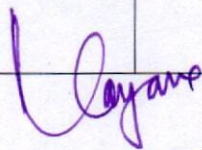
**Quarter: Quarter 4**

**B. Expert/Speaker Details:**

**No. of Experts Engaged: 4**

**Details of all the Experts:**

Sr.No.	Name of the Expert	Organisation	Designation	Brief about Expert/Speaker
1.	<b>Dr. V.K Arora</b>	IGDTUW Anveshan Foundation, Incubation center of GNCTD & the DST, GOI	Chief Executive officer,	Established ' <b>IGDTUW Anveshan Foundation</b> ', and worked for 5+ years, an incubation center of GNCTD and DST (NIDHI) as Chief Executive Officer.
2.	<b>Mrs. Pooja Kumar</b>	Innove Intellects LLP	Founder & Director	<b>Mrs. Pooja Kumar</b> is Founder and Director of Innove Intellects LLP established in 2017. She is also a Registered Patent Agent and Start-up facilitator of Govt. of India. She holds more than 15 years of experience in Intellectual



**Director**  
**ITS Engineering College**  
**Greater Noida**



				Property Rights Field. She has won gold medal in Masters' degree in Microbial & Food Technology from Punjabi University Patiala.
3.	<b>Dr. K. K. Goyal</b>	MSME & Start-ups, All India Forum of MSME	Director	Total experience of 35 years including 29 years in Govt of India for promotion and development of entrepreneurship and Micro, Small and Medium Enterprises. Retired as class I officer from Ministry of MSME, Govt of India. Presently holding National Level position of Director (MSME and Start-ups) in All India Forum of MSME.
4	<b>Dr. Rishi Raj Singh</b>	All India MSMEs Federation, Ahmedabad	Director General,	DR. RISHI RAJ SINGH – M.A. (Sociology), Ph D. on Gender Issues in Women Entrepreneurship Development in India. Has 30 years experience of designing, conducting International Training Programmes in the area of Human Resource Development & Entrepreneurship.

*K. Goyal*

Director  
ITS Engineering College  
Greater Noida



### C. Outcome of the activity:

#### Objective:

- To motivate mentee institutes to make awareness for Pre incubation and Incubation facility creation.
- To discuss legal steps for IPR Filing and Management.
- To elaborate Start up services & Policy Mechanisms.
- To focus on Long innovation & Entrepreneurship.

#### Description:

The program was conducted by Dr. Rajiv Ranjan as a coordinator of the program. The event started with the inauguration session by Dr. Mayank Garg Director, ITS College as well as the President, IIC, ITS. He highlighted the importance of entrepreneurship and innovation in higher educational institutions. On 23 August, session was taken by Dr. V.K Arora, Chief Executive officer, IGDTUW Anveshan Foundation, Incubation center of GNCTD & the DST, GOI. He had a detailed discussion on Pre Incubation, Carrier Track as an entrepreneur, Impact of triple Helix, and other aspects related to Entrepreneurs. During the session, Dr. V.K Arora discussed some real life examples. He also discussed facilities for Incubation, how to set Incubation center, Services provided by the incubators.

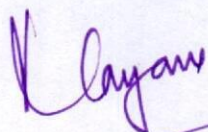
Next session was taken by Mrs. Pooja Kumar, Founder & Director, Innove Intellects LLP. She discussed the concept of IPR filing and Management with several case studies and make a clear distinction between Patent file and Patent Grant .

On the evening of 23<sup>rd</sup> August 2022, participants visited the Innovation Centre, NewGen IEDC, supported by DST, ITS Engineering College Greater Noida.

On 24 August, first session was taken by Dr. K. K. Goyal, Director of MSME & Start-ups, All India Forum of MSME. He had a detailed discussion on MSME, start-ups policies, Mechanism and other aspects related to MSME. During the session Dr. K. K. Goyal discussed some real life examples. He also discussed investment and turnover for MSMEs, Turnover for start-ups, unicorn start-ups, and policies for the start-ups.

The next session was taken by "Dr. Rishi Raj Singh , Director General, All India MSMEs Federation, Ahmedabad. He discussed the concept of Long innovation & Entrepreneurship with several case studies and made a clear distinction between Entrepreneur and Intrapreneur. He also explained the importance of entrepreneurship and innovation. The last session was Q&A session .Participants' queries were answered in detail.

On the evening of 24<sup>th</sup> August 2022, participants visited the NIESBUD Noida. They got exposure of NIESBUD. The National Institute for Entrepreneurship and Small Business Development is a premier organization of the Ministry of Skill Development and Entrepreneurship, engaged in training,



Director  
ITS Engineering College  
Greater Noida



consultancy, research, etc. in order to promote entrepreneurship and Skill Development. The major activities of the Institute include Training of Trainers, Management Development Programmes, Entrepreneurship-cum-Skill Development Programmes, Entrepreneurship Development Programmes and Cluster Intervention. NIESBUD has provided training to 12,88,225 persons as of March 31, 2022 through 48,700 different training programmes since inception. This includes 5,134 international participants hailing from more than 145 countries throughout the globe.

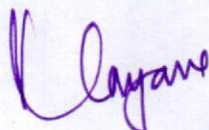
Many faculty members from different departments and mentee institutes attended the program. It was very prestigious opportunity for ITS Engineering College to play the role of a mentor institute and provide guidance and support to the mentee institutes. Finally, Mr. Sachin Sinha, Assistant Professor and Member, IIC, ITS Engineering College, gave a Vote of Thanks speech.

#### Key Highlights:

1. Participants got to know about the Pre incubation and Incubation facility creation.
2. Participants got to know the legal steps for IPR Filing and Management
3. importance of entrepreneurship & innovation.
4. Participants got to know the Start-up services & Policy Mechanisms
5. Participants got exposure of IEDC & NIESBUD.

#### D. Participant details:

Sr.No.	Mentee Institute Name	Total no. of Staff (Teaching/Non-teaching) participation:	Total no. of Student participation:
1.	Noida Institute of Engineering & Technology-Pharmacy Institute	2	0
2.	Galgotias University	2	0
3.	Dr. M.C. Saxena College of Engineering & Technology	2	0
4.	Mangalmay Institutes of Management & Technology	2	0
5.	Vishveshwaraiya Group of Institutions	1	0



Director  
ITS Engineering College  
Greater Noida





**E. Attendance details:**

Sr.No.	Mentee Institute Name	Participant Name	Contact Details
1.	Noida Institute of Engineering & Technology-Pharmacy Institute	Dr.Salahuddin	9891872142
2.	Noida Institute of Engineering & Technology-Pharmacy Institute	Dr.Rajnish Kumar	8506970934
3.	Galgotias University	MohdNizam Ashraf Khan	9953747624
4.	Galgotias University	AradhanaDuttJauhari	9711301327
5.	Dr. M.C. Saxena College of Enginerring& Technology	PanbhareKartik Vishnu	7887476523
6.	Dr. M.C. Saxena College of Enginerring& Technology	Nirmal Kumar	9044466641
7.	Mangalmay Institutes of Management & Technology	Dr.PoojaGoel	8178273465
8.	Mangalmay Institutes of Management & Technology	Dr.Sushil K Maurya	9871282640
9.	Vishveshwaraiya Group of Institutions	Ms.ShaliniSrivastava	9911546108

**F. Three to four Photographs/Screenshots that show the participation of students and Staffs(Teaching/Non-teaching) and the Speaker**

Note:

Director  
ITS Engineering College  
Greater Noida

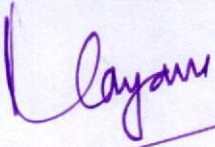




1. For the online session, screenshot should have participant numbers.
2. For physical visit

- Geotagged group photograph is required.
- Photo should cover the number of participants.
- Attach participant's registration list with signature

Sr.No.	Mentee Institute Name	Participant Name	Contact Details	Accommodation (Yes/No) Only for Mentee institute	Number of days
1.	Noida Institute of Engineering & Technology-Pharmacy Institute	Dr.Salahuddin	9891872142	Yes	2
2.	Noida Institute of Engineering & Technology-Pharmacy Institute	Dr.Rajnish Kumar	8506970934	Yes	2
3.	Galgotias University	MohdNizam Ashraf Khan	9953747624	Yes	2
4.	Galgotias University	AradhanaDuttJauhari	9711301327	Yes	2
5.	Dr. M.C. Saxena College of Enginerring& Technology	PanbhareKartik Vishnu	7887476523	Yes	2
6.	Dr. M.C. Saxena College of Enginerring& Technology	Nirmal Kumar	9044466641	Yes	2
7.	Mangalmay Institutes of Management & Technology	Dr.PoojaGoel	8178273465	Yes	2
8.	Mangalmay	Dr.Sushil K Maurya	9871282640	Yes	2

  
Director  
ITS Engineering College  
Greater Noida



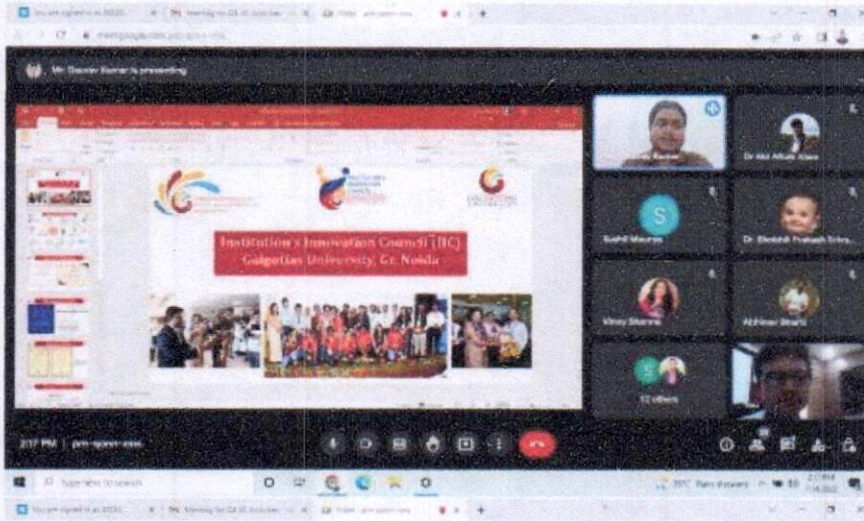


	Institutes of Management & Technology				
9.	Vishveshwariya Group of Institutions	Ms. Shalini Srivastava	9911546108	Yes	2

*Wagon*

Director  
ITS Engineering College  
Greater Noida





*K. Jayaram*

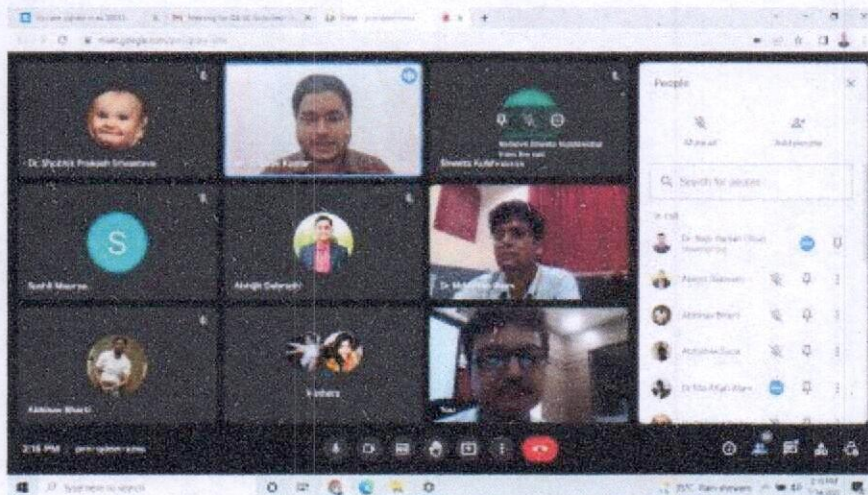
Director  
ITS Engineering College  
Greater Noida



**D. Participant details:**

Sr.No.	Mentee Institute Name	Total no. of Staff (Teaching/Non-teaching) participation:	Total no. of Student participation:
1.	Galgotiya University, Greater Noida	3	0
2	Dr. M.C. Saxena College of Engineering & Technology, Lucknow	3	0
3	Vishveshwariya Group of Institutions	4	0
4	Noida Institute of Engineering & Technology- Pharmacy institute, Greater Noida	4	0
5	Mangalmay Institutes of Management & Technology	4	0

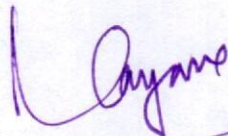
**E. Three to four Photographs/Screenshots that show the participation of students and Staffs(Teaching/Non-teaching) and the Speaker**



*Manoj Kumar*

Director  
ITS Engineering College  
Greater Noida





Director  
ITS Engineering College  
Greater Noida

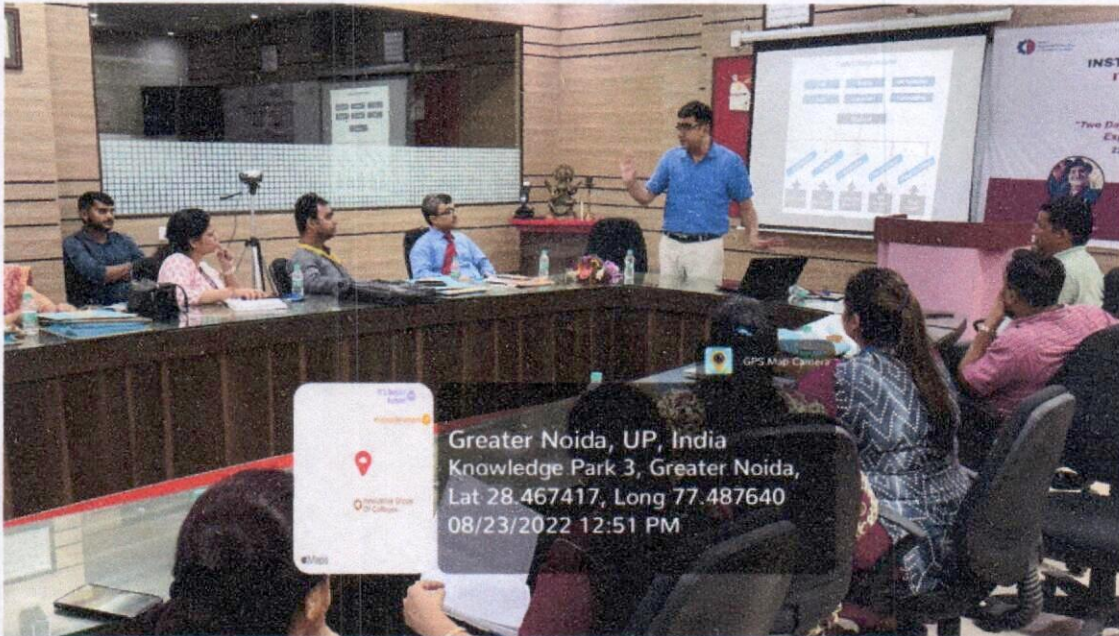
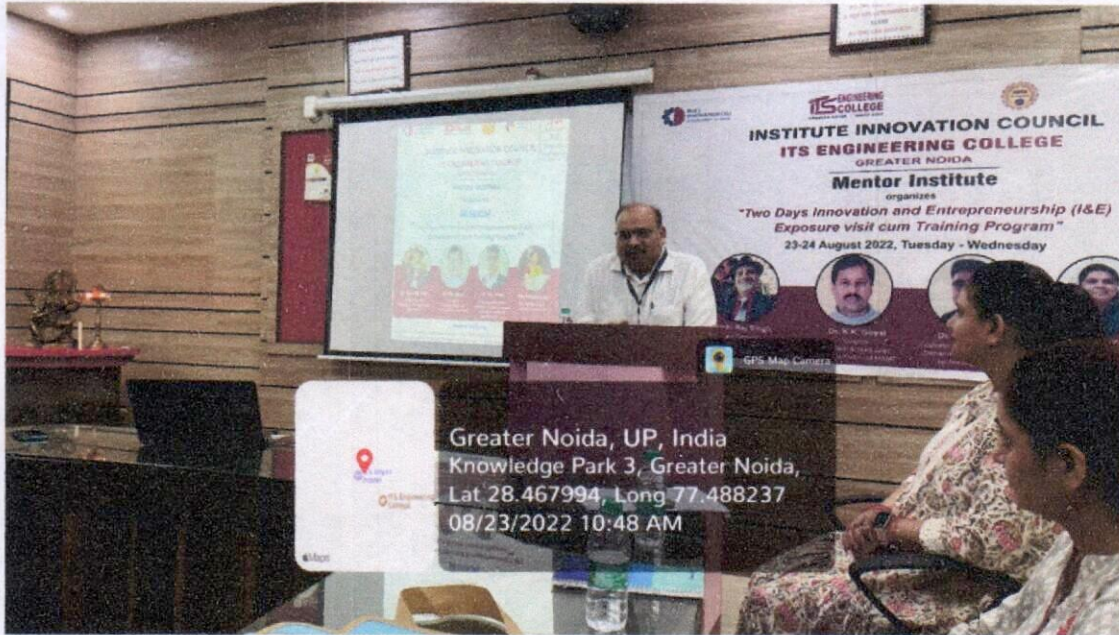




*V. Jayaram*

Director  
ITS Engineering College  
Greater Noida





*Rayans*

Director  
ITS Engineering College  
Greater Noida



Sl. No.	Name	Mentee Inst.	Date	Time	Signature
1	Panbhate Kailik Vishnu	Dr. M.C. Saxena Group of Colleges, Lucknow	23/08/22 24/08/22	Morning	[Signature]
2	Nirmal Kumar	Dr. M.C. Saxena Group of Colleges, Lucknow	23-8-22 24/08/22	Morning	[Signature]
3	Dr. Anandharam Dutt Jambhari	Gadgodia's University Greater Noida	23-8-22 24/08/22	Morning	[Signature]
4	Shashini Shrivastava	Vishweshwara Group of Institute		Morning	[Signature]
5	Nizam Khan	Gadgodia's University	23/08/22 24/08/22	Morning	[Signature]
6	Dr. Pooja Goel	Mangalmai Institute of Management & Technology Greater Noida	23/08/22 24/08/22	Morning	[Signature]
7	Dr. Sushil Kumar Mansuri	Mangalmai Institute of Management & Tech Greater Noida	23/08/22 24/08/22	Morning	[Signature]
8	Dr. Rajnish Kumar	NIET Pharmacy Inst. Gr. Noida	23/08/22 24/08/22	Morning	[Signature]
9	Dr. Salalwinder	NIET Pharmacy Inst	23/08/22 29/08/22	Morning	[Signature]

Director  
ITS Engineering College  
Greater Noida



**Mentor Institute Name: ITS Engineering College Greater Noida**

**Activity No. 5**

**Activity Name: Progress Monitoring & Impact Measurement**

**A. Schedule of the activity:**

**Title of the session: Progress Monitoring & Impact Measurement at MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY Greater Noida**

**Date and Time: 18<sup>th</sup> August , 2022. 10:00 AM to 4:00 PM**

**Duration: 6 Hours**

**Session: One**

**Mode: Offline**

**Quarter: Quarter 4**

**B. Expert/Speaker Details:**

**No. of Experts Engaged: 1**

**Details of all the Experts**

Sr.No.	Name of the Expert	Organisation	Designation	Brief about Expert/Speaker
1.	Dr. Rajiv Ranjan	ITS Engineering College Greater Noida	Convener, IIC- ITSEC, Assistant Professor- Electrical & Electronics Engineering Department	Qualification: BTech, MTech, PhD Work Experience 20 Years in Academics, Industry and Research

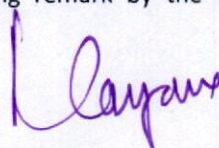
**C. Outcome of the activity:**

**Objective:** To observe the facility and functional process of IIC.

To check the progress and provide feedback and spot mentoring support.

**Description:**

1. The meeting began with the opening remark by the Vice-President, IIC-MIMT, Director Planning Mr.Arun Kumar.



Director  
ITS Engineering College  
Greater Noida



2. Dr. Shweta Kulshrestha briefed the Mentor Institute representative about the recent awareness session on IIC and provide detailed report of approved and submitted activities of IIC during Q1 to Q3.
3. Basis Awareness session highlights, the Mentor Institute Representative Dr. Rajiv Ranjan has discussed participating in Mentor-Mentee, Innovation Ambassadors & Impact Lectures Series of the IIC.
4. IIC Q4 Calendar activities were discussed by Dr. Sushil K Maurya, and responsibilities were given to respective IIC members.
5. Dr.Pooja Goel discussed the Q1 and Q2 achievements and ranking of the institute . She had also told that four IIC members completed the IA ambassador training .
6. Dr. Rajiv Ranjan also suggested to include students of first and second year for the IA ambassador training.
7. Dr.Rajiv Ranjan discussed about the start up programs and suggested to put institute address as registered office for any start up run by students in the campus till they are getting funds from the institute or they are well established in the market in such a way that they can recover their expenditure .
8. Mr.Arun Rana suggested the four names for Lucknow AICTE IIC meeting and two names to attend Mentor Institute activity in the month of August ,2022.


**Key Highlights:**

- All report submitted on time.
- Supportive infrastructure and facility for Innovation, Entrepreneurship and start up.
- Good functional process and suggested to improve further.
- Provided spot mentoring support for IPR, DST & MSME projects.
- Overall progress is good.

**D. Participant details:**

Sr.No.	Mentee Institute Name	Total no. of Staff (Teaching/Non-teaching) participation:	Total no. of Student participation:
1.	<b>MANGALMAY INSTITUTE OF MANAGEMENT &amp; TECHNOLOGY Greater Noida</b>	15	0

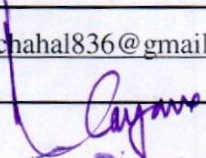
**E. Attendance details:**



**Director**  
**ITS Engineering College**  
**Greater Noida**



Sr.No.	Name of Member	Key Role/ Position assigned in IIC	Email	Mobile
1	Dr. Hitesh Kumar	Director	<a href="mailto:hiteshsaxena@gmail.com">hiteshsaxena@gmail.com</a>	9568774797
2	Mr. Arun Kumar	Vice – President & Convener	<a href="mailto:Arun.kumar@mangalmay.org">Arun.kumar@mangalmay.org</a>	9871211300
3	Dr. Ajay Pratap Singh	NIRF Coordinator	<a href="mailto:Ajipr42@gmail.com">Ajipr42@gmail.com</a>	9818461176
4	Dr. Varun Kumar	ARIIA Coordinator	<a href="mailto:varunkumardkp@gmail.com">varunkumardkp@gmail.com</a>	9212230318
5	Dr. Ashutosh Gaur	Start- UP Activity Coordinator	<a href="mailto:Gaur.ashutosh@gmail.com">Gaur.ashutosh@gmail.com</a>	9810720981
6	Dr. Shweta Kulshrestha	Innovation Activity Coordinator	<a href="mailto:Shweta.rkcet@gmail.com">Shweta.rkcet@gmail.com</a>	7678387243
7	Dr. Pooja Goel	Internship Coordinator	<a href="mailto:Poojagoel13@gmail.com">Poojagoel13@gmail.com</a>	8178273465
8	Mr. Sushil Kumar Maurya	IPR Activity Coordinator	<a href="mailto:Maurya.k.sushil@gmail.com">Maurya.k.sushil@gmail.com</a>	9871282640
9	Dr. Pooja Goel	Social Media Coordinator	<a href="mailto:Poojagoel13@gmail.com">Poojagoel13@gmail.com</a>	8178273465
10	Dr. Munish Kumar Tiwari	Members	<a href="mailto:Munishkumartiwari2012@gmail.com">Munishkumartiwari2012@gmail.com</a>	7830903826
11	Dr. Anju Bala	Members	<a href="mailto:Anjuchahal836@gmail.com">Anjuchahal836@gmail.com</a>	8860823950

  
Director  
ITS Engineering College  
Greater Noida





**Mentor Institute Name: ITS Engineering College Greater Noida**

**Activity No. 5**

**Activity Name: Progress Monitoring & Impact Measurement**

**A. Schedule of the activity:**

**Title of the session:** Progress Monitoring & Impact Measurement at Noida Institute of Engineering & Technology- Pharmacy Institute

**Date and Time:** 16<sup>th</sup> August 2022. 10:00 AM to 4:00 PM

**Duration:** 6 Hours

**Session:** One

**Mode:** Offline

**Quarter:** Quarter 4

**B. Expert/Speaker Details:**

No. of Experts Engaged: 1

**Details of all the Experts**

Sr.No.	Name of the Expert	Organisation	Designation	Brief about Expert/Speaker
1.	Dr. Rajiv Ranjan	ITS Engineering College Greater Noida	Convener, IIC- ITSEC, Assistant Professor- Electrical & Electronics Engineering Department	Qualification: BTech, MTech, PhD Work Experience 20 Years in Academics, Industry and Research

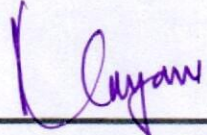
**C. Outcome of the activity:**

**Objective:** To observe the facility and functional process of IIC.

To check the progress and provide feedback and spot mentoring support.

**Description:**

A meeting was held at meeting room (Room Number 002) of NIET (Pharmacy Institute) on 16/08/2022 to discuss the progress report of Quarter 3 and Quarter 4 of Institute Innovation Council in session 2021-22.

  
Director  
ITS Engineering College  
Greater Noida





Dr. Avijit Mazumder (Director) welcome Dr. Rajiv Ranjan (Representative-Mentor Institute, ITS Engineering College) along with all the members of Institute Innovation Council. Dr. Avijit Mazumder also focused upon thrust areas related to research in the institute and patent filing.

Dr. Rupa Mazumder (President, IIC, NIET Pharmacy Institute) also highlighted the important initiative taken by the institute to provide state of art infrastructure facilities to students and faculty members for their research work.

Dr. Rajnish Kumar (Convenor, IIC, NIET Pharmacy Institute) and Mr. Abhijit Debnath (Social Media, Innovation Activity Coordinator) presented the progress report of the institute for Quarter 3 and Quarter 4 in the meeting.

Dr. Rajiv Ranjan pointed out the importance of innovation at higher educational institute. He also emphasized on the role of faculty members and students to achieve the dream of develop India. Dr. Rajiv Ranjan also informed in detail about various schemes and projects of Government of India through which faculty members and students can be benefitted.

The meeting ended with a vote of thanking the chair.

**Key Highlights:**

- All report submitted on time.
- Supportive infrastructure and facility for Innovation, Entrepreneurship and start up.
- Good functional process and suggested to improve further.
- Provided spot mentoring support for IPR, DST & MSME projects.
- Overall progress is good.

**D. Participant details:**

Sr.No.	Mentee Institute Name	Total no. of Staff (Teaching/Non-teaching) participation:	Total no. of Student participation:
1.	Noida Institute of Engineering & Technology- Pharmacy Institute	30	2

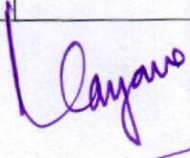
**E. Attendance details:**

*K. Rayane*  
Director  
ITS Engineering College  
Greater Noida





S.N.	Name of Participants	Designation	Mobile No.	Email ID
1.	Dr. Avijit Mazumder	NIRF Coordinator	9871773644	directorpharmacy@niet.co.in
2.	Dr. Rupa Mazumder	President	9871963644	deanpharmacy@niet.co.in
3.	Dr. Salahuddin	Vice President, ARIIA Coordinator	9891872142	Salahuddin.pharmacy@niet.co .in
4.	Dr. Rajnish Kumar	Convener, Internship Activity Coordinator	8506970934	rajnishkumarpharmacy@niet.c o.in
5.	Mr. Abhijit Debnath	Social Media, Innovation Activity Coordinator	7206933862	Abhijit.debnath@niet.co.in
6.	Dr. Sushma Verma	Start Up Activity	9350953160	Sushmaverma.pharmacy@niet .co.in
7.	Dr. Anjna Rani	IPR Activity Coordinator	8607165319	anjnarani.pharmacy@niet.co.i n
8.	Dr. Sanjita Das	Member	9818223359	sanjeetadas.pharmacy@niet.c o.in
9.	Dr. Monika	Member	9711475854	monika.pharmacy@niet.co.in
10.	Dr. Veena Devi Singh	Member	9479142509	veenathakur.pharmacy@niet.c o.in
11.	Dr. Rakhi Mishra	Member	7906833682	rakhimishra.pharmacy@niet.c o.in
12.	Dr. Swarupanjali Padhi	Member	7011164903	swarupanjali.pharmacy@niet. co.in
13.	Dr. Saumya Das	Member	9911940620	saumyadas.pharmacy@niet.co .in

  
Director  
ITS Engineering College  
Greater Noida





14.	Ms. Swati Yadav	Member	7355546554	Swatiyadv.pharmcy@niet.co.in
15.	Ms. Chandana Majee	Member	7838591051	chandanamaji.pharmacy@niet.co.in
16.	Mr. Sanjay Kumar Yadav	Member	9718423209	sanjaykyadav.pharmacy@niet.co.in
17.	Mrs. Soumya Tripathi	Member	8377846408	soumyamishra.pharmacy@niet.co.in
18.	Ms. Sakshi Sharma	Member	8191046602	sakshi.sharma@niet.co.in
19.	Mrs. Shruti Varshney	Member	8178839784	shruti.varshney@niet.co.in
20.	Ms. Sonia Chauhan	Member	9910669286	soniachauhan.pharmacy@niet.co.in
21.	Ms. Deepika Pathak	Member	7982601240	deepikapathak.pharmacy@niet.co.in
22.	Mrs. Nidhi Sharma	Member	9758069930	nidhisharma.pharmacy@niet.co.in
23.	Mr. Neha Sharma	Member	9464520386	nehasharma.bp@niet.co.in
24.	Mrs. Bhavani Pentela	Member	995847768	pentelabhavani.pharmacy@niet.co.in
25.	Ms. Richa Shakya	Member	8299714549	richashakya.pharmacy@niet.co.in
26.	Mrs. Kavita Rana	Member	8595670729	kavitarana.pharmacy@niet.co.in
27.	Ms. Nidhi Srivastava	Member	9871064197	nidhisrivastava.pharmacy@niet.co.in
28.	Dr. Sweta Bewari	Member	9634517177	sweta.bawari@niet.co.in

Director  
ITS Engineering College  
Greater Noida

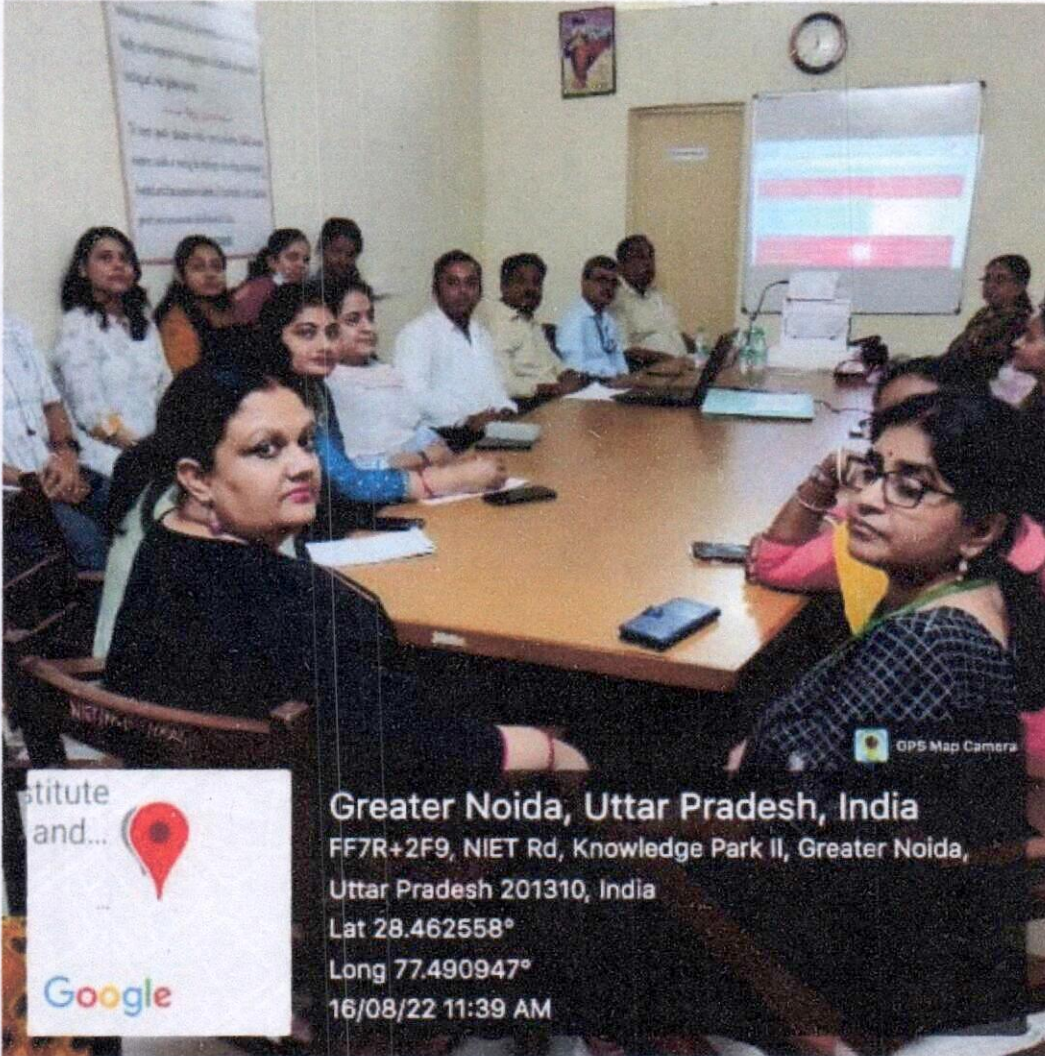





*K. Jayaram*

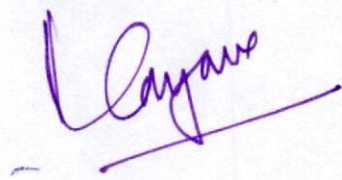
Director  
ITS Engineering College  
Greater Noida





stitute  
and...  
  
Google

**Greater Noida, Uttar Pradesh, India**  
FF7R+2F9, NIET Rd, Knowledge Park II, Greater Noida,  
Uttar Pradesh 201310, India  
Lat 28.462558°  
Long 77.490947°  
16/08/22 11:39 AM

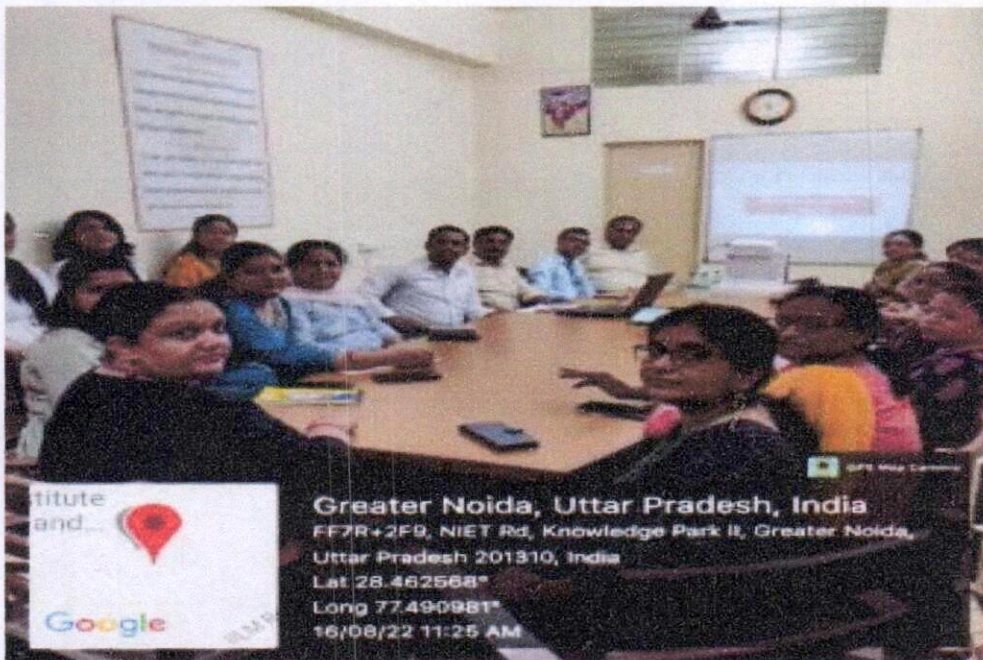


Director  
ITS Engineering  
Greater Noida



29.	Ms. Prathistha Bharadwaj	Member	9289713098	pratishttha@niet.co.in
30.	Mrs. Anjali Mishra	Member	8976644682	anjali.mishra@niet.co.in
31.	Ms. Shalini Sharma	Member	8076200627	shalini.sharma@niet.co.in
32.	Mrs Sandhya	Member	8085501944	sandhya.chouhan@niet.co.in

**F. Three to four Photographs/Screenshots that show the participation of students and Staffs(Teaching/Non-teaching) and the Speaker**



*Rayans*

Director  
 IITS Engineering College  
 Greater Noida





**Mentor Institute Name: ITS Engineering College Greater Noida**

**Activity No. 5**

**Activity Name: Progress Monitoring & Impact Measurement**

**A. Schedule of the activity:**

**Title of the session:** Progress Monitoring & Impact Measurement at Vishveshwarya Group Of Institutions, Dadri, G. Noida

**Date and Time:** 29<sup>th</sup> July 2022. 10:00 AM to 4:00 PM

**Duration:** 6 Hours

**Session:** One

**Mode:** Offline

**Quarter:** Quarter 4

**B. Expert/Speaker Details:**

No. of Experts Engaged: 1

**Details of all the Experts**

Sr.No.	Name of the Expert	Organisation	Designation	Brief about Expert/Speaker
1.	Dr. Rajiv Ranjan	ITS Engineering College Greater Noida	Convener, IIC- ITSEC, Assistant Professor- Electrical & Electronics Engineering Department	Qualification: BTech, MTech, PhD Work Experience 20 Years in Academics, Industry and Research

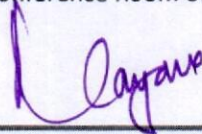
**C. Outcome of the activity:**

**Objective:** To observe the facility and functional process of IIC.

To check the progress and provide feedback and spot mentoring support.

**Description:**

The IIC- Institute Innovation council progress monitoring & Impact measurement session of Q1, Q2, Q3 & Q4 of Vishveshwarya Group Of Institutions, Dadri, G. Noida and Mentor Institution - ITS College, G. Noida was held on 29 July 2022 at conference Room of Vishveshwarya Group of

  
Director  
ITS Engineering College  
Greater Noida





Institution , Dadri, G. Noida. Following points were discussed during the meeting:

1. Initially the team comprising IIC officers & members of mentee (VGI) given their presentation before the Mentor Organization- ITS College, G. Noida on different set of activity conducted during the period of Q3 & Q4.
2. The role and responsibility of IIC was briefed and importance of innovation was highlighted by the mentor- Dr. Rajiv Ranjan of Mentor Organization. The launch of New Education Policy 2020 which completed two years of its journey and its importance to create value addition in the core curriculum was highlighted.
3. The Ministry of Education schemes were discussed in sync with Govt Mission to promote start ups and entrepreneurship skills.
4. It was suggested by the Mentor organization to set-up NISP- National Innovation & Start-up Policy at Institute level with a specific budget to promote innovative ideas amongst students.
5. An ecosystem at institute level to be developed for promoting innovative ideas to practical Shape. For this a separate committee of faculties and students to be formed for receiving ideas, its recognition, evaluation, suggestion and afterwards rewards/incentive to be given to students.
6. It was suggested that Mentee( VGI) further add five institutions( schools & colleges) to develop and promote the innovative skills, ideas and its importance to make India self reliant.
- 7 . It was also suggested by the mentor organization not to make changes amongst officers of IIC In case of unavoidable circumstances, new team member can be added.
8. It was suggested by the mentor organization to invite industry people as external member to participate in review meeting. Preference should be given to those whom have developed its own set up.
9. A link of IIC- MoE to be added in website of mentee organization where all the activities to be uploaded.
10. To encourage participation of maximum students to come forward with their innovative ideas' it has been decided to organize zonal level competition.
11. It has been suggested by the mentor institute to join 15 hours innovation Ambassador Program.

Director  
ITS Engineering  
Greater Noida



12. It has been suggested by the mentor organization to take part in 29th August 22, meeting of AKTU Lucknow . Four member team to be formed from officers of IIC to show case their achievement in different vertical. A size of 6" 4" stall shall be provided during exhibition..

13. After meeting Dr. Rajiv Ranjan , mentor of organization visited workshop, where student from computer Sc, Mechanical, Electrical, Pharma, Agriculture shown their current projects. The project of vertical Garden (B.Sc &ME), Bowa App(CS), herbal Anti oxidant tablets(B.Pharma) were quite attractive and got special praise by the mentor institute.

14. A link for IIC & NISP- National Innovative start-up policy to be given on website.

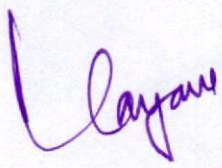

**Key Highlights:**

- Many reports had not been submitted on time. Suggested to submit on time.
- Supportive infrastructure and facility for Innovation, Entrepreneurship and start up.
- Suggested to improve functional process of IIC.
- Provided spot mentoring support for IPR, DST & MSME projects.
- There is need to improve overall progress .

**D. Participant details:**

Sr.No.	Mentee Institute Name	Total no. of Staff (Teaching/Non-teaching) participation:	Total no. of Student participation:
1.	Vishveshwarya Group Of Institutions, Dadri, G. Noida	10	2

**E. Attendance details:**

  
  
Director  
ITS Engineering College  
Greater Noida



S.N.	Name	Designation	Mob No	Email Id
1.	Prof. (Dr.) V.R. Mishra	IIC- President	9818887502	director@vgi.ac.in
2.	Mrs. Chakshu Gupta	Vice President/MBA	9711106297	chakshu.gupta@vgi.ac.in
3.	Mr. Abhinav Bharti	Convener/ME	8447509033	abharti.me@vgi.ac.in
4.	Dr. Arvind Kumar	Social Media Coordinator/ Applied Sc.	9897757672	arvindpulastya2000@gmail.com
5.	Mrs. Priyanka Singh	NIRF Coordinator/EE	9654721257	priyankaSingh.2k12@gmail.com
6.	Mr. Vijay Kumar Yadav	IPR Activity Coordinator/ Pharmacy	9643670815	associatedean@vgi.ac.in
7.	Mrs. Seema Mahor Jain	Start-up Activity Coordinator/ Pharmacy	8586849938	seemamahor@gmail.com
8.	Ms. Parul Sharma	Start-up Activity Coordinator/ Pharmacy	8368099543	parulpandit28@gmail.com
9.	Mrs. Shakshi Malik	CSE	8130168904	sakshimalik21june@gmail.com
10.	Mr. A. K. Shahi	Dy Head- Employability, PR & Corp. Communication	9871352296	akshahi@vgi.ac.in
11.	Shivanshu Pandey	Student Coordinator	8707034006	Shivanshupandey0302@gmail.com
12.	Vasu Gupta	Student Coordinator	6397613916	vasugupta6397@gmail.com

Director  
ITS Engineering College  
Greater Noida





*K. Jayaram*

Director  
GITS Engineering College  
Greater Noida





*Rayana*

Director  
ITS Engineering College  
Greater Noida



**F. Three to four Photographs/Screenshots that show the participation of students and Staffs(Teaching/Non-teaching) and the Speaker**



*R. Rayana*

Director  
ITS Engineering College  
Greater Noida





**Mentor Institute Name: ITS Engineering College Greater Noida**

**Activity No. 5**

**Activity Name: Progress Monitoring & Impact Measurement**

**A. Schedule of the activity:**

**Title of the session:** Progress Monitoring & Impact Measurement at Galgotias University

**Date and Time:** 27<sup>th</sup> July 2022. 10:00 AM to 4:00 PM

**Duration:** 6 Hours

**Session:** One

**Mode:** Offline

**Quarter:** Quarter 4

**B. Expert/Speaker Details:**

No. of Experts Engaged: 1

**Details of all the Experts**

Sr.No.	Name of the Expert	Organisation	Designation	Brief about Expert/Speaker
1.	Dr. Rajiv Ranjan	ITS Engineering College Greater Noida	Convener, IIC- ITSEC, Assistant Professor- Electrical & Electronics Engineering Department	Qualification: BTech, MTech, PhD Work Experience 20 Years in Academics, Industry and Research

**C. Outcome of the activity:**

**Objective:** To observe the facility and functional process of IIC.

To check the progress and provide feedback and spot mentoring support.

**Description:**

**Agenda:** IIC Rating/ Score for Q1 & Q2

Director  
ITS Engineering College  
Greater Noida





**Resolution:** Dr. Gaurav Kumar, IIC In-charge presented the progress of IIC and shared the rating/score obtained in Q1 & Q2. The IIC, Galgotias University obtained 50/50 Score and 2/2 rating in the same quarters.

**Agenda: Report Submission for Q1, Q2 & Q3**

**Resolution:**

Report submitted

**Agenda: Planning of IIC Calendar Activities for Q-4.**

**Resolution:**

It was decided that remaining activities of IIC Calendar need to plan and to be organized in Q4.

**Agenda: ARIIA-2022 progress**

**Resolution:** The University has successfully submitted the Pre-qualifier data on ARIIA Portal. We have initiated the collection of the data for ARIIA submission. Nomination for IIC, IPR, NISP & ARIIA Track has been completed for IIC Regional Meet. The NISP has been adopted and policy is implemented. The University has participated in KAPILA and uploaded the patents data on Portal. Students and faculty members are informed to fill their start-up, Idea/POC and Innovation details on YUKTI 2.0 Portal.

**Agenda: Planning of Self-Driven Activities**

**Resolution:** It was decided that IIC Members will organize the self-driven activities related to IPR, Innovation and Entrepreneurship and proposal of the same should be sent to Vice Chancellor Office for the approval.

**Agenda: Activities related to IPR**

**Resolution:** IPR Cell in collaboration with IIC is conducting activities related to IPR for the awareness of patent and copyright. It is decided that IPR Cell in charge will share the IPR activity calendar consisting events for each department of the University with Dean UCRD.

**Agenda: Activities related to Start-up Incubation**

**Resolution:** It was decided that each IA will motivate the students to participate in the Innovation related activities organized by IIC, IPR Cell and UCRD.

**Agenda: Innovation Ambassadors Progress Evaluation**

**Resolution:** It was decided that all Innovation Ambassador who have completed foundation level training, should upload the event reports on IA Portal for the eligibility of Advanced level training.

**Agenda: Encouragement of Faculty members for participation in IA Training.**

Director

ITS Engineering College  
Greater Noida



**Resolution:** It was suggested that faculty who has completed advanced level training of IA will motivate another faculty of their school to complete the training of IA.

**Key Highlights:**

All report submitted on time.

Supportive infrastructure and facility for Innovation, Entrepreneurship and start up.

Good functional process and suggested to improve further.

Provided spot mentoring support for IPR, DST & MSME projects.

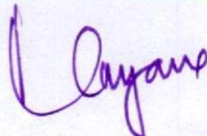
Overall progress is good.

**D. Participant details:**

Sr.No.	Mentee Institute Name	Total no. of Staff (Teaching/Non-teaching) participation:	Total no. of Student participation:
1.	Galgotias University	11	0

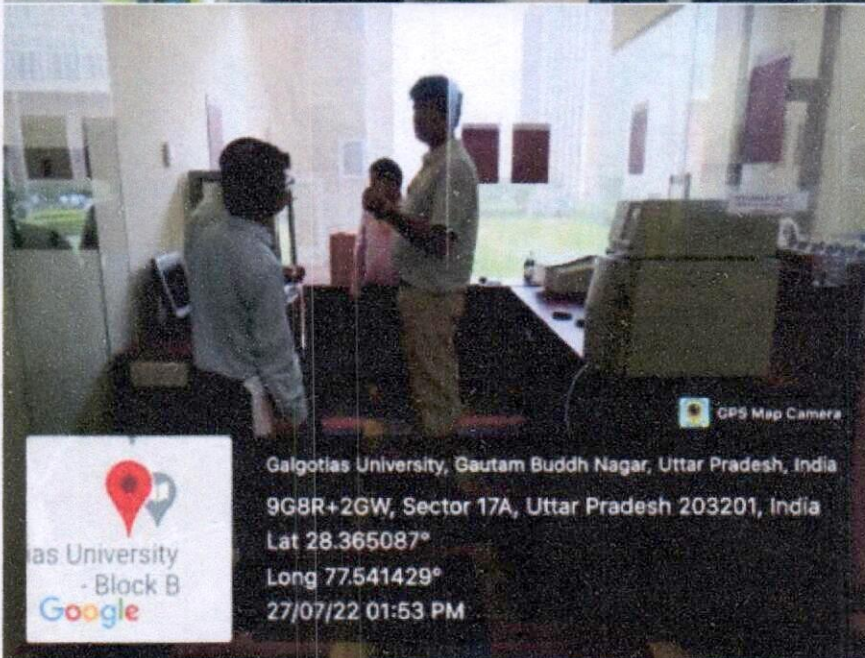
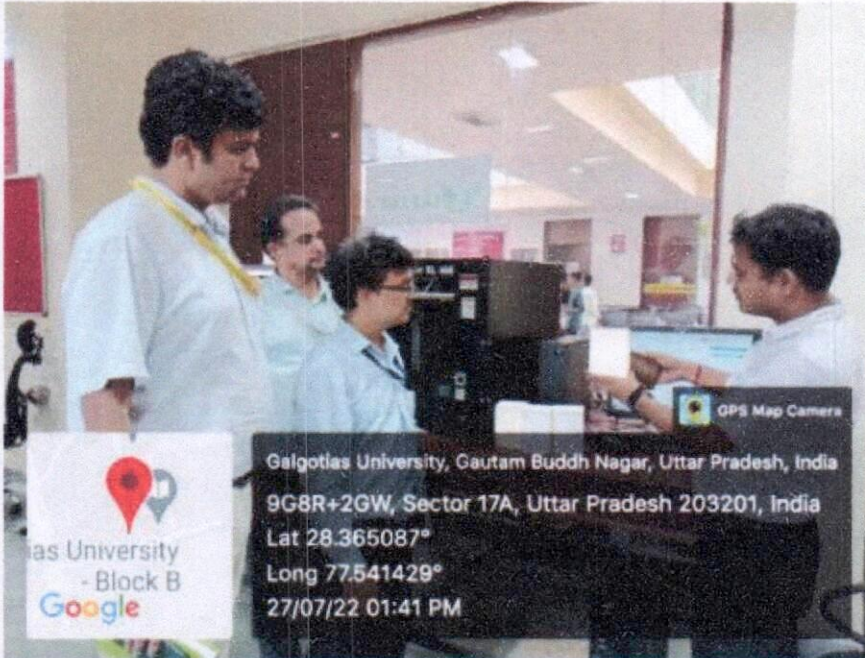
**E. Attendance details:**

S.N	Name of Participant	Designation/Department	Contact number	Email ID
1	Prof. (Dr.) Preeti Bajaj	Vice Chancellor/ IIC President	98222 20369	vc@galgotiasuniversity.edu.in
2	Dr. Rajiv Ranjan	IIC ITS Convener	9891262550	rajivranjan.eee@its.edu.in
3	Prof. (Dr.) Meenakshi Shama	Dean UCRD/ IIC Vice-President	94663 44466	ucrd@galgotiasuniversity.edu.in
4	Prof. (Dr.) Avadhesh Kumar	Pro Vice Chancellor/ NIRF Coordinator	98106 80041	pvcdrak@galgotiasuniversity.edu.in
5	Prof. (Dr.) Nitin Gaur	Registrar/ Convener	95990 66262	registrar@galgotiasuniversity.edu.in
6	Prof. (Dr.) Sanjay	Member	99114 91577	dean.iqac@galgotiasu



Director  
ITS Engineering College  
Greater Noida





*R. Jayaram*

Director  
ITS Engineering College  
Greater Noida



	Kumar			niversity.edu.in
7	Prof. (Dr.) Naresh Kumar	Member	99902 02377	deanresearch@galgotiasuniversity.edu.in
8	Prof. (Dr.) P. Suresh	Member	81305 68273	p.suresh@galgotiasuniversity.edu.in
9	Prof. (Dr.) Md. Aftab Alam	IPR Cell In-charge	99685 06895	aftab.alam@galgotiasuniversity.edu.in
10	Prof. (Dr.) Lokesh Varshney	NISP & Start-up Coordinator	8588073142	lokesh.varshney@galgotiasuniversity.edu.in
11	Dr. Gaurav Kumar	IIC Incharge	8171757220	gauravkumar.sbme@galgotiasuniversity.edu.in

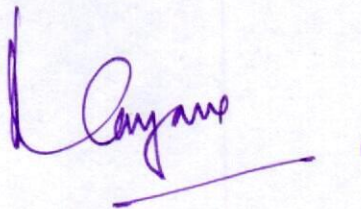
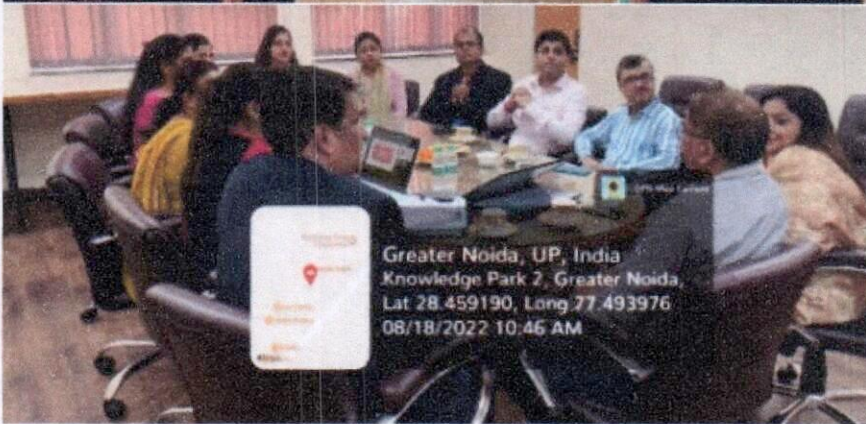
**F. Three to four Photographs/Screenshots that show the participation of students and Staffs(Teaching/Non-teaching) and the Speaker**



*K. Jayaram*

Director  
ITS Engineering College  
Greater Noida



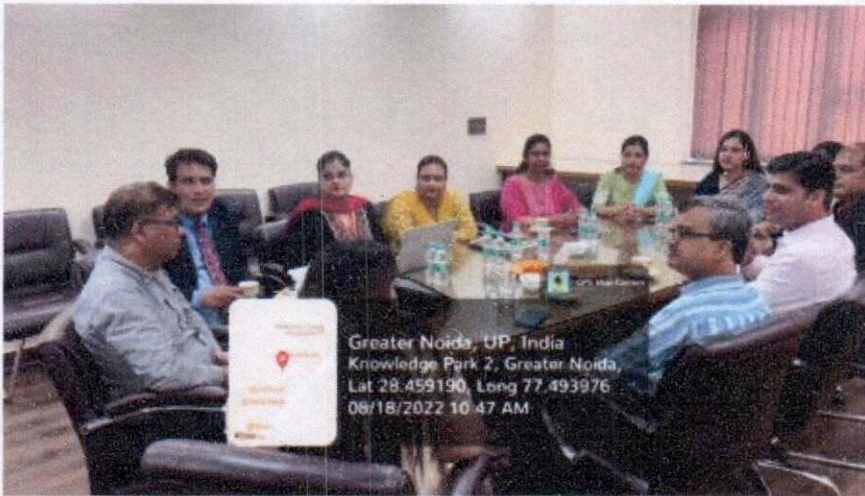


Director  
**ITS Engineering College**  
Greater Noida



12	Dr. Jaspreet Kaur	Members	<a href="mailto:Drjaspreetkaur18@gmail.com">Drjaspreetkaur18@gmail.com</a>	9650290356
13	Dr. Poyam Sharma	Members	<a href="mailto:poyamaugust@rediffmail.com">poyamaugust@rediffmail.com</a>	9999077669
14	Dr. Anshu Goel	Members	<a href="mailto:anshugzb@gmail.com">anshugzb@gmail.com</a>	9911148380
15	Dr. Shruti Srivastava	Members	Shruti.mba23@gmail.com	9654368505

**F. Three to four Photographs/Screenshots that show the participation of students and Staffs(Teaching/Non-teaching) and the Speaker**



*K. Jayaram*

Director  
ITS Engineering College  
Greater Noida





**Mentor Institute Name: ITS Engineering College Greater Noida**

**Activity No. 1**

**Activity Name: Mentor- Mentee Orientation cum mentoring session**

**A. Schedule of the activity:**

**Title of the session: Institution's Innovation Council (IIC) Mentor- Mentee Orientation cum mentoring session -2**

**Date and Time: July 20<sup>th</sup>, 2022, 2:00 PM to 5:00 PM**

**Duration: 3 Hours**

**Session: 2**

**Mode: Online**

**Quarter: Quarter 4**

**B. Expert/Speaker Details:**

**No. of Experts Engaged: 2**

**Details of all the Experts**

Sr.No.	Name of the Expert	Organisation	Designation	Brief about Expert/Speaker
1.	Dr. Rajiv Ranjan	ITS Engineering College Greater Noida	Convener, IIC- ITSEC, Assistant Professor- Electrical & Electronics Engineering Department	Qualification: BTech, MTech, PhD Work Experience 20 Years in Academics, Industry and Research
2.	Mr. Manvendra Yadav	ITS Engineering College Greater Noida	Coordinator- NewGen IEDC-ITSEC	Qualification: BTech, MTech, Assistant Professor- Department of Mechanical Engineering

**Director**  
**ITS Engineering College**  
**Greater Noida**





### C. Outcome of the activity:

#### Objective:

- To prepare institute for Atal Ranking of Institutions on Innovation Achievements Framework (ARIIA)
- To provide students and faculty members of mentee institutes an informative session on orientation and mentoring under the mentor-mentee scheme.
- To help them understand why it is so important for them to get the right orientation for exploring their innovation skills in their colleges.
- To create the culture of innovation ecosystem in HEI.

#### Description:

The Institution Innovation Council, ITS Engineering College, Greater Noida organised its second session on orientation and mentoring for the various mentee institutes on 20th July 2022 via online mode under the Mentor - Mentee Scheme. The resource persons of this three hours important webinar were Dr. Rajiv Ranjan, Convener, IIC, and Mr. Manvender Yadav, Coordinator- NewGen IEDC-ITSEC (Supported by DST, GoI), Assistant Professor- Department of Mechanical Engineering, ITS Engineering College, Greater Noida

The notable mentee institutes who participated in this orientation session were Galgotias University, Noida Institute of Engineering and Technology – Pharmacy Institute, Vishveshwarya Group of Institutions, Mangalmai Institute of Management and Technology and Dr. M.C. Saxena College of Management and Technology. ITS Engineering College was the mentor institute in this event while the host of the event was the Institution's Innovation Council (IIC), ITS Engineering College, Greater Noida.

The College Innovation Cell provided all the necessary guide and help to motivate the students as well as faculty members of the mentee institutes to attend this session on the importance of having a well defined clear-cut communication for innovation purpose. It was indeed a fruitful session for all the attendees including students and faculty members of the mentee institutes as they got an opportunity to understand how they can learn to innovate and identify potential innovators in their colleges for bringing seed funds. They also came to know about the huge possibilities that one can explore in the fields of innovation, start-ups and entrepreneurship.

#### Key Highlights:

The entire session was very interactive and interesting. Some of the notable outcomes of the session were:

Director  
ITS Engineering College  
Greater Noida



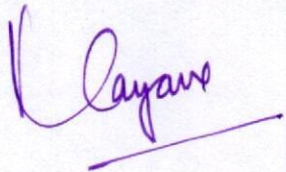


- The mentee institutes were further reinforced towards useful innovation practices by the mentor institute.
- They also got another opportunity to seek orientation and counselling by the mentor institute regarding different ways for innovations.

**D. Participant details:**

Sr.No.	Mentee Institute Name	Total no. of Staff (Teaching/Non-teaching) participation:	Total no. of Student participation:
1.	Galgotiya University, Greater Noida	5	2
2	Dr. M.C. Saxena College of Engineering & Technology, Lucknow	4	1
3	Vishveshwariya Group of Institutions	6	1
4	Noida Institute of Engineering & Technology- Pharmacy institute, Greater Noida	5	1
5	Mangalmay Institutes of Management & Technology	4	1

**E. Three to four Photographs/Screenshots that show the participation of students and Staffs(Teaching/Non-teaching) and the Speaker**

  
Director  
ITS Engineering College  
Greater Noida





## ITS ENGINEERING COLLEGE GREATER NOIDA

Mentor Institute  
presents

### ORIENTATION SESSION 2 MENTOR- MENTEE PROGRAM FOR IIC INSTITUTIONS

 **WEDNESDAY**  
20 July 2022



**Dr. Ashish Kumar**  
Vice President  
ITS- IIC Cell



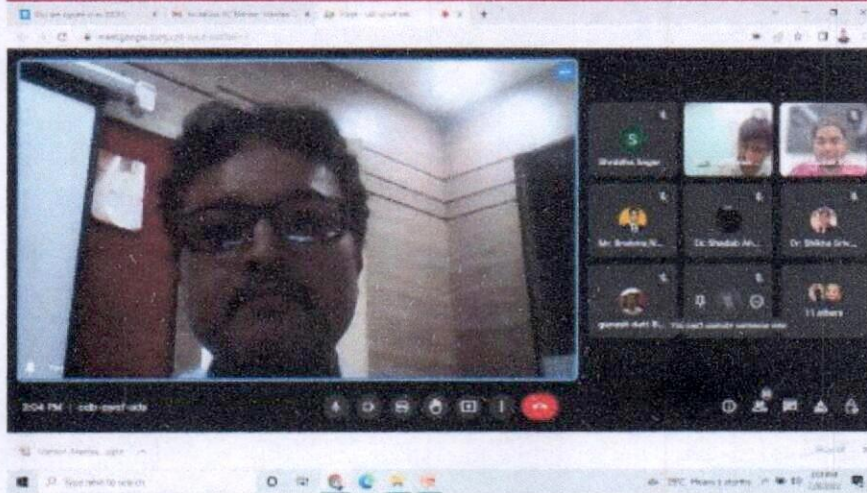
**Dr. Mayank Garg**  
President  
ITS- IIC Cell



**Dr. Rajiv Ranjan**  
Convener  
ITS- IIC Cell

**Mentee Institutes**  
Galgotias University | Noida Institute of Engineering & Technology- Pharmacy Institute | Vishveshwarya Group of Institutions | Mangalmay Institute of Management & Technology | Dr M.C. Saxena College of Engineering & Technology

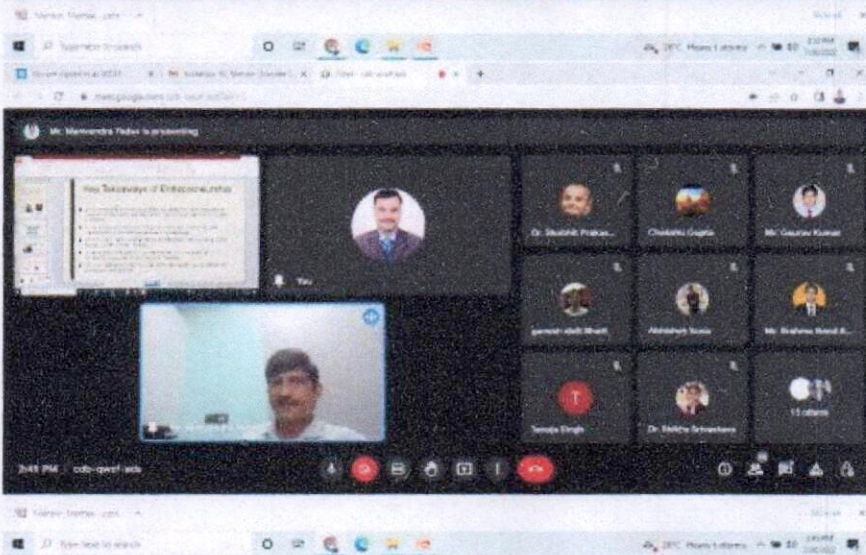
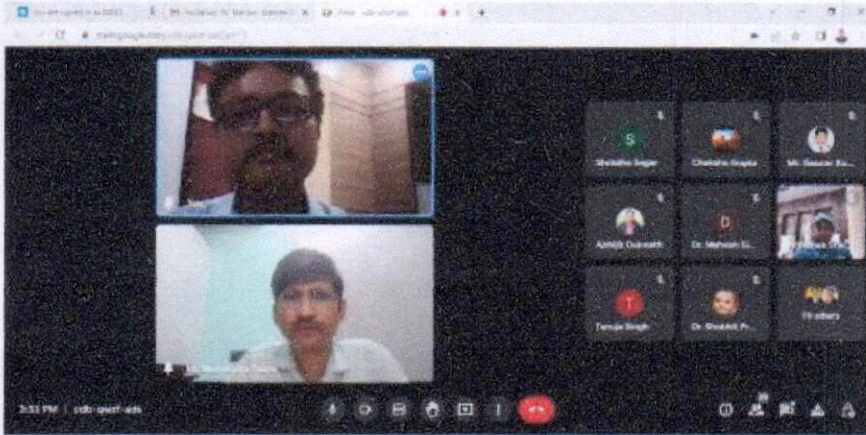
 [www.itsengg.edu.in](http://www.itsengg.edu.in)



*Handwritten signature in blue ink*

Director  
ITS Engineering College  
Greater Noida





*K. Jayaram*

Director  
ITS Engineering College  
Greater Noida





**Mentor Institute Name: ITS Engineering College Greater Noida**

**Activity No. 2 (Q4)**

**Activity Name: Quarterly ( Q4) Progress Meeting**

**A. Schedule of the activity:**

**Title of the session:** IIC's Q4 (June 2022 to August 2022) Progress Review meeting with Mentee institutions under Mentor-Mentee Scheme

**Date and Time:** 14<sup>th</sup> July 2022, 10:00 AM to 4:00 PM

**Duration:** 6 Hours

**Session:** 5 session ( One per mentee institute)

**Mode:** Online

**Quarter:** Quarter 4

**B. Expert/Speaker Details:**

No. of Experts Engaged: 1

**Details of all the Experts**

Sr.No.	Name of the Expert	Organisation	Designation	Brief about Expert/Speaker
1.	Dr. Rajiv Ranjan	ITS Engineering College Greater Noida	Convener, IIC- ITSEC, Assistant Professor- Electrical & Electronics Engineering Department	Qualification: BTech, MTech, PhD Work Experience 20 Years in Academics, Industry and Research

**C. Outcome of the activity:**

**Objective:** To provide guidance on planning, progress, assessment, action plan preparation and improvisation of I&E activities to be conducted in the mentee institutions for Q4.

**Description:**

S.No.	Issue/Area of concern/ Actionable Points	Action/ Follow-up
-------	--	-------------------

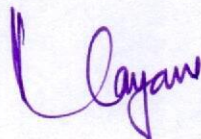
*Rajiv Ranjan*

Director  
ITS Engineering College  
Greater Noida



1	Review of planned and executed Q4 (June-August, 2022)IICCalendar  activitieswere done with all 5 mentee institutes. Challenges faced in organizing and planning such activities were also discussed.	All mentee institutes
2	Review of planned and executed Q4 (June-August, 2022)MIC  activitieswere done with all 5 mentee institutes. Challenges faced in organizing and planning such activities were also discussed.	All mentee institutes
3	Review of Q4 (June-August, 2022)Celebration  activities were done with all 5 mentee institutes. Challenges faced in organizing and planning such activities were also discussed.	All mentee institutes
4	Review of planned and executed Q4 (June-August, 2022)Self-Driven  activities were done with all 5 mentee institutes. Challenges faced in organizing and planning such activities were also discussed.	All mentee institutes
5.	All mentee institutes shared report submission status of Q4 executed activities. Some of the institutes have submitted their reports on IIC portal and remaining institutes will submit before the stipulated deadline of August 31, 2022.	All mentee institutes

**Key Highlights:** Provided guidance to conduct all IIC calendar activities, celebration activities, MIC activities and self driven activities.



Director  
ITS Engineering College  
Greater Noida







**Mentor Institute Name: ITS Engineering College Greater Noida (IC201810625)**

**Activity No. 3**

**Activity Name: To organize IIC calendar activity-2/2**

**A. Schedule of the activity**

**Title of the session:** Session on "Angel Investment /VC funding opportunity for early stage Entrepreneurs" on 06<sup>th</sup> July 2022 under Mentor- Mentee Scheme

**Date and Time:** 06<sup>th</sup> July 2022, 2:00 PM- 5:00 PM

**Duration:** 180 Minutes

**Session:(One/Two/Three):** Two

**Mode:** Online/Offline: Online

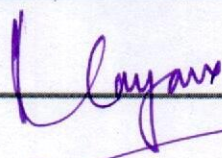
**Quarter:** Q4

**B. Expert/Speaker Details:**

No. of Experts Engaged : 2

**Details of all the Experts**

Sr.No.	Name of the Expert	Organisation	Designation	Brief about Expert/Speaker
1.	Mr. Saumyajit Guha,	Padup Ventures India	Vice President	Saumyajit holds an MBA in Entrepreneurship & Innovation from Exeter University, United Kingdom and has over 20+ years of experience both in India and overseas with recognized proficiency in: Investment management, Angel Investing, VC funding, Startup Ecosystem Development, Startup Acceleration & Incubation, Incubator Management, Operations Management, Business strategies.
2.	Mr. Ankur Handa	Mirae Asset	Asst. Vice	Ankur Handa is Assistant Vice

  
Director  
ITS Engineering College  
Greater Noida



		Investment Managers Pvt. Ltd.	President,	President with Mirae Asset Investment Managers (India) Pvt. Ltd. He is responsible for overseeing distribution channel for Delhi & NCR. His responsibilities include sales and marketing of Mirae funds across private wealth outfits. He is responsible to plan and lead comprehensive marketing strategies and promotional activities to effectively penetrate target markets and maintain proficient business relationship with distributors and customers.
--	--	-------------------------------	------------	--

**C. Outcome of the activity:**

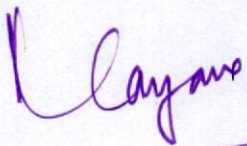
**Objective:**

- To motivate mentee institutes to make a culture in their organisation Angel Investing/ Venture Capitalization.
- To discuss legal & ethical steps for Angel investing/Venture Capitalization.

The Institution's Incubation Council (IIC), ITS Engineering College organized Mentor-Mentee session for IIC calendar activity Session on "Angel Investment /VC funding opportunity for early stage Entrepreneurs" on 6th July 2022. ITS organized this session as a mentor institute. It was attended by Faculty, Staff & Students of 5 mentee institutes and ITS Engineering College itself. The list of 5 mentee institutes is as follows:

1. Noida Institute of Engineering & Technology-Pharmacy Institute, Greater Noida, IC201912293
2. Galgotias University, Greater Noida, IC201912703
3. Dr. M.C. Saxena College of Engineering & Technology, Lucknow IC202115825
4. Mangalmay Institutes of Management & Technology, IC202115904
5. Vishveshwaraiya Group of Institutions, IC202014330

The key resource persons were Mr. Saumyajit Guha, Vice President, Padup Ventures and Mr. Ankur

  
Director  
ITS Engineering College  
Greater Noida





Handa, Asst. Vice President, Mirae Asset Investment Managers Pvt. Ltd. Around 135 participants had attended the highly informative session. Both the key speaker had a detailed discussion on Angel Investment, Venture Capitalization and other aspects related to Entrepreneurs. During the session, Mr. Saumyajit Guha discussed some real life examples. He also discussed Entrepreneur PIPE model, investment types, nature, what does an investor expect etc. Mr. Ankur Handa discussed the concept of Venture Capital with several real time examples and make a clear distinction between Angel investing and venture capitalization. Both the key speaker shared useful tips to overcome problems and challenges during process. Overall session was highly informative and participants got the knowledge about how to become an angel investor / Venture Capitalist in future as well as how to motivate an angel investor/ VC to invest in your own project.

**Key Highlights:**

The session helped in gaining greater awareness about Angel investing, venture capitalization and Entrepreneur. It also helped to understand how to become an angel investor / Venture Capitalist in future as well as how to motivate an angel investor/ Venture Capitalist to invest in your own project.

**D. Participant details:**

Sr.No.	Mentee Institute Name	Total no. of Staff (Teaching/Non-teaching) participation:	Total no. of Student participation:
1.	Noida Institute of Engineering & Technology-Pharmacy Institute, Greater Noida, IC201912293	7	12
2.	Galgotias University, Greater Noida, IC201912703	12	18
3.	Dr. M.C. Saxena College of Engineering & Technology, Lucknow IC202115825	6	10

*Handwritten signature*

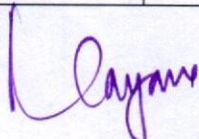
Director  
ITS Engineering College  
Greater Noida



4.	Mangalmay Institutes of Management & Technology, IC202115904	10	14
5.	Vishveshwariya Group of Institutions, IC202014330	9	18
6.	ITS Engineering College Greater Noida IC201810625	18	30

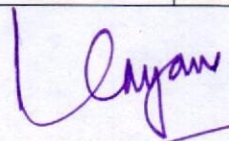
**E. Attendance details:**

Sr.No.	Mentee Institute Name	Participant Name	Contact Details
1.	Noida Institute of Engineering & Technology-Pharmacy Institute, Greater Noida, IC201912293	Dr. Avijit Majumdar	9871773644
2.	Noida Institute of Engineering & Technology-Pharmacy Institute, Greater Noida, IC201912293	Dr. Rajnish Kumar	8506970934
3.	Noida Institute of Engineering & Technology-Pharmacy Institute, Greater Noida, IC201912293	Mrs. Soumya Tripathi	8377846408
4.	Noida Institute of Engineering & Technology-Pharmacy Institute, Greater Noida, IC201912293	Mr. Sanjay Kumar Yadav	9718423209

  
 Director  
 ITS Engineering College  
 Greater Noida

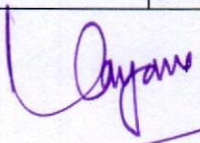


5.	Noida Institute of Engineering & Technology-Pharmacy Institute, Greater Noida, IC201912293	Ms. Swati Yadava	7355546554
6.	Galgotias University, Greater Noida, IC201912703	Dr. Gaurav Kumar	8171757220
7.	Galgotias University, Greater Noida, IC201912703	Prof. (Dr.) Naresh Kumar	99902 02377
8.	Galgotias University, Greater Noida, IC201912703	Prof. (Dr.) P. Suresh	81305 68273
9.	Galgotias University, Greater Noida, IC201912703	Prof. (Dr.) Md. Aftab Alam	99685 06895
10.	Galgotias University, Greater Noida, IC201912703	Prof. (Dr.) Lokesh Varshney	8588073142
11.	Dr. M.C. Saxena College of Engineering & Technology, Lucknow IC202115825	Dr. Tanuja Singh	8130573133
12.	Dr. M.C. Saxena College of Engineering & Technology, Lucknow IC202115825	Neeraj Kumar	8858515783

  
Director  
ITS Engineering College  
Greater Noida



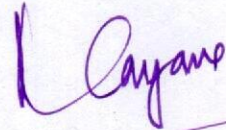
13.	Dr. M.C. Saxena College of Engineering & Technology, Lucknow IC202115825	Abhisek Suna	9937849951
14.	Dr. M.C. Saxena College of Engineering & Technology, Lucknow IC202115825	Shilpa Guleria	8318916798
15.	Dr. M.C. Saxena College of Engineering & Technology, Lucknow IC202115825	Saurabh Pandey	9451209816
16.	Mangalmay Institutes of Management & Technology, IC202115904	Dr. Nishant Kumar Singh	9911589184
17.	Mangalmay Institutes of Management & Technology, IC202115904	Mr. Arun Kumar	9953495148
18.	Mangalmay Institutes of Management & Technology, IC202115904	Dr. Ajay Pratap Singh	9818467176
19.	Mangalmay Institutes of Management & Technology, IC202115904	Dr. Shweta Kulshrestha	7678387243
20.	Mangalmay Institutes of Management & Technology, IC202115904	Dr. Pooja Goel	8178273465
21.	Vishveshwaraia Group of Institutions, IC202014330	Mr. Abhinav Bharati	8447509033

  
Director  
ITS Engineering College  
Greater Noida



22.	Vishveshwariya Group of Institutions, IC202014330	Mrs. Seema Mahor Jain	8586849938
23.	Vishveshwariya Group of Institutions, IC202014330	Ms. Parul Sharma	8368099543
24.	Vishveshwariya Group of Institutions, IC202014330	Mrs. Shakshi Malik	8130168904
25.	Vishveshwariya Group of Institutions, IC202014330	Mr. A. K. Shahi	9871352296
26.	ITS Engineering College Greater Noida IC201810625	Dr. Rajiv Ranjan	9891262550
27.	ITS Engineering College Greater Noida IC201810625	Mr. Arun Kumar	9540831664
28.	ITS Engineering College Greater Noida IC201810625	Mrs. Sana Vakeel	7042141741
29.	ITS Engineering College Greater Noida IC201810625	Dr. Praveen Kumar Rai	9540503543
30.	ITS Engineering College Greater Noida IC201810625	Mr. sachin Sinha	9540062524

F. Three to four Photographs/Screenshots that show the participation of students and Staffs(Teaching/Non-teaching) and the Speaker



Director  
ITS Engineering College  
Greater Noida