

Name of Event: Women Entrepreneurship Development Program on “Digital Marketing”
Date of Event: 15th Feb 2021 to 19th March 2021
Venue: I.T.S Engineering College Greater Noida
Organized by: Entrepreneurship Development Cell, I.T.S Engineering College, Greater Noida
Sponsored by: Department of Science and Technology, New Delhi
EventCoordinator: Mr. Saurav Kumar

Objective: The objectives of the event are


- To provide hands-on training on Digital Marketing
- To create an awareness of the need and importance of entrepreneurship
- To plan a curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude, and can cope with the changing times
- To make them aware of promotional financial & regulating schemes of MSME
- To guide them for techniques of preparation of feasible & viable project
- To guide them for "Techniques of proposal preparation, etc.

Detailed Report:

The Entrepreneurship development program on Digital Marketing sponsored by DST, Govt of India was organized in the duration from 15th Feb 2021 to 19th March 2021. The Entrepreneurship Programs are targeted at science students of the various engineering, Polytechnic, and Degree colleges and universities. Therefore, keeping this fact in mind I.T.S Engineering College has organized a Women Entrepreneurship Development Program (WEDP). The details of the program are as follows:

Day 1:

The program was inaugurated by Dr. B.C. Sharma Director- I.T.S Engg. College Greater Noida, Dr. Vikas Singh, Executive Director I.T.S The Education Group & Mr. Satendra Kumar General Manager, TBI, Kite & Observer DST Govt. of India Further Dr.S.P. Mishra Advisor, I.T.S The Education Gupta his inputs on Programme Objectives: Expectations from trainees, FinalGoal, Program me’s Strategy. The session was concluded by Dr. Vikas Singh Executive Director I.T.S The Education Gupta on “Who is an Entrepreneur & Charms of Being an Entrepreneur:”


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Day 2:

On the first session of the second day Mr. Saurav Kumar Coordinator & Faculty Member I.T.S Engg. College Greater Noida provided his input on "Schemes of Assistance for MSMEs: Financial Agencies / Institutions". Later on Dr. Rita Sen Gupta Ex-Director NIESBUD talked about Developing Entrepreneurial Competencies (Achievement Motivation Training).

Day 3:

On day 3 first, to the fourth session, Dr. Rita Sen Gupta Ex-Director NIESBUD talked about Developing Entrepreneurial Competencies (Achievement Motivation Training)

Day 4:

On the 4th day of the program in the first session Mr. Saurav Kumar Coordinator & Faculty Member, I.T.S Engg. College Greater Noida provided her lecture on "How to Identify Business Opportunities. Opportunities identification: Criteria of selection & Sources of Information". In the third and fourth sessions Mr. Mahip Singh Faculty Member I.T.S Engg. College Greater Noida talked about Business Opportunity Guidance Interactions with Rep. From SFC, KVIC, Consultant, etc.

Day 5:

On Day 5th in the first and second session Dr. S.P.Mishra Advisor, I.T.S The Education Gupta provided input on Business Opportunity Guidance Interactions with DIC, SISI, Bank, KVIC, etc." and in further session provided input on "How to Conduct Market Survey: Tools, Techniques and Guidelines" by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.

Day 6:

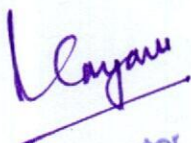
On Day 6th in the first to fourth session Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd shared a Brief on How to find out pre-feasibility of a Project Preparing Pre-feasibility Report: Preliminary Project Report (PPR).

Day 7:

On day 7th first and second sessions Mr. K.C.Tiwari Ex- Commissioner (DIC) provided input on Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC, and Other Support Agencies and In third and fourth sessions talked on Preparing Pre-feasibility Report: Preliminary Project Report (PPR) by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.

Day 8:

On Day 8th in the first and second session, Ms. Ayushi Singh Founder & Director provided input on Factory Visit and Experience Sharing with Entrepreneurs. Yes, Doctor Pvt. Ltd. The third and fourth sessions talked on Field Work: Conducting Market Survey and Data Collection for the identified business opportunities by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.


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Day 9:

On Day 9th in the first to fourth session Prof.SanaVakeel (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provided input on Briefing and Planning for the Market Survey: Questionnaire Preparation, Marketing Management: Product Promotion, Sales and Advertisement

Day 10:

On Day 10th in the first & second session Prof.SanaVakeel (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provided input on Financial Management. In the third session Mr. Saurav Kumar Coordinator & Faculty Member, - I.T.S Engg. College Greater Noida provided input on Linking Business Opportunities with trainees in the fourth session Mr. Mahip Singh Faculty Member I.T.S Engg. College Greater Noida provided input on Linking Business Opportunities with trainees.

Day 11:

On the 11th day of the program first, to the fourth session, Mr. Sanjay Kapoor Entrepreneur Educator-Consultant provided input on Preparation of Detail Project Report

Day 12:

On the 12th day of the program in the first & second session, Mr. Praveen Pachauri Startup Mentor, provided input on Purchase Technique. The third session & fourth session provided input on Feedback and Discussion on Market Survey by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd..

Day 13:

On the 13th day of the program in the first & second session Mr. PiyushKoul Trainer (CRC) I.T.S Engg. College Greater Noida provided input on Soft Skill Development: Communication Soft Skill Development:

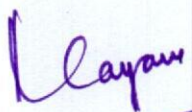
Information Seeking. In third session & fourth session provided input on Briefing and Planning for the Market Survey: questionnaires Preparation, Product Planning & Product Mixing Strategy by Mr. Satendra Kumar (General Manager) TBI Kite Institute- Ghaziabad.

Day 14:

On the 14th day of the program in the first to fourth session Ms. Sonal Gupta Trainer (CRC) I.T.S Engg. College Greater Noida provided input on How to assess Working Capital requirements for SSI.

Day 15:

On the 15th day of the program in the first & second session Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provide input on Working Capital Management, In third session & fourth session provided input on Evaluating the PPRs prepared by the Trainees by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.


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Day 16:

On the 16th day of the Program's first & second session Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provided input on Product Costing and Cost Consciousness In the third session & the fourth session provided input on Linking Business Opportunities with trainees by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.

Day 17:

On the 17th day of the Program's first to fourth session Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd provided input Interactions with Technical Experts for finalizing projects by Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd.

Day 18:

On the 18th day of the program, the first & second session was taken by Mr. Saurav Kumar (Coordinator & Faculty Member) I.T.S Engg. College Greater Noida provided input on Opportunities identification: Criteria of selection & Sources of Information in the third session & fourth session Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provided inputs on the Break-Even point.

Day 19:

On the 19th day of the program first to fourth session Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida provided input on Cash flow Profitability & Balance Sheet. Financial Management.

Day 20:

On the 20th day of the program's first to the fourth session, Dr. Rita Sen Gupta Ex-Director NIESBUD provided input on Developing Entrepreneurial Competencies (Achievement Motivation Training).

Day 21:

On day 21 in the first & second sessions, Mrs. Sumiksha Tiwari Content Manager At Nostril Lifestyle & Fashion Blogger provided input on Marketing Management: Product Promotion, Sales and Advertisement. in the third session & fourth session Mr. O.P.Singh General Manager NSIC Govt of India provided input on Interfacing with Leading Institutions for Business Plan Appraisal.

Day 22:

On day 22 in the first & second session Mr. Satendra Kumar (General Manager) TBI Kite Institute- Ghaziabad provided input on Brief on Factory Visit. In the third session & fourth session Mrs. Chanda Singh (Manager) Indian Bank provided input on Legal formalities for Loan Disbursement.



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Day 23:

On day 23 in the first & second session Mr. Manveen Singh Chadha Senior Incubation Manager SMU Ghaziabad. Provided input on Negotiation and Networking. In the third session & fourth session Virtual Industrial Visit (HOUSTON SYSTEM PVT. LTD.) Kasana Greater Noida Factory Visit and Experience Sharing with Entrepreneurs.

Day 24:

On day 24 in the first & second session, Dr. Shweta Singh (Founder & CEO) Ennoble IP Provided input on Personal Management: IPR and Its Management, Pattern, Copyrights, Trade Mark, and Industrial Management. In the third session & fourth session Prof. Vishal Soodan –LPU. Provided input on Financial Management.

Day 25:

On day 25 in the first to the fourth session, Mr. Shantanu Srivastava (Company Secretary) provided input on Taxation: Various Taxes Applicable to MSME


Day 26:

On day 26 in session, Mr. Satendra Kumar (General Manager)TBI, Kite & Observer DST Govt. of India provided input on How to Prepared Detail Project Report Production Planning in MSME. Second session Dr.S.P. Mishra (Advisor) I.T.S The Education Gupta provided input on Negotiation and Networking Delegation of Authority and Work Effort Leadership Modes. Third session Mr. Saurav Kumar (Coordinator & Faculty Member) I.T.S Engg. College Greater Noida provided input on Efficiency Orientation and Systematic Planning and fourth session Valedictory by Dr. NidhiPuri (Faculty Member) I.T.S Engg. College Greater Noida

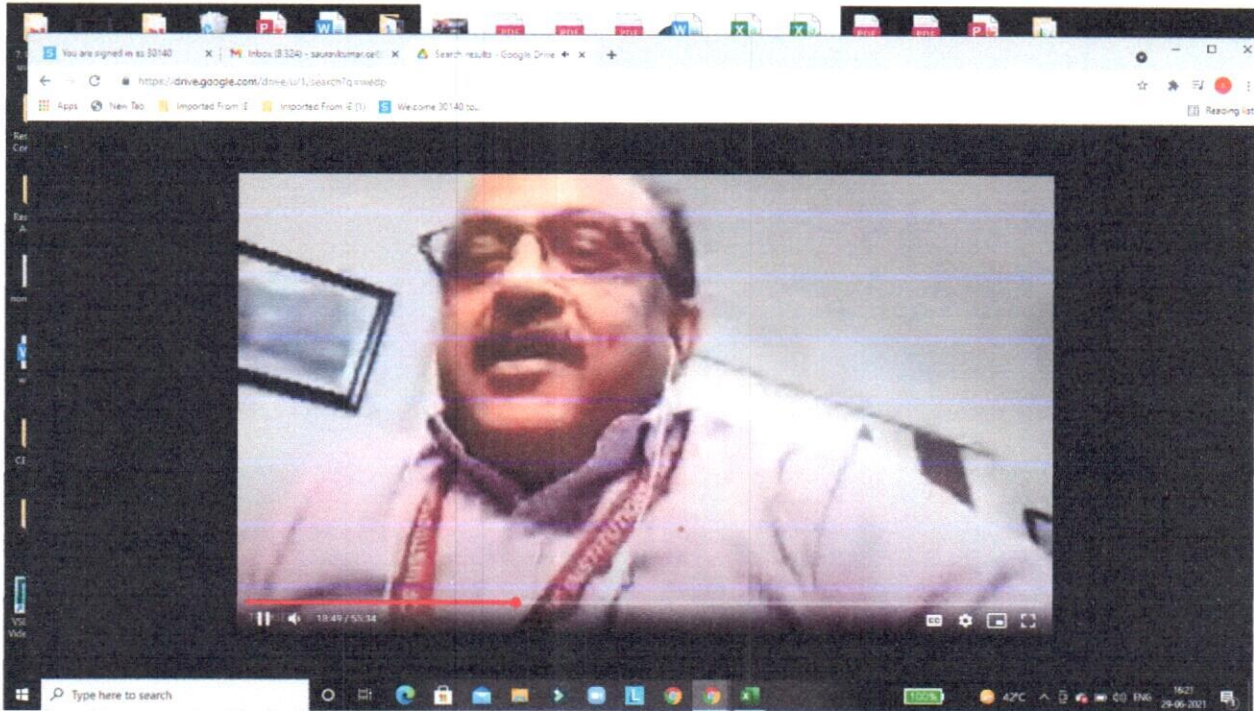
Program Outcome:

The participants are expected to acquire various skills like-

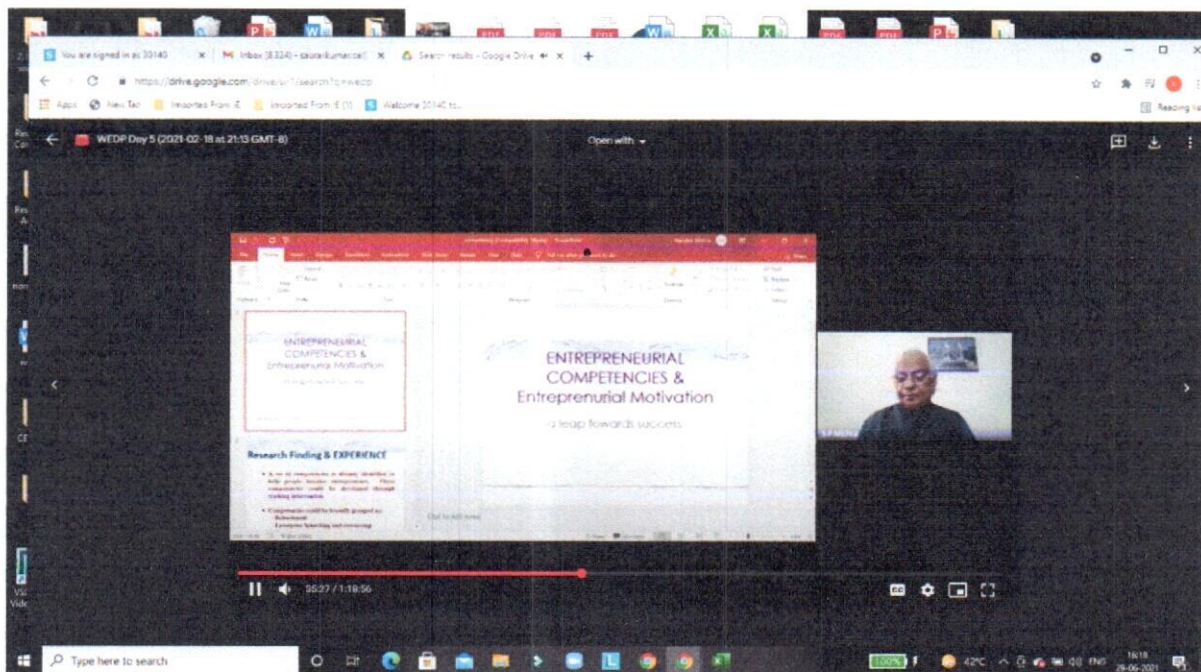
- The understanding behind entrepreneurship becomes clearer.
- The participants would be able to list out the learning on the contents of the project report, the importance of the project report, and the procedures to be followed for the preparation of the project report.
- Participants can understand the concept of Digital Marketing.



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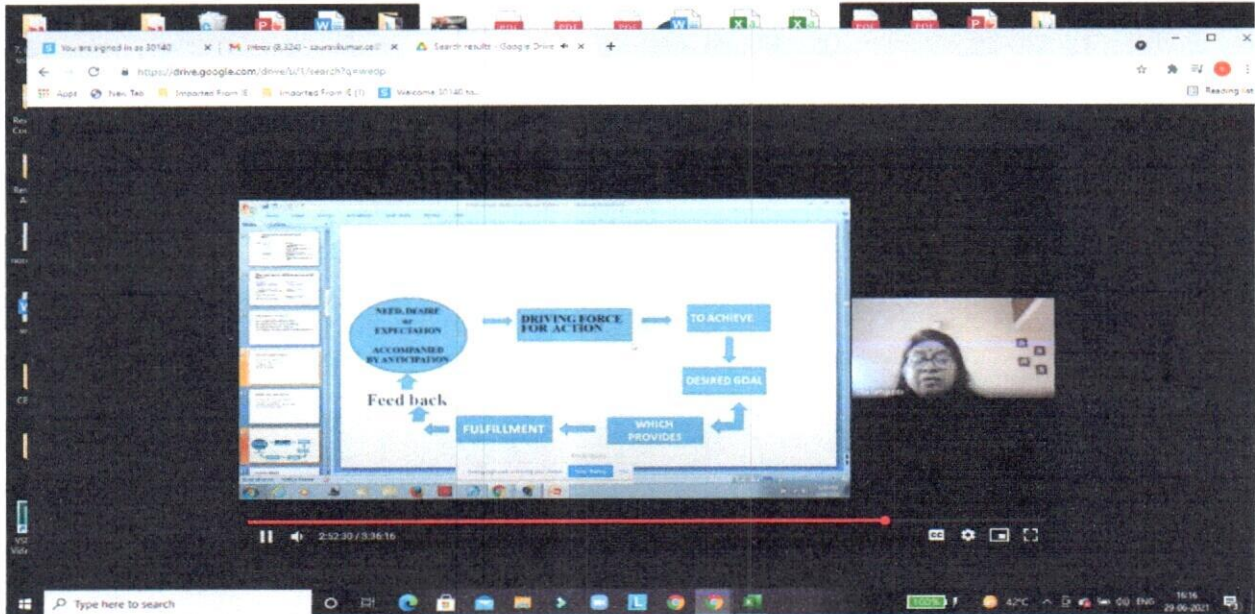
Inaugural Session Mr.Satendra Kumar General manager TBI,Kite& Observer DST Govt of India



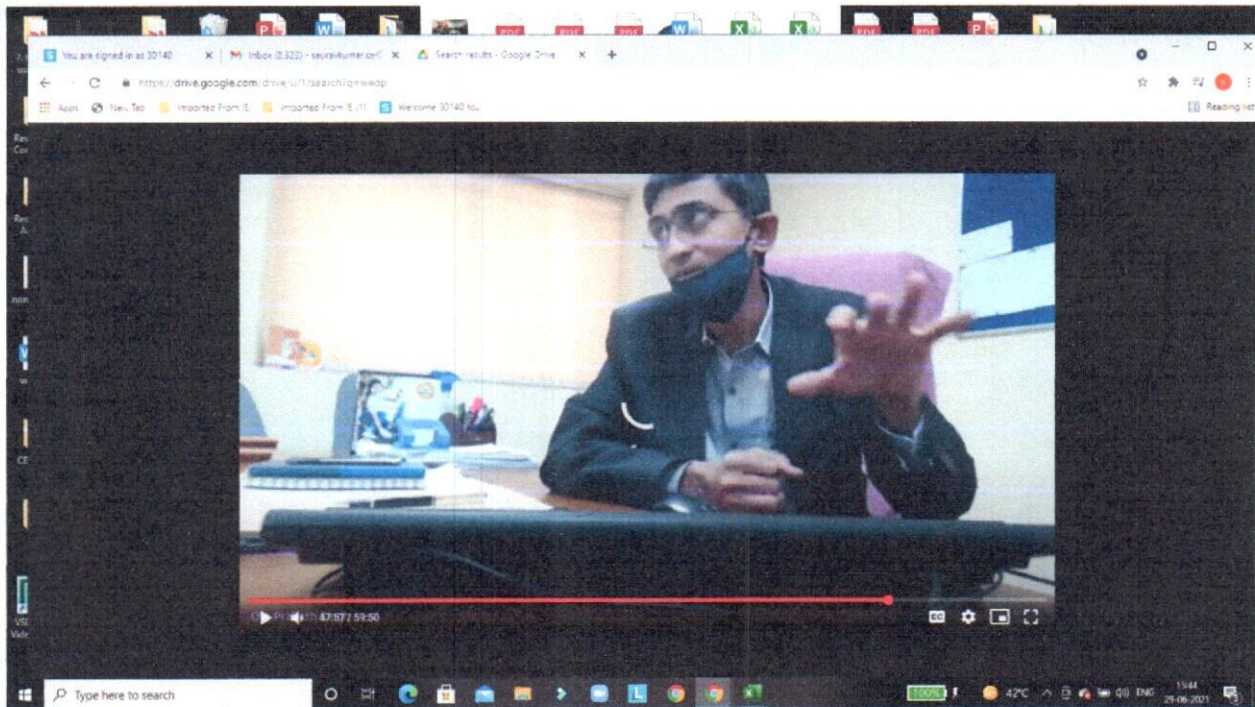
Expert Talk Dr. S.P. Mishra Advisor I.T.S. The Education Group

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Expert Talk Dr. Rita Sen Gupta Ex. Director NIESBUD



Talk Mr. O.P. Singh (General Manager) NSIC Govt. of India

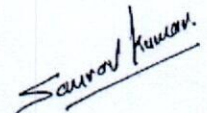
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PROFORMA FOR ACTIVITY COMPLETION STATEMENT(ACS)

- | | |
|--|--|
| 1. Name & Address of Program Implementing Agency (with Tel/ Fax /E-mail) | I.T.S Engineering College, Greater Noida |
| 2. Program: EDP/ WEDP/ TEDP Trade (applicable to TEDP only) | WEDP |
| 3. Program Location | I.T.S Engineering College, Greater Noida |
| 4. Program Date | From 15 th Feb 2021 to 19 th March 2021 |
| 5. Name of the Coordinator | Mr. Saurav Kumar |
| 6. Methods adopted to promote the program: (Please Tick) (Provide Documented Evidence) | Pamphlets and Newspaper Advertisement
(Document Attached) |
| 7. Date of interview | 12 th Feb 2021 |
| 8. No. of application received | 30 |
| 9. No. of candidates attended the interview | 27 |
| 10. No. of the candidate selected | 27 |
| 11. No. of candidates completed the Program successfully | Female:
27 |
| 12. List of participants | ANNEXURE – I (Attached) |
| 13. Program schedule | ANNEXURE – II (Attached) |
| 14. List of resource persons | ANNEXURE – III (Attached) |
| 15. List of industries visited | ANNEXURE – IV (Attached) |
| 16. Participant's feedback | ANNEXURE – V (Attached) |
| 17. Photographs of Program | Attach one group photo, one classroom photo, and one industry/institute visit photo (Attached) |

Date: 20/03/2021


Signature of Programme Coordinator


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ANNEXURE-I

List of participants

Sr. No	Name, Address, Details of the Participates	Contact No.	Age	Male/Female	Education	Category	Adhar No.
1	Dr. Sonali Banerjee	9818150960	40	Female	Management	GEN	744622155079
2	Ms. ShobhitaDayal	8285194922	25	Female	MBA (Marketing & Sales) & Btech	GEN	244813131102
3	Ms. Huma Khan	9810527860	35	Female	Ph.D	GEN	407133209311
4	Ms. Aastha Singh	08700979486	30	Female	B.tech	GEN	719915428878
5	Ms. Shreya Singh	9711710804	29	Female	MBA, B COM	GEN	628801228652
6	Dr. Saumya Das	09911940620	40	Female	Project Report Preparation	GEN	658935432464
7	Ms. Shalini Singh	09716931553	25	Female	M.pharma	GEN	866902684544
8	Ms. Lawanya Sinha	9871366328	22	Female	MSc.microbiology	GEN	302629973876
9	Ms. Sakshi Bisht	9599356557	21	Female	Btech	GEN	624600069229
10	Ms. Gargy Sharma	08290691678	24	Female	MBBS	GEN	507082796391
11	Ms. Deepti Verma	9639683849	23	Female	BSc, Diploma ME	OBC	704101015329
12	Ms. Ayushi Singh	9560915909	23	Female	B.pharm	GEN	876833327088
13	Ms. Prachita Patil	8329704541	31	Female	PH.D	OBC	482619912746

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14	Dr. ARPANA RAWAL	9407962074	48	Female	Opportunity Guidance & Identification: Product Development	GEN	801192118985
15	Dr. Jyothi Pillai	09300827591	49	Female	Opportunity Guidance and identification product development	GEN	996117236531
16	Ms.Upasana Singh	7251000007	28	Female	Maths honours	OBC	341281014187
17	Ms.Gulnaz	9599373122	25	Female	M.Sc microbiology	GEN	511625048670
18	Ms.Preeti	8178245072	27	Female	BSc	OBC	226007395609
19	Ms.KamakshiTarana	8006360951	22	Female	B.Tech	SC	480299291653
20	Ms. Akansha Sharma	8510875701	21	Female	BSc graduation	GEN	597832227744
21	Ms.ParvitaGautam	9528486405		Female	B.voc (MMDT)		777961055037
22	Ms.Renu	9058442621		Female	Mass communication		368890421479
23	Ms.Sunita	9650214059	47	Female	BSc (biology)	GEN	797934959822
24	Ms.Monika Singh	9818476782	21	Female	<u>B.com</u>	GEN	483030994050
25	Ms.Vanshika Singh	9999738014	25	Female	MBA- Agribusiness (Marketing)	GEN	896813904259
26	Ms. ShrishtiTolani	9956131967	24	Female	M.Com + MBA(from IGNOU, Delhi)	GEN	377591388871
27	Ms.PreetiJha	8697184119	30	Female	B.tech	GEN	367967269887

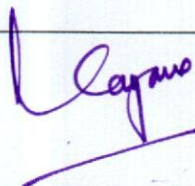
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ANNEXURE –II

PROGRAM SCHEDULE

S.No	Date & Day	Session	Subject / Topic	Speaker Name With Designation
1.	15/2/21 Day-1	I	Inauguration	Dr. B.C. Sharma Director- I.T.S Engg. College Greater Noida
		II	Inauguration	Mr. Satendra Kumar General Manager, TBI, Kite & Observer DST Govt. of India
		III	Programme Objectives: Expectations from trainees, Final Goal, Program me's Strategy	Dr.S.P. Mishra Advisor, I.T.S The Education Gupta
		IV	Who is an Entrepreneur & Charms of Being an Entrepreneur:	Dr. Vikas Singh Executive Director I.T.S The Education Gupta
2.	16/2/21 Day -2	I	Schemes of Assistance for MSMEs: Financial Agencies / Institutions	Mr. Saurav Kumar Coordinator & Faculty Member , I.T.S Engg. College Greater Noida
		II , III, IV	Developing Entrepreneurial Competencies (Achievement Motivation Training)	Dr. Rita Sen Gupta Ex- Director NIESBUD
3	17/2/21 Day-3	I,II,III & IV	Developing Entrepreneurial Competencies (Achievement Motivation Training)	Dr. Rita Sen Gupta Ex- Director NIESBUD



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4.	18/2/21 Day-4	I & II	How to Identify Business Opportunities , Opportunities identification: Criteria of selection & Sources of Information	Mr. Saurav Kumar Coordinator & Faculty Member , I.T.S Engg. College Greater Noida
		III & IV	Business Opportunity Guidance Interactions with Rep. From SFC, KVIC, Consultant etc.	Mr. Mahip Singh Faculty Member I.T.S Engg. College Greater Noida
5.	19/2/21 Day-5	I & II	Business Opportunity Guidance Interactions with DIC, SISI, Bank, KVIC etc.	Dr. S.P.Mishra Advisor, I.T.S The Education Gupta
		III & IV	How to conduct Market Survey: Tools, Techniques and Guidelines	Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd
6.	20/2/21 Day-6	I, II, III & IV	How to find out pre-feasibility of a Project Preparing Pre-feasibility Report: Preliminary Project Report (PPR)	Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd
7.	22/2/21 Day-7	II & II	Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC and Other Support Agencies	Mr. K.C.Tiwari Ex- Commissioner (DIC)
		III & IV	Preparing Pre-feasibility Report: Preliminary Project Report (PPR)	Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd
8.	23/2/21 Day-7	I & II	Factory Visit and Experience Sharing with Entrepreneurs	Ms. Ayushi Singh Founder & Director Yes Doctor Pvt. Ltd
		III & IV	Field Work: Conducting Market Survey and Data Collection for the identified business opportunities	Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd
9.	24/2/21 Day-9	I, II, III, & IV	Briefing and Planning for the Market Survey: Questionnaire Preparation, Marketing Management: Product Promotion, Sales and Advertisement	Prof.Sana Vakeel (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida

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9.	25/2/21 Day-9	I & II	Financial Management	Prof.Sana Vakeel (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida
		III	Linking Business Opportunities with trainees	Mr. Saurav Kumar Coordinator & Faculty Member , - I.T.S Engg. College Greater Noida
		IV	Linking Business Opportunities with trainees	Mr. Mahip Singh Faculty Member I.T.S Engg. College Greater Noida
10.	26/2/21 Day-10	I, II, III,& IV	Preparation of Detailed Project Report	Mr. Sanjay Kapoor Entrepreneur Educator-Consultant
11.	1/3/21Day-11	I & II	Purchase Technique	Mr. Praveen Pachauri Startup Mentor
		III & IV	Feedback and Discussion on Market Survey	Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd
13.	2/3/21 Day-12	I & II	Soft Skill Development: Communication Soft Skill Development: Information Seeking	Mr. PiyushKoul Trainer (CRC) I.T.S Engg. College Greater Noida
		III & IV	Briefing and Planning for the Market Survey: Questionnaire Preparation, Product Planning & Product Mixing Strategy	Mr. Satendra Kumar (General Manager) TBI Kite Institute- Ghaziabad

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14.	3/3/21 Day-13	I, II, III,& IV	How to assess Working Capital Requirement for SSI	Ms. Sonal Gupta Trainer (CRC) I.T.S Engg. College Greater Noida
15.	4/3/21 Day-14	I & II	Working Capital Management	Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida
		III & IV	Evaluating the PPRs prepared by the Trainees	Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd
16.	5/3/21 Day-15		Product Costing and Cost Consciousness	Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida
			Linking Business Opportunities with trainees	Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd
17.	6/3/21 Day-16	I ,II,III,& IV	Interactions with Technical Experts for finalising projects	Mr. Ritesh Kumar Bhanu (Trainer) Mapping Skill Pvt. Ltd
18.	8/3/21 Day-17	I & II	Opportunities identification: Criteria of selection & Sources of Information	Mr. Saurav Kumar (Coordinator & Faculty Member) I.T.S Engg. College Greater Noida
		III & IV	Break Even Point	Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida


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19.	9/3/21 Day-18	I ,II,III,& IV	Cash flow Profitability & Balance Sheet Financial Management	Mr. Kamal Gupta (Faculty Member of MBA Department) I.T.S Engg. College Greater Noida
20.	11/3/21 Day-19	I ,II,III,& IV	Developing Entrepreneurial Competencies (Achievement Motivation Training)	Dr. Rita Sen Gupta Ex- Director NIESBUD
21.	12/3/21 Day-20	I & II	Marketing Management: Product Promotion, Sales and Advertisement	Mrs. Sumiksha Tiwari Content Manager At Nostril Lifestyle & Fashion Blogger
		III & IV	Interfacing with Leading Institutions for Business Plan Appraisal	Mr. O.P.Singh General Manager NSIC Govt of India
22.	13/3/21 Day-21	I & II	Brief on Factory Visit	Mr. Satendra Kumar (General Manager) TBI Kite Institute- Ghaziabad
		III & IV	Legal formalities for Loan Disbursement	Mrs. Chanda Singh (Manager) Indian Bank
23.	15/3/21 Day-22	I & II	Negotiation and Networking	Mr. Manveen Singh Chadha Senior Incubation Manager SMU Ghaziabad
		III & IV	Factory Visit and Experience Sharing with Entrepreneurs	Virtual Industrial Visit (HOUSTON SYSTEM PVT. LTD.) Kasana Greater Noida
24.	16/3/21 Day-23	I & II	Personal Management: IPR and It's Management, Pattern, Copyrights, Trade Mark and Industrial Management	Dr. Shweta Singh (Founder & CEO) Ennoble IP
		III & IV	Financial Management	Prof. Vishal Soodan -LPU

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25	18/3/21 Day-24	I ,II,III,& IV	Taxation: Various Taxes Applicable to MSME	Mr.Shantanu Srivastava (Company Secretary)
26	22/3/21 Day-25	I	How to Prepared Detail Project Report Production Planning in MSME	Mr. Satendra Kumar (General Manager)TBI, Kite & Observer DST Govt. of India
		II	Negotiation and Networking Delegation of Authority and Work Effort Leadership Modes	Dr.S.P. Mishra (Advisor) I.T.S The Education Gupta
		III	Efficiency Orientation and Systematic Planning	Mr. Saurav Kumar (Coordinator & Faculty Member) I.T.S Engg. College Greater Noida
		IV	Valedictory	Dr. NidhiPuri (Faculty Member) I.T.S Engg. College Greater Noida


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ANNEXURE-III

LIST OF FACULTY/ RESOURCE PERSON

S.NO	GUEST NAME	DESIGNATION	ORGANIZATION
1.	Dr. B.C.Sharma	Director	I.T.S. Engineering College Greater Noida
2.	Dr. Vikas Singh	Executive Director	I.T.S. The Education Group
3.	Mr. Satendra Kumar	General Manager	TBI,Kite& Observer DST Govt of India
4.	Dr. S.P.Mishra	Advisor	I.T.S. The Education Group
5.	Mr. Saurav Kumar	Coordinator & Faculty Member	I.T.S. Engineering College Greater Noida
6.	Dr. Rita Sen Gupta	Ex- Director	NIESBUD
7.	Mr. Mahip Singh	Faculty Member	I.T.S. Engineering College Greater Noida
8.	Mr. Ritesh Kumar	Technical Trainer	Mapping Skill Pvt. Ltd
9.	Mr. K.C. Tiwari	Ex. Commissioner	DIC Ghaziabad
10.	Ms. Ayushi Singh	Founder & Director	Yes Detector Pvt. Ltd.
11.	Prof. Sana Vakeel	MBA Faculty Member	I.T.S. Engineering College Greater Noida
12.	Mr. Sanjay Kapoor	Consultant	Entrepreneur Education Consultant
13.	Mr. Praveen Pachauri	Mentor	Startup Mentor
14.	Mr. PiyushKoul	Trainer	I.T.S. Engineering College Greater Noida
15.	Ms. Sonal Gupta	Trainer	I.T.S. Engineering College Greater Noida
16.	Mr. Kamal Gupta	MBA Faculty Member	I.T.S. Engineering College Greater Noida

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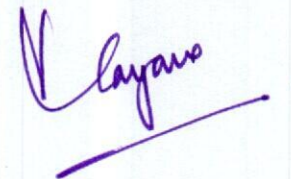
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17.	Mrs. Sumiksha Tiwari	Content Manager	Nostril Lifestyle & Fashion Blogger
18.	Mr. O.P.Singh	General Manager	NSIC Govt. of India
19.	Mrs. Chanda Singh	Manager	Indian Bank
20.	Mr. Manveen Singh Chadha	Senior Incubation manager	SMU Ghaziabad
21.	Dr. Shweta Singh	Founder & CEO	Ennoble IP
22.	Prof. Vishal Soodan	Assistant Professor	LPU
23.	Mr. Shantanu Srivastava	Company Secretary	Company Secretary

ANNEXURE-IV

LIST OF INDUSTRIAL VISIT

S.No	NAME, ADDRESS & CONTACT DETAILS	PRODUCTS / SERVICE
1	(HOUSTON SYSTEM PVT. LTD.)	PRODUCTS / SERVICE



Director
ITS Engineering College
Greater Noida

\ANNEXURE-V

Feedback Form

Q.1 From where you got the information about this programme?

- | | | |
|------------------------------------|--------|-------|
| a) Pamphlet / Brochure | 2 Nos | 0.54% |
| b) Newspaper Advertisement | 15 Nos | 4.05% |
| c) Posters/ Handbills | 5 Nos | 1.35% |
| d) Other (Please Specify)- College | 5 Nos | 1.35% |

Q.2) What is your opinion about the duration of Programme?

- | | | |
|-------------|--------|-------|
| a) Short | 0 Nos | 0% |
| b) Adequate | 1 Nos | 0.27% |
| c) Long | 26 Nos | 7.02% |

Q.3) Did you find the Programme useful?

- | | | |
|-------------------|--------|-------|
| a) Very much | 16 Nos | 4.32% |
| b) To some extent | 10 Nos | 2.7% |
| c) Not useful | 1 Nos | 0.27% |

Q.4) Did it fulfill your expectations?

- | | | |
|-------------------|--------|-------|
| a) Yes | 18 Nos | 4.86% |
| b) To some extent | 6 Nos | 1.62% |
| c) No | 3 Nos | 0.81% |

Q.5) Planning of the Programme

- | | | |
|-----------------|-------|-------|
| a) Excellent | 8 Nos | 2.16% |
| b) Very good | 6 Nos | 1.62% |
| c) Good | 6 Nos | 1.62% |
| d) Satisfactory | 5 Nos | 1.35% |
| e) Poor | 2 Nos | 0.54% |

K. Jayaram

Director
ITS Engineering College
Greater Noida